About the Contributors

Shalin Hai-Jew works as an instructional designer at Kansas State University (K-State). She has taught at the university and college levels for many years (including four years in the People’s Republic of China) and was tenured at Shoreline Community College but left tenure to pursue instructional design work. She has Bachelor’s degrees in English and psychology, a Master’s degree in Creative Writing from the University of Washington (Hugh Paradise Scholar), and an Ed.D in Educational Leadership with a focus on public administration from Seattle University (where she was a Morford Scholar). Hai-Jew was born in Huntsville, Alabama, in the U.S.

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Víctor M. Prieto Álvarez is currently the CEO of his own business in web information services. He received his Bachelor’s Degree in Computer Engineering from the Universidade da Coruña in 2007 and a Ph.D. Degree in Computer Science in Department of Information and Communications Technologies at the same university in 2013. His main research fields are web crawling, Hidden Web and Web Spam. He has also published several papers in international journals and has participated in multiple international conferences.

Manuel Álvarez Díaz is an Associate Professor in the Department of Information and Communication Technologies, at the Universidade da Coruña (Spain). He received his Bachelor’s Degree in Computer Engineering from the Universidade da Coruña in 1999 and a Ph.D. Degree in Computer Science from the same University in 2007. His research interests are related to information retrieval and data integration. Manuel has managed several projects at national and regional level in the field of data integration and Hidden Web accessing. He has also published several papers in international journals and has participated in multiple international conferences.

Brent Anders, M.Ed., is a Senior Electronic Media Coordinator for the Office of Mediated Education at Kansas State University. His work includes: educational media consulting (working directly with instructors and departments), as well as videography/filmmaking (directing, capturing, editing and final production). Additionally Anders works directly with live-webcasting and web accessibility/usability. Anders has a Bachelor’s degree in Psychology (human computer interaction focus), and a Master’s degree in Education with an instructional technology focus. Currently, Anders is pursuing a PhD in Adult Education. Anders also serves in the Army National Guard as a Master Sergeant. His primary military duty is that of Public Affairs First Sergeant, managing soldier journalist insuring the both video and print
news stories are created promptly and accurately as well as ensuring that all necessary military training is occurring successfully. Additionally Anders works as a Senior Military Instructor, primarily teaching the 80-hour Army Basic Instructors Course (ABIC). This course teaches sergeants and officers how to properly instruct soldiers within a class setting using proven effective means of education. Anders has contributed to multiple published works dealing specifically with higher education. The focus of these publications has ranged from video and graphics, to motivation and the use of emotion to enhance educational success. Anders has been in the education field for over 15 years dealing with military training, online/distance education, educational media, and higher education in general.

**Danilo M. Baylen** is a tenured Professor of Media and Instructional Technology at the University of West Georgia in Carrollton, GA. His research interests include technology integration across the curriculum, visual and media literacy education, and online learning and teaching. Recent research projects focused on faculty readiness for online teaching, best practices of technology integration, and design and development of digital resources. Currently, he is exploring the convergence of emerging technologies and children’s literature through interactive picture books and digital storytelling.

**Servet Bayram** graduated with a Bachelor degree from Department of Psychology at the Istanbul University in 1985. After receiving the Certificate of Teaching and the title of Psychologist, he worked as a Consultant/Educational Psychologist at Bogazici University in Istanbul between 1988-1992. When he completed his Masters degree in Guidance & Counseling at the Bogazici University, he went to the United States for doctoral studies. He completed his doctoral studies in “Learning and Teaching Technologies” and received a Doctorate degree from the University of Pittsburgh, Pennsylvania, in 1995. Then, as a Post Doctoral Fellow, he went to Bloomington Indiana. At the Indiana University he studied on the Electronic Performance Support and Information Systems in 1996. Between 1997-1998, he served as a Second Lieutenant & Psychologist at the Air Force Academy in İstanbul. Then as an Assistant Professor, he started to work at the Department of Computer Education & Instructional Technologies in the Marmara University. He was promoted to Associate Professorship on Computer Education & Instructional Technologies in 2000. Then, he became a full professor in the same area in 2006. He has been working as a chairman of the department since 2000. Human-Computer Interaction, Educational Software Design, Usability Engineering, Human Resource Management, Project Management, School Achievement and Motivation, Psychology of Learning, Attention, Perception and Understanding are among his research/teaching interests.

**Amy Gaimaro** is the Director of Online Learning and Services at St. John’s University. Prior to joining St. John’s, she worked as the lead instructional designer at Long Island University within the Office of Academic Affairs. Dr. Gaimaro currently oversees a team of instructional designers and online student recruitment coordinators. She is leading the university’s efforts in overall quality assurance for online courses and programs. She coordinates the online faculty development program, which certifies faculty to teach hybrid and online courses. She is a recent graduate of Sloan-C’s Institute for Emerging Leadership in Online Learning (IELOL). Dr. Gaimaro has served and continues to serve as a faculty member at Long Island University, teaching instructional technology and computer courses. She possesses over fifteen years of experience teaching traditional, blended and fully online courses in higher
education. Dr. Gaimaro has worked in higher education administration in the areas of online learning, faculty development, assessment management systems and electronic portfolios. Dr. Gaimaro holds a B.B.A. in Finance, M.S. in Accounting, and D.B.A. in Information Systems.

**Jackie Hee Young Kim**, Ed.D, is an assistant professor at Armstrong State University in Savannah, GA, where she has taught online classes and childhood education courses for the past six years. She taught technology integration courses for pre-service teachers at State University of New York Cortland for two years before joining AASU in 2007. Her publications related to technology integration in the classroom and distance education have appeared in numerous professional journals and books and she has given many presentations at professional meetings. She enjoys Southern living, writing, and teaching in coastal Georgia.

**Amy S. C. Leh**, Ph.D., is a Professor in Instructional Technology at the College of Education at California State University San Bernardino, where she has taught instructional technology courses to credential students and graduate students during the past 16 years. In addition to teaching, she has served as interim director of the university’s Office of Distributed & Online Learning and has directed several major grant projects at the institution. She has written more than 30 articles and made more than 100 presentations at international/national conventions. Her research interests include distance education, web-based instruction, interaction in web-based learning environments, computer-mediated communication (CMC) and social presence, technology integration, and telecommunication technologies in foreign (second) language acquisition.

**Lijia Lin** is an Assistant Professor in the School of Psychology and Cognitive Science at East China Normal University in Shanghai, China. He obtained his Ph.D. from Arizona State University’s Educational Technology Program. His research focuses on learning and instruction in technology supported environments. He has published several articles in peer-reviewed journals such as Computers & Education, Interactive Learning Environments, and Journal of Educational Computing Research. He has also made dozens of presentations at the national and international conventions.

**Duygu Mutlu-Bayraktar** graduated with a Bachelor degree in 2007 from Computer Education and Instructional Technology Department of Cukurova University, Turkey. She received M.S. degree in 2010 from Computer Education and Instructional Technology Department Hacettepe University, Turkey. She completed her doctoral studies in Computer Education and Instructional Technology Department and received a Doctorate degree in the field of Eye Tracking Method about Multimedia Learning from the Marmara University, Turkey in 2014. Dr. Mutlu-Bayraktar has worked as a Research Assistant in Istanbul University since 2008. Her research interests include multimedia learning, instructional design, eye tracking, human computer interaction and artificial intelligence. She is currently working toward on the eye tracking about multimedia learning environment.
About the Contributors

Fidel Cacheda Seijo is an Associate Professor in the Department of Information and Communications Technologies at the Universidade da Coruña (Spain). He received his Ph.D. and B.S. degrees in Computer Science from the University of A Coruña, in 2002 and 1996, respectively. He has been involved in several research projects related to Web information retrieval and multimedia real-time systems. His research interests include Web information retrieval and distributed architectures in information retrieval. He has published several papers in international journals and has participated in multiple international conferences.

Hattie Wiley is a Distance Learning Developer for the National Weather Service Training Center. Hattie has over 15 years of combined academic, corporate, and government experience in the eLearning, training, and leadership development industry. At the National Weather Service, she acts in a design, development, consultation, and staff development capacity. Additionally, she is actively involved in the eLearning development community and has acted as newsletter editor for the Kansas City chapter of Association for Talent Development (ATD), formerly ASTD; a workshop facilitator at the eLearning Guild’s Learning Solutions conference; and at multiple local (Kansas City area) development conferences. Hattie is a doctoral candidate in Transformative Studies at the California Institute for Integral Studies and holds an MS in Instructional Design and Technology from Emporia State University. Hattie completed her BAs in Psychology, Sociology, and Philosophy from the University Missouri Kansas City. Hattie is also certified in information mapping and Lean Sigma.