About the Contributors

**Talia Raphaely** Originally from Cape Town, South Africa, Talia has 30 years of international experience in behavioural and attitudinal change, communications and diverse media, sustainability awareness and consciousness and collaboration and partnership building for increasing sustainable outcomes. She has worked closely with multicultural and heterogeneous groups in a diverse array of organizational settings, including academia, media, research-based organisations, government bodies, non-government organisations, community-based organisations and industry. Talia works as an academic at the Curtin University Sustainability at Policy (CUSP) Institute in Perth, Western Australia and continues to undertake consultancy research relating to sustainability. She is the Editor-in-Chief (together with Dora Marinova) of the International Journal of Disease Control and Containment for Sustainability (published by IGI Global). Talia recognised for her work on flexitarianism (reducing meat consumption to within healthy levels as recommended by national and international guidelines), collaboration, empowerment and sustainability humanistic education.

**Dora Marinova** Originally from Sofia, Bulgaria, Dora Marinova moved to Perth, Western Australia in 1991. After being Head of School at the Institute for Sustainability and Technology Policy (ISTP) at Murdoch University, she is now Director of the Curtin University Sustainability Policy (CUSP) Institute. Dora has over 400 refereed publications and has supervised 50 PhD students to successful completion. She is a member of the National Health and Medical Research Council’s Panel on Centres of Research Excellence in Population Health. Her research interests cover innovation models, including the evolving global green system of innovation and the emerging area of sustainometrics. Dora is the Editor-in-Chief (together with Talia Raphaely) of the International Journal of Disease Control and Containment for Sustainability (published by IGI Global) and Editorial Board member of the International Journal of Education Economics and Development (published by Inderscience, Switzerland) and Transformations: An Interdisciplinary Journal (published by EBSCO, USA). She is Elected Fellow of the prestigious Modelling and Simulation Society of Australia and New Zealand (MSSANZ) and International Environmental Modelling and Software Society (IEMSS).

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**Jonathan Balcombe** has a PhD in ethology from the University of Tennessee, where he studied communication in bats. He has published over 50 scientific papers and book chapters on animal behavior and animal protection. He is the author of four books: *The Exultant Ark: A Pictorial Tour of Animal Pleasure* (University of California Press, 2011); *Second Nature: The Inner Lives of Animals* (Palgrave...

**Diana Bogueva** has almost 20 years of international communication and media experience as a professional radio journalist working with several worldwide news media, including the Bulgarian National Radio, Bulgarian Section of BBC, London and Special Broadcasting Services (SBS), Sydney. She is currently working for SBS radio as a program producer and as a director of market research with Sydney Focus Groups. Diana is also completing her PhD studies at Curtin University focusing on meat consumption and sustainability. She is a member of the International Federation of Journalists and a Wood Badge member of the World Scout Organization.

**Gremma Carey** is a Research Fellow with the Regulatory Network at the Australian National University. She holds a PhD in social policy and population health from the University of Melbourne. Her research sit at the critical interface between public health, public administration and social policy. In particular, Dr Carey has investigated processes of ‘joining up’ within government and between government and non-government organisations. Carey has published a widely on different aspects of public administration and public health. She has a monograph on joined-up government and public administration with Melbourne University Press due for release in 2015 – ‘Grassroots to Government: Joining-up in Australia’, and is Chief Editor and contributor to the upcoming book ‘Designing and Implementing Public Policy: Cross-sectoral Debates’, to be published by Routledge in 2015.

**Hans Dagevos** (PhD) is senior researcher at the Agricultural Economics Research Institute (LEI Wageningen UR), and fellow at Economics of Consumers and Households, both at the Social Sciences Group of Wageningen University and Research Centre. Hans received his PhD with honours from Utrecht University in 1994. His research interests are in the field of the sociology of consumption with a special focus on food. His bibliography contains around 250 publications in de form of scientific papers, edited books, book chapters and book reviews, research reports, columns and weblogs.

**Luciano Félix Florit** Graduated in Sociology at the Universidad de Buenos Aires (1995), master’s degree in Political Sociology at the Federal University of Santa Catarina (1998) and Ph.D. in Sociology at the Federal University of Rio Grande do Sul (2003). He is currently professor at the Regional University of Blumenau (Santa Catarina, Brazil) where he acts in the Postgraduate Program in Regional Development in Masters and PhD courses. His research fields are the Sociology of Development, Environmental Sociology and Environmental Ethics, currently focusing on Environmental Ethics and Regional Development with the following sub-themes: 1 Moral consideration of not human beings and development patterns; 2 - Environmental justice and development patterns; 3 - Development models, value systems and welfare.
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**Celia Green** is a PhD researcher at the Australian National University, National Centre for Epidemiology and Population Health where she is currently investigating the worldwide lack of robust policies around environmentally sustainable diets. Her research interests include climate change and diet, public health and public policy, and social equity issues. Celia also has an honours degree in Veterinary Medicine and Surgery from Murdoch University and has extensive experience working as a veterinarian in both small and large animal practice.

**Robert Goodland** retired as lead environmental adviser at the World Bank Group after serving there for 23 years, and was the first ever winner of the World Conservation Union’s Harold Jefferson Coolidge medal for lifetime achievement in the conservation of nature and natural resources.

**Xiumei Guo** is a research fellow at the Curtin University Sustainability Policy (CUSP) Institute in Australia. Her research interests are in the area of demography, economic development, energy efficiency and sustainability studies with a focus on China. Xiumei has conducted research for the Australian Research Council, has published widely and is an accomplished supervisor of research students.

**Jonathan Hallett** is a health promotion lecturer in the School of Public Health at Curtin University teaching public health practice, program evaluation and public health politics. His research with the Collaboration for Evidence, Research and Impact in Public Health (CERIPH) focuses on community-based intervention evaluation, evidence-based policy and advocacy methods and translational research in the areas of substance use, mental health, sexual health and dietary practices.

**Amzad Hossain** is a university associate at the Curtin University Sustainability Policy (CUSP) Institute, Australia and a guest researcher at the Institute of Environmental Science, Rajshahi University, Bangladesh. His interests cover research in indigenous culture, values education, self-reliance, appropriate technology, climate change and spirituality with relevance to individual, social, technological and environmental sustainability. He has published over 100 research papers, including 20 popular articles on the mystic Baul tradition of Bangladesh. Amzad has a MCom from Rajshahi University, MA (by research) in religious studies from Deakin University, Australia and two PhDs (in Anthropology and in Sustainability) from Murdoch University, Australia.

**Andrew Joyce** is a Research Fellow with the Centre for Social Impact Swinburne. Alongside his research on sustainable diets and intervention design, his research interests include the use of continuous quality improvement models and the role of evaluation within practice and policy settings. Andrew has a history of joint appointments between academia and practice, having previously worked for ten years as a public health lecturer at Curtin University and then Monash University together with industry related roles, coordinating and evaluating health and social policies and programs. More recently he has led the evaluation of state-wide policies in the area of public health and education.

**John Kinsella** is a Fellow of Churchill College, Cambridge University, Professor of Literature and Sustainability at Curtin University, and a Professorial Research Fellow at the University of Western Australia. He is the author of numerous prize-winning volumes of poetry, as well as volumes of short fiction, novels, plays, collaborative works, and critical volumes which include Disclosed Poetics, Activist Poetics, Contrary Rhetoric, and Spatial Relations.
Mira Marinova is a postgraduate student in medicine at Notre Dame University in Fremantle, Australia. She also works as a research assistant in studies related to chemotherapy and cancer treatment. With a background in physiotherapy, Mira previously worked for the How to Train Your Dragon Arena Spectacular show which toured in Australia, New Zealand, Canada and USA.

Kate Marsh is an Advanced Accredited Practicing Dietitian and Credentialled Diabetes Educator with a Masters of Nutrition and Dietetics and PhD in nutrition from the University of Sydney. She works in private practice in Sydney and has a particular interest in diabetes, polycystic ovary syndrome (PCOS), vegetarian nutrition and nutrition in pregnancy & pre-conception. Kate is convenor of the Dietitians Association of Australia (DAA) National Vegetarian Interest Group, and writes and speaks regularly on the topic of vegetarian and plant-based nutrition. She is co-author of The Low GI Vegetarian Cookbook and has published articles on vegetarian nutrition for a number of nutrition and medical journals including a recent supplement in the Medical Journal of Australia.

Xavier Mayes is a strategic communicator and postgraduate student studying sustainability and climate policy at Curtin University.

Never Mujere holds a Master of Philosophy in geography from the University of Zimbabwe. He is a lecturer at the Department of Geography and Environmental Science in the University of Zimbabwe where he is also reading for a Doctor of Philosophy in hydrology and water resources management. Never’s research expertise covers geography, hydrology and environmental issues. He has conducted research for the Zimbabwe National Water Authority and published on water, water quality, climate change, river flow, flood frequency, rainfall variations and crop yields in Zimbabwe and in China, including two books. He is a founder of the non-governmental organization Environmental Management Trust (EMT), Zimbabwe.

Nick Pendergrast completed his PhD in Sociology at Curtin University in 2014. The research focused on the animal advocacy movement, primarily in Australia and the United States, and explored the range of ideologies, activism, organisations, and key actors that make up this movement. He also teaches Sociology and Anthropology at Curtin University, covering topics such as: human/non-human relations and the animal advocacy movement, intersectionality and social movements, gender and veiling, international trade and globalisation, the anti-neoliberal globalisation movement and anarchism, refugees and migration, nationalism and ethnicity, media and politics, and music and social change.

Ian Phau is a Professor in Marketing at Curtin University in Australia. His experience includes management consulting and market research in the luxury fashion industry in Europe and Asia. He has been involved in research and consulting projects, including portfolios for Hugo Boss, Araluen Botanic Park, Prada, Shiseido, AirAsia and BlackBerry. His research focuses on luxury branding, country image, and advertising appeals. Ian has extensive teaching experience in UK, Singapore, Hong Kong, Malaysia and Singapore. Ian is the Editor-in-Chief for the Asia Pacific Journal of Marketing and Logistics.

Geoff Russell is a computer programmer and author whose work has appeared in many magazines and newspapers in addition to some peer reviewed journals.
Angela Vince Saunders is an accredited practicing dietitian (APD) and accredited nutritionist (AN) with 30+ years’ experience working in plant-based nutrition. She is a lifelong vegetarian and has raised her twin sons on a vegetarian diet, so she is both passionate about and experienced in vegetarian nutrition and its many health benefits. Angela obtained her degree in nutrition and dietetics from Loma Linda University in California, a university well known globally for its cutting edge research on vegetarian nutrition and longevity. She also has a MA in Leadership and Management which she obtained from Avondale College of Higher Education in 2001. Angela’s dietetics career has been primarily in the clinical hospital setting, including Sydney Adventist Hospital, in charge of the Nutrition and Dietetics Department. Her current role as Senior Dietitian at Sanitarium Health and Wellbeing has given her opportunity to be a significant advocate for plant-based nutrition. Angela has published several scientific peer-reviewed papers on the health benefits of a vegetarian diet, including the 2012 Medical Journal of Australia 40-page supplement on vegetarian nutrition (www.mja.com.au/open/2012/1/2). She is an active spokesperson regarding the adequacy of a vegetarian diet for all age groups, busting the myths and controversies related to plant-based nutrition.

Cristiane Sbardelati graduated in history from the Centro Universitário de Brusque (2004). She specialized in education, society and culture at the Universidade de Blumenau (2008) and has a Master’s degree in regional development from the Universidade de Blumenau (2015). Christiane is a post-graduate researcher at the Universidade de Blumenau focusing in regional development, including state, society and territory development and socioeconomic dynamics. She also teaches in extension programs.

Paul Shapiro serves as the vice president of farm animal protection for The Humane Society of the United States, the world’s largest animal protection organization. He directs one of the organization’s biggest advocacy teams, spearheading legislative initiatives to prevent farm animal abuse, engaging with major food corporations to help end the cruelest agribusiness practices from their supply chains, and leading a nationwide staff working in the field to increase demand for plant-based proteins by reducing consumption of animal products. In 1995, Shapiro founded Compassion Over Killing as a high school club, building it into a national organization over the next decade; he left in 2005 to start The HSUS’s farm animal protection program. Today, COK is one of the world’s leading organizations dedicated to combating factory farming, with offices in Los Angeles and Washington, DC. Shapiro, an inductee into the Animal Rights Hall of Fame, has been interviewed by hundreds of print, broadcast and online news outlets as an authority on farm animal welfare and animal advocacy. He’s also published dozens of articles about animal welfare in publications ranging from daily newspapers to academic journals.

Rosemary Stanton OAM has qualifications in science, nutrition & dietetics, and administration. She was awarded a doctorate for her many publications, and an Order of Australia for her contributions to public health through nutrition. Currently a Visiting Fellow in the Faculty of Medicine at the University of New South Wales, Rosemary is an invited member of many committees, including the NHMRC’s Working Committee for the Dietary Guidelines and the Infant Feeding Guidelines for Health Workers, DOHA’s Reference Group for the National Healthy Weight Guide, FSANZ Consumer and Public Health Dialogue, the University of Adelaide’s Food Futures program, the Scientific Committee for Doctors for the Environment and the University of Technology’s Institute for Sustainable Futures. She is an active member of the Public Health Association, as well as the Dietitians Association of Australia, the Nutrition Society, and the Australia New Zealand Obesity Society. Rosemary has authored many scientific papers,
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33 books on food and nutrition (including several textbooks) and over 3,500 articles for magazines and newspapers. She maintains a close liaison with the Australian public and has been regarded by the media for almost 50 years as a source of reliable nutrition information.

Carol Zeuschner is the Director of Support Services at Sydney Adventist Hospital, Australia. She is an Accredited Practicing Dietitian with a Master of Science (Nutrition & Dietetics) from the University of Wollongong. She enjoys the challenges of working at the frontline in healthcare and understands the complex factors required to maximise food and nutrition for the health and recovery of patients. Carol has contributed to research on vegetarian nutrition, and has co-authored papers on vitamin B12, meeting nutrient reference values and adolescent nutrition, including publishing in the American Journal of Lifestyle Medicine and the Medical Journal of Australia.