About the Contributors

Ashish Dwivedi is the Deputy Director of the Centre for Systems Studies at Hull University Business School, UK. Previously, he was the Deputy Graduate Research Director at Hull University Business School, and was also associated with the management of the high-tech Management Learning Laboratory. His primary research interests are in knowledge management (in which he obtained his PhD), supply chain management, healthcare management and information, and communication technologies. He has published 4 books, and over 50 journal and conference papers. He has served as an Invited reviewer and Guest Editor for several journals, including the IEEE Transactions on Information Technology in Biomedicine.

* * *

Clara Benevolo holds a degree in Business and Economics from the University of Genoa (Italy). She is an Associate Professor in Management at the same institution. She teaches management, international management and marketing, e-business. Her research interests include service firms, global strategies, internationalization processes and entry modes to foreign markets, relationships between internationalization and adoption of ICT. She published in international journals such as Social Science Computer Review and the International Journal of Services, Economics and Management; she presented her research in national and international conferences such as AEDEM, ICIME, iCETS and ItAIS.

Steve Goldberg has a B.A. (Economics) from the University of Western Ontario. He is also a program committee member, International Conference on Electronic Commerce Research (ICECR), SMU, Dallas, Texas, and he found and served as the Chair of the Wireless IT Committee, ITAC Ontario. Mr. Goldberg gives talks in Canada and United States on wireless technology in Healthcare. He has several papers accepted under peer review for presentation at international conferences, and his work is published in leading international journals.
About the Contributors

Konstantinos Koumaditis is an assistant professor at the department of Business Development and Technology of Aarhus University. He holds a bachelor degree on Electrical/Electronic Engineering from the University of Portsmouth UK, Masters degree with specialization in Electronics, Digital Systems, University of Hertfordshire UK, Masters degree on Engineering Management with honors from Brunel University, UK and a PhD from University of Piraeus, Greece. His last post was as a Research Associate at University of Piraeus in the Department of Digital Systems with research focus on Service Oriented Architecture (SOA) and especially SOA Governance in Healthcare Information Systems (HIS). In the past he has worked as an educator of new technologies/ICT and as a seminar trainer in various management/IS/HIS subjects. Also, he participated as a researcher in European research projects. He has published research articles in international scientific conferences/journals and chapters in books with focus on: IS, SOA, SOA Governance, HIS. His research interests include amongst other: digital health services, HIS, EHR, SOA, SOA & Cloud Computing Governance, IS and project management.

Rupananda Misra has more than 19 years of teaching experience in higher education, including interactive digital media, health communication, and learning technologies. He has completed a two-year, NIH-funded postdoctoral fellowship at Columbia University in health informatics focused on exploring technology-mediated information interventions to promote healthy behavioral choices. His doctoral research at Columbia University, focused on understanding design issues of government and non-government educational HIV/AIDS Web sites. From a broader perspective, his fields of interest include the study of the design of the Public Health Message from a semiotic perspective, that is, exploring the study of signs and how the public health sector uses them to construct its message and how users interpret the health message. Signs can mean words, images, sounds, and gestures. Chandler posits meanings are not transmitted to us, but we actively create them according to the complex interplay of codes and conventions that we are usually not aware of. Another interest is in understanding the communicative aspect of emerging media and how public health messages use them, that is, both how the sector uses media in representation as well as how the user assigns meaning based on its interpretation.

Riccardo Spinelli received his PhD in Service Management and Economics from the University of Genoa (Italy). He is an Assistant Professor in Management at the same institution, where he teaches marketing and international management. His research interests include the foundations of the digital economy, the relationship between the development of e-business and the internationalization of firms, the application of ICT in SMEs and the management of SMEs. He published in international journals such as Industrial Management & Data Systems, the Journal of
About the Contributors

Small Business and Enterprise Development, the International Journal of Services, Economics and Management; he presented his research in national and international conferences such as ECIME, ICE-B, ISBE and ItAIS.

Marinos Themistocleous is an Associate Professor at the Department of Digital Systems at University of Piraeus, Greece. He holds a B.Sc. in Computer Science, a Postgraduate Degree in Teaching and Learning in Higher Education, a M.Sc. in Information Systems Management and Ph.D. in Informatics. Before joining University of Piraeus, he worked as a Lecturer and a Senior Lecturer at Brunel University, UK. He has close relationships with industry and has worked as a consultant for the Greek Ministry of Finance, the Bank of Greece, the Greek Standardization body, the Greek Federation of SMEs, ORACLE UK, Havering Council, BTO Research etc. He has authored several teaching textbooks, internationally refereed journal papers and conference articles and has received many citations and awards of excellence. His research has attracted funding from various funding bodies. He acts as an international reviewer for research proposals submitted to the European Union and other funding bodies. His current research interests include Information Systems, Information Systems Management, Service-Oriented Architectures, cloud computing, e-business, e-health and e-government.

Indrit Troshani is a senior lecturer in accounting information systems at the University of Adelaide Business School. He holds a Ph.D. (computer science), an M.Sc. (computer-based information systems), and a Bachelor of Business Administration (Hons). His research interests include digital business reporting (e.g. XBRL), impact of information and communications technology (ICT) on accounting, adoption, and diffusion of innovations (e.g. XBRL, Green IS/IT, e-health, and mobile services). His work has been published in several journals including Accounting and Business Research, Journal of Contemporary Accounting and Economics, Information Technology & People, Electronic Markets, Journal of Computer Information Systems, Journal of Engineering and Technology Management, European Journal of Innovation Management, and Industrial Management & Data Systems.

Nilmini Wickramasinghe (PhD, MBA, BSc.) is the Professor of Health Informatics Management at Deakin University and the Professor-Director of Health Informatics Management at Epworth HealthCare, Melbourne, Australia. She researches and teaches in various aspects of using technology solutions to provide superior and sustainable patient centric healthcare delivery scenarios. She is well published with over 300 peer reviewed articles, numerous book chapters, books and encyclopaedia entries. Professor Wickramasinghe regularly presents her work in Asia, Europe and North America and the editor in chief of 2 international journals.