About the Contributors

Ashish Dwivedi is the Deputy Director of the Centre for Systems Studies at Hull University Business School, UK. Previously, he was the Deputy Graduate Research Director at Hull University Business School, and was also associated with the management of the high-tech Management Learning Laboratory. His primary research interests are in knowledge management (in which he obtained his PhD), supply chain management, healthcare management and information, and communication technologies. He has published 4 books, and over 50 journal and conference papers. He has served as an Invited reviewer and Guest Editor for several journals, including the IEEE Transactions on Information Technology in Biomedicine.

* * *

Suresh Garg is Pro-Vice Chancellor of Delhi Technological University, formerly known as Delhi College of Engineering, New Delhi, India. He has published more than 130 research papers in international, national journals, conferences. His areas of interests include supply chain management, six sigma, total quality management and flexibility.

Rajneesh Mahajan has received DAAD’s Sandwich Scholarship from June 2012 - Sept. 2013. To conduct part of doctoral research in Göttingen University in Germany. He had been associated as full-time Doctoral Research Scholar in Delhi School of Management, Delhi Technological University, formerly known as Delhi College of Engineering, New Delhi, India. He is presently associated as Associate Professor with Apeejay School of Management, Dwarka, New Delhi, India. His research interests are in the area of cold chain management, global supply chain management, global food Safety, international trade operations, international business and international marketing and system dynamic.

Amit Kumar Marwah is a Ph.D. student in the Department of Industrial and Production Engineering at Shri Govindram Seksaria Institute of Technology and Science, Indore (M.P.), India. His research interests focus on supply chain management, supply chain performance measurement and competitiveness. He has published several research papers of national and international repute like Udyog Pragati, International Journal of Business Research & Management and International Journal of Engineering. He has also reviewed various research papers of journals like Business Process Management Journal and Asia Pacific Journal of Marketing and Logistics.
Ravi Potti has more than 8 years of work experience spanning IT, Automobile and ITES sectors. As part of current assignment, his focus lies in analyzing different sectors and come up with actionable inputs.

Swapnil Saurav loves to write and speak on Supply Chain Management, Retail and emerging technologies. Accomplished and versatile professional with 12 years of experience and solid understanding of a diverse range of business management applications around Retail and Manufacturing Industries, including market analysis, sales and marketing support, project management and quality assurance. He loves to figure out ways to do what others say can’t be done. He believes in Sam Goldwyn’s words “The harder I work, the luckier I get.”

P. B. Sharma is the Founder, Vice-Chancellor of Delhi Technological University, formerly known as Delhi College of Engineering, at New Delhi, India. He is an Academician, Researcher and Administrator. His areas of interests include knowledge and technology management, innovations management, technical education, etc.