About the Contributors

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**Ewa Lechman** is an Assistant Professor of Economics at the Faculty of Management and Economics, Gdansk University of Technology. Her extensive research interests concentrate on economic development, ICT, and its role in reshaping social and economic systems and various aspects of poverty and economics in developing countries. She coordinates and participates in international research and educational projects and also works as an independent expert assisting with innovation assignments, including the evaluation of small and medium enterprise proposals, EU-financed programmes, and policy design regarding innovativeness, digitalization, education and social exclusion. She was the 2013 winner of an Emerald Literati Network Award for Excellence and is a member of the editorial boards of international journals on technology diffusion, the digital economy and economic development.

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**Asmat-Nizam Abdul-Talib** teaches international business and international marketing at the Universiti Utara Malaysia and he is recently attached to the Department of International Business, College of Law, Government and International Studies. He receives his PhD in International Marketing from Aston Business School, Aston University, UK, MBA in International Business from Cardiff University, UK, and a Bachelore Degree in Business and Economics from Concordia University, Canada. At current, his academic research has received financial support or support in kind from various institutions. He is also the recipient of Universiti Utara Malaysia Outstanding Research Award and Universiti Utara Malaysia Most Promising Researcher Award. His research interests lie primarily in international marketing and strategic marketing, especially in export market intelligence, and the use of export market intelligence in the firm’s export decision process. He has also been appointed as an Associate Professor
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William Amone, from 2006 to date, has been working at Gulu University in Uganda as a Lecturer of Economics. Since 2012 to date, he also serves as a Consultant in Business Management at Uganda Management Institute. William has been involved in many researches and trainings in Uganda, Kenya, Tanzania and Canada. He is currently a PhD candidate at Mbarara University of Science and Technology in Uganda and a researcher in Development Economics. William is the author of “Global Market Trends”, a chapter in the Handbook of Research on Global Business Opportunities.

Nelli Artienwicz (Ph.D) is a lecturer at the Faculty of Business Administration at University of Gdansk in Poland. Her research interests concern understanding and application of basic accounting concepts and also cognitive errors and biases in accounting processes. She is also accounting practitioner (accountant and accountancy advisor) and translator.

Dincer Atli is an Asst. Prof. at Uskudar University in Turkey. Dr. Dincer Atli joined Labor and Employment Relations at Pennsylvania State University, USA as a Post-doctoral visiting scholar for academic year 2014/2015. After completing his military service he moved on working as a Human Resources specialist on Turkcell Group and also attended Ph.D program in Marmara University. He gained a scholarship during his PhD education from the Istanbul Chamber Of Commerce (ITO). This scholarship has been granted due to his position as the highest ranked student during his master’s education. His PhD thesis (Human Resources Managements’ New Vision: Talent Management and a Research On Media Companies), the first in Turkey to focus on the subject of Talent Management, was submitted in 2010. Dr. Atli’s enhanced PhD dissertation was published in 2012 as a book which was the first of its kind regarding Talent Management in Turkey. (2nd edition 2013) His research interests are human resources, talent management, corporate culture, employer branding, employer attractiveness, media organizations, social media, neuro marketing and virtual worlds.

Duygu Buğa graduated from English Language Teaching division of Istanbul University. She just has a bachelor degree, but she is interested in linguistics and especially psycholinguistics and neurolinguistics. That’s why she approaches language and life in a critical way. She wants to propose academic/experimental studies on psycholinguistics and neurolinguistics.

Harish C. Chandan is Professor of Business at Argosy University, Atlanta. He was interim chair of the business program in 2011. He received President’s award for excellence in teaching in 2007, 2008 and 2009. His teaching philosophy is grounded in the learner needs and life-long learning. His research interests include research methods, leadership, marketing, and organizational behavior. He has published 20 peer-reviewed articles in business journals and five chapters in business reference books. Dr. Chandan has presented conference papers at Academy of Management, International Academy of Business and Management, Southeast Association of Information Systems, and Academy of International Business. Prior to joining Argosy, Dr. Chandan managed optical fiber and cable product qualification laboratories for Lucent Technologies, Bell Laboratories. During his career with Lucent, he had 40 technical publications, a chapter in a book and five patents.
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**Shefali Virkar** is research student at the University of Oxford (UK), currently reading for a D.Phil. in Politics. Her doctoral research seeks to explore the growing use of Information and Communication Technologies (ICTs) to promote better governance in the developing world, with special focus on the political, behavioural, and institutional impacts associated with the deployment of ICTs on local public administration reform and institution building in India. Shefali holds an M.A. in Globalisation, Governance and Development from the University of Warwick (UK). Her Master’s dissertation analysed the concept of the Digital Divide within the context of a globalising world, its impact on developing countries, and the ensuing policy implications. At Oxford, Shefali is a member of Keble College.

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**Mehmet Yilmazata** is an economic researcher, working with the Undersecretariat of Treasury at the Embassy of the Republic of Turkey in Berlin. Mehmet Yilmazata was born in Berlin in 1977. After gaining his diploma in history at the Faculty of Letters, Istanbul University (2002) he enrolled at Freie Universitat Berlin, finishing the BA programme in Political Science (2006), Mehmet Yilmazata also studied economics at Berlin Technical University and finished his MA at Marmara University Istanbul, writing a thesis on the Bosnian Annexation thesis of 1908. After serving with the Turkish Armed Forces in 2006, he continued his PhD studies at Istanbul University, finishing his thesis on Turkish-German relations between 1930-44 in 2014. In 2009 he worked at the United Nations Headquarters’ Department of Political Affairs (MEWAD Division), focusing on security issues in Iraq and Central Asia. Since 2010 he is working as an economic researcher with the Undersecretariat of Turkish Treasury, currently at the Embassy of the Republic of Turkey in Berlin. Mehmet has participated as a speaker at several economic and academic conferences and published several research papers and two books.

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