About the Contributors

**Charles B. W. Prince** serves as the first Director for Student Success and Transition in the Office of Undergraduate Studies. He leads the office’s strategic plan, and all campus-wide initiatives from orientation to the first-year experience and beyond. All of these programs are arranged to impact the institution’s graduation and retention rate. Mr. Prince has been with Howard University for two years before joining the Office of the Provost - Office of Undergraduate Studies. Previously, he served as the Site Manager for the Jumpstart For Young Children, at Howard University in the School of Communications. From those experiences, Mr. Prince has worked with ensuring student success through service-learning and educational success. Mr. Prince earned his Bachelor’s degree in Secondary Education and Social Studies from Southwestern University in Georgetown, TX. He later pursued his Master’s degree in International Comparative Education from The George Washington University in Washington, DC. Mr. Prince specializes in K-12 (Public & Private), Higher Education (National and International), Curriculum and Instruction, Evaluation and Assessment and Governance.

**Rochelle L. Ford**, Ph.D., APR, became a tenured professor and the new chair of the Public Relations Department in the SI Newhouse School of Public Communications at Syracuse University in June 2014, responsible for all undergraduate and graduate public relations programs at this PRWeek top-ranked university. Having served as a faculty member at Howard University since 1998, Dr. Ford has mentored hundreds of African American public relations professionals and championed the diversity agenda within the public relations industry through her research, grants, teaching and service. She served as an associate dean in the School of Communication at Howard University, established the Jumpstart for Young Children Program at Howard, led strategic planning and research committees for the Office of the President and Provost at Howard University and helped to establish the Howard University Center on Academic Excellence. In August 2014, she was inducted into Arthur W. Page Society. She has published extensively on diversity and inclusion as well as issues facing higher education. She is a recipient of PRSA’s D. Parke Gib-
Derrick M. Bryan, Ph.D. is an Assistant Professor in the Department of Sociology at Morehouse College. Dr. Bryan maintains long-standing research and teaching interests in families, gender, education, inequality, and quantitative methods. His current research focuses on the social, cultural, and psychological consequences of racial oppression and social inequality for persons of color in various domains in society. Dr. Bryan has also carried on additional research that focuses on the life course of men on the margins of families and the work force. Through a mix of quantitative data analysis, participant observation, and life history interviews he has explored the intersection of policy systems, such as welfare reform and incarceration, with parents’ caregiving and providing roles. Dr. Bryan has published a number of articles and authored in books concerning topics such as education, masculinity, and fatherhood. Currently, he is working on a book examining the effect of perceived equity in education on young African American men’s transitions into adulthood using large national datasets and life history interviews. Dr. Bryan received his B.A. in Sociology from Morehouse College in Atlanta, Georgia and received his Ph.D. in Sociology from The Ohio State University in Columbus, Ohio.

William Casey Boland is a PhD student at the University of Pennsylvania’s Graduate School of Education and a research assistant at the Penn Center for Minority Serving Institutions. He completed an M.S. Ed. in Higher Education at Penn GSE and received a B.A. in Political Science and Journalism from Rutgers University. His research focuses on the impact of higher education state policy, politics, finance and community engagement in minority-serving institutions.

Christopher Darren Cathcart is a published author; public relations, marketing and brand development expert; and a noted public speaker. In 1995, Cathcart founded OneDiaspora Group, a Los Angeles and Washington, DC-based communications consulting firm. His first book, The Lost Art of Giving Back, a how-to guide to volunteerism, was published in 2007. He is also an instructor of public relations/marketing at California State University, Northridge, Syracuse University and Columbia College Hollywood, a TV and film school in the Los Angeles area.
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Jason Coupé is an Assistant Professor of Public Administration at North Carolina State University. His interests include strategic management, efficiency measurement, organizational economics, and Historically Black Colleges and Universities.

Jayne Cubbage is an Assistant Professor in the Department of Communications at Bowie State University where she teaches courses in the undergraduate Broadcast Journalism sequence and on the graduate level in the Masters in Organizational Communication program. She has previously taught graduate and undergraduate level courses in broadcast journalism and mass communication courses including media literacy, broadcast news writing, mass communication theory and television production. Her research interests include media audiences of color, media literacy and social networking. She is the Founder and CEO of the African American Media Literacy Initiative, LLC a media education firm with a mission to ensure an empowered media audience. Prior to her entrée to the academy, she enjoyed a professional career in broadcast journalism. She is an experienced journalist with over 20 years of industry experience in broadcast, print and multimedia journalism. She has spent the bulk of her professional career as a broadcast journalist working at various news outlets in Philadelphia, PA. She has previously held positions as a news producer, associate producer, writer, assignment editor and on-air talent. She has also worked in print as a news editor and freelance writer as well as a public relations specialist.

Elizabeth K. Davenport is a graduate of Michigan State University’s (MSU) College of Education, receiving a doctorate in Teacher Education, Curriculum, and Educational Policy. Davenport holds a Bachelor of Arts degree in Education and a Juris Doctorate from the University of Michigan and a LL.M from New York University School of Law. She also has Master’s degrees in Telecommunications and Adult and Lifelong Learning from Michigan State University. Dr. Davenport is a Professor of Educational Leadership at Florida A&M. University. Her research interests include educational law, policy, and curriculum.

Darreon Greer Sr. is a second-year doctoral student in the Ph.D. Counseling Psychology program at Tennessee State University. His goal is to use this degree as a conduit to influence policy within the realm of the developmental at-risk youth population. As a current practicum student intern at the Woodland Hills Youth Development Center, he is delighted to do his best to be a positive motivating source in the lives of young men aged 13-19 who have been set back by such life events such as: dysfunctional familial home settings, foster care, emotional-social-physical-sexual abuse, and a host of other life altering events. It is his mission to continue to exhibit what a positive, professional, Black male should look like in today’s society. While it may be a cliche in society, he still believes in the ever-so-coveted ‘each
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one reach one’ phenomenon. He believes that this is vital if we are to reach those who are the least, left out, and the lost. It is his belief that we should do as one of the most noble leaders that we have ever had states when he proclaimed: “If a man hasn’t discovered something he is willing to die for; he isn’t fit to live.”

Alethea Fletcher Hampton is the Assistant Dean of Assessment and Accreditation for the College of Education at Tennessee State University. She has a B.S. in Chemistry from Tougaloo College, a M.Ed. in Chemistry Education from the University of Alabama at Birmingham, and an Ed.D. in Educational Leadership, Policy, and Law from Alabama State University. Dr. Hampton has been at Tennessee State University since August 2014. Prior to coming to TSU, Dr. Hampton served for seven years in a number of capacities at Alabama State University in the College of Education. She served as Assistant Professor, Secondary Education Coordinator, Certification Director, and Associate Dean. She also has four years of high school teaching experience. Dr. Hampton immensely enjoys teaching and providing coaching and mentoring to students and faculty. Across her career she has had many professional affiliations.

Jessica Johnson is a Howard University graduate and recipient of over $200,000 in scholarships. She authored, “The Scholarship Workbook,” the nation’s only curriculum-based scholarship guide. Her nonprofit, The Scholarship Academy has helped students secure over $7 million in scholarships. Jessica has received numerous awards including the Echoing Green Black Male Achievement Fellowship, an Ashoka Changemaker Award, Ebony Magazine’s Educate Young Minds Award, Root Magazine’s Top 100 Emerging Leaders, and the CFED Innovative College Access Champion Award. She has been featured on Ebony.com, Black Enterprise, Black Issues in Higher Education Magazine and the NAACP Crisis Magazine.

Kimberly L. King-Jupiter, Ph.D. is Dean and Professor in the College of Education at Tennessee State University, Nashville, Tennessee. She received her Ph.D. in History, Philosophy and Policy Studies with concentrations in International Comparative Education and Higher Education Administration in 1998 and an M.S. in Higher Education Administration in 1993 from Indiana University-Bloomington. Her research interests include examinations of the relationship between educational equity and race, class and gender in K-12 and higher education settings both domestically and internationally. Her current major projects involve the development of a partnership that will lead to the establishment of a laboratory school serving under-served populations in Nashville; the infusion of STEM throughout the K-6 teacher preparation programs; and, the extension of the S.W.A.G. (Students With Academic Greatness) initiative to include K-12 populations. In pursuit of her research
interests, she has traveled to South Africa, Egypt, Cuba, Tunisia, and more recently, Ghana and Burkina Faso. She is co-editor of a special issue of Journal of Thought, Apartheid No More: Case Studies of Southern African Universities in the Process of Transformation, and she has authored a number of articles and book chapters.

**Kehbuma Langmia** is an is a Professor and incoming Chair in the Department of Strategic, Legal and Management Communications and has recently been awarded a Fulbright Scholarship to the University of Buea, Cameroon, Summer 2015. A graduate from the Mass Communication and Media Studies Program at Howard University in 2006, Dr. Langmia has extensive knowledge and expertise in Information Communication Technology (ICT) and Social Media. Since earning his PhD in Mass Communications and Media Studies from Howard University in 2006, he has written and published books, book chapters and research articles in prominent national and international journals. He is a recent recipient of a Fulbright Grant Award from the US Department of State to teach Masters and Ph.D. courses in the University of Buea, Cameroon in the summer of 2015. He regularly gives keynote speeches on Information Communication Technology and Social Media in prominent national and international universities, including the Library of Congress, the National Intelligence University (Department of Defense, USA) and National Defense University (Department of Defense, USA); Madras Institute of Technology, India; ICT University, Cameroon and Covenant University, Lagos, Nigeria. He leads the Information Communication Technology Doctoral Consortium annually (under the ictforafrica.org conferences and seminars) throughout Africa. His most recent book “Social Media: Pedagogy and Practice” which he co-edited and authored two chapters in it has been published by Rowman and Littlefield Publishers, 2014. This book has been adopted by some universities in the United States that have begun offering social media courses. The other, titled “Media Role in Changing Africa’s Electoral Processes” still published by Rowman and Littlefield, 2014 has been adopted by some universities. Additionally, his most recent research articles include: “Cultural and rhetorical traditions in Africa/Black thinking” *International Communication Gazette*, 2015, 77(5), 471-486, “Coping with smart phone distractions in a college classroom” co-authored with Amy Glass of Johns Hopkins University published in the current issue of the winter edition of *Teaching Journalism and Mass Communication Journal*, 2014, 4(1), 13-23. The other is “Debunking the truth through a video documentary” published in the Fall 2014 of *Journal of Third World Studies*. Other publications include: “Moving the sign post? Resolving inter-village rivalry through a form of communication” in C. Onwumechili & I. Ndolo’s book edition published by Rowman and Littlefield, Lexington books, 2013; “The secret weapon of globalization: China’s activities in sub-Saharan Africa” in the *Journal of Third World Studies*, Vol. 28(2), 2011; “Globalization and traditional cultures”
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**Jacqueline Lewis** serves as an Instructional Technology Specialist for the Center for Learning and Teaching at Old Dominion University (ODU) Distance Learning Program. She has more than a decade of experience working with broadcast engineering technology, video production, digital media management, and inclusion of distance learning technology. She holds a Master of Arts degree in Media Management from Norfolk State University, a Bachelor of Arts degree in Journalism and Communications from Hampton University, and a graduate certificate in professional writing from Old Dominion University. She has presented research on hyperspace video as the future of video design in higher education, social media inclusion in Instructional Technology, and social media as a form two-way communication for HBCU admissions. She currently serves as a facilitator for ODU Online faculty and as a technological consultant for Old Dominion University Distance Learning. Her current research interests include social media, education technology inclusion and development, digital media management, and video design platform management.

**Rhonda Vonshay Sharpe** is an Associate Visiting Professor of Economics at Bucknell University. With a background in applied mathematics, operations research and economics, she has developed a body of research on diversity in higher education, with a special interest in the experiences of women, African-Americans and other minorities in STEM fields. She is the founder of the Women’s Institute for Science, Equity and Race, a nonprofit, nonpartisan 501c(3) research institute. She has served on the faculty at Barnard College, Columbia University, Duke University, The University of Vermont, and Bennett College. Dr. Sharpe earned her Ph.D. in economics/mathematics from Claremont Graduate University and a bachelor’s degree in mathematics from North Carolina Wesleyan College.

**Erica C. Taylor Southerland**, Ph.D. is an assistant professor in the Department of Strategic, Legal and Management Communications in the Howard University School of Communications. She has taught collegiate level communications courses for the past 10 years and she has worked professionally as a public relations practitioner in a variety of industries including higher education, non-profit, government and healthcare. Her specialties are public relations writing and crisis communication. Her primary research interests include crisis communication, political public relations and communicating unique issues in African American public affairs including HBCU communications. She is also interested in developing social media theory and
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best practices using social media in strategic communication. She is a contributing
author of the Public Relations Society of America Foundation 2015 PR Diversity
Study. This nationwide study and ongoing subsequent study examines the current
state of African-American and Hispanic diversity in the public relations industry
with a focus on new public relations professionals. She is a dedicated member of
several professional and community organizations including the Public Relations
Society of America (PRSA), the National Press Club and Alpha Kappa Alpha So-
ority, Inc. She is a charter member of the Metropolitan Washington, DC Chapter
of the National Coalition of 100 Black Women. In 2016, she served as a Digital
Engagement Specialist for the Smithsonian National Museum of African American
History and Culture, where she continues as a museum Ambassador. She currently
serves as public relations manager for the National Urban League Young Profession-
als where she is responsible for national public relations planning, strategy, tactics
and sponsorship communications. She earned a bachelor’s in public relations from
Hampton University where she is also a graduate of the Dr. Freddye T. Davy Honors
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ing from Old Dominion University and the Ph.D. in media and public affairs from
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of Renewal: A Crisis Communication Case Study of Three Institutions presents a
best practices model for crisis communication at Historically Black Colleges and
Universities (HBCUs).

Felicia R. Stewart, J.D., Ph.D. is an Associate Professor and Coordinator of the
Communication Program in the Department of English at Morehouse College. As
a seasoned professional, Dr. Stewart has years of experience in training students,
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test. Dr. Stewart has several publications, including articles analyzing the rhetoric of
President Barack Obama and former Presidential candidate Rev. Jesse Jackson. She
is also an author in books on African American Rhetoric, Organizational Culture and
Democratic Oratory. Former Chair of the Department of Communication and Culture
and Director of Forensics at Howard University, Dr. Stewart coached the Howard
University Mock Trial Team to become the first HBCU to win the American Mock
Trial Association’s National Championship. Dr. Stewart has directed multiple theses
and dissertations in communication and has received numerous awards including
the Congressman Neal Smith National Legal Education Award and a Distinguished
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from Howard University in Washington, D.C. and received her J.D. from Emory
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Tia C. M. Tyree is an Associate Professor at Howard University within the Department of Strategic, Legal and Management Communications. She teaches graduate and undergraduate courses. Her research interests include African-American and female representations in the mass media, hip hop, rap, reality television, film and social media. She has numerous book chapters and published articles in journals, including Women and Language; Howard Journal of Communications; Journalism: Theory, Practice & Criticism and Journal of Black Studies. She is the author of The Interesting and Incredibly Long History of American Public Relations and co-editor of HBCU Experience – The Book and Social Media: Pedagogy and Practice.

Thurman E. Webb Jr. is an Assistant Professor of Psychology at Tennessee State University where he specializes in professional school counseling and leadership. He has an Ed.D. in educational leadership from Walden University as well as a M.S. degree in Professional School Counseling and a B.S. degree in Psychology from Tennessee State University. His most recent endeavors include the coauthoring of two books titled Radiant Careers and Radiant Relationships, which received rave reviews from Radiant Health Institute for its insightful perspectives. As a licensed professional school counselor and a certified life coach Dr. Webb has played both a proactive and reactionary role in the educational mindsets of learners of all types.

Myron D. White is a recent graduate of North Carolina A&T State University’s Leadership Studies Doctoral Program. He is a corporate executive with greater than 20 years’ experience in corporate development, technology transfer, corporate strategy and mergers and acquisitions. He received his MBA from Harvard Business School in 1994 and his BSIM in Industrial Management from Purdue University in 1990 minoring in both finance and computer science. He is also a 17-year veteran in the United States Army and serves as the rank of Captain.