About the Contributors

Djamchid Assadi is Professor and member of the research team of the Banque Populaire Chair in Microfinance, Burgundy School of Business, Dijon, France. He is a specialist in (online) strategy and marketing. His research focuses on the impact of non-economic factors on the buying behavior and strategic behavior and “Peer-to-Peer” relations including “social lending”. He has taught at several universities in France and the United States. He has written many books, several book chapters, articles and papers presented at numerous conferences. He holds a Ph.D. in Marketing Strategies and Communication from the University of Paris at Dauphine, Paris, France.

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Sharam Alijani is Professor of Strategy and Entrepreneurship at NEOMA Business School and a fellow in the HABITER and IRCS Research Centers at Reims Champagne-Ardenne University. His teachings and research focus on Strategic Management, Social Innovation, Social Entrepreneurship, Sustainability and Microfinance studies. He has served in different executive and consulting capacities and taught as visiting faculty in Europe, China and the United States. His recent publications on Entrepreneurial Leadership, Social Innovation and Microfinance have appeared in the Encyclopedia of Creativity, Invention, Innovation, and Entrepreneurship, academic journals and books as well as the European Union’s 7th Framework Program for research on social innovation (SIMPACT).

Arvind Ashta holds the Banque Populaire Chair in Microfinance at the Burgundy School of Business (Groupe ESC Dijon-Bourgogne), France. He offers courses in Microfinance and researches institutional aspects of Microfinance, technology in Microfinance, impact investment and slow money. He has taught Microfinance as visiting faculty in Chicago, Brussels and Pforzheim, and provided student seminars in Barcelona, Hertfordshire, Nancy and Mysore. He has edited a book on Advanced Technologies for Microfinance and co-edited a book on MIS in Microfinance. He has a number of publications in international journals such as Ecological Economics, Strategic Change, Innovations, and Cost Management. He is member of a club of micro-investors.

Carmen Escudero is Professor and Director of the Business Management Department, Faculty of Economics and Business Administration (Comillas Pontifical University). She is a specialist in Business Strategy and Strategic Management of Innovation, teaching both undergraduates and graduates. Currently she focuses her research on strategies for adoption of innovations by companies from different sectors (mainly related to mobile commerce and social networks) and business models based on sustainable innovations. She holds a PhD from the Comillas Pontifical University since 2000 for her research on efficiency and privatization applied to European rail transport companies.
Carmen Goytre is a Senior Advisor and Professor with more than 20 years experience in the Financial Services Industry. She teaches Innovation, Knowledge Management and Project Management in graduate programs of ICADE Business School and IE Business School. Her research is currently focused on the contribution of crowdfunding to innovation. She is interested in the digital transformation of the financial services industry and the emergence of financial technology firms (fintechs) as disrupting companies. Carmen holds an MBA from MIT Sloan School of Management and a Master in Research from Comillas Pontifical University.

Joan MacLeod Heminway is the W.P. Toms Distinguished Professor of Law at The University of Tennessee (UT) College of Law in Knoxville and a fellow of the C. Warren Neall Corporate Governance Center and the Center for the Study of Social Justice at UT-Knoxville. When she joined the UT College of Law faculty in 2000, Professor Heminway had completed nearly 15 years of corporate transactional legal practice experience, having worked on public offerings, private placements, mergers, acquisitions, dispositions, and restructurings in the Boston office of Skadden, Arps, Slate, Meagher & Flom LLP since 1985. Professor Heminway’s scholarship focuses on securities disclosure law and policy (especially relating to U.S. securities fraud, including insider trading), corporate governance issues under federal and state law, and the legal aspects of corporate finance (including, most recently, the legal aspects of crowdfunding). She has coauthored (with Douglas M. Branson, Mark J. Loewenstein, Marc I. Steinberg & Manning G. Warren, III) a business law text (3d Ed. Forthcoming 2016), entitled Business Enterprises: Legal Structures, Governance, and Policy (LexisNexis). In addition, her edited/coauthored book, Martha Stewart’s Legal Troubles, was released in 2007 (Carolina Academic Press). She is a member of the American Law Institute and is licensed to practice in Tennessee (where she serves on the Executive Committee of the Business Law Section of the Tennessee Bar Association) and Massachusetts (inactive).

Beyza Oba is a professor of organization Studies at Istanbul Bilgi University, Faculty of Business Administration. Currently, she teaches, Innovation Management, Strategic Management and Organization Theory courses at graduate and undergraduate level. Her research interests are trust, governance, hegemony, open innovation and open strategy.

Marlyne Sahakian is Research Associate at the University of Lausanne’s Faculty of Geosciences and the Environment, Industrial Ecology Group. Her work on sustainable consumption, related to food and energy, draws from social practice theory and has focused mostly on the context of South and Southeast Asia. She is interested in inter- and trans-disciplinary approaches to understanding consumption, in relation to environmental and social considerations. Her latest research is on community-supported agriculture, the solidarity economy, and urban household electricity consumption in the Philippines and Switzerland.

Jean-Michel Servet is Professor of Development Studies at the Graduate Institute in Geneva. He is a member of the Scientific Council of the Institut de Recherche pour le Développement (France), as well as associate researcher at the Centre d’études en sciences sociales sur les mondes africains, américains et asiatiques (Paris) and of the Centre européen de recherche en microfinance (Bruxelles). His research focus is on the history of economics and finance thinking and the solidarity-based economy, including fieldwork in more than fifteen countries over the past thirty years.
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**Leela Vedantam** is Assistant Professor, Faculty of Management Studies, National Law University, Jodhpur, India and is the Executive Director of the Centre for Human Resource Management Initiatives and Industrial Relations Studies. She specialises in areas like Organisational Behaviour, Human Resource Management, Leadership dimensions, Compensation Management and Cross-Cultural and Global HRM. She has actively participated in various National and International Conferences. She has published in her works in various journals of National and International repute.

**Jack Wroldsen** is Assistant Professor of Legal Studies in the Spears School of Business at Oklahoma State University in the United States. His research focuses on the intersections of law and entrepreneurship. His work addresses topics such as legal strategy for start-up firms, legal conflict in disruptive innovation, micro-investing through online social networks, and foreign exchange policies that encourage entrepreneurship. His ongoing experience as an entrepreneur and prior experience practicing law inform his research on law and entrepreneurship. He holds a J.D. from Duke University School of Law in the United States.