About the Contributors

Norhayati Zakaria is an Associate Professor at School of International Studies at College of Law, Government, and International Studies, Universiti Utara Malaysia. Dr. Zakaria earned her Ph.D in Information Science and Technology and MPhil. of Information Transfer, both at Syracuse University and MSc. Management at Rensselaer Polytechnic Institute, Troy. Her research expertise combines several interdisciplinary fields, including cross-cultural management, international business, and computer-mediated communication technology. For more than a decade, Dr. Zakaria has established international research collaborations with global scholars from the United States, Japan, and Canada and obtained international research grant from the Asian Office of Aerospace Research & Development (AOARD). Since 2006, she serves as a Senior Research Faculty Associate at the Center for Research on Collaboratories and Technology Enhanced Learning Communities (COTELCO) under American University, where she led projects using global virtual teams. Additionally, she has worked at two Universities in the Gulf region (4 years)--University of Wollongong in Dubai and Saudi Electronic University, Riyadh.

Asmat Nizam Abdul-Talib teaches international business and international marketing at the Universiti Utara Malaysia. He received his PhD in International Marketing from Aston Business School, Aston University, UK, his MBA in International Business from Cardiff University, UK, and a Bachelor’s Degree in Economics from Concordia University, Canada. Currently, his academic research has received financial support or support in kind from various institutions. His research interests lie primarily in international marketing and strategic marketing, especially in export market intelligence, and the use of export market intelligence in the firm’s export decision process.

Nazariah Osman (PhD) is a Senior Lecturer and Coordinator of Postgraduate Program of International Affairs at the School of International Studies, Universiti Utara Malaysia. She teaches Diplomacy, International Relations, Malaysia’s Foreign Policy and Non-Traditional Security Issues at both the Undergraduate and Postgraduate levels. Her areas of interest include Malaysia-Commonwealth Relations, Malaysia’s Foreign Relations, Malaysia-Developing Countries Relations and Tun Dr. Mahathir’s Foreign Policy. Dr. Osman obtained her BA Political Science (Hon.) from the International Islamic University Malaysia, followed by an MA in Diplomacy from Leicester University, United Kingdom and a Ph.D. in Politics and International Relations from Keele University, United Kingdom.
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Mohammad Zaki Ahmad is Deputy Dean at the School of International Studies (SOIS), Universiti Utara Malaysia. Dr. Zaki obtained his PhD from Australian National Centre for Ocean Resources and Security (ANCORS), University of Wollongong, Australia. His PhD examines to what extent Malaysian fisheries-related laws and policies implementing the international legal and normative framework for responsible fisheries. Dr. Zaki’s research interests include maritime-related foreign policy, law of the sea, maritime law enforcement, and IUU fishing.

Syed Zamberi Ahmad holds a Ph.D from the Hull University Business School (HUBS), United Kingdom. His research interests include firm evolution and growth strategies including alliance, market entry and internationalisation strategies of SMEs and multinational firms. His research interests also lie in the areas of entrepreneurial management, entrepreneurship education and small- and medium-sized business strategies. He is currently an Associate Professor of International Business and Entrepreneurship Management at College of Business Administration, Abu Dhabi University, United Arab Emirates. Prior to entering academia, he had several years’ industrial experience in international banking department of several reputable banks in Malaysia. Dr. Ahmad had served several universities in Malaysia, Yemen, and Saudi Arabia.

Saeed Alkaabi is an entrepreneur from the United Arab Emirates (UAE). Currently, he is the Vice Chairman and group CEO of ASCORP Holdings PSC, which is a family-owned conglomerate in the UAE that invests in multiple sectors, such as real estate, manufacturing, services, construction, and portfolios of public equities and debt instruments. He holds a degree of Doctor of Business Administration from Abu Dhabi University.

Nasima M.H. Carrim is a Senior Lecturer at the Department of Human Resource Management at the University of Pretoria. Her research focuses on gender in management, culture, religion and minorities in the workplace from an intersectional and identity perspective. Her research strategy is based on qualitative research using life story interviews. Her PhD dissertation entitled “Who Am I? - South African Indian Women Managers Struggle For Identity--Escaping The Ubiquitous Cage” focused on Women’s Life Context theoretical model as well as intersectional and identity theory in unpacking challenges faced by Indian women managers in their upward career mobility.

Bryan Christiansen Since 2004, Bryan Christiansen has progressively held the positions of President, CEO, and then Chairman in PryMarke, LLC, a Michigan, USA-based Business Analytics and Management Consultancy. Bryan has also been an Adjunct Business Professor at Capella University, DeVry University, and Ellis University (formerly Ellis College of New York Institute of Technology) in the USA, and a Senior Business Lecturer at Gumushane University in Turkey. Born in Washington, DC and raised in Asia, Bryan is fluent in Chinese, Japanese, Spanish, and Turkish, and has traveled to 40 countries during his 28-year business career involving Global 1000 firms. Bryan holds a Bachelor’s degree in Marketing from the University of the State of New York and an MBA degree from Capella University. Bryan will complete his PhD degree in Economics at the University of Sunderland in the United Kingdom in 2016.
Kalthum Hassan is a Senior Lecturer at School of Government at Universiti Utara Malaysia. She received her Ph.D in Regional Development from University of Sheffield, United Kingdom. She has involved in various research and consultation projects on rural development, women entrepreneurship and poverty. At present she is working on a research related to elderly care. Her recent publication is an edited book entitled ‘Women in Economic and Social Transformation Era: Issues and Challenges’. She has also published in several refereed and Scopus journals.

Mohd Nazari Ismail is a professor at the Faculty of Business and Accounting, University of Malaya, Malaysia. He was the dean of the faculty until 30 June 2015. He has published numerous articles in local and international journals and has also authored four books, the latest entitled ‘The Globalization Debate: A Case of Barking up the Wrong Tree’. He has also consulted for, as well as provided training programmes to, a number of public and private sector organizations including The Prime Minister’s Department of Malaysia, Proton, Matsushita, The Royal Malaysian Police, and the Malaysian Institute of Chartered Secretaries and Administrators. He was the 1999 Fulbright Foundation Malaysian Scholar at the University of Michigan, Ann Arbor, USA and also the Fulbright Visiting Specialist at Pfeiffer University, North Carolina, USA in 2005. In June 2005, he was a visiting fellow at the Oxford Center for Islamic Studies, Oxford, United Kingdom. Prof. Mohd Nazari Ismail obtained his B.Sc. Economics (Hon.) from the University of Wales, U. Kingdom, followed by an MBA from the State University of New York, USA and a PhD from the Manchester Business School, University of Manchester, United Kingdom.

Norafidah Ismail is a Lecturer at Universiti Utara Malaysia, Kedah. Her area of specialization is the International Relations of the Middle East and International Political Economy. Before joining the faculty at University Utara Malaysia in 2002, Dr. Ismail served as a Lecturer at Akademi INFOTECH MARA, Batu Pahat, Johor in Malaysia. With Tim Niblock, she co-authored a chapter entitled, “An Intensifying Sino-Saudi Relations,” published in Shen, S. and Blanchard, J. F. for a book called Multidimensional Diplomacy of Contemporary China (2010, Lexington Books) and has delivered several conference papers on China’s growing involvement in the Gulf. Dr. Ismail earned a B.A. from International Islamic University, Malaysia, an M.A. in International Political Economy from the University of Leeds, and a Ph.D. in Arab and Islamic Studies from University of Exeter, United Kingdom.


Abd Rahim Jaguli A Senior Lecturer at the Department of International Business, School of International Studies, Universiti Utara Malaysia (UUM). He received his PhD in International Business from Loughborough University, United Kingdom. His research interests primarily in the field of international business with a particular focus on foreign direct investment. Specific topics include FDI spillover, technology and knowledge transfer, local innovative capacity, MNCs and cross cultural management, particularly with respect to the impact of culture on firm’s international business operations.
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Mohd Haniff Jedin is a senior lecturer in the International Business Department at Universiti Utara Malaysia. He received his PhD from Manchester Business School, University of Manchester, United Kingdom. His interests are in the field of mergers and acquisitions, international business and marketing studies. He has co-authored books and refereed articles on international business and marketing. One of the books was published by Oxford-Fajar (Malaysia) entitled International Business: An Asian Perspective (2007). He has also published several articles in the International Marketing Review, the European Journal of International Management, Contemporary Management Research (CMR), the Malaysian Management Journal (MMJ), the Journal of International Studies (JIS) and The South East Asian Journal of Management (SEAJM). He is a member of the Academy of International Business (AIB) and also active as an auditor of Malaysian Quality Assurance (MQA).

Hazal Sena Karaca is a research assistant at Kadir Has University.

Leena Ajit Kaushal is an Associate Professor at the Management Development Institute (MDI) Gurgaon, India. She received her doctorate in Economics from Devi Ahilya University, India. Her research interests lie in the field of Development Economics, Foreign Direct Investment, International Trade and Monetary Economics. Her recent publication includes FDI in Retail: A Threat or a Potent Source of Growth (Yojana, Dec 2014, published by Planning Commission of India) and The Causal Relationship among Economic Growth, Financial Development and Trade Openness in Indian Economy (International Journal of Economic Perspectives, June 2015). She has achieved status of ‘Associate of The Higher Education Academy from Lancaster University, UK.

Shazida Jan Mohd Khan is a Senior Lecturer in the Department of Economics, School of Economics, Finance and Banking, Universiti Utara Malaysia. Her research interests are the economies of ASEAN, especially Indonesia, Malaysia, The Philippines and Thailand. Her main area of research is on the structure, efficiency and performance of banking markets covering conventional and Islamic banking with main focused in applying Data Envelopment Analysis (DEA) and Economics of Education. Her recent work has been focused on the Economics of Education with a special interest in Higher Institution Funding and Studies on SMEs with a special interest on the role of young entrepreneurship. She received her Ph.D. in banking and efficiency from University of Wales, Bangor UK, MA in Financial and Business Economic at University of Essex, UK and Bachelor of Economics (Hons) at Universiti Utara Malaysia.

Debendra Mahalik (PhD) is a Senior Lecturer at the School of International Studies, Universiti Utara Malaysia where he teaches International Relations and Strategic and Security Studies. His research interest is in Terrorism and Insurgencies, Peace and Conflict Studies, Regional Politics and Security.

Bakri Mat, Ph.D. (Strategic and Security Studies, 2015), is a lecturer at the International Relations Program, at Universiti Utara Malaysia. He is a keen observer of international affairs, and international, national and human security issues. His research interests include: armament and arms control, terrorism, human security, food security and regional security cooperation such as ASEAN and the ARF. His doctoral dissertation at Universiti Kebangsaan Malaysia (UKM) is about threats to human security, especially on the issue of food security in Malaysia. Currently, he is involved in two research projects: i) New Lens in International Relations Theory: The Rise of Persian Power and Malaysia National Security (with Universiti Kebangsaan Malaysia-UKM researchers); and ii) Copyright Challenges in a MOOC Environment: A Framework in Managing Rights in Online Course Towards Digital Malaysia (Universiti Utara Malaysia-UUM researchers).
Mas Juliana Mukhtaruddin is a Senior Lecturer in the Department of International Affairs with a concentration in International Relations at the School of International Studies, Universiti Utara Malaysia. Her research areas include International Relations, International Political Economy and Malaysia Foreign Policy. More specifically, her work examines Malaysia-US Relations. She is also a member of Midwest Political Science Association (MPSA).

Ramazan Nacar has a Ph.D. in Management Engineering at Istanbul Technical University (ITU), Turkey. He is a full-time faculty at Department of International Trade and Finance, Faculty of Economics and Administrative Sciences, Yalova University, Turkey. His earlier research is concerned with culture, international market segmentation, international marketing, and marketing research.

Daria Panina is a Clinical Associate Professor with the Management Department of Texas A&M University, USA. She has a B.S. in Political Economy from Moscow State University in Russia, as well as an M.A. and a Ph.D. in Industrial Relations and Human Resource Management from Rutgers University, USA. Her main area of interest is international business and international management. She is teaching international courses on undergraduate and graduate levels.

Norsafinas Md. Saad is a Senior Lecturer in the International Business Department at Universiti Utara Malaysia. She received her master’s degree in International Business from St. Louis University, Missouri and PhD in International Business from King’s College London. Her current research interest center around three areas: international business strategy, international strategic alliance and inter-firm knowledge acquisition and transfer. She conducted an empirical work on the acquisition of knowledge in international outsourcing relationships. Other areas of interest include international marketing and the role of culture, international entrepreneurship and business relationships and networks in global business.

Yvonne Senne is a Senior Lecturer, and academic head of the Department of Management and Entrepreneurship at the Tshwane University of Technology. Her research focuses on leadership and gender has been published in local and international conference proceedings. She also conducts workshops to students and structures on gender equity within the current South African context. Her PhD topic entitled Individual and Organizational Barriers to Gender Equity: A case study of two South African Universities used a case study approach to examine the individual and organizational barriers to achieve gender equity using Black feminist and intersectional approach theoretical approaches.

Efe Sevin is a faculty member at the Department of Public Relations and Information of Kadir Has University, Istanbul, Turkey. His current research focuses on the role of public diplomacy and nation branding on achieving foreign policy objectives. He is particularly interested in the role of public and non-traditional diplomacy methods in the larger picture of global affairs and the changes brought to the diplomatic practices by online communication methods. His works have been published in several academic journals and books including American Behavioral Scientist and Cities. Dr. Sevin received his Ph.D. from American University’s School of International Service, Washington, D.C. He completed his graduate studies at Emerson College, Boston, MA as a Foreign Fulbright scholar, and his undergraduate studies at Middle East Technical University, Ankara, Turkey.
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**David Smith** is a Principal Lecturer in Sociology at the University of Greenwich London, UK. His main research interests are in social inequalities with particular reference to social class and ethnicity. In 2006 his first book ‘On the margins of inclusion: changing labour markets and social exclusion in London’ won the Social Policy Association prize for best new publication and he has recently published his second monograph (with Professor Margaret Greenfields) titled ‘Gypsies and Travellers in housing: the decline of nomadism’ (2013: Policy Press).

**Ben Tran** received his Doctor of Psychology (Psy.D) in Organizational Consulting/Organizational Psychology from California School of Professional Psychology at Alliant International University in San Francisco, California, United States of America. Dr. Tran’s research interests include domestic and expatriate recruitment, selection, retention, evaluation, & training, CSR, business and organizational ethics, organizational/international organizational behavior, knowledge management, and minorities in multinational corporations. Dr. Tran has presented articles on topics of business and management ethics, expatriate, and gender and minorities in multinational corporations at the Academy of Management, Society for the Advancement of Management, and International Standing Conference on Organizational Symbolism. Dr. Tran has also published articles and book chapters with the Social Responsibility Journal, Journal of International Trade Law and Policy, Journal of Economics, Finance and Administrative Science, Financial Management Institute of Canada, and IGI Global. Dr. Tran can be reach at tranconsulting@gmail.com.

**Nimert Uray** is a full-time faculty at Department of Management Engineering at Istanbul Technical University, Turkey. Her studies have appeared in international journals such as International Journal of Physical Distribution & Logistics Management, Service Industries Journal, European Journal of Marketing, Sex Roles: A Journal of Research, Journal of International Consumer Marketing, European Journal of Operational Research and Journal of Euromarketing. Her research interests are international marketing; marketing and technology interaction; advertising: content, strategy and culture.

**Ratnaria Wahid** (Bachelor of Laws (LLB) (Hons), International Islamic University Malaysia; Masters of Law (LLM) Australian National University, Canberra (ANU); PhD University of East Anglia, Norwich (UEA); Advocate and Solicitor (Malaya) (Non-Practising), is the Head of Department and a Senior Lecturer at the Department of International Studies, School of International Studies, COLGIS, Universiti Utara Malaysia. She teaches public international law, politics in international law and organizational leadership at both Undergraduate and Postgraduate level. Her research interests lie in the field of intellectual property law particularly copyright law, human rights and education, public international law as well as organizational leadership.

**Hirosi Yama** graduated from Kyoto University in 1982. His major is psychology. He got a Master’s Degree in Pedagogy from Kyoto University in 1985, and a Ph.D. in Pedagogy from Kyoto University in 1992. Doctoral thesis title is “A study on three-term series problem”. After he worked as a JSPS Post Doctorial Fellow from 1988 to 1990, became a lecturer at Osaka Prefectural College of Nursing. He moved to Kobe College in 1993. He was promoted to associate professor in 1995, and became a professor in 2001. He was adopted as a visiting fellow under the terms between JSPS and British Academy in
2002. He was also adopted as a visiting fellow under the terms between JSPS and KOSEF in 2005. He got a sabbatical and stayed at Birkbeck hosted by Mike Oaksford for a year in 2008. His research theme is how human cognition is adaptive in a culture, and currently focuses on the distinction between rule-based inference of Westerners and dialectic inference of Easterners. He moved to Osaka City University in 2011, and has been a professor of psychology.

Ummu Atiyah Ahmad Zakuan is a Senior Lecturer at the School of International Studies at Universiti Utara Malaysia. Her main areas of research and interest are women in politics, representation, empowerment, activism and human rights. She received Master in International Law (LLM) from the University of Hull and Ph.D. in Political Science from the International Islamic University Malaysia. She taught several courses; International Law, Political Science, International Institution and Organization and International Human Rights. She is currently a research fellow at the Institute of Excellence of Islamicjerusalem Studies (IEIJS), and the Northern Corridor Research Center (NCRC), Universiti Utara Malaysia. At present, she is working on researches related to women political leadership, evaluating the performances of the Malaysian MPs and managing foreign workers in Malaysia.