About the Contributors

Patricia Ordóñez de Pablos is a Professor in the Department of Business Administration in the Faculty of Economics and Business of the University of Oviedo, Spain. Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital, organizational learning, human resources management, information technologies and semantic web. She serves as Associate Editor of Behavior and Information Technology. She is author of numerous papers published in leading academic journals, such as, Computers in Human Behavior, the Journal of Knowledge Management, Information Management Systems, the International Journal of Technology Management, the Journal of Universal Computer Science, etc. She has published books with Springer and IGI-Global.

Robert D. Tennyson is a Professor of Educational Psychology at the University of Minnesota. He is editor of a professional journal, Computers in Human Behavior. He also serves on the editorial boards for seven other peer reviewed journals. His research and publications include topics on problem solving, concept learning, intelligent systems, testing and measurement, instructional design, and advanced learning technologies. He has directed sponsored workshops and advanced study institutes in Germany, Greece, Norway, Spain and Taiwan. He has authored over 300 journal articles, books and book chapters.

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Andreas Ahrens received a Dipl. Ing. degree in electrical engineering from the University of Rostock in 1996. From 1996 to 2008, he was with the Institute of Communications Engineering of the University of Rostock, from which he received the Dr.-Ing. and Dr.-Ing. habil. degree in 2000 and 2003, respectively. In 2008, he became a Professor for Signal and System theory at the Hochschule Wismar, University of Technology, Business and Design, Germany. His main field of interest includes error correcting codes, multiple-input multiple-output systems, iterative detection for both wireline and wireless communication as well as social computing.

Mohammad Nabil Almunawar is currently a senior lecturer and the Dean of School of Business and Economics, Universiti of Brunei Darussalam (UBD), Brunei Darussalam. He received his bachelor degree in 1983 from Bogor Agricultural University, Indonesia, master degree (MSc in Computer Science) from the Department of Computer Science, University of Western Ontario, London, Canada in 1991 and Ph.D. from the University of New South Wales (School of Computer Science and Engineering, UNSW) in 1998. Dr Almunawar has published more than 60 papers in refereed journals, book chapters and international conferences. He has more than 25 years teaching experiences in the area computer and
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Neeta Baporikar, is currently Professor/Director (Business Management) at Harold Pupkewitz Graduate School of Business (HP-GSB), Namibia. Prior to this she was Head-Scientific Research, with Ministry of Higher Education CAS-Salah, Sultanate of Oman, Professor (Strategic Management and Entrepreneurship) at IIIT Pune and BITS India. With more than a decade of experience in industry, consultancy and training, she made a lateral switch to research and academics in 1995. Dr. Baporikar holds D.Sc. (Management Studies) USA, PhD in Management, University of Pune INDIA with MBA (Distinction) and Law (Hons.) degrees. Apart from this, she is also an External Reviewer Oman Accreditation Council, Accredited Management Teacher, Qualified Trainer, Doctoral Guide and Board Member of Academics and Advisory Committee in accredited B-Schools. Reviewer for international journals, she has to her credit several refereed research papers and authored books in the area of Entrepreneurship, Strategy, Management and Higher Education.

Naser Salah Boresli is a banking supervisor at the Central bank of Kuwait since 2009 with a bachelor in Finance and has developed his career with more than 27 courses in business and certificates. Boresli is also beginning the application process to become a PhD candidate at universities both in the UK and USA. Boresli is also a part time student in higher diploma in Islamic finance, expected to graduate in May 2015.

Serra Inci Celebi earned her B.A. and M.A. at Ege University in Turkey; and her PhD. at Eastern Mediterranean University in North Cyprus where she has worked as an instructor for more than 6 years. During and after completing her M.A., she stayed in London, England where she worked in a private company in London. She gained her associate professorship in 2012. Serra has books on Marketing PR (1999), and Research Methodology (2012). She lectures courses on marketing communication, advertising, public relations, persuasive communication, new approaches in marketing communication, creativity in PR, PR for non-profit organizations and the like. She has been involved in international conferences, seminars in the private sector, and has had publications in international journals. She stayed at Ohio State University as a visiting scholar from 2013-2014 and researched with her mentor Prof. Dr. Petty and his colleagues about “persuasion and personal traits” at the Department of Psychology. Currently, she is working at Faculty of Communication, Department of Public Relations & Advertising at Yasar University.

Jean-Marie Chatelet worked at a Research Centre (Metallurgy) before being certified as a professor in the Mechanical field. Retired in 2014, he keeps his interests for Quality and Safety as an adviser. He is also a trainer with more than 35 years experiences in France, Romania, Spain and Germany. He has written about quality management, delivering curriculums on safety, CAD-CAM, robotics (in 1982, he involved in Computer Aided Teaching and in 1988 he published a laser vision disc edited by the Industry ministry). He was head of the Mechanical Engineering Department of IUT Lille from 1996 to 2002. Since 1995, he has been involved in the leadership of a Master (Health-Safety-Quality-Environment)
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at the University of Lille and in the Production Department of Polytech’Lille (leading as a Chartered Engineer). He further developed a serious game ©IIT-TQ with SNECMA (Safran) in 1998. On the long run, he was involved in European projects (Road Map to EU Machinery Directive, 2002; European WBL Approaches, 2006).

Chin Kang Chen is a lecturer at Universiti Brunei Darussalam. He received his Bachelor of Engineering in 1999 from Royal Melbourne Institute of Technology, his Master of Digital Communication in 2001 from Monash University and Master of Information Technology from Queensland University of Technology in 2011. He also has industry experience from projects with the local Telcos and Government Ministries and Agencies. His research interest is on Information Security Management System, IT Governance, Mobile devices, Cloud Computing and e-Government.

Nikos Fotopoulos is an Assistant Professor of Sociology in the field of Cultural and Educational Practices at the University of Western Macedonia and currently is the Head of the Department for Planning and Innovation of KANEP/GSEE. He has participated in a significant number of national and European expert committees and has participated in the planning and implementation of research, educational and cultural projects in the field of lifelong learning, culture and education policy. He has served as a member on the Board of Experts (European Training Foundation (ETF) - Advisory Forum) on matters related to policy development for Education and Lifelong Learning in Central and Eastern Europe and as a member of National Committee for Lifelong Learning - Ministry of Education. He has been involved as a National Representative of the social partners in the Advisory Group on the European Qualifications Framework and he has also worked for the implementation of ECVET in Greece as a part of national team of experts. He has published a lot of articles in pedagogical, political and social journals in both Greece and abroad.

Charalampos Giousmpasoglou has a dual background as a practitioner in the luxury hospitality industry and as an academic in higher education. His research interests focus in Managerial work, Hospitality Management, Culture and Human Resources Management. Dr. Charalampos is a holder of two first Degrees in Hospitality and Tourism from Greece (ASTER & TEI), an MSc in Hospitality Management from BCFTCS, an MA in Personnel Management from Leeds Metropolitan University, a PgD in Research Methodology and a PhD in Hospitality and HRM from the University of Strathclyde.

Bronzetti Giovanni is an associate professor of Business Economics within the Department of Business Science and Law of the University of Calabria. He has the National Academic Qualification as a Full Professor. His main research interests are management and control, intellectual capital and the third sector. On these research themes he has published books, book chapters, journal articles and presented papers to national and international congresses. He is also a reviewer of international journals.

Indira Guzman, Ph.D. (Syracuse University, 2006) is the Director for the PhD program in Business Administration and a Professor of Information Technology Management. She is a former Fulbright scholar and has been a faculty member and dissertation mentor at Trident University since 2006. Prior to her director role in the PhD program, she served as director of Trident’s Computer Science and Information Technology programs.
Maryam Haghshenas was born in 1985 and has earned B.Sc. degree in Computer Hardware engineering from Islamic Azad University, South Tehran branch, Tehran, Iran in 2007. She then received a M.Sc. degree in IT management at Islamic Azad University, Science & Research branch, Tehran, Iran in 2011 and is currently a PhD student of media management at the University of Tehran. She is an IT expert in MAGFA ITDC as an affiliate of the Industrial Development and Renovation Organization of Iran. She has more than 60 papers presented at national and international conferences and has been published in prestigious journals. Ms. Haghshenas is also a member of the Young Researchers Club at Islamic Azad University, Science & Research Branch in Iran.

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Muhammad Khalique, PhD, is working as an Assistant Professor in the Department of Business and Management Sciences, Faculty of Arts, Mirpur University of Science and Technology Mirpur (MUST) Pakistan. He received his PhD degree from the Universiti Malaysia Sarawak, Malaysia. His teaching and research interests focus on the area of Research Methodology and Report Writing, Business Mathematics, Statistics for Economics and Business, Management Science, Product Development Strategy and Operational Management. He has published more than 47 articles in international refereed journals, in conference proceedings and as book chapters. His research focuses on intellectual capital management, knowledge management, entrepreneurship, innovation, SMEs and organizational performance. He worked on various research projects sponsored by Ministry of Higher Education (MOHE) Malaysia.

Maria Pavlis Korres obtained a university degree in Political Science in Athens (1981). From 1983 until today she has worked on Adult Education in the Greek Ministry of Education. She has participated as an expert in the first research on Roma Education conducted by the European Council (1985-1986) and she has participated in educational and research projects on Roma education implemented in Greece. Since 2005 her research interests are focused on e-learning and she obtained her PhD with honors from the Computer Science Department of the University of Alcalá in 2010. The subject of her PhD is “Development of an e-education framework for the education of educators of special groups in order to improve their compatibility with their learners”. Since 2012, she has been a member of the scientific staff of Hellenic Open University and teaches in the Adult Education postgraduate program. Her current interests are focused on design, development and evaluation of adult education programs, face to face and e-learning, as well as the group dynamics in an online environment.
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Argyris Kyridis is professor of Sociology of Education at the Department of Early Childhood Education (S.E.C.E.), Faculty of Education, of Aristotle University in Thessaloniki. He obtained an undergraduate degree in Politics from the Department of Political Science and Public Administration of the University of Athens (1988) and an M.Sc. degree in Politics and Sociology from the University of London – Birkbeck College in 1989. In 1994, he was awarded a Ph.D. degree in Sociology from the University of Athens. His research is focused on aspects that concern sociology of education, culture, ethnicity, political sociology and sociology of new technologies. He has published 5 books as single author, 19 books as co-author and 26 of his works have been included in books –three of them in English. He has published 215 articles in scientific journals and conferences proceedings - 95 of them in international journals and proceeding of international conferences. There are 420 citations of his works – 150 of them in international journals and conferences proceedings.

Amir Manzoor holds a bachelor’s degree in engineering from NED University, Karachi, an MBA from Lahore University of Management Sciences (LUMS), and an MBA from Bangor University, United Kingdom. He has many years of diverse professional and teaching experience working at many renowned national and internal organizations and higher education institutions. His research interests include electronic commerce and technology applications in business.

Evangelia Marinakou has an extensive teaching and dissertation supervision experience in HE at undergraduate and postgraduate level. She is a Fellow member of the Higher Education Academy (UK). She is active in research with papers presented at international conferences, and published in academic journals. Her main research interests are gender issues in management, leadership, hospitality management and education. She has also acted as Project leader to European funded programmes on vocational education and training in tourism studies. She has extensive experience on curriculum design, academic quality assurance and training the trainers. Additionally, she has worked in the hospitality and tourism industry for many years.

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Mojtaba Nassiriyar was born in Tehran in 1983. He graduated with a B.Sc. degree in 2006 in industrial management from the University of Tehran. His master’s degree was completed in IT management in 2009. He is IT expert in MAGFA ITDC. He has published three papers in the IT management field and has written a book on IT service-oriented and knowledge-based project management. He currently manages data center projects at a national level and teaches IT engineering management courses at Payam Noor University, Tehran.

Walter Nuninger is a Chartered Engineer (1993) with a PhD in Automatic Control (1997). He worked as a researcher engineer at ALSTOM where he developed his skill on friction and traction for trains. Since 1999, he has been an Associate Professor at the University of Lille, where he works in the Engineering School of Polytech where he directed the Production Department dedicated to Long life learning with Work Integrated Learning (from 2008 till 2011). Then he was commissioned for the management and
Vasileios Paliktoglou has several years of experience in universities such as the University of Pisa, the Aegean University, Robert Gordon University, Mediterranean University College and the University of Wales having an active role as: Researcher, Tutor, Supervisor, Lecturer and Programme Manager. His research interests are in the fields of social media, web 2.0, communities of practices, and e-learning (in which he is actively involved in several international research projects). He is currently a doctoral researcher at the University of Eastern Finland and faculty member at Bahrain Polytechnic.

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Roghayeh Shahbazi was born in 1987 and has graduated with a B.Sc. degree in Applied Mathematics from Arak University, Iran in 2010. She then graduated with a M.Sc. degree in IT management from Alzahra University, Tehran, Iran in 2014. Her M.Sc. project was about the adoption of cloud computing and relevant investment returns. She is an IT expert in MAGFA ITDC. Her activity in the fields of MAGFA include the implementation of national projects in BI and KM fields. In addition, she has over 3 years experience in IT consultancy.
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**Paolo Tenuta** is an assistant professor in accounting within the Department of Business Science and Law at the University of Calabria. He is author of several monographies and articles in management and accounting fields and has related in workshops and congress. His main research interests are related to the public sector, environmental sustainability and management.

**Chamonix Terblanche** has a widespread interdisciplinary background of information systems, policy development, business and education, which has landed her in high profile national positions such as the President of the Council of Australian Postgraduate Associations (CAPA) and the Australian Government’s Australian Awards for University Teaching Committee and Australian Qualifications Framework’s International Alignment Committee memberships. Chamonix also served as an elected member of Curtin’s University Council, as the President of their Postgraduate Student Association and held membership of a number of other Curtin University committees including its Academic Board. Presently Chamonix serves as Chief of Staff to a Senator in Australia’s Federal Parliament. Prior to embarking on a political and legislative career, Chamonix worked in industry for a number of years, most notably for the following employers: a peak representative body working closely with government; a higher education provider and a software engineering company. As a result, Chamonix is highly skilled in, amongst others: policy formation; conceptual and workflow modelling; analysing business needs; scoping business improvements; researching, designing and implementing state-of-the-art software solutions; rapidly adapting to changing environments; executive level governance; developing strategic organisational plans; drafting complex manuals and policies; training and evaluating learning; and liaising with stakeholders on all levels of an organisation, the media and with government officials (including state and national ministers). Chamonix holds a PhD (Business Information Systems); Master of Education (Instructional Technologies); Master of Educational Studies (Training & Development); Postgraduate Diploma (Tertiary Education); Graduate Certificate (Research Commercialisation); Bachelor of Commerce and Certificate IV (Workplace and Assessment Training).
Boris Villazón-Terazas is Data Research Scientist at Expert System Iberia. He holds a PhD in Artificial Intelligence from Universidad Politécnica de Madrid. His University granted him a 4 year fellowship to carry out his PhD studies in the Ontology Engineering Group at UPM. Previously, the Ontology Engineering Group granted him a fellowship to carry out his master studies. He has previously worked as a researcher and software developer at the Research Institute of Informatics at the Universidad Católica Boliviana San Pablo. He obtained a BSc in computer Science (2002) from the Universidad Católica Boliviana San Pablo in Bolivia. He obtained the “Diploma de Estudios Avanzados (DEA)”, equivalent to the current Master from the Universidad Politécnica de Madrid (2007). His research interests are focus on Linked Data, Semantic Web and Ontology Engineering, among others. He has participated in several European research projects such as Knowledge Web, OntoGrid, SEEMP, NeOn, SensorGrid4Env, PlanetData, and Parlance, as well as in national projects such as Reimdoc, Servicios Semánticos, Plata, Gis4Gov, WebN+1, Buscamedia and Ciudad2020. Moreover, he was leading the Spanish Linked Data initiatives, such as GeoLinkedData, datos.bne.es, AEMETLinkedData, and El Viajero. Finally, he has published more than 40 papers in journals, conferences and workshops, and currently he is actively participating in the RDB2RDF, and Government Linked Data W3C Working Groups.

Pornpit Wongthongtham received the BSc degree in Mathematics, the MSc degree in Computer Science, and the Ph.D. degree in Information Systems. She is currently a research fellow at the School of Information Systems, Curtin University, Perth, Australia. Her research interests include ontology engineering, semantic web technology, intelligent software agents, and the like.

Christos Zagkos is a researcher in the Center of Educational Policy Development (KANEP/GSEE). He studied Balkan Studies at the Aristotle University of Thessaloniki and he obtained his postgraduate studies in International Relations and International Law at the University of Lancaster, U.K. He holds a Ph.D. degree from the University of Western Macedonia in the field of Political Sociology and he has published more than forty papers in Greek, European and American scientific journals. His research is focused on aspects that concern political sociology, educational policy, ethnicity and vulnerable social groups.

Jelena Zaščerinska received a diploma in Russian Philology in 1994 from the Daugavpils University, Daugavpils, Latvia, Master Degree in English Philology in 2002 from the University of Latvia, Riga, Latvia. In 2011 she was awarded Dr. paed. Degree for her promotion thesis “Development of Students’ Communicative Competence in English studies for Academic Purposes” focused on the evaluation of efficiency of the process of the development of students’ communicative competence within English for Academic Purposes studies. In January 2012, she became a leading researcher at the Centre for Education and Innovation Research, Riga, Latvia. In 2012, Jelena Zaščerinska was bestowed expert rights by the Latvian Council of Science, Riga, Latvia and by Education, Audiovisual and Culture Executive Agency, Brussels, Belgium. In 2012 Jelena Zaščerinska was awarded a research grant for young scientists from the German Academic Exchange Service (Deutscher Akademischer Austausch Dienst (DAAD) for the research project “Latvia’s Perspective in the Tempus Project ECDEAST: A Model-Driven Comparative Analysis of Engineering Curricula” implemented at Hochschule Wismar, University of Applied Sciences, Technology, Business and Design, Wismar, Germany, duration: 1 June – 30 November 2012. In 2012 Jelena Zaščerinska was awarded a research grant for post-doctoral researchers from the „Triple I - Integration, Interaction and Institutions” of the ERASMUS MUNDUS Action 2-Strand 1 of the
European Community Mobility Programme for the research project “English for Academic Purposes Studies: A Model Driven Comparative Analysis via Mixed Method Approach in Latvia and Russia” implemented at the Immanuel Kant Baltic Federal University, Kaliningrad, Russia, duration: December 1, 2012 – September 30, 2013. In 2013 Jeļena Zaščerinska was awarded a research grant for research stays for university academics and scientists from the German Academic Exchange Service (Deutscher Akademischer Austausch Dienst (DAAD)) for the research project “Educating the Engineer 2013: Advance 21st Century Innovation in Engineering Curriculum” implemented at Hochschule Wismar, University of Applied Sciences, Technology, Business and Design, Wismar, Germany, duration: 1-31 January 2014. The major results of joint research activities were reflected in a number of publications and international conferences. In December 2013 Jeļena Zaščerinska was bestowed expert rights by Horizon 2020 – the Framework Programme for Research and Innovation, the European Commission, Brussels, Belgium. In June 2013 she was appointed as the Editorial Board Member and Reviewer, International Journal of Modern Education Forum (IJMEF). Dr. Jeļena Zaščerinska is a member of the international research team which carried out an extensive research on integration of the results of interdisciplinary research into higher education and presented the research results in a number of joint publications. Her main field of research interest comprises cognitive linguistics, linguistic semantics and pragmatics, entrepreneurship education, teacher education as well as interdisciplinary (linguistic and engineering) research.