About the Contributors

Malcolm J. M. Cooper PhD LLM is Emeritus Professor, Graduate School of Asia Pacific Studies, Ritsumeikan Asia Pacific University, Beppu, Japan. He teaches tourism management and environmental law. Formerly Vice President for Research and International Affairs, he is a specialist in tourism resource management (natural, cultural, social) and tourism development, environmental and water resource management and environmental law, and has worked and published widely in these fields. He has lectured at the Universities of New England (1974-1983), Southern Queensland (1996-2003), and Waiairiki Institute of Technology (1994-1996), and has worked in the environmental planning (City Planner, 1985-1994) and tourism policy (1983-1985) areas for Federal, State and Local Governments in Australia. At other times he has been a private environmental planning consultant in Australia, and a tourism education consultant to the Governments of Sri Lanka, China and Vietnam. He is a recipient of the Australian Centennial medal and has published over 150 books and papers.

Kazem Vafadari PhD is Associate Professor, College of Asia Pacific Studies, Ritsumeikan Asia Pacific University, Beppu, Japan. He teaches tourism policy and planning, tourism research, and cultural heritage management. He is an expert on tourism and developing countries in Asia, and on agricultural heritage landscapes and rural development, and works with the United Nations Food and Agriculture Organization as an advisor and scientific committee member for the Globally Important Agricultural Heritage Systems (GIAHS) project. He has published several book chapters and papers on tourism management, on applications of globally important agricultural heritage systems, and on planning for sustainable tourism development.

Mayumi Hieda MA is Clinical Psychologist, St. Luke Clinic, Oita, Japan. From 2008 to 2012 she was the inaugural clinical psychologist at Mukai hospital in Beppu. She supported many various patients who suffered from schizophrenia, depression, personality disorder, developmental disorder and dementia and so on, at all age levels. She was also a member of the Mukai Hospital Ethics Committee. From May 2012 until March 2013 she was employed by the Beppu City Council, in the Children and Family division. She was employed to deal with child abuse and assessment of family relationships. She is a member of the Oita Prefecture Suicide Prevention Network and a prefectural HIV counsellor, and the counselling room in Beppu University. From April 2013 she has been employed by St Luke Clinic, Oita as their clinical psychologist (infertility counsellor). She is a member of the Japanese Association of Clinical Psychologists.

* * *
Mojib Uddin Ahamed, PhD, is Chairman and Professor, Department of Tourism and Hospitality Management, University of Dhaka, Bangladesh. He is also a member of the Bangladesh Tourism Board (BTB). Recently, he was appointed as the Chairman of the Investment Corporation of Bangladesh. Over his 32 year academic career, he has developed expertise in Accounting, Finance, and Tourism. His areas of research are tourism economy, pro-poor tourism, sustainable tourism development, the stock market and corporate finance.

Ali Ayoubian PhD works for the International Travel Medicine Center of Iran, Tehran, Iran. Previously he was at the Isfahan University of Medical Science. He has published widely in the fields of medical and health tourism; especially in relation to the capability of local health systems.

William (Bill) Claster PhD is Professor, College of Asia Pacific Studies, Ritsumeikan Asia Pacific University, Beppu, Japan. He teaches Data Mining and Knowledge Management, Maths, Statistics, Computing and Physics. He has also taught at Stanford University, the Auckland University of Technology, and Sophia University, Tokyo, Japan. He has published in the fields of data mining, knowledge base construction, and the use of Medical Records and public health surveillance data in Clinical Decision-Making.

Jerry Eades PhD is currently Professor Emeritus in Asia Pacific Studies at Ritsumeikan Asia Pacific University, Japan, Professorial Research Associate in Anthropology at SOAS, London, and Senior Research Fellow in Anthropology at the University of Kent, United Kingdom. His many publications include books and papers on West Africa, Japan and the Asia Pacific Region, and his current research focuses on the environment, development and tourism.

Yudi Fernando PhD is a Senior Lecturer in Operations Management at the Graduate School of Business, Universiti Sains Malaysia (USM). He received his PhD from the School of Management at USM. He also worked for several years in the electronics industry. His research focus is in the area of sustainability supply chain, green logistics, green production and service management, and he currently teaches operations strategy with sustainability issues in the supply chain management, business research methodology, and advanced business statistics subjects at MBA/DBA levels. Dr. Fernando is an award-winning scholarly research competitor as the best PhD research in applied art at USM in 2010. He has been a member of the editorial board of the International Journal of Operations Research and Information Systems. He has published in many journals such the International Journal of Services and Operations Management, International Journal of Applied Logistics, Tourism Management, International Journal of Information Management, International Journal of Operations and Supply Chain Management, and the International Journal of Value Chain Management.

Tomiyo Fukagawa PhD is Vice President of Fukagawa Internal Medicine Clinic, Oita, Japan, and is Director, Stress Care Incorporated. She graduated from Centenary College in the U.S.A, specializing in Organ Performance. She is a Music Therapist, Psychologist and Organist. She gained her PhD in Medicine from Oita Medical University, where her research was on how stress influences the brain. Her
career began as a music therapist in the Mental Health and Welfare Center in Oita Prefecture. Then she lectured in the Department of Music at Fukuoaka Women's College, later becoming an associate professor. In 2003 she became Vice President of Fukagawa Internal Medicine Clinic, Oita, Japan. Researching the autonomic nerve system, she is active as music therapist and psychologist in her clinic. She has published books in various fields of stress medicine: such as ‘Music treats for Diabetes’, ‘Mozart Diet’ and ‘Pheromone Imaging’.

**Nader Ghotbi** MD, PhD is Professor, Graduate School of Asia Pacific Studies, Ritsumeikan Asia Pacific University, Beppu, Japan. He teaches public health management and environmental health, environmental economics and bioethics. He is Director of the Ritsumeikan Center for Asia Pacific Studies (RCAPS), and the chief editor of the Ritsumeikan Journal of Asia Pacific Studies (RJAPS). He is a specialist in public health research and bioethics, environmental health and ethics, and has worked and published widely in these fields. He has previously done research at Kyoto University, and Naga- saki Medical University Hospital, and has also collaborated extensively with researchers in Kumamoto University in Japan. He formerly worked in the health research planning and medical information department as a Research Deputy, Iranian Ministry of Health, 1995-2000. He is an active member of the Asian Bioethics Association (ABA).

**Azizul Hassan** is a member of the Tourism Consultants Network of the Tourism Society, UK. His main areas of research are: technology supported marketing in tourism, innovative marketing dynamics, destination branding in tourism, cultural heritage tourism, heritage interpretation and sustainable management/marketing alternatives for cultural heritage industries and medical tourism. He is a regular reviewer of the International Journal of Human Resource Management, the International Journal of Ecotourism and the eReview of Tourism Research (eRTR).

**Bob Holda** is a native of Lafayette, Indiana. He graduated from Purdue University with degrees in Hospitality Management and Vocational/Industrial Education. He was the recipient scholarship awards from the Marriott Corporation and the Statler Foundation. Following graduation, he became Assistant Manager of the residence hall dining service at Ball State University. A number of years were also spent in administrative services & sales for a small family business. With both parents having various medical needs, he became a care giver, and in recent years he has devoted himself to assisting &and providing respite for members of other families caring for loved ones. Currently, he promotes the cause of “Respite Tourism for Family Caregivers” as a guest speaker on radio/web programs. He is the recipient of the Distinguished Hoosier State Award of Indiana.

**Kijpokin Kasemsap** has a BEng degree from King Mongkut University of Technology, an MBA degree from Ramkhamhaeng University, and a DBA degree in Human Resource Management from Suan Sunandha Rajabhat University, Thailand. He is a Special Lecturer in the Faculty of Management Sciences, Suan Sunandha Rajabhat University in Bangkok. He is a Member of the International Association of Engineers, International Association of Engineers and Scientists, International Economics Development and Research Center, International Association of Computer Science and Information
Technology, International Foundation for Research and Development, and the International Innovative Scientific and Research Organization. He also serves on the International Advisory Committee for the International Association of Academicians and Researchers. He has published numerous research articles in top international journals, conference proceedings, and book chapters on business management, human resource management, and knowledge management.

Lee Hwee Khei obtained a BBA in tourism management from Universiti Utara Malaysia (UUM) and a MBA from Universiti Sains Malaysia (USM). She is currently working for Motorola Solutions in Malaysia.

Sarang Nandedkar M.Phil, MTM, M.Sc (Yoga) is currently employed at the Indian Institute of Technology Bombay, in the Alumni and Corporate Relations Office. He also holds Bachelor Degrees in tourism studies and hospitality and hotel administration from IHMCTAN-Mumbai, and is pursuing his doctoral research in entrepreneurship (Management). He was the Former Manager - Public Relations, Tourism & Development at Global Vipassana Foundation (Pagoda). He has deep interests and training in Yoga, Meditation, and Indology, and human rights and consumer protection (for Tourists). He is trained and accredited by Cidesco-Zurich and CIBTAC UK in aesthetics and cosmetology. He was an associate of JW Marriott Hotels, and Operations Coordinator for setting-up the “Hilton Shillim Estate Retreat & Spa”.

Hitoshi Noguchi, MD, PhD Graduated Oita University School of Medicine in 1993. After residency and fellowship in clinical pharmacology and internal medicine at Oita University, he joined the research group of the Department of Internal Medicine at the University, and studied the hypothalamic control of energy metabolism with emphasis on TRH, histamine, NPY and ghrelin. He joined the Noguchi Thyroid Clinic and Hospital Foundation in 2004, and has been a member of the Board of Trustees since 2008. He is a Board Certified thyroidologist of the Japan Thyroid Association, a member of the editorial board for the Japan Treatment Guideline for Thyroid Tumors, and a member of the Japan Nutritional Iodine Investigative Committee. Dr. Noguchi is the world’s only living fourth generation thyroid specialist working at the oldest thyroid clinic in Japan (and probably all of Asia). He has been invited to lecture in many countries, and is the co-author of three books and the translator or co-translator of another two. In addition, he has published many book chapters and papers, and has translated the Japanese Treatment Guidelines for Thyroid Tumors into English. He is an avid traveler.

Wilson Ozuem PhD is Associate Professor of Digital Marketing at Regents University, London (UK). His research interests include the implications of information technology for decision making by marketers and consumers. The results of his research have been published in scholarly journals and International conference papers, including European Journal of Marketing, Journal of Strategic Marketing, International Journal of Information Technology and Management. Dr Ozuem teaches MSc and MBA courses in marketing communications, Internet marketing, research methodology, and marketing management in a number of UK universities, including the University of Gloucestershire, the University of Hertfordshire, the University of West London, the University of East London, GSM, CAPA Education (London), and Cardiff Metropolitan University (UK). He is a Fellow of the Chartered Institute of Marketing (FCIM) and has worked as a marketing consultant for several companies and organizations.
**Phillip Pardo** MBA is a Professor of Accounting and Business Analytics, Graduate School of Management, Ritsumeikan Asia Pacific University (APU). His research work covers Innovation in the Accounting and Hospitality sectors as well as the effects on Management of CGM Reviews, Sentiment Mining and Customer Relationship Management (CRM); recent publications have focused on Medical Tourism and Social Media Analytics and Sentiment Mining in the Tourism and Hospitality industry. He has worked in academic administration and lectured in programs at various universities (APU, Les Roches, KIMEP, KBTU, MONASH China, and JINAN University) all over the world. His course work translates industry and government audit, tax and consulting experience (Deloitte Tohmatsu, Toyota, and the Pentagon) at all levels into a practical yet academically sound approach to education.

**Subana Shannuganathan** PhD is a research fellow in the Centre for Geoinformatics at Auckland University of Technology. She gained her PhD at Auckland University of Technology, and was for 2 years a JSPS Post-Doctoral Fellow at Ritsumeikan APU. Her research is on environmental modelling using contemporary computational methods based on neural network technology. Her current work is predominately in data mining and depiction. She has published both books and journal articles in these fields.

**Muhammad Shoeb-Ur-Rahman** is serving in the Department of Tourism and Hospitality Management, University of Dhaka, Bangladesh as a full time Lecturer. At present, Mr. Rahman is a PhD student at Lincoln University, Christchurch, New Zealand. He is doing his PhD in Sustainable Tourism Management in the developing countries. His main areas of research concentrate on tourism management, sustainable tourism development, urban and rural tourism, destination development, and medical tourism.

**Eunhee Sung** is a doctoral student at Cardiff Metropolitan University (UK). Her research interests include the influences of brand image and service quality on medical tourism, as well as their effects on tourism destination. Eunhee holds a Masters degree in Tourism from University College, Birmingham (UK), and a BSc in Tourism management from Soonchunhyang University (South Korea). Prior to her PhD program, she was a marketing officer at Hilton Hotels.

**Muthukumar Thilakavathy** PhD is an Associate Professor in the Department of History, Tourism and Travel Management, Ethiraj Women’s College, India. She has taught Tourism (Front Office Management, Eco Tourism), International Relations and Gender Studies for the past 31 Years, and now serves as a Dean of Research for the Humanities Group in the College. She has served as a resource person at IITM Gwalior, India, and published widely (70 book chapters and journal articles, and study material for Madras University Distance Education students). Her latest research and book project is on Gender Studies. She has the unique honor of receiving an Indian University Grants Commission Major Project Grant.

**Yasuo Uchida** PhD is Emeritus Professor, Graduate School of International Cooperation Studies, Kobe University, and currently Professor of Policy Science, Doshisha University, Kyoto, Japan. He teaches health economics and health care policy. Formerly he worked as a health economist for the Asian Development Bank and at OECD as an advisor and a consultant. He works on several development projects which are financed by Japan’s bilateral aid agency (JICA) and other international organizations. He regularly teaches health care financing to health care specialists from various developing countries at workshops/training programs organized by JICA. He has published several books and papers.
Takafumi Utsunomiya MD PhD is President of St Luke Clinic, Oita, Japan, and is Director, St Luke Research Institute of Reproductive Medicine. He gained his medical degree from Kumamoto University and his PhD from Kyushu University. His career began as a lecturer in the Department of Obstetrics and Gynecology, Medical Institute of Bioregulation at Kyushu University, and he later became Director of the Department of Obstetrics and Gynecology at Oita Prefectural Hospital. In 1992 he opened and became President of St Luke Clinic, Oita, Japan, and became Director, St Luke Research Institute of Reproductive Medicine in 1998. He is a member of many Societies for Reproductive Medicine in Japan, Europe and America, and is a Board Certified specialist in this field. In 2009 he became Vice President of the Japanese Institution for Standardizing Assisted Reproductive Technology, and in 2011 Executive Director of the Japan Association of Psychological Counseling for Reproductive Medicine. Dr. Utsunomiya is the recipient of many awards, and has spoken and published widely in the field of reproductive medicine.