About the Contributors

Mohammad Ayub Khan is Full-Professor and Director of the Marketing and International Business Department and has remained Director of the International Business Department, Director of the University Honors Program; National Coordinator of International Business Academy and Divisional Coordinator of Internationalization of the Business Faculty, at Tecnológico de Monterrey, campus Monterrey, México. His research interests are cross cultural management, international negotiation and business management education. He has co-authored books titled “The Basics of International Negotiation” and “Diverse Contemporary Issues facing the Business Management Education in Developing Countries”.

Sara Aguilar-Barrientos holds a Master’s in Science degree in Management from Universidad EAFIT and is a current doctoral student at Centrum Business School. She is the Academic Coordinator of the Undergraduate program in International Business and assistant professor at the International Business Department in Universidad EAFIT (Medellin, Colombia) since 2012. She is a member of the International Studies Research Group and her research interests include intercultural studies, negotiation and firm internationalization. She has served as a lecturer for the undergraduate, MBA and Master in Human Development programs.

Muritala Awodun is the Dean of the School of Business and Governance (SBG), Kwara State University, Malete. He was the (founding) Director of KWASU Centre for Entrepreneurship, a position he held from inception of the Centre in 2009 till June 2014. He holds a Bachelor of Science (Honours) Degree in Economics, Master of Science Degree in Economics, and Doctor of Philosophy (Ph. D) in International Business. Dr Awodun is an alumnus of the prestigious Harvard Business School Executive Education Program (Leading with Impact) June – July, 2014, and the Massachusetts Institute of Technology (MIT) Global Start-Up Workshop (GSW) African Scholar in Entrepreneurship Education for 2013. He has published seven books, edited some other books and contributed chapters to several others. He also has published several business/industry case studies and referred research papers in various peer reviewed journals. He is on the Editorial Board of Lagos Organization Review, Public Sector Review, Management Discoveries, Community Entrepreneurship Review, UniIlorin Journal of Management, and Financial Standard Newspaper. Dr Awodun also reviews for the Academy of International Business. Awodun is a member of the on-going European Commission sponsored ‘Transnational Diaspora Entrepreneurship Research’ made up of 27 universities and research institutions spread over Europe, United States, Latin America, Asia, Australia and Africa. He is also a member of the University Fellows
International Research Consortium conducting ‘Survey on Communication in the Workplace’ in 29 countries. He was a member of the Ford Foundation/Nigerian Copyright Commission Research Team that conducted the Survey of Copyright Piracy in Nigeria between 2005 and 2007 (published in 2008). Dr Awodun also served as the National Researcher for the World Intellectual Property Organization (WIPO) in the conduct of research on the ‘Economic Impact of Copyright-Based Industries in Nigeria’ in 2008. He is a Fellow of the Institute of Entrepreneurs, Nigeria, and the Institute of Direct Marketing of Nigeria. Awodun is also a Member of the Chartered Institute of Administration (Nigeria), Nigerian Institute of Management (Chartered), Academy of Management and Academy of International Business. Dr Awodun received the ENACTUS Nigeria Leadership Award in March 2014 for his excellent leadership of Kwara State University (KWASU) Centre for Entrepreneurship. Under his directorship, KWASU Centre for Entrepreneurship won the Country Prize of Saville Foundation Pan-African Entrepreneurship Education Award for 2013 organized by ‘Teach-A-Man-To-Fish’ a United Kingdom non-profit organization in April 2014. Dr. Awodun is also the winner of the 2014 African Entrepreneurship Education Award of Excellence received in Ghana in November 2014 from African Development Magazine, and the African Leader of Integrity Merit Award in April 2015 received at Lome, Togo. He is an Associate Professor of International Business and Entrepreneurship (since 2012) with teaching and research interests in Business Economics, Business Strategy, Enterprise Creation, Entrepreneurship Education and International Business.

Neeta Baporikar is currently Director/Professor (Business Management) at Harold Pupkewitz Graduate School of Business (HP-GSB), Namibia. Prior to this she was Head-Scientific Research, with Ministry of Higher Education CAS-Salalah, Sultanate of Oman, Professor (Strategic Management and Entrepreneurship) at IIIT Pune and BITS India. With more than a decade of experience in industry, consultancy and training, she made a lateral switch to research and academics in 1995. Dr. Baporikar holds D.Sc. (Management Studies) USA, PhD in Management, University of Pune INDIA with MBA (Distinction) and Law (Hons.) degrees. Apart from this, she is also an External Reviewer, Oman Academic Accreditation Authority, Accredited Management Teacher, Qualified Trainer, Doctoral Guide and Board Member of Academics and Advisory Committee in accredited B-Schools. Reviewer for international journals, she has to her credit 5 conferred doctorates, several refereed research papers, and authored books in the area of Entrepreneurship, Strategy, Management and Higher Education.

Shankar Chelliah currently affiliates with Universiti Sains Malaysia (USM), based in Penang, Malaysia. Prior becoming academician, he has fifteen years of corporate experiences by holding various positions in blue chip companies such as Motorola and Intel. Currently positioned in the section of International Business and teaching subjects such as international new venture, international trade law, and international business management. Apart from supervising students at postgraduate level, he is actively involved in consultancy services and social responsibility initiatives to key clients from the industry. His current research interests include: (a) internationalization – medical tourism, strategies in international trade, born global firms, SMEs etc, (b) green management as competitive capabilities in organizations and (c) strategic management in education – internationalization of education, holistic approach to education, and understanding the future challenges of education. Dr. Shankar Chelliah has published more than 60 publications in monographs, chapter in books, international peer-reviewed journals and both international and local conference proceedings in the above areas. He also actively writes in the media mass on the areas relates to his research topics to outreach the community.
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Cheryl Marie Cordeiro is a Research Fellow at the Centre for International Business Studies (CIBS), School of Business, Economics and Law at the University of Gothenburg, Sweden. Her research interests can be found at the intersections of culture, language, management & organisation, in the broader field of International Business. She has a PhD in general linguistics, focusing on Swedish management in Singapore.

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Andreas M. Hartmann has been an associate professor at Tecnológico de Monterrey in Monterrey, Mexico since 2006, where he teaches in the fields of strategic management, cross-cultural management, and international negotiation. His research focuses on multinational companies, knowledge-based firms, and cross-cultural aspects of management. A native German, he is fluent in English, Spanish, and French. Prior to his current position, he worked as a language teacher and as a free-lance translator and conference interpreter in Europe and Mexico. Andreas M. Hartmann holds a PhD in International Business and an MBA from the Tecnológico de Monterrey as well as a double Master’s degree in Translation and Conference Interpreting from the University of Heidelberg.

Scott Hipsher has worked in academia, private sector firms, NGOs, US military and as a self-employed horse racing trainer. He is currently working at Narasuan University. Dr. Hipsher has worked in Canada, Vietnam, Japan, Thailand, China and his native country of the USA. He is the author of the books: Private Sector’s Role in Poverty Reduction in Asia, Business Practices in Southeast Asia: An Interdisciplinary Analysis of Theravada Buddhist Countries, and Expatriates in Asia: Breaking Free from the Colonial Paradigm, and The Nature of Asian Firms: An Evolutionary Perspective. In addition, Dr. Hipsher is the author of numerous academic journal articles, book chapters, magazine and newspaper articles and academic conference papers.

Ming Huoy Lee graduated from Universiti Sains Malaysia (USM) in 2014. Majoring in International Business and minoring in Japanese Language. Experience working in Human Resource department, sales and marketing department and supply chain department.
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Natalya Smith is a freelance researcher and a visiting scholar at University of Essex (UK). She holds BSc in Economics from Moscow State University (Russia); MSc in International Business and a Ph.D in Management from Aston University (UK). She worked at Aston, Liverpool and Leicester Universities (UK). Her research is in international business (political) economics and innovation with a focus on institutions. She has worked on various economic issues in Russia. She is an author and a co-author of publications in books and academic journals (including Europe-Asia Studies and the Journal of East-West Business) and has presented in AIB and AIB-UKI conferences.

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Camila Uribe-Villa is last semester Economics undergraduate program student at EAFIT University. She has worked as a research assistant at the Center for Economic and Finance Research.
Francisco Javier Valderrey Villar completed a Bachelor of Business Administration at the University of Houston, Texas, with a major in economics. Later on, he earned a master’s degree in International Management from Thunderbird, Arizona and a Ph.D. in Administration and Marketing from Universitat de Valencia, Spain. His doctoral research focused on strategy in the tourism industry. Francisco Valderrey occupied several positions at multinational enterprises and was a co-founder of a technology company in California. Afterwards, he joined Tecnológico de Monterrey, first as a professor and eventually as a degree program director for international business. Presently he is a full time and research professor at Campus León. He has also been teaching international business courses at universities in China, Italy and Spain. He has co-authored two books, Mercadotecnia: conceptos y estrategias (ISBN: 9789706640352, ISBN. 9706640355), published in 2003 in Spain, and Fundamentos de Mercadotecnia (ISBN: 9786074386639), published in Mexico in 2013. His research focus primarily on marketing in China, as a part of the Cátedra Asia Pacífico, with different publications. Most recently, he started a research group dedicated to the issue of technology and global business and he was also appointed as a member of the Editorial Board of the Chinese Business Review journal (ISSN: 1537-1506). He also represents the city of León, Mexico, as a member of the board of the Sister Cities program.

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