About the Contributors

Meir Russ is a Professor in Management at the Austin E. Cofrin School of Business at the University of Wisconsin–Green Bay. He also teaches at KEDGE-Bordeaux School of Management, the University of Pisa, GSA Master program and at Roma-Tre, Rome, Italy in the Ph.D. program. His research interests include human capital valuation methods, knowledge-based strategies and new-knowledge based economic development among others. In addition to his academic focus, Dr. Russ serves in a consulting capacity with a number of multinational companies in the area of global strategic management and knowledge management. Prof. Russ is the founding editor of The International Journal of Management and Business (IJMB). He recently edited two books titled: Management, Valuation, and Risk for Human Capital and Human Assets: Building the Foundation for a Multi-Disciplinary, Multi-Level Theory, and Value Creation, Reporting, and Signaling for Human Capital and Human Assets: Building the Foundation for a Multi-Disciplinary, Multi-Level Theory, both published by Palgrave-Macmillan in 2014. He was named the UW-Green Bay, Philip J. and Elizabeth Hendrickson Professor in Business in 2014.

***

Fjorentina Angjellari-Dajci has been an Assistant Professor of Economics with an MA and Ph.D. in Economics. Her research has focused on the interrelations between economic performance, institutions, social capital, social networks, both at national and regional levels. Her most recent research fields include economic evaluations of healthcare and telehealth systems, forecasting of regional business cycles, economic impacts of higher education, dynamic social network analysis, and radioactive waste management. She has published numerous journal articles and book chapters, and has secured several research grants. Dr. Angjellari-Dajci loves teaching, and over the last seven years has taught a variety of courses in economics, statistics and econometrics in full-time and tenure-track positions at institutions such as Rochester Institute of Technology, Indiana University, Globe Institute of Technology (NYC), and Rollins College (Winter Park, FL). Dr. Angjellari-Dajci is a member of the International Society for Telemedicine & eHealth, and has presented at the 2010 Med-e-Tel Conference in Luxembourg, G.D. of Luxembourg, and the 2011 American Telemedicine Association Meeting in Tampa, FL.

Jack Aschkenazi obtained his doctoral degree from Capella University in organization and management with a specialization in international business. He has been teaching undergraduate and graduate students in management and international business since 2002 and obtained several awards for his teaching methodology. For several years, he managed the undergraduate and graduate business departments
of the online campus of the American Intercontinental University. Jack Aschkenazi’s fields of interest are international business, management of expatriate managers, including recruitment, selection, training and repatriation, cross-cultural management, relocation of executives, knowledge management, the transfer of knowledge between home offices and subsidiaries, and self-expatriation.

**Paolo Boccardelli** is a Professor of Management and Corporate Strategy at LUISS Guido Carli University, Rome, Italy. Professor Boccardelli is member of the Lars Magnus Ericsson Foundation Scientific Committee and of the EFMD Women on Business School research group, which is studying the role and advancement of women in European business schools. He is also designated as an expert of international standing of the Australian Research Council. A renowned speaker at International Conferences, he received the Best Reviewer Award from the Technology and Innovation Management Division of the Academy of Management, and the Distinguished Paper Award as a Finalist for the Glueck Best Paper of the Business Policy and Strategy Division of the Academy of Management. Paolo Boccardelli is the author of a large number of scholarly publications in the fields of strategic management, creative industries, and business model innovation.

**Rachel Erin Johnson** received her BA in Business Administration with emphases in marketing and management in 2009 from the University of Wisconsin-Green Bay. In 2014, she received her MS in Management from the University of Wisconsin-Green Bay. She was hired in 2010 by the University of Wisconsin-Green Bay within the Division of Outreach and Adult Access as a University Services Associate. She has contributed analysis for the division, including research on innovation and human capital. Her research interests are: knowledge management, innovation, human capital management, organizational theory, and teams.

**Kathleen Kavanagh** is the Director of Simulation Training and Applied Research (STAR) and an Assistant Professor of Nursing at the Jacksonville University School of Nursing. She has been a registered nurse for the past 27 years, with a diverse professional nursing background. Professor Kavanagh obtained an ADN from Bergen Community College, a BSN from Felician College, a MSN, Ed from the University of Medicine and Dentistry/Ramapo College, and her DMH from Drew University. She is an active member of the Florida Healthcare Simulation Alliance (FHSA). Her primary research interests include 1) the development and implementation of collaborative inter-professional simulation healthcare curriculum and experiential student learning experiences such as telehealth; 2) academic - service partnership development, effectiveness, and sustained professional relationship; and 3) the development and publication of humanistic training exercises for health care professionals.

**Marko Kesti** works as an adjunct professor of Administrative Science in University of Lapland, Finland. Kesti completed his Ph.D. in 2012 and is now leading the research program dealing with human capital productivity. He has written several books at his research subject and is active in presenting research findings at conferences and seminars. Kesti is utilizing his research in helping organizations to analyze and improve their human capital performance. His analyzing tools and development methods are widely in use at Finnish business and municipal organizations. Currently Kesti has partnership at two companies that provide professional services and IC-tools for business oriented human resource management.
William F. Lawless, as a mechanical engineer in charge of nuclear waste management, blew the whistle on the Department of Energy’s mismanagement of radioactive wastes. For his Ph.D. topic on group dynamics, he theorized about the causes of tragic mistakes made by large organizations with world-class scientists and engineers. After receiving his Ph.D. in 1992, and as a founding member of DOE’s SRS CAB (1994-2000; 2003-2007), he coauthored over 100 sets of recommendations on environmental remediation, solid radioactive wastes, and high-level radioactive wastes. He was a member of the European Trustnet hazardous decisions group. His research today is on metrics of free energy for, and entropy generation by, hybrid teams, organizations and systems (arbitrary combinations of humans, machines and robots). He has published over 60 articles and book chapters, over 120 peer-reviewed proceedings, and has received over $1.75 million in research grants.

Jaana Leinonen works as an associate professor of administrative science in University of Lapland, Finland. Leinonen has started her academic career in the millennium and she has a wide research and teaching experience in the field of administrative sciences. She completed her Ph.D. in 2012. Her publications and research interests include municipal management and local political leadership, local government renewals, citizen participation, productivity management in public services and information management in local government. Leinonen participates and presents her research actively in scientific conferences and works as an editing secretary in Finnish scientific journal “Administrative Studies”. Her current research focuses on the utilization and latitude of social media in municipal management.

Hossein Moghaddam received his BS in Electrical Engineering in 2010 and, after pursuing some business ventures, joined the MBA program in international business offered by the University of Pisa in Italy in 2014 where he focused his research on family businesses and entrepreneurship studies. After graduation in early 2015 he was hired by a private IT company as a marketing specialist to enhance the company’s international presence. He focuses his professional activities on networking, market research and business development.

Rory V. O’Connor is a Professor of Software Engineering at Dublin City University where he is currently serving as the Head of the School of Computing. He is also a Senior Researcher with Lero, the Irish Software Engineering Research Centre. He has previously held research positions at both the National Centre for Software Engineering and the Centre for Teaching Computing and has worked as a software engineer and consultant for several European technology organizations. His research interests are centered on the processes and standards whereby software-intensive systems are designed, implemented and managed. His focus is on researching methods, techniques, tools and standards for supporting the work of software project managers and software developers in relation to software process improvement and the management of software development projects.

Sarah Robertson received her MS in Management from the University of Green Bay in 2008, with her thesis titled Credit Union Collaboration with Barriers and Solutions to Consider. After managing two credit unions over a twelve year time period, in 2009 she decided to become an entrepreneur and start her own consulting business, The Enthusiastic Executive, LLC. She continues to serve the financial institution industry and small businesses by adding value to visionaries and leaders at the C-Suite level.
Her consulting emphasis is in promoting their profitable business model by improving upon infrastructure and efficiencies towards human capital management and knowledge management meeting both short term and long term strategic initiative and goals. She enjoys writing and sharing some of her business knowledge with others. Sarah is honored to be a part of this project with Dr. Meir Russ.

Christine Sapienza has served as the Dean of the Brooks Rehabilitation College of Healthcare Sciences at Jacksonville University since May 2014. Previously, Dr. Sapienza was a longstanding tenured professor and Chair of the Department of Communication Sciences and Disorders at the University of Florida, as well as a Research Career Scientist at the Brain Rehabilitation Research Center at the Malcom Randall Veteran’s Administration Hospital. As a principal investigator of National Institutes of Health, VA Research Rehabilitation Research and Development Awards, and MJ Fox Foundation grants, Dr. Sapienza has provided extensive mentoring to sixteen doctoral students, one Career Development Awardee, and several students completing theses at the master and undergraduate level, all of whom have contributed back to academic employment, science, teaching and clinical service.

Antti Syväjärvi works as a Professor of Administrative Science in University of Lapland, Finland. Syväjärvi’s academic career started in 1993. His scientific background is in both psychology and administrative science. In 1998, Syväjärvi completed his Ph.D. (psychology) in United Kingdom. Later in 2004, he did another Ph.D. (administrative science) in Finland. He has concentrated especially on academic fields like human resource and cognition, information management, leadership, positive organizational scholarship, human resource management, organizational information technology and electronic government, and change in public administration. Professor Syväjärvi is currently leading some academic research projects that are related to the above-mentioned thematic areas. He has numerous national and international refereed publications and he visits regularly in both domestic and international science forums. Currently, he is also a Dean in Faculty of Social Sciences.

Silvia Vernizzi received her degree from the University of Milano Bicocca in 2004. In 2005, she started attending a Ph.D. course in Business Economics at the University of Verona at the end of which she successfully defended a thesis on the relationship between competitive advantage and performance of the firm. In 2008, she became assistant Professor at the University of Verona where she began teaching several courses at both the Bachelor’s and Master’s degree level. In addition to the teaching activities regularly conducted at the University of Verona she led several teaching lessons at various Masters and Specialization Schools. Her research activities are focused on strategy, strategic analysis and networks analysis, on which she has had several publications.

Francesca Vicentini is an Assistant Professor at Link Campus University in Rome (Italy). She has been a Post-Doc Researcher at LUISS Guido Carli University, Rome (Italy). She received a Ph.D. in Management at Bologna University, Italy. She was Visiting Scholar at the Carroll School of Management, Boston College University, and at Copenhagen Business School, Denmark. Her research interests cover topics in the field of strategy and human resource management, such as team composition, team diversity, and network analysis. She is currently focusing on micro foundations of teams in project-based settings. She performed research projects at the national and international level. She took part in different international conferences and in several workshops. Francesca Vicentini is the author of a large number of scholarly publications in the fields of strategic management, project management, and creative industries.
About the Contributors

**Knut Ingar Westeren** received his Master in Economics from the University of Oslo and Ph.D. in economics/regional science from the Norwegian University of Science and Technology, Trondheim in 1988. He is now professor of economics at North Trondelag University College, where he teaches economics, public economics, knowledge economy and knowledge management. Westeren is also a visiting professor at the University of Wisconsin, Madison, USA and at UNIOESTE, Parana, Brasil. He has been doing research in public economics with special focus on health care and local government finance, in regional science, and in the field of the knowledge economy with a focus on knowledge and competitiveness. He has published numerous scientific articles and books.

**Joel F. Williquette** is Vice President of Information Technology at the Bank of Luxemburg in Luxemburg WI, USA. He has 24 Years of leadership, strategic planning, project management, contract negotiations, consulting, and information and cyber security experience. He has managed operations or projects in six countries: USA, Canada, Mexico, Netherlands, Czech Republic, and China, and led teams in six industries: Retail, IT consulting, manufacturing, logistics, transportation, and most recently, banking and finance. Projects and operations have ranged in size from small to enterprise level involving multi-national organizations impacting as many as 35,000+ employees. He holds the following positions in the banking industry: Wisconsin Bankers Association (WBA) Technology and Operations Committee - Vice Chair, Independent Community Bankers of America (ICBA) Data and Cybersecurity Workgroup - Member, and US Federal Reserve Secure Payments Task Force - Financial Institution Representative. He graduated with a Masters of Management from the University of Wisconsin--Green Bay in 2015.

**Daniel Worden** has supported research projects using leading edge computing technologies for more than 25 years. He designed and led a transformative industry e-commerce service that successfully qualified for tax treatment under the Canadian Scientific Research and Experimental Development program. Daniel is the author of five books, and his work has been translated into Chinese and Japanese language versions. His most recent research interests center on ways cognitive systems can augment human expertise when facing complex decision-making while being inundated by rapidly updated ‘big data’.

**Andrea Beretta Zanoni** is full Professor of Business Strategy in the Department of Business Economics at the University of Verona. After graduating from Bocconi University, Andrea Beretta Zanoni worked at J.P. Morgan Guaranty & Trust and then moved to the London School of Economics and Political Science (LSE) where he carried on some research activities. He has taught for various Universities and organizations, and has authored books in Italy and in the United States. He has also had many papers published in both Italian and foreign journals.