

**About the Contributors**

**Bryan Christiansen** is the Chairman of PryMarke, LLC in Michigan, USA. A former business lecturer at universities in Turkey and the USA, he has traveled to 40 countries where he has conducted international business since 1985 in multiple languages and various industries with Global 500 firms and smaller. Christiansen received his Bachelor of Science degree in Marketing at the University of the State of New York in 1996 and his MBA degree at Capella University in 2003. The author of 15 reference books on business and economics, he is currently working on his Doctor of Business Administration degree at Middlesex University in London, England and is expected to graduate in 2020.

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**Reza Aboutalebi** received his PhD in Strategic Management from Royal Holloway, University of London in 2015. Reza has been Visiting Lecturer at Royal Holloway as well as at University College London since 2013. Prior to this job, he worked as lecturer and program leader for undergraduate courses at some private higher education colleges in the United Kingdom. His research focuses on influential factors on implementation of strategies in different industries. In addition to two published books, Reza has published 19 papers as conference proceedings in top peer-reviewed conferences.

**Wesley S. Boyce** is Visiting Assistant Professor of Management at Drury University, where he teaches courses related to logistics and supply chain management, marketing, management, and quantitative analysis. He earned his PhD in Logistics and Supply Chain Management at the University of Missouri – St. Louis, and both his BS and MBA at Missouri State University in Springfield, Missouri. His research interests include a broad array of topics related to supply chain management and transportation.

**Harish C. Chandan** is Professor of Business at Argosy University, Atlanta. He was interim chair of the business program in 2011. He received the President’s award for excellence in teaching in 2007, 2008 and 2009. His teaching philosophy is grounded in the learner needs and life-long learning. His research interests include research methods, leadership, marketing, and organizational behavior. He has published 20 peer-reviewed articles in business journals and seven chapters in business reference books. Dr. Chandan has presented conference papers at the Academy of Management, the International Academy of Business and Management, Southeast Association of Information Systems, and Academy of International Business. Prior to joining Argosy, Dr. Chandan managed optical fiber and cable product qualification laboratories for Lucent Technologies, Bell Laboratories. During his career with Lucent, he has had 40 technical publications, a chapter in a book and five patents.
Ye-Sho Chen received his Ph.D. degree in Operations Research from Purdue University in 1985. He is a Professor of Management Information Systems in the Department of Information Systems and Decision Sciences, E. J. Ourso College of Business, Louisiana State University. He is the Director of Globlization in the College. He also holds the James C. & Cherie H. Flores Professor of MBA Studies #2. He received The Tiger Athletic Foundation Tenured Faculty Teaching Award in 2011, Tenured Faculty Teaching Award in 2007, and The Erich Sternberg Foundation Excellence in Teaching Award in 1992. Dr. Chen has published more than 110 papers in journals and conference proceedings. Dr. Chen’s major interest of teaching, research, and consulting is to help companies grow globally through the “Flying High, Landing Soft” platform of global entrepreneurship.

Özlem Koçtaş Çotur is a research assistant at Yasar University. She received her B.Sc degree in Industrial Engineering from Dumlupınar University and a M.Sc degree in Industrial Engineering from Dokuz Eylül University. She is a doctoral candidate at Yasar University. Her current research interest are partnering relations in supply chain management, construction supply chain management and buyer-supplier relationships.

Fariba Darabi is a Senior Lecturer and Researcher in the International Business subject at Sheffield Business School. Fariba’s teaching mainly focuses on Global Supply Chain Management and Research methods at Undergraduate and Postgraduate courses. Her research interest is in Networking, in particular, with a focus on SME Entrepreneurship and Innovation. Also, she is the Secretary of Entrepreneurship special interest group at British Academy of Management in the Uk. Fariba has published her research work in international journals such as the International Journal of Entrepreneurial Research and Behaviour.

Olayinka David-West is a senior fellow at the Lagos Business School, Pan-Atlantic University, Lagos - Nigeria where she has been a faculty member since 2003. Olayinka completed her DBA at the Manchester Business School, UK; a MSc. at City University, London - UK; and BSc. at University of Lagos. Her research interests are centered on organisational IT issues including adoption and utilisation, management practice and benefits across diverse business industries and societal sectors. In recent years, she has investigated organisational issues in technology services like electronic and mobile banking and platforms. She has professional certifications in system audits and the enterprise governance of IT. Olayinka is passionate about sharing the mysteries of IT to business managers and leads sessions in the management of information systems (MIS).

Renato de Matta received his Ph.D. degree in decision sciences from Wharton Business School, University of Philadelphia, Pennsylvania, in 1989. He is currently an Associate Professor of Management Sciences at Tippie College of Business, University of Iowa, Iowa City. He has been published in various journals including the Journal of Business Logistics, Operations Research, Naval Research Logistics, Production and Operations Management, the Institute of Industrial Engineers (IIE) Transactions, the European Journal of Operational Research, IEEE on Engineering Management, Omega and the Annals of Operations Research. His current research interests include supply chain management, production and service operations, and integer programming.
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**Gül Gökay Emel** received her B.Sc. degree in Mathematical Engineering at İstanbul Technical University in 1983. She received her M.Sc. degree in 1987 and a Ph.D. degree in 1994 both in Business Administration at Uludağ University. She has been working in the area of Quantative Methods as a faculty member in the Faculty of Business Administration in the same university since 1995. She teaches graduate and undergraduate courses in both Business and Financial Mathematics, Project Management, Quantitative Analysis, Decision Analysis as well as more focused courses in the Operations Research area. Her research interest focuses on operations research, decision making, decision support systems and data mining.

**Sajad Fayezi** is a Lecturer/Assistant Professor in Supply Chain Management at the Department of Information Systems, Entrepreneurship and Logistics, Swinburne Business School. His broad research area is in supply chain management where he uses both quantitative and qualitative techniques to investigate complex supply chain issues and problems.

**Debabrata Ghosh** is currently, Assistant Professor of Operations Management at the Indian Institute of Management Calcutta. He holds a PhD from the Indian Institute of Management Bangalore where he received EADS-SMI scholarship for research on sourcing and supply management. He has also worked for Infosys Consulting for a brief period, carrying out consulting projects for global retail and CPG companies.

**Richard Glavee-Geo** is Associate Professor at the Faculty of International Business, Aalesund University College, Norway. He graduated with a PhD in Business Logistics from Molde University College, Specialized University in Logistics, Norway. His current research focuses on how the country of origin effects and product evaluations; brand visibility of hi-tech global firms on social networking sites and how this influence product knowledge and the intentions of students of higher education institutions to purchase laptop computers.

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**Jan Hoppe** is the Head of Supply Chain Management, Division of Window Solutions at REHAU AG+Co. His current focus includes the development of a competitive and customer-oriented distribution structure as well as implementing lean logistics in 5 distributions centers across Europe. Prior to his current role he was responsible for the Supply Chain Management for REHAU in North America and Central Europe. Furthermore, Mr. Hoppe managed the SAP-Rollout for REHAU in Germany.

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Wiboon Kittilaksanawong is a Professor of Strategy and Global Business in the Faculty of Economics at the Graduate School of Humanities and Social Sciences, Saitama University, Japan. He received his PhD from the National Taiwan University. His research interests include global business and strategy, business strategies in emerging markets, and international entrepreneurship. He is a principal investigator of research projects funded by the Japan Society for the Promotion of Science and the Zhejiang Provincial Natural Science Foundation of China. His research publications have appeared in the Management and Organization Review, the Asian Journal of Technology Innovation, the International Finance Review, and the Academy of Management Proceedings, as well as Emerald, Palgrave MacMillan, IGI Global, Harvard Business School, and Richard Ivey School of Business.

Matthias Lederer is research assistant at the University of Erlangen-Nuremberg and BPM consultant at the German industrial manufacturing company REHAU. He is a visiting lecturer for information systems at the Ingolstadt Technical University of Applied Science. His major field of research and studies is business process management and especially the strategy alignment as well as performance and compliance management of IT-enabled workflows. Mr. Lederer holds a master’s degree in international information systems. In several work placements and as a trainee, he earned practical experiences in the fields of workflow management and software engineering.

Zheng Liu is currently a lecturer at the International Business School Suzhou, Xi’an Jiaotong-Liverpool University. Before that, she was a research associate in the Graduate School of Management, Kyoto University. She gained her Ph.D at the Institute for Manufacturing, University of Cambridge with
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**Luciana Marques Vieira** is PhD in Agricultural and Food Economics at the University of Reading (UK). She was a visiting research fellow at Brown University (US) and at the Institute of Development Studies in the University of Sussex (UK). She is a Professor at the Management School of University of Vale do Rio dos Sinos (UNISINOS), Brazil. She has recently published in journals such as Industrial Management and Data System, the Journal of International Development, the British Food Journal, the Journal on Chain and Network Science, and the International Journal of Service and Operation Management, among others. Her interest research area is related to global supply chain.

**Wilhelm Meding.** MscEE, has been working as Quality Manager for more than 10 years at Ericsson, and previously in similar positions at other companies. He has been actively conducting research in the area of software metrics since 2006 and has published 36 papers so far. He is currently working as Senior Measurement Program Leader at Ericsson, and has also cooperation with other companies in the area of metrics.

**Tan Miller** is the Director of the Global Supply Chain Management Program for Rider University, College of Business Administration. His responsibilities at Rider include advising students in the GSCM Program, teaching introductory and advanced courses on supply chain management, and directing ongoing enhancements to the GSCM curriculum. Previously he worked in private industry for over 20 years where he most recently was responsible for the operations of J & J’s US Consumer Distribution Network. Prior to that, he headed the U.S. Consumer Healthcare Logistics Network of Pfizer Inc., and he has also held production and distribution management positions with Mercer Management Consulting, Unisys, Warner-Lambert and American Olean Tile Company. Tan has published five books and over sixty articles, and has made over 100 industry and academic conference presentations on supply chain and logistics operations and planning. His most recent books include Supply Chain Planning: Practical Frameworks for Superior Performance (Business Expert Press), Hierarchical Operations and Supply Chain Planning (Springer-Verlag Publishers) and Strategic Logistics: Efficient Transportation Decisions (Boskage Commerce Publications). Tan has also previously taught part-time in the MBA program of Villanova University, has guest lectured regularly at other universities and industry conferences, and has served on the editorial and advisory boards of a number of trade and educational journals and councils. Tan has received a M.A, a M.B.A and a Ph.D from the University of Pennsylvania.

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Kent Niesel: Technical Leader, Software Engineering and Management, Volvo Car Group, Gothenburg, Sweden, major work and research areas, software sourcing/supplier management, software quality assurance, software production part approval, leading various research initiatives moving Volvo Cars towards agile transformation, decoupled engineering, in-house SW development. Partner in Software Center initiative.

Bengü Sevil Oflaç received her bachelor’s degree from Izmir Dokuz Eylül University, Faculty of Economics and Administrative Sciences in 2003. After getting her MA in marketing from Izmir Dokuz Eylül University (2006), she took a scholarship from Izmir University of Economics and became a Phd candidate in Business Administration with Logistics Management major. She took TUBITAK BIDEB scholarship and became a visiting researcher at University of Illinois at Urbana Champaign, USA in 2009. She received her PhD degree from Izmir University of Economics in 2011 and was assigned as an Asst. Prof. Dr. in the Department of Logistics Management in 2012. Her research interests are service marketing, supply chain and industrial marketing.

Yücel Öztürkoğlu is an Associate Professor in the Department of International Logistics Management at Yaşar University. She has a BA in Industrial Engineer (Çankaya University/Turkey), a M.Sc. in MBA (Erciyes University/Turkey), a MIS and a PhD degree in Industrial Engineer (Auburn University/USA). Her research interests include decision making models, supply chain management, production management, quality, and ERP.

Jaime Palma joined Warwick Manufacturing Group (WMG) at the University of Warwick 6 years ago as a research engineer in the Engineering Doctorate programme. His doctoral research consisted in the creation, development and application of a Business Process Redesign Methodology to support e-business implementation for Supply Chain Integration. Jaime was awarded a Doctor of Engineering degree in 2011 and since July 2012 has been an Associate professor at the Instituto Tecnologico Autonomo de Mexico (ITAM).

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**Ismail Hakki Polat** graduated from the Middle East Technical University, the Electrical & Electronics Engineering Department in 1989. Along his professional carrier, he mainly worked in global leading companies of the telecommunications industry, such as Siemens, Nortel, Ericsson and Turkcell in different positions ranging from engineering to executive management. Since 2004, he has been lecturing on New Media at the Kadir Has University as well as setting up the new media services of local media conglomerates such as Dogan Holding, Merkez Broadcasting & Publishing Group and Ciner Media Group as an active consultant. He is also the initiator of the establishment of the first New Media University Department in Turkey. He has a column in Bloomberg Business Week Turkiye, where he shares his opinions on new media on a weekly basis.

**Janat Shah** is currently the Director of the Indian Institute of Management Udaipur. After graduating as a mechanical engineer from the Indian Institute of Technology, Mumbai, Professor Shah worked within the industry for about five years. He has obtained his Fellow in Management from the Indian Institute of Management Ahmedabad. Professor Janat Shah was a Visiting Scholar at the Sloan School of Management, MIT and worked on issues related to Supply Chain Management. He was also a Visiting Faculty for a term with The Logistic Institute at the National University of Singapore.

**Ola Söder**, MA Computational Linguistics, has previously been working as a system developer at Structural Design Software in Europe AB, creating simulation software used by the building industry to ensure that a given design complies to current codes regarding structural stability and energy consumption. He is the author of several wide-spread open source machine learning tools used for speech data processing (including redundancy reduction and noise cancellation) and recognition. Currently he’s working at Axis Communications AB, primarily with issues concerning integration and verification of embedded software.

**Gloria Sraha** was a Research, Monitoring Evaluation officer in the cocoa industry of Ghana before she travelled to the UK for further studies in 2008. Gloria holds a Bachelor’s degree in Business Administration (Marketing Option) from All Nations University Ghana and a Master of Science in International Marketing with distinction from the University of the West of Scotland, United Kingdom. Gloria is currently a fully registered PhD student at the Victoria University of Wellington (Victoria Business School) New Zealand working towards a doctorate of philosophy in International Business. Gloria’s research investigates the determinants of export performance of firms in the manufacturing and agricultural subsectors in Ghana to improve their performance on the global business arena. Gloria hopes to complete her PhD studies in 2015.
Miroslaw Staron received his PhD from Blekinge Institute of Technology in Sweden in 2005 and was promoted to Associate Professor in Software Engineering at the University of Gothenburg in 2009. Dr. Staron has worked on decision support in software engineering, and software metrics adoption in large organizations with such companies as Ericsson, Volvo Cars, Volvo AB, SAAB Electronic Defense Systems, and RUAG Space. Dr. Staron worked with Volvo Cars on the improvement of verification and validation of ISO 26262 safety goals and on Model Driven Engineering with Telelogic AB and Volvo IT. Dr. Staron is an author of over 100 articles in the areas of modeling, software design, software metrics, decision support and empirical software engineering.

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Valentina Vallisi is a recent graduate with highest honours in Management and Marketing from the University of Bologna, Italy. During the first cycle degree course, she focused her attention on the deepening of Managerial majors. Her research interests are concerned with Operations Management, in particular with Supply Chain Resilience; for this reason her final thesis was on this topic. In 2012, she gained the Merit Award of the University of Bologna and in 2013 she had a working experience in a multinational company operating in the railway signalling devices sector. In 2014 she received the Certificate of Merit from the Dean of the University of Bologna. She is currently studying in the second cycle degree course in Business Management at the University of Bologna.

Alessandra Vecchi is a Senior Research Fellow at the London College of Fashion. She was formerly based in the School of Business and in the Institute for International Integration Studies (IIIS) at Trinity College in Dublin in Ireland, where she still holds the position of IIIS Research Associate. She has also been nominated as an Assistant Professor in the Department of Management at the University of Bologna in Italy where she holds a Marie Curie Fellowship. Besides teaching several subjects mostly in the field of International Business and Operations Management at postgraduate level, she supervises MA and Ph.D. students in a wide array of Fashion Management related subjects.

Marco Antonio Viana Borges received a Ph.D in Administration at the Universidade do Vale do Rio dos Sinos (UNISINOS). He was a Visiting Student at the University of Southern (SDU Denmark). He holds a BA in Electrical Engineering from Universidade Federal do Santa Maria (UFSM) and a MSc in Production Engineering from Universidade Federal do Rio Grande do Sul (UFRGS). His research area interests are related to the global supply chain. Currently, he also works as a consultant and teaches for bachelor degree and executive education at the Management School of Universidade de Vale do Rio dos Sinos (UNISINOS).

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Natalie Victoria Wilmot is a lecturer in International Business at the Sheffield Business School. Prior to joining the university, she worked for a number of years in export sales and global supply chain management in both small and large organisations. Her research interests focus on foreign language diversity in international business, and specifically on the impact of language diversity on international supply chain relationships.

Lincoln C. Wood is a Senior Lecturer (operations and supply chain management) at Auckland University of Technology (New Zealand) and an Adjunct Research Fellow at Curtin Business School (Australia). He received the 2009 Council of Supply Chain Management Professionals (CSCMP) Young Researcher Award (Chicago, USA), the Outstanding Research Award at the 2010 International Higher Education Conference (Perth, Australia), and is co-Leader on a competitive grant from the Australian Office of Learning and Teaching for a gamified virtual environment for supply chain education. Dr Wood has published in leading international journals including: Transportation Research Part B: Methodological; the International Journal of Operations & Production Management; the Service Industries Journal; the Journal of Performance of Constructed Facilities; and Habitat International. His research interests include: operations and supply chain management; quality; service operations; gamification; and educational, authentic, virtual environments.

Minghong Xu received her Master of Science Degree in Operations Research, with an emphasis in Risk and Revenue Management, from Columbia University in 2009. She was a doctoral student at the Department of Management Sciences, University of Iowa under the supervision of Dr. de Matta. She is now a PhD student in the Department of Information and Decision Science at the University of Illinois at Chicago. Her research interests lie in Supply Chain Management and Dynamic Pricing.

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Ying Zhang is a lecturer at the University of Strathclyde Business School. Ying’s broad research interests lie in the processes of international collaborative practices such as international joint ventures, strategic alliances, partnerships and networks. In particular, she is interested in the process of individual and collective identity construction and the interrelationships between identity and the various influencing factors such as trust, leadership, culture and institutional forces. The focus also extends to the broader area of inter-organisational relations including not only private but public sector collaborations. Apart from the inter-organisational collaboration context, Ying is also interested in the study of entrepreneurial identity construction in the context of corporate entrepreneurship. Ying has received the Best Paper Award at the August 2013 Academy of Management Meeting in Orlando, USA, in the Entrepreneurship Division. She has also received an Honourable Mention for the 2009 Douglas McGregor Memorial Award given annually to the “best paper” published in the Journal of Applied Behavioral Science. Prior to entering the academic field, Ying has acquired several years of managerial experience in a Sino-British joint venture based in China.

Maryam Zomorrodi is a PhD researcher in School of Business IT and Logistics at RMIT University. Her research interests include Supply Chain Management, Sustainability, Poverty Alleviation and Base of the Pyramid Business.