About the Contributors

Shalini Rahul Tiwari is an Assistant Professor at Institute of Management Technology, Ghaziabad, India. She is also the Area Coordinator for Strategy, Innovation and Entrepreneurship Area. She has more than 15 years for experience in academia and industry. Her teaching, consultancy and research interests span around competitiveness of firms, strategies for emerging markets, management education and entrepreneurship. She has published cases, research articles and informative pieces in a wide variety of journals, books and other media. She likes reading, travelling and spending time with her family. She is keen to collaborate and participate in teaching, research and consultancy assignments with members of her fraternity.

Lubna Nafees is a faculty in the area of marketing at IMT Ghaziabad. She teaches papers on brand management, integrated marketing communications, digital marketing and cross functional simulation for leadership. With an experience of 14 years in academia and industry, her research and consultancy interests include branding and brand communications; visual imagery and semiotics; digital marketing; use of simulation in b-school pedagogy and management education. She has published papers and case studies on marketing strategy, brand, marketing communications and simulation as a pedagogical tool in both academic journals and popular media.

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Jitender Bhandari is UNCTAD trained economist presently working as Associate Professor in Asia Pacific Institute of Management, India. He has more than 12 years of teaching and research experience. He specializes in International Economics, International Business, Managerial Economics and other related subjects. Dr. Bhandari had been appointed as the founder Editor of Ansal University business Review, the flagship journal of Ansal University. In addition, Dr. Bhandari has been nominated as the editorial member of (i) Journal of Economics and Economic Education Research (JEEER), Allied Academies, North Carolina, USA (ii) Journal of International Business Research (JIBR). Allied Academies, North Carolina, USA. He has also written many research papers which have been published in refereed journals and conference proceedings.

Shikha Gupta is a IT professional and doing her doctoral work in cloud computing risk management. She is currently working as Provost (Hostels) of Ansal University.
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Dennis P. Heaton is Professor of Management and Director of the Ph.D. Program in Management at Maharishi University of Management in Fairfield, Iowa, USA. He received his Ed.D. in Educational Leadership from Boston University. His prior positions at MUM include Dean of Distance Education and International Programs and Chair of the Business Faculty. His publications cover higher stages of human development, and spirituality in management, management education, and sustainable development. He is co-editor of Consciousness-Based Education and Management, published in 2011 by Maharishi University of Management Press.

Davendranath G Jha is a Ph.D. in Management from University of Mumbai (earlier University of Bombay) and a graduate in Physics (With Computer Science as Applied Component), a Masters in Computer Application, Masters in Business Administration and Certified Software Test Manager by Ministry of Information Technology – Govt. of India. Davendranath is currently Professor and Area Chairperson in the Department of Information Technology/ System and Programme Coordinator of Masters in Computer Application (MCA) at the institute. Developing courseware and organizing lectures under the aegis of Industry- institute interaction programmes are additional activities handled by him from time to time. He has been regularly conducting training on IT in Management, Database system (MS-Access, SQL), Management Information System, SSAD, Software Testing IT Quality Assurance, Human Resource Information System and Concepts in ERP and CRM at various Institutes and corporate as Invitee faculty/trainer. He also has to his credit a publication of book titled “Computer Concepts and Management Information Systems” published by Prentice-Hall of India /PHI. Its’ revised second edition has hit the stands in March 2013.

David Elijah Kalisz is an instructor in Strategic Management, and a PhD in Economics. He runs his own consultancy firm and also teaches MBA courses over the seas, in India and USA. He has a double Master’s in Economics and he’s been working in several companies in Poland and couple of companies in Europe. He is also the author of the textbook about competitive strategy and is a university lecturer in strategy and management.

Panagiotis Koutsouvelis is a BA in Economics from University of Athens (1969) and a Ph.D. from Strathclyde University (1977). Panagiotis is currently the Head of School of Business and Management, Metropolitan College, Athens, Greece. Previously, he has held positions such as member of the teaching staff at colleges; Member of the Board of Directors at the Center of Planning and Economic Research; Head of the office of the Greek member at the European Court of Auditors and others. He has published widely across refereed journals.

Pratika Mishra has been associated with the academic industry since 2005 and is currently working as Faculty and Program Director MBA at School of Management Studies with Ansal University. She has been actively involved in teaching and mentoring both at Post Graduate and PhD level. Prior to Ansal University she has also worked as a Faculty with G.B. Pant Social Science Institute Allahabad and Indian Institute of Information Technology, Allahabad. Her Area of Expertise is Strategic Marketing Management and she is also Area Chair Strategy, SMS, Ansal University. She is a Commerce Graduate, from University of Allahabad (Gold Medalist), MBA from IIT Dhanbad (formerly Indian School of Mines Dhanbad), Merit Holder and PhD from IIIT Allahabad. She has more than 30 research publications and edited books to her credit. She has also been Editor of Newsletter De Facto (Ansal University) Associ-
ate Editor of International Refreed Journal Ansal University Business Review, was Chief Coordinator, Quarterly E Magazine B’ Cognizance (IIT Allahabad), and has been Member Organizing Committee of more than a dozen Conferences, Seminars, Workshops and Noble Laureates Conclave. She has also been involved in Content Development of Papers like Research Methodology and Advertising Management for Project Under Department of Information Technology, MCIT, GoI. She has conducted more than five MDP and FDP at IIT Allahabad and has been invited for Special Talks at Institute of Repute in the area of Strategic Relationship Marketing.

Roopa Nandi presently works as an academic for GD Goenka World Institute (Lancaster University) as an Assistant Professor of OB & HR faculty in India and is on the editorial board of the AI Practitioner-Resource Column. She is trained & certified in Appreciative Inquiry by its co-creators at Case Western Reserve University Cleveland. Previously, Roopa has worked with for profit and not for profit organizations and has been engaged as a practitioner in Appreciative Inquiry. Her primary research focus is Organisation Studies and Appreciative Inquiry for change and development.

Avraam Papastathopoulos graduated from the University of Glamorgan, South Wales, UK (2000) with Bachelor of Arts (BA Hons) degree in Business Studies, and Master of Science in International Banking and Finance from the University of Greenwich, London, UK (2001). He has been awarded the degree of Doctor of Philosophy from University of Patras in Greece. He had been awarded a full-time PhD Scholarship and he has also been awarded the “Outstanding Research” award for his PhD findings presented at the Global Conference on Business and Finance, May 2009. He has worked in both industry and academia. He has collaborated with Peterson’s Racing Cars as an external consultant for economic and strategic affairs for the promotion of the first ecological racing car worldwide. Currently, he is working as an Assistant Professor of Management at the University of Abu Dhabi. His scientific and research interests mainly focus on the adoption, use and diffusion of ICTs in SMEs. Special emphasis is given on strategic management of ICTs and their impact on innovation, internationalisation and business performance. He has published articles in well-known international refereed journals and has been active in presenting papers at international conferences and symposia globally.

Janine M Pierce is an Academic Coordinator at the Eynesbury Institute of Business and Technology (EIBT) and the South Australian Institute of Business and Technology (SAIBT), as well as being both a lecturer and Course Coordinator at the University of South Australia where she has been involved in onshore/offshore teaching programs including the Master’s program at Torrens University. She has been a finalist in the ‘Australian University Lecturer of the Year’ in her work with Open Universities Australia. Janine’s research has been both in Australia and overseas extending her PhD focus on sustainable communities, which she applies in developing strategies for working with international students and in the wider community in research projects with people with special needs.

Manmohan Rahul is an avid reader and a Senior Professor in School of Management in Ansal University. His teaching interest lies in international Business, Production and Operation Management and Quantitative Management. He has served the university in the capacity of Dean Student Affairs. He is guiding five PhD Scholars and also pursues his passion for social work and environment conservation.
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Kala S. Retna is a Senior Lecturer at the School of Management at Victoria University of Wellington. She teaches organisational behaviour at various levels, including postgraduates, undergraduates and post-experience. She also has extensive experience in professional development, facilitation and teaching in diverse cultural backgrounds. Her main areas of research at Victoria University are the learning organisation, school leadership, cross-cultural management, design thinking as well as teaching and learning in higher education.

Mark Patrick Ryan serves as the Superintendent of the North Valley Military Institute and teaches on the Adjunct Faculty of the Loyola Marymount University School of Education. He has taught secondary school for more than 20 years and served as a school principal.

Deepti Sinha has been in the field of management academics for the past 14 years. Her PhD is on Quality of Work Life. Her areas of academic strength are organisational behaviour, human resource management, and conflict management and negotiation.

Sachin Sinha has a career spanning 18 years, Dr Sachin Sinha has served on the faculty at different business schools and also worked in the field of corporate communications. His doctoral research is on the psychographics of consumer behaviour. His areas of interest include marketing psychology, marketing communications and brand research.

Kristian J. Sund is Associate Professor of Strategy and Organization and Head of the Management and Organization research group, at Roskilde University, Denmark. Before joining RUC he was a Principal Lecturer at Middlesex University in London, where he was also Director of MBA Programs. Before this he was a Senior Research Associate at the EPFL in Switzerland. He has been involved in executive education for close to ten years, both as an educator and a program director. He is a Fellow of the Higher Education Academy. His research currently focuses on business model innovation, organizational cognition and perceived environmental uncertainty, as well as more generally organizations and strategic management. His research has been applied to the hospitality industry, the postal industry, leisure (service) industry and others and has appeared in a variety of journals. He has authored and edited several books. Kristian holds a Doctorate in Management and M.Sc. in Economics from the University of Lausanne and a M.A. in Society, Science and Technology from the Swiss Federal Institute of Technology (EPFL), where he also completed his post-doc.

Kamal Tandon is a PhD from IIEST, Shibpur, India. He has 25 years of experience in FMCG, IT, ITES & Education. He is a member of the Approval Committee (New University Proposals), Government of Maharashtra and an elected member of Executive Council of Bombay Management Association. Currently, he is the Director of NCRD’s SIMS, Maharashtra, India.

Soma Kamal Tandon, with a fusion of academics in Information Technology, Management and Literature handles the portfolio of Employee Benefits and Corporate Social Responsibility in a government organization in India. She is currently pursuing her Ph.D.
Evgenia Theodotou is a Senior Lecturer at Early Childhood Studies and the Programme Leader for BA (Hons) Early Childhood with Psychology at University of East London, UK. She is a PhD candidate in the National and Kapodistrian University of Athens in School of Early Childhood Education in the research area of “Literacy skills in the early years settings”. She holds a 1st class Bachelor Degree in Early Childhood Education and Care from University (TEI) of Athens, a Master of Arts in Education from Durham University and a Master of Science in Teaching Technology and Digital Systems from University of Piraeus with Distinction. She has more than 10 years of professional experience as a head teacher in the Early Years Settings and more than 5 years in Tertiary Education. For four (4) years she has been the Programme Leader in Education Department in Metropolitan College (AMC), which in collaboration with UK Universities offers Bachelors and Masters Degrees. She was responsible for the academic delivery of the programmes, communication with the collaborative Universities and the academic training of the teaching team. Her research activity involves technology enhanced learning, creativity, arts and literacy skills. She has participated in several research projects and published her research in International Conferences, Journals, edited books and monographs. She is the author of “When I play I learn… and I better understand” from Delta publications and of “Creativity in the contemporary era of ICT” from Kritiki publications. She is also the author of a series of children’s books which will be shortly available to public. She has a permanent column at “Anna Drouza boro.gr” under the action of “The academic answers your queries” and she has been a member in several Scientific Review Committees in International Conferences.

Deepika Tiwari has been working as an Associate Professor in the Department of Management Studies at SMIT since 2006. She has graduated in B.Sc. (H.Sc.) and did her Masters in Business Management specializing in Human-Resource and Marketing. Her research interest includes Team-Building, Stress Management, Interpersonal Relationships and Business Strategy. She has provided consultancies to nearby industries located in Sikkim, has coordinated more than 15 MDP’s and has been a Resource Person for numerous MDPs and workshops. She has presented papers in national and international seminar/conference and has written several book chapters, she has to her credit papers published in national and international journals.

Icarbord Tshabangu is an Education lecturer at Leeds Trinity University, UK and a former Senior Lecturer and Coordinator of Educational Foundations and Management at the University of Namibia. Previously he has also lectured in MEd and MBA programmes at the University of Arusha, Tanzania and was also associated with the University of Liverpool Online doctoral development programme in education as an Honorary Senior Lecturer.

Donna M Velliaris is Academic Advisor at the Eynesbury Institute of Business and Technology (EIBT). EIBT is a specialist pre-university institution where international students work towards the goal of Australian tertiary entrance. Donna holds two Graduate Certificates in: (1) Australian Studies; and (2) Religious Education, two Graduate Diplomas in: (1) Secondary Education; and (2) Language and Literacy Education, as well as three Masters degrees in: (1) Educational Sociology; (2) Studies of Asia; and (3) Special Education. In 2010, she graduated with a PhD in Education focused on the social and educational ecological development of school-aged transnational students. Her research interests and expertise include: academic literacies; human ecology; Third Culture Kids (TCKs); and schools as cultural systems. Donna is first-author of more than 10 book chapters to be published in 2015-2016.