About the Contributors

Bryan Christiansen is the Chairman of PryMarke, LLC in Michigan, USA. A former business lecturer at universities in Turkey and the USA, he has traveled to 40 countries where he has conducted international business since 1985 in multiple languages and various industries with Global 500 firms and smaller. Christiansen received his Bachelor of Science degree in Marketing at the University of the State of New York in 1996 and his MBA degree at Capella University in 2003. The author of 15 reference books on business and economics, he is currently working on his Doctor of Business Administration degree at Middlesex University in London, England.

M. Mustafa Erdoğan is professor of economics at Marmara University in Istanbul, Turkey, where he is head of Financial Economics. He received his MA and PhD in development economics from Manchester University, UK. He is associate editor of International Journal of Applied Behavioral Economics and International Journal of Productivity Management and Assessment Technologies, international advisory board member of International Journal of Sustainable Economies Management, editorial board member of several other journals including Turkish Studies Journal. He has published articles on a wide range of issues, a book on social budget, and co-edited several books on economic development and public finance. His major research areas are international political economy and development, sustainable development, renewable energies, global commons and public goods, behavioral public finance, tax compliance, developmental states, industrial policy, technological capability building, employment policy, financial crises.

* * *

Samir Amine is a professor of economics at the Department of labor and industrial relations of the University of Québec in Canada. He is also Fellow (Senior Researcher) at The Interuniversity Center of Public Policies (CIRANO). He is Editorial Board Member of Theoretical Economics Letters and Member of The Society of Labor Economists (SOLE), of The European Association of Labour Economists (EALE) and of The Eurasian Economics Society.

Dincer Atli joined the School of Labor and Employment Relations at Pennsylvania State University, USA as a Post-doctoral visiting scholar for academic year 2014/2015. He is also Assist. Prof. Dr. at Uskudar University, Faculty of Communication and gives trainings and seminars about his majority fields. He completed his Ph.D. in Marmara University, Turkey. He gained a scholarship during his Ph.D. education from the Istanbul Chamber Of Commerce (ITO). This scholarship has been granted due to his
About the Contributors

position as the highest ranked student during his master’s education. His Ph.D. thesis (Human Resources Managements’ New Vision: Talent Management and a Research On Media Companies), the first in Turkey to focus on the subject of Talent Management, was submitted in 2010. Dr. Atli’s enhanced Ph.D. dissertation was published in 2012 as a book which was the first of its kind regarding Talent Management in Turkey. (2nd edition 2013) His research interests are human resources, talent management, corporate culture, employer branding, employer attractiveness, media organizations, social media and virtual worlds.

Nursel Aydın-Avşar joined the Economics Department at Gediz University as an Assistant Professor in 2011. She received her BS degree in Management Engineering from Istanbul Technical University (ITU) in 2002 and her MS degree in Economics from the same university in 2005. She received her PhD degree in Economics from the University of Utah in 2011. She worked as a Research and Teaching Assistant in the Economics Branch of Management Engineering Department at ITU during 2002-2005. She worked at the University of Utah as a Research Assistant in the 2005-2006 academic year, and as a Lecturer from 2006 to 2010. Her main research interests are Development Economics, Labor Economics and the Economics of Gender.

Muslum Basilgan completed his PhD in Economics from Uludag University with the thesis titled, Economic Psychology: Theory and an Application on Decision Making Profile of Exporter Entrepreneurs. After completing his doctorate degree, Dr.Basilgan continued his studies with a post doctorate fellowship at Durham University in the United Kingdom for one year. His research areas are related to economic psychology, experimental economics, applied game theory and international economics. Dr. Basilgan has published many papers on economic behavior of agents, experimental economics and international economics. Currently, he is an Assistant Professor in the department of International Business and Trade in Inegol Faculty of Business, Bursa, Turkey, where he teaches behavioral economics, experimental economics, game theory, international economic policy, and international economics courses. He is also Country Representative for Turkey of International Association for Research in Economic Psychology (IAREP) since 2010.

Sadullah Çelik is an Associate Professor of Economics at Marmara University, Faculty of Economics, Department of Economics (which has a curriculum all in English). He has a Ph.D. in Economics from University of Nebraska-Lincoln and he has co-authored a book, published 24 international and national refereed articles. Dr. Çelik has organized the 73rd International Atlantic Economic Society Conference in 2012 as well as organizing sessions for several economic conferences for highly prestigious economic organizations like IAES, SEM, IAFFE and CIRET. He is also a member of the Board for the International Advances in Economic Research, a life-time fellow for IAES and he has refereed several articles. Moreover, he supervised several master’s and Ph.D. dissertations since he has gained his Ph.D. in 1999.

Harish C. Chandan is Professor of Business at Argosy University, Atlanta. He was interim chair of the business program in 2011. He received President’s award for excellence in teaching in 2007, 2008 and 2009. His teaching philosophy is grounded in the learner needs and life-long learning. His research interests include research methods, leadership, marketing, and organizational behavior. He has published 20 peer-reviewed articles in business journals and five chapters in business reference books. Dr. Chandan has presented conference papers at Academy of Management, International Academy of Business and Management, Southeast Association of Information Systems, and Academy of International Business.
Prior to joining Argosy, Dr. Chandan managed optical fiber and cable product qualification laboratories for Lucent Technologies, Bell Laboratories. During his career with Lucent, he had 40 technical publications, a chapter in a book and five patents.

**Dilara Demir** Maltepe University, Turkey.

**Hikmet Erbıyık** is an Assistant Professor at the Yalova University, Yalova, Turkey. He earned M.S. in Mechanical Engineering from Birmingham University and a Ph.D. in International Economy from Marmara University. He has published journal and conference papers. His research interests include manufacturing, quality, optimization and inventory management.

**Elaine Farndale** is Associate Professor in Human Resource Management at the School of Labor and Employment Relations, Pennsylvania State University (USA), where she is also Director of the Center for International Human Resource Studies. She is affiliated with the Department of Human Resource Studies, Tilburg University (Netherlands). Elaine’s research includes: international human resource management (HRM); HRM and performance; and HRM and employee engagement. She has published widely from her international collaborations in both the practitioner and academic press. Elaine completed her PhD at Cranfield School of Management (UK), and worked previously as an HR specialist for several years.

**Derya Fındık** is an assistant professor at the department of management information systems, Yıldırım Beyazıt University. Her main research interests are social network analysis, technology policy, and ICT adoption.

**Stéphane Gagnon** is Associate Professor of Information Technology Management with the Department of Business Administration at the University of Quebec in Outaouais (UQO). He obtained a Ph.D. in Business Administration from the University of Quebec at Montreal (UQAM) in 2001 specializing in Technology Management and Strategy. His research is focused on application of artificial intelligence in complex decisions. These include semantic web, text mining, and machine learning in such fields as finance, security, healthcare, energy, transportation, and project risk.

**Aytaç Gökmen** is a doctor of business. His area of interest is international business, management and marketing as well as has various national and international publications on these issues.

**Hacer Gunsever** is the General Coordinator of Inlingua Language School in Istanbul, Turkey. Inlingua is an international language training organization with 324 centers in 36 countries across Africa, Asia, Europe, and the Americas.

**Rifat Kamasak** is the head of the Department of Tourism and Hotel Management in Yeditepe University, Faculty of Commerce, Istanbul, Turkey. He has graduated from University of Istanbul, Faculty of Economics and received his MA in Marketing degree from Middlesex University, London and MA in Management degree from University of Durham, UK. He also holds separate PhD degrees from University of Istanbul and University of Exeter, UK. He has worked in the food, textile, tourism and consulting sectors, before his academic life for nearly ten years. His primary interest areas are business strategy, resource-based view of strategic management, organisation theory and innovation.
About the Contributors

**Coskun Karaca** is associate professor of economics at Cumhuriyet University in Sivas, Turkey. He has a PhD from Marmara University in relation to sustainable development and renewable energies. His major research areas are sustainable development, renewable energies, fiscal policies in the crises, fiscal space, tax reform, and foreign direct investment.

**Melike Esra Kaymak** is the Director of Studies at Inlingua Language School in Istanbul, Turkey. Inlingua is an international language training organization with 324 centers in 36 countries across Africa, Asia, Europe, and the Americas.

**Salim Lahmiri** is full professor at ESCA School of Management in Casablanca, Morocco. He holds a Ph.D degree in Cognitive Informatics from University of Quebec at Montreal and a master of engineering (M. Eng) degree within the department of electrical engineering at École de Technologie Supérieure, Montreal, Canada. His research interests are in pattern recognition, intelligent decision systems, and times series analysis and forecasting.

**Adam Marszk** (Ph.D), is an Assistant Professor of Economics at Faculty of Management and Economics (Gdansk University of Technology, Poland). His research focuses on topics such as financial development, financial innovations, emerging markets, economic development and economic integration’s impact on capital flows.

**Beyza Oba** is a professor of organization Studies at Istanbul Bilgi University, Faculty of Business Administration. Currently, she teaches, Innovation Management, Strategic Management and Organization Theory courses at graduate and undergraduate level. Her research interests are trust, governance, hegemony, open innovation and open strategy.

**M. Burak Önemlı** has been working as an Assistant Professor in the Department of Economics at Gediz University. Dr. ÖNEMLİ has earned his Bachelor’s degree in 1999 in Econometrics, Gazi University, and Master’s degree in Economics from Akdeniz University in 2003. He received his PhD from Kansas State University in 2010. He has worked as a research assistant in the Department of Economics at Akdeniz University in 2000-2004. He served as a lecturer at the department of Economics in 2004-2009 and Department of Statistics in 2009-2011 Kansas State Univesity. His main research interests are Microeconomics, Industrial Organization, Regulation Economics, Econometrics and Statistics.

**Milenko Popovic** was originally trained in Growth Economics and Macroeconomics. His most important research contributions are in the field of growth analysis and growth diagnostics for various East European countries. Other notable research includes his studies dealing with privatization and transition in former communist countries. The results of these studies are presented in numerous research papers and journal articles. During his career he has been also engaged by World Bank, EBRD, and numerous government agencies as advisor for different economic policy issues. Along with that, Milenko’s early career saw him involved in almost all kinds of business consultancy. He is especially experienced in and recognized for his consultancy services in the field of corporate and business finance (investment feasibility studies, corporate and real estate valuation reports, privatization and restructuring programs,
and similar). From 2005 until 2007 Milenko was a Director of the EBRD BAS Marketing Program for Montenegro. From 2007 until 2014 he was a Member of the Board of Directors of Atlas Life Insurance Company. Currently, he is a Member of Board of Auditors at Lovcen Bank from Podgorica, Montenegro. His current academic post is at the Faculty for Business Studies, Mediterranean University in Podgorica, Montenegro, where he teaches Monetary Economics, Economics of European Integration, Insurance and Risk Management, at undergraduate studies, and Macroeconomic Analysis and Risk Management in Financial Institutions, at postgraduate studies. He is also a Visiting Professor at Belgrade Banking Academy (University Union) and at the Faculty for Economic and Political Studies (Alfa University), both from Belgrade, Serbia.

**Aysit Tansel** is a professor of Economics at the Middle East Technical University, Ankara. She received her BS from Middle East Technical University with high honors, her MA from University of Minnesota and her Ph.D. from State University of New York. She was a post-doctoral fellow at the Yale University during 1990-1993. She is a research fellow of the Institute for the Study of Labor (IZA) in Bonn and the Economic Research Forum (ERF) in Cairo. She has worked on the returns of education for men and women in Turkey, unemployment duration in Turkey, brain drain from Turkey, and gender aspects of education and economic growth, among other topics.

**Mine Uğurlu** is a professor of finance at Department of Management at Boğaziçi University. She is also the director of Executive MBA program since 2013. Her research interests are agency costs, financial distress prediction, entrepreneurial finance, capital structure decisions entrepreneurial finance, corporate governance, mergers and acquisitions. She teaches corporate finance, strategic financial management, financial issues in entrepreneurship at MBA, Executive MBA and Financial Engineering programs.

**Meltem Yavuz** is a research assistant in Istanbul University, School of Transportation and Logistics. She has graduated from Yeditepe University, Faculty of Commerce, Istanbul and received her master’s degree in Transportation and Logistics Management from Istanbul University. Currently, she studies her PhD in management degree in Marmara University, Istanbul.

**Omer Faruk Yilmaz** is a Research Assistant and PhD student in Industrial Engineering Department at the Istanbul Technical University, Istanbul, Turkey. He earned M.S. in Industrial Engineering from Istanbul Technical University He has published conference papers. His research interests include manufacturing, optimization, sequencing and scheduling, inventory management and lean manufacturing.