About the Contributors

Minwir Al-Shammari is Dean and Professor of Management at the University of Bahrain, College of Business Administration. He holds a PhD in Business Administration (Industrial Management) from University of Glasgow (UK, 1990) and M.S in Industrial Management from Central Missouri State University (USA, 1986). He has been involved for about 25 years in teaching, research, training, and/or consultancy in the areas of operations management, knowledge management, supply chain management, management information systems, business process re-engineering, organization theory, organizational change and development, project management, spreadsheet modeling, management science, and business research methodology. He is the author of the premier reference source: Customer Knowledge Management: People, Processes, and Technology, IGI-Global Publishing, U.S.A. He is the editor of the book: Knowledge Management in Emerging Economies: Social, Organizational, and Cultural Implementation, and the book: Customer-Centric Knowledge Management: Concepts and Applications, IGI Global, USA. Prof Al-Shammari has published more than 30 research papers that have appeared in international refereed journals.

Hatem Masri is an Associate Professor and Director of the Quality Assurance and Accreditation office at the College of Business Administration, in the University of Bahrain, Kingdom of Bahrain. He received his PhD in Management in 2004 and Master in Operations Research in 1999 from the University of Tunis, Tunisia. His research interests include multiple objective stochastic programming, supply chain management, financial engineering, and vehicle routing problems. His research has been published in more than 15 international journals (EJOR, ANOR, FSS, IJAR, ...) and funded by the University of Tunis, the University of Nizwa and the University of Bahrain. He is a member of the International Society on Multiple Criteria Decision Making, IEEE and the Tunisian Decision Aid Society.

***

Ebtihaj Al A’li is an associate professor with more than 30 years of teaching experience at University of Bahrain. She graduated from University of Lancaster in England with Ph.D. in Industrial psychology and Industrial Sociology. Her research interest focuses on woman in management, Business ethics, Strategic management and H/R.

Hanan Atef Abdallah Master’s degree from Helwan University, Cairo, Egypt 2005. Graphic design (artistic considerations on advertising design and its influence on the increasing of the effect of the
electronic commerce throw the internet). Working in the ECT since 2009 as lecturer. Research interests are in e-learning and design education.

Samir Ahmad Abuznайд Professor and Dean, School of Finance and Management, Hebron University, Prior to this, Dr. Abuznайд was President of State Audit and Administrative Control Bureau, Cabinet rank, Ramallah, for two years. He was the Acting Governor of Hebron Governorate for three years and later served as President of Hebron University. He is Associate Professor of Management and Marketing where, since he established the School of Finance and Management in 1994, he has served as a Professor and Dean at that school and later served as Vice President for Academic Affairs. Prior to this, Samir taught business and marketing at An-Najah National University in Nablus, West Bank, for eleven years. He has given lectures in the USA, UK, France, Spain, Italy, Jordan and Germany. He is the recipient of several awards and honors. More recently, he was selected as a Fulbright Scholar and was asked to teach cross-cultural management courses at Portland Community College, Oregon, USA. Dr. Abuznайд is a senior trainer and expert in management, marketing and strategic management. He has developed training material and conducted almost one thousand workshops in Arabic and English. He is a key founder and member of several institutions in the West Bank, such as Palestine for Credit and Development (Faten), Palestine Development Fund (PDF), Palestinian Banking Corporation (PBC). His current research interests include cross-cultural management, intercultural management, business ethics, business ethics in Islam, Islamic management, Islamic marketing, global marketing, SMEs and entrepreneurship and poetry management.

Said Mohammed Ali Alrashdi, Master of Science in Information Systems, is an Information Technology Teacher at the Ministry of Education, and a Visiting Lecturer in the Department of Economics, Management and Information Systems, University of Nizwa, Sultanate of Oman. Mr Said specializes in the Management of Information Systems and Programming and Database Management with Internet Technology. He has published 4 papers related to his research major, with other papers as work in progress. Recently he was awarded the Outstanding Master’s Thesis Award on research day, March 2015, at the University of Nizwa.

S. Arockiasamy, is an Assistant Dean for Training and also a Head of the Department of Information systems, University of Nizwa. He received M.Sc, M.Phil and Ph.d in Computer Science. He is specialized in applications of Image processing. He has published over 25 research papers and articles in various leading International journals and Conferences. He was a Co-investigator for a TRC approved research project in Oman. He has been a chief editor of two IT related in-house magazines in India. He was also a leading column writer in a daily newspaper in India. Recently, he was awarded Best Professor in Information Technology by Asian Education Council in 2012.

Alia Babiker Badri obtained her PhD in promotion of mental health from the School for Public Health and Primary Care: CAPHRI, Department of Health Promotion, Maastricht University, The Netherlands in 2013 and MS in Psychology from the University of Warwick, UK in 1992. She initiated the Counselling and Health Psychology sub-specialization in the School of Psychology, Ahfad University for Women (AUW) in 1994. In the early-mid 2000s, she held up lecturing positions in the Arab Open
University in Kuwait, and Abu Dhabi University in the UAE, as well as becoming an affiliate employee counsellor with the UK-based Personal Performance Consultants International. In 2013, Alia gave public talks on Sudanese war-related trauma at the University of Western and worked as a counsellor in the Muslim Resource Center for Social Support and Integration in London Ontario. In 2014, she took up the position of vice-dean for academic affairs in the School of Psychology and Pre-school Education as well as lecturer and trainer in the Ahfad Trauma Treatment Training Center. Alia has publications in peer-reviewed journals such as the International Journal of Psychology.

**Azza Bejaoui** is an Assistant Professor in Accounting and Finance at the Faculty of Economic Sciences and Management of Sousse, Tunisia.

**Naglaa Fathy El Dessouky**, Ph.D., is an Associate Professor of Public Administration and Public Policy Analysis and has a Post-Doctoral Fellow Environmental Policy Institute Memorial University of Newfoundland Canada, Post-Doctoral Fellow Public Administration Program University of Ottawa Canada, Post-Doctoral Fellow Department of Political Sciences, Université du Québec à Montréal (UQAM), Philosophiae Doctor (Ph.D.) in Public Administration and Public Policy Analysis École Nationale d’Administration Publique (ENAP) Université du Québec, Canada, M.Sc. degree in Public Administration Faculty of Economics & Political Sciences Cairo University Egypt. Dr. El Dessouky is an Associate Professor in Sadat Academy for Management Sciences, Faculty of Management Sciences, Public Administration Department, Egypt. Currently, she is affiliated with University of Bahrain, Bahrain. She have a vast sixteen years of experience working in different international programs as professor and researcher, as Adjunct and Visiting Professor University of Ottawa Canada, Researcher Faculty of Political Sciences McGill University, Canada, Adjunct Professor Environmental Policy Institute Memorial University of Newfoundland Canada, Visiting Professor Senghor University, Egypt and currently affiliated with University of Bahrain, Bahrain In Addition, she has other academic activities as Professional Lecturer in UNICEF QUEBEC (United Nations children’s fund) Canada, The Institute for Diplomatic Studies Ministry of Foreign Affairs Egypt, The Canadian Chamber of Commerce Egypt, the Leadership and Management Development Center the Cabinet of Ministries Egypt, Management Center-The American University in Cairo (AUC) and Faculty Leadership Development Center (FLDC) Cairo University and Ain Shams University, Egypt. She held several administrative positions in SAMS Egypt as Deputy Director of the Consultancy Research and Development Center-CRDC, Director of the Quality Assurance Unit, General Program coordinator of the American program SAMS and University of Toledo (UT) College of Business Administration (COBA) USA, and General Coordinator of the English program - SAMS. In addition, she held the position of executive Director of the Egyptian Women Economic Empowerment Initiative funded by UN Women in collaboration with the ministry of Manpower and Emigration in Egypt. In Canada she held different administrative position as Development coordinator of the project of: la Fondation de l’Université du Québec à Montréal, Chair of the Academic and Professional Commission of the African Network for the Environment (Réseau Africain en Environnement (RAE) Université du Québec à Montréal (UQAM). She also expended her career further into consultancy and training activities. Moreover, she is an academic reviewer in different international peer-reviewed journals and she has been a chair for different programs and sessions of several
national and international conferences. Dr. El Dessouky is a supervisor of a good number of national and international theses for the Masters and Ph.D. degrees. In University of Bahrain, Bahrain, she is member in different committees, as Student Advising and Examination Committee, Events Committee, and, Peer-Review of Courses Portfolio Materials Committee for Quality Assurance and Accreditation. She has a number of international publications and book reviews and her work covers a wide range of topics related to Environmental and Energy Policy, International and local Environmental Governance, Public Administration, Public Policy Analysis and Evaluation and different topics related to Management Sciences and Soft Skills. She is a holder of distinguished international scholarships, fellowships and awards related to her academic and research work.

**Ahmet Diken** is working as Professor at Social and Humanity Sciences Faculty, Business department, and Manager of Applied Sciences School at the University of Necmettin Erbakan, Konya, Turkey. He received his PhD in Total Quality Management and is Professor in Business Administration. He has been involved in academic world for more than 25 years. Since 1995, he has offered some courses such as Organizational Behavior and Management, Human Resources Management, Introduction to Business, and Total Quality Management at Selcuk University, and Necmettin Erbakan University in Konya, Turkey. In addition, from 1999 to 2005, he has worked as General Manager at three private firms in the food, steel, and education sectors. He also has worked as a consultant of mayor of Konya municipality from 2004 to 2012. His two books; Total Quality Management, and Structural Problems related to SMEs published in Turkish Language. He has a lot of articles and presentations which are published by national and international organizations. In addition he has been involved as supervisor for a lot of master and doctoral thesis and managed some projects in different universities.

**Sibel Bali Eryigit**, PhD (Füssen, 1978) She graduated from the Uludag University, Faculty of Economics and Administrative Sciences, Department of Business Administration in 2000. She received her PhD from the Uludag University, Institute of Social Sciences and the topic of her thesis was “The Institutional of Determinants of Financial Development: A Cross-Country Analysis”. Bali Eryigit works at Uludag University, Department of Economics as a Dr. Assistant. The research interests of Bali Eryigit research interests are institutional economics, financial development, economic growth, monetary economics, defense economics and demographic economics, and her presentations, projects and published works cover these areas as well.

**Elinda Esa** is a lecturer in the College of Business Management and Accounting, National Energy University (NEU), Malaysia. She holds a Master Science in Accounting from International Islamic University, Malaysia (IIUM). She has more than 15 years teaching experiences. Her research interests include corporate social responsibility and sustainability, corporate governance, financial reporting, accounting education & ethics, brand equity and renewable energy. She is one of the author that contributes in the book chapter title, *Corporate Governance and Corporate Social Responsibility: Emerging Market Focus*, WSP Publishing. She also involved in consultancy projects with Malaysia Electric Utility Company (TNB).
About the Contributors

Khamoussi Haliou is received his Ph.D. degree in Management Accounting from Reims University (France) in 2005, and served as Lecturer and Assistant Professor at Sfax University in Tunisia, Faculty of Economics and Management from 1984 to 2008, afterwards, Dr. Khamoussi joined the Higher Business Institute at Gafsa University as Associate Professor of Accounting and Finance. From 2011 to 2013, he served as associate professor of accounting at College of Economics and Information Systems at University of Nizwa (Sultanate of Oman). From 2013 till now, he is full professor of accounting at College of Economics and Administrative Science at Al-Imam Muhammed Ibn Saud Islamic University at Riyadh (KSA). His research interest are around auditing, management accounting and financial accounting issues. He published many papers in referees journals, particularly in the following issues: Budgetary control and effectiveness of control systems; Ethical dimension and slack budgetary; Determinants of fraudulent financial reporting; Audit quality and earnings management in the Tunisian context; Effective audit committee, audit quality and earnings management: Evidence From Tunisia; Environmental and social policy and earning persistence in French context; Accounting treatment of R&D expenditures and earnings management in French context; Fair value and financial instability: comparative study between Islamic and conventional bank.

Shahira O. Abdel-Hameid obtained her Ph.D. in Human Resource Management from the University of Manchester, UK in 2003 and MA in Labour and Employment studies from the Institute for Social Studies, The Netherlands in 1995. She is currently the HRM program coordinator at the Emirates College of Technology, United Arab Emirates. Other positions held as coordinator of the MBA Program at Ahfad University for Women, Sudan. Shahira has published papers in conference proceedings and peer reviewed journals, such as Ahfad Journal: Women & Change. In conjunction with academics, she was a national project director for UNFPA supported project on women empowerment and gender mainstreaming; part of the Population Development Strategy Sub-program. Shahira has conducted consulting and training activities in the area of women empowerment and gender mainstreaming. Areas of research interests include strategic human resource management with special focus on the differing worldviews of human resources and the relation between strategic planning and performance improvement, corporate social responsibility and work-life balance.

John D Haynes, is Professor and Assistant Dean of Graduate Studies, Deanship of Graduate Studies, Office of the Vice Chancellor for Graduate Studies and Research, University of Nizwa, Oman. He has held prior University positions as Professsorial Visiting Fellow at The University of NSW Australia, and Professor and Head of School of IT at Charles Darwin University Australia; Visiting full Professor in MIS at the University of Central Florida and Personal Chaired Professor (and Dean) at UCOL New Zealand and formerly, Head of Artificial Intelligence at Bond University Australia. Dr John D Haynes has completed research grants totaling more than US$250,000. Professor John D Haynes has over 70 publications in Journals, Chapters in books and conference papers, including 4 books, 2 of which are personally authored and the remaining 2 in an editorial capacity, one as single editor and the other as joint editor. Professor John D Haynes was awarded “Best Professor in ICT Management for 2013” by the World Education Congress in June, 2013.
Mihaela Herciu is a Professor in the Department of Finance and Accounting at the “Lucian Blaga” University of Sibiu. She received the PhD in Management in 2002, from the same university, with a thesis on The financial management of the firm of the future; she graduated the post-doctoral studies in 2013 – at the Romanian Academy, with a thesis on National Competitiveness. Her interests are in Competitiveness, Knowledge Society, International Management, Comparative Management, and Financial Management.

Adel Karaa is a Professor of Quantitative Methods at College of Business Administration, University of Hail, Saudi Arabia.

Rob Maessen is a senior policy advisor for sustainable development and environmental issues at the Province of Noord-Brabant in The Netherlands. Over the years, he has been involved with a great variety of topics: the development of waste management policies; scenario studies for agriculture; environmental management strategies for SME; corporate social responsibility; and civic engagement. He has a special interest in the interplay at the regional level between public administrations, the corporate sector and civil society with regard to the realization of a more sustainable society. Recent topics of interest include the culture of local food—in particular its values for shaping our urbanized society in prosperity and good health—and the role of the next generation in delivering sustainable development. He has a master’s degree in psychology and was trained in experimental and cognitive psychology and the philosophy of science. He has several years of experience in social welfare projects and voluntary work in The Netherlands as well as abroad.

Khali Mofuoa is currently a long-distance PhD Student at the Centre for Applied Philosophy and Public Ethics, Charles Sturt University, Australia. His PhD thesis is on the topic of corporate social responsibility in the light of an African moral theory. His areas of research interest include professional and business ethics, applied ethics, leadership, public administration and management. He is a former Assistant lecturer/Research Assistant in applied ethics at St. Augustine College of South Africa, and a former Lecturer in Political and Administrative Studies at National University of Lesotho. Khali holds a MPhil in Applied Ethics from University of Stellenbosch (South Africa); a Master’s degree in Public Sector Management from University of the West Indies (Jamaica); a Post-Graduate Diploma in Law from Universities of Cape Town (South Africa), Namibia and Lesotho; and a Bachelor of Arts in Political Science and Public Administration from the National University of Lesotho.

Claudia Ogrean is a Professor of Management in the Department of Management-Marketing-Business Administration at the “Lucian Blaga” University of Sibiu. She received the PhD in Management in 2002, from the same university, with a thesis on Coordinates of firm management within the context of globalization; she graduated the post-doctoral studies in 2012 – at the Romanian Academy, with a thesis on Multinationals and Development. Her interests are in Strategic Management, Organizational Behavior, Business Ethics and Corporate Social Responsibility.
About the Contributors

**Abdual R. AL - Sarraf** earned his Ph.D. from Strathclyde University in Scotland – UK. Since 1991 he has been working at The University of Bahrain – College Of Business Administration as an Assistant Professor for Management Studies. His research interests centers around Management Field in general; including: Human Resource Management, Ethics, Strategic Management, Total Quality Management, and Globalization in Business.

**Paul van Seters** studied law at Utrecht University and sociology at the University of California, Berkeley. Currently he is Director of Globus and Professor of Globalization and Sustainable Development at Tias School for Business and Society at Tilburg University, The Netherlands. Previously he was Professor of Legal Sociology in the Faculty of Law at Tilburg University. He has published widely on socio-legal theory, public administration, and cultural sociology. His current research interests include law and communitarianism, corporate social responsibility, and the global civil society. Recent books he (co-)edited are *Globalization and its new divides* (Dutch University Press, 2003), *Communitarianism in law and society* (Rowman and Littlefield, 2006), *Bedrijfsleven en civil society* (Stichting Synthesis, 2008), *Handbook of globalisation and environmental policy, second edition* (Edward Elgar, 2012), and *Global social movements and global civil society* (Sage, 2014). He also regularly writes for the *OMFIF Bulletin, NRC Handelsblad, de Volkskrant, Het Financieele Dagblad, Trouw,* and *Brabants Dagblad*. Since 2011 he has been writing blogs for *Trouw Groen*.

**Mohammad Shahriari** is working as Professor (chair) and Director of Competence Center for HSE &Ethics, at the Faculty of Engineering, Department of Industrial Engineering at the University of Necmettin Erbakan, Konya, Turkey. He has cooperation with different universities including Chalmers University of Technology, Gothenburg, Sweden, University of Savoie, France and University of Minho, Portugal. He received his PhD in logistics & transportation and Docent degree in human factors Engineering from Chalmers University of Technology, Gothenburg/Sweden. He has been involved for more than 25 years in risk assessment and environmental issues at Chalmers University of Technology. Since 1998, he has had intensive/short training courses, in risk assessment and hazardous waste minimization, in different countries including France, UK, Spain, Portugal, Italy, Turkey, Poland, and Indonesia. In addition he has been involved with several training workshops in Risk Assessment, Waste Minimization, and Productivity in different countries e.g., Iran, Indonesia, Singapore, Poland, Spain, Portugal, UK and USA. After gaining MSc degree in mining from the University of Tehran, he worked for 18 years in Iran with National Iranian Steel Corporation (in coal mines), IDRO (Industrial Development Renovation Organization of Iran) (in alumina/aluminum projects), and Ministry of Mines and Metals (as the project manager for preparation of aluminum raw materials). He is principal author for 2 books (in English), 2 books (in Persian), and more than 50 research papers (in English) in the field of risk assessment, human factors, man-machine interaction (alarm systems in refineries and process industries), complexity, environmental risk assessment, inherent safety. In addition, he has been supervisor for more than 20 master thesis and 300 industrial projects concerning risk assessment carried out by master’s students at Chalmers University of Technology. Shahriari has been involved as supervisor in several PhD thesis in different universities. As reviewer and member of the editorial committee he has been collaborating with more than 6 international peer-reviewed scientific journals.
Mervat Medhat Ali Youssef is an assistant professor in computer Graphic and Animation in Emirates college of Technology, UAE. She hold PHD degree in graphic Design from the University of Applied Arts, Cairo, Egypt in 2010. Her main research interest is ambient environmental advertising, interactive branding in e-marketing and creativity in teaching methodology.

Abdul Rahman Zahari is a senior lecturer in College of Business Management and Accounting, National Energy University (NEU), Malaysia. He obtained MBA in Marketing from the Graduate School of Business, National University of Malaysia (UKM). He has more than 16 years teaching experiences in strategic management, principles of marketing, organizational behavior, human resource management, operations management, engineering management, business ethics, integrated marketing communication, internet marketing, sales management, international business, marketing research, entrepreneurship research and entrepreneurship. His research interests include brand management, brand equity, corporate social responsibility, corporate governance, renewable energy and entrepreneurship education. He is one of the author that contributes in the book chapter title, Corporate Governance and Corporate Social Responsibility: Emerging Market Focus, WSP Publishing. He also holds a trainer certificate from PSMB and has been involved in consultancy projects with Malaysia Electric Utility Company (TNB).