About the Contributors


Maximiliano E. Korstanje is editor in chief of International Journal of Safety and Security in Tourism (UP Argentina) and International Journal of Cyber Warfare and Terrorism (IGI-GlobalUS). Besides being Senior Researchers in the Department of Economics at University of Palermo, Argentina, he is global affiliate of Tourism Crisis Management Institute (University of Florida US), Centre for Ethnicity and Racism Studies (University of Leeds), The Forge (University of Lancaster and University of Leeds UK) and The International Society for Philosopher, hosted in Sheffield UK. With more than 700 published papers and 25 books, Korstanje was awarded as Outstanding Reviewer 2012. International Journal of
Disaster Resilience in the Built Environment. University of Salford, UK, Outstanding Reviewer 2013. Journal of Place Management and Development. Institute of Place, Manchester Metropolitan University, UK and Reviewer Certificate of Acknowledgement 2014. International Journal of Contemporary Hospitality Management (IJCHM), University of Central Florida, US. Now he co-edits almost 10 specialized journals in themes as human rights, mobility, tourism and terrorism. Korstanje is subject to biographical records for Marquis Who’s Who in the World since 2009. He had nominated to 5 honorary doctorates for his contribution in the study of the effects of terrorism in tourism. In 2015 he was awarded as Visiting Research Fellow at School of Sociology and Social Policy, University of Leeds, UK.

**Babu P. George.** PhD (Management), has more than fifteen years of advanced business research, university teaching, and administrative service experience, in the US and internationally. He has worked for Swiss Management Center University, University of Liverpool, Alaska Pacific University, and University of Southern Mississippi, among others. Currently, he is associate professor of management at Fort Hays State University, KS, USA. He is a visiting professor at various higher education institutions around the world. He has extensive consulting experience in the service industries. He wield significant expertise in troubleshooting managerial issues in the following industries: higher education, tourism and hospitality, transportation, financial services, healthcare, and information technology. Recently, he has been consulted on issues related to organizational design, training, talent management, marketing (pricing, distribution, promotion, etc.), among others. He is a passionate observer of the complex dynamics of creative destruction that makes idea innovations possible. In his free time, he offers free consulting for the budding grassroots level entrepreneurs.

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**Reza Aboutalebi** received his PhD in Strategic Management from Royal Holloway, University of London in 2015. Reza has been Visiting Lecturer at Royal Holloway as well as University College London since 2013. Prior to this job, he worked for five years as an associate lecturer for the Cardiff Metropolitan University and University of South Wales in the United Kingdom. In addition to academic jobs, Reza worked as head of quality assurance, senior management consultant as well as a managing director in different companies. His research focuses on influential factors on implementation of corporate-level strategies in different sectors.

**Olimpia I. Ban** was born in Oradea, on 23 February 1974. From 2011- to present, she is Associate Professor, Ph.D. in Economics (Marketing Specialized), West University of Timisoara, Timișoara, Romania, 2005. From 2008-2011 and 2012-2013, she was Head of Economics Department, University of Oradea. Educational background: - Attendance Certificate of Summer School “Tourist Destination Management”, 5-9 July 2007, organized in collaboration: Des Staatskanzei Kantor St. Gallen, University of St. Gallen, Faculty of Economics, SC Turism Felix, Bihor County Council, and University of Oradea. - Certificate of Attendance for the course Management in the European Area, Bucharest Implementation Centre for Efficient Management and organized by the City Hall Oradea, 2005, completed with a certificate of graduation “European Business Management”, 2006. - Certificate on graduating courses on “Business and Ecology” in the CEU (Central European University) Summer University, Budapest, June-July 2000. - Certificate of Attendance for the course Project European Romanian E University
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**Catalina Mueller (Brindusioiu)** has a background mainly related to the Tourism and Geography Department of Bucharest University of Economic Studies, Romania, where she has been working for more than ten years. As teaching assistant and then lecturer, she designed interactive classes on communication, management and services economy and organized summer universities and conferences. She earned her PhD degree in Economics at the same university with a theme on recruitment and selection and she is founding member of CACTUS, the Academic Research Centre in Tourism and Services. Besides communication, intercultural competences, tourism and human resources management, Catalina is interested in behavioral economics and started a blog on this topic: http://thoughtprovokingexperiments.blogspot.de.

**Zoltán Bujdosó,** PhD, is a geographer with the specialization of regional development and planning. He is a college professor, the Director of Institution for Tourism, Regional Development and Foreign Language at the Károly Róbert University College, Győngyös, Hungary. His special fields of research are tourism planning, urban development and cross-border cooperation. He has been taking part in many international projects in connection with regional and tourism development. He is a member of the Hungarian Society of Regional Sciences and speaks fluent English, German and Russian.

**Adina Nicoleta Candrea** is currently a lecturer in the department of Marketing, Tourism, Services and International Business (Faculty of Economics Science and Business Administration), at Transilvania University of Brasov, Romania. In 2009 she has obtained her PhD diploma in Marketing, with the PhD thesis: Politics and strategies for the development of ecotourism in Romania. Her research and teaching interests are oriented towards: Tourism Marketing, Cultural Tourism, Cultural Heritage Interpretation, Sustainable Tourism, Destination Management and Marketing, Ecotourism and Rural Tourism.

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**Slusariuc Gabriela Corina** was born in Lupeni city, Romania in 7th February 1975. She graduated at University of Petrosani and obtained a bachelor degree in Finance and Insurance in 1997, a Master degree in Management of Hospitality and Tourism in 2004 and a PhD in Economy. Since 1999 she has been working to the University of Petrosani as a teacher. She is an author or co-author on more than 40 scientific papers in economic field.

**Denisa Adriana Cotirlea** is a graduate in economics, junior assistant at “1 Decembrie 1918” University of Alba Iulia and currently a PhD candidate in Marketing field at “Babes-Bolyai” University of Cluj Napoca, Romania. Denisa Cotîrlea is passionate about branding, emotional intelligence and personal development. Along with this, her areas of interest include: tourism, marketing, management, leadership and communication. She is author and co-author of multiple articles published in national and international literature. Because of the extracurricular activities in which she was involved over time -and also due to the voluntary activities she carried out until now-, Denisa became aware of the importance of the complementarity existing between formal and non-formal education, becoming an enthusiastic supporter of it.

**Christo F. V. Fernandes**, with over a decade of experience in learning, teaching and coaching, has conducted various workshops in Organizational development, Leadership, Mentoring and Role Stress. He is currently the Associate Professor for Organizational Behavior and Human Resources at the Goa Institute of Management. He has served as the Area Chairperson for OB and HR since 2010. His research interest includes Leadership Business Practices, Strategic Human Resource Management, Talent Management, Mentoring, Coaching and Organizational Role Stress.

**Ana Ispas** is a full professor in the department of Marketing, Tourism and Business Administration, Transilvania University of Brașov, Romania. She is a scientific researcher in the tourism field. She published 10 books and over 80 scientific papers in national and international journals or international conference proceedings. She is also a founder member of the Management Scientific Society in Romania.

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Gyöngyi Kovács is a graduate in economics, junior assistant at the Károly Róbert College, Gyöngyös, Hungary until 2010. Currently she is a PhD candidate in Tourism field at the University of Pécs, Hungary. Her areas of interest include: green tourism, CSR in the hospitality sector, sustainable consumption, higher education on tourism.

Ajit Chandra Mishra is a management graduate who expects to utilize knowledge and gained experience of business, technology and people, and forge the best combination to deliver business value for the organization. Prior to MBA, Ajit had worked for Infosys for about 3 years where in he served clients in Health care Insurance vertical in the position of Application developer. He is currently working for Infosys as a Functional Consultant in Digital Enterprise Services.

Carlos Monterrubio holds a PhD in tourism from the Manchester Metropolitan University, UK. He is currently a researcher and tourism lecturer at the Autonomous University of the State of Mexico, Mexico. He has conducted research on the social and cultural impacts of tourism in Mexico. His research interests lie in the social and cultural aspects of tourism and local populations’ perceptions.

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Melanie Smith (PhD) is a Lecturer and Researcher in the Department of Tourism and Catering at the BKF University of Applied Sciences in Budapest where she specialises in cultural tourism and health tourism. She has been an invited Keynote Speaker at many international conferences, and has undertaken consultancy work in a range of countries, including for ETC and UNWTO. She has worked for over fifteen years as a Tourism academic in both London and Budapest. She has been the Director of BA and MA programmes, has undertaken extensive curriculum development, organised, hosted or chaired several conferences and events, and has more than fifty academic publications. She was also Chair of ATLAS (the Association for Tourism and Leisure Education) for seven years, a network through which she made numerous contacts in more than 75 countries.

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Peter E. Tarlow is a world-renowned speaker and expert specializing in the impact of crime and terrorism on the tourism industry, event and tourism risk management, and economic development. Since 1990, Tarlow has been teaching courses on tourism, crime & terrorism to police forces and security and tourism professionals throughout the world. Tarlow earned his Ph.D. in sociology from Texas A&M University. He also holds degrees in history, in Spanish and Hebrew literatures, and in psychotherapy. In 1996, Tarlow became Hoover Dam’s consultant for tourism development and security.