About the Contributors

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Alexandra Alecu graduated the Faculty of Economics Sciences from Petroleum-Gas University of Ploiesti (2015), Accountancy and Economic Informatics Specialization, and currently, she is perusing the MA degree in business administration field at the same faculty. She has attended and presented scientific papers at the young economist scientific conferences where she proved skills in field of business and sustainable economics. She became member of Lab ReTMES - Research Team for Mediterranean Entrepreneurship and Startups, Italy as a young researcher. She is passionate in studying the economic phenomena and its implication among economic and business structures where she proofed specific skills and earned two important prizes.

Mihaela Badea is a Lecturer within the Teacher Training Department of the Petroleum – Gas University of Ploiesti, where she teaches Romanian Language and Literature Teaching, Methods of Language Education Activities and English Language Teaching. She also teaches Class management and Pedagogy seminars to BA students of the Educational Sciences field, and Educational Legislation to MA students. Besides teaching she is responsible for Quality and Risk Management in the Department of Educational Sciences. She is a member of the project team “Professionalization of the teaching career - new skills for actors involved in the change of education in Braila and Prahova counties”, training participants in
class management activities. She holds a Ph. D. in Educational Sciences 2011 from the University of Bucharest, and she is involved in national and international research projects, her research concerns being materialized in various papers published in Romania and abroad.

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**Bogdan Florin Caliman**, with over a decade of practical experience in supply chain gathered by working for multinational companies, has a strong knowledge base in production and quality assurance thru risk management in foods manufacturing holding a BA in Economic Sciences (2013) and an MA degree in Project Financial Analysis and Management (2015) from the Petroleum-Gas University of Ploiesti. During professional evolution he has learned by having a hands-on experience and went thru key positions of the supply chain. Starting form production department he found that good planning, perfect timing and a stable process are key for perfect execution of goods. During time spent in the innovation and implementation team, he discovered his passion for project planning and project management and soon found that OTIF projects are the key for delivering good business results along with good consumer and customer experience. Cost of quality was the main driver that made him dive deeper into the field of quality, analytical measurements, sampling plans and he has researched it from the angle of risk management as a way of delivering good business results while keeping the risk as low as possible. Issues like business investment process, risk management, economic efficiency, quality assurance, cost of quality, are part of his research and scientific interest.

**Mihaela Cristina Drăgoi** is an Associate Professor at the Faculty of International Business and Economics within the Bucharest University of Economic Studies.

**Corina Ene** currently holds the position of PhD Associate Professor at the Petroleum-Gas University of Ploiesti (Romania), Faculty of Economics, within the Business Administration Department. Her actual occupational field is: Education, Teaching and Research. Corina Ene graduated in 1998 as a Bachelor of Economic Sciences at Petroleum-Gas University of Ploiesti, in the field of Science of Commodities. In 1999 she became a Bachelor of Advanced Studies in Quality Management, at Bucharest University of Economics Studies. In 2006 she obtained the Academic title of Doctor in Economics (Science of Commodities) at Bucharest University of Economic Studies. The doctoral dissertation topic was: “The impact of food security in the elaboration of nutrition and food policies”. During the last years, she attended several training courses in different areas of interest. Her work experience derives from and includes: teaching courses and seminaries; co-coordinating students’ graduation papers; research activities; participating in scientific conferences; participating as editor of a scientific publication included in relevant international databases; reviewer for several international scientific journals and conferences. Regarding research activities, these are represented by publishing over 30 scientific papers in the field of interest: science of commodities, consumer protection; 4 books – three as co-author; two as single author; and participating in over 10 national and international scientific conferences.
Carmen García Ferrer has a degree in Business Administration by University of Murcia (Spain) and MSc. Rural Development Project Planning and Sustainable Management by Technical University of Madrid (Spain).

Cristina Gafu is an associate professor within the Philology Department of Petroleum and Gas University of Ploiești, Romania. She holds a PhD in Ethnology and Folklore from the University of Bucharest. She teaches Ethnology and Folklore for undergraduate students and Romanian Culture and Civilization for the foreign students. Her interests include storytelling phenomenon, contemporary narratives and didactics, having published more than 50 studies on these topics and three books dealing mainly with narratives in the urban environment and aspects of the urban ethnologic research. Some of her representative studies are: Family narratives in the urban milieu, Narration and narrativity in the contemporary folk media, Aspects of the ethnological research in the Romanian urban milieu, The importance of a multicultural approach in teaching Romanian Culture and Civilization to foreign students written in association with Mihaela Iancu, The role of certain types of exercises in remedial teaching. A case study, Cultural integration of foreign students by means of Romanian Culture and Civilization classes, both articles written in association with Cristina Iridon and Mihaela Badea, A case study on using xeroxlore in teaching English at academic level, Advantages and Disadvantages of Storytelling in Teaching English at Academic Level: A Case Study in the University of Ploiești, Romania, both studies written in association with Mihaela Badea, The dynamic of the musical repertoire of the Istoromans from Croatia. Preserving and reevaluating dimensions, and Islands of preserving ethnical identity. Istoromans, both articles written in association with Mihaela Nurbert-Chetan.

Ileana Georgiana Gheorghe holds the position of Associate Professor in the Department of Business Administration, Faculty of Economics, Petroleum-Gas University of Ploiești Romania. She obtained a Ph. D. in Economics from Bucharest University of Economic Studies. She has published about 50 international papers in outstanding journals (h-index 8), 1 book chapter in an edited book and 2 authored books, being interested in Human Resources Management, Green Economics and Social Responsibility. She also participated in research projects in the field Human Resources Development.

Rodica-Manuela Gogonea is graduated of the Academy of Economic Studies (1995), Ph.D. in Economics (2006). Until 2007, she was assistant and lecturer at Faculty of Domestic and International Tourism, Romanian-American University, Bucharest. In present associate professor at Faculty of Cybernetics, Statistics and Economic Informatics, Academy of Economic Studies, Bucharest, Department of Statistics and Econometrics. She is the author of 6 books and university courses, and of over 40 articles and scientific papers presented and published in professional journals in the country and abroad, including the BDI and ISI. Also, she is reviewer of “Economic Amphitheatre” journal (ISI) and member in editorial board of “Journal of tourism - studies and research in tourism”.

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**Kijpokin Kasemsap** received his BEng degree in Mechanical Engineering from King Mongkut’s University of Technology Thonburi, his MBA degree from Ramkhamhaeng University, and his DBA degree in Human Resource Management from Suan Sunandha Rajabhat University. He is a Special Lecturer at Faculty of Management Sciences, Suan Sunandha Rajabhat University based in Bangkok, Thailand. He is a Member of International Association of Engineers (IAENG), International Association of Engineers and Scientists (IAEST), International Economics Development and Research Center (IEDRC), International Association of Computer Science and Information Technology (IACSIT), International Foundation for Research and Development (IFRD), and International Innovative Scientific and Research Organization (IISRO). He also serves on the International Advisory Committee (IAC) for International Association of Academician and Researchers (INAAR). He has numerous original research articles in top international journals, conference proceedings, and book chapters on business management, human resource management, and knowledge management published internationally.

**Nataša Kljajić** is PhD in agriculture and she is research associate at the Institute of Agricultural Economics in Belgrade, Republic of Serbia. She works in the field economy in Hydraulics and Land Reclamation (irrigation, drainage and soil conservation). She is a member of the European Association of Agricultural Economists (EAAE) and the Balkan Scientific Association of Agricultural Economists (BSAAE).

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Cornel Lazăr, Professor Ph.D., Department of Cybernetics, Economic Informatics, Finances and Accountancy, Faculty of Economic Sciences, Petroleum-Gas University of Ploiești, Romania. He published 15 books, more than 80 scientific papers in ISI journals, journals indexed in international databases, ISI proceedings and proceedings of national and international scientific conferences and was member or director in 27 national or international contracts of scientific research (in partnership with EUROSTAT, World Bank, PHARE, Cornelius University USA) He is part of professionals comities and organizations (General Association of Romanian Economists (AGER), Member of Romanian Statistical Society, Member of World Scientific Engineering Academy and Society (WSEAS), member of scientific comity of Economic Insights - Trends and Challenges, a journal which is indexed in 7 international databases etc.), member of scientific comity of Journal of Law and Administrative Sciences (JOLAS) indexed in 2 international databases, president of The Centre of Economic Studies and Researches and of the Centre of Juridical and Socio-Administrative Studies and Researches, both of the Petroleum – Gas University of Ploiești. The main research fields are demography, social statistics, economic statistics, economic forecasting.

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Violeta Sima holds the position of Associate Professor in the Department of Business Administration, Faculty of Economics, Petroleum-Gas University of Ploiesti Romania. She obtained a Ph.D. in Economic Cybernetics and Statistics from Bucharest University of Economic Studies. She has published about 55 international papers in outstanding journals (h-index 10), 2 book chapters in edited books and 4 authored books. Her research and teaching interests encompass Customer Relationship Management, Marketing Research, Business to Business Marketing, Green Marketing and Social Responsibility. She has participated in research projects in the field of Marketing and Human Resources Development.

Zoran Simonovic: Education: The dissertation entitled “The modern concept of governance Serbian agriculture in transition” (Savremeni koncept upravljanja agrarom Srbije u uslovima tranzicije) at the Faculty of Management Zajecar, Megatrend University in Belgrade on June 4, 2014. 2. Professional experience: From 1 February 2004, has been employed full time at the Institute of Agricultural Economics, Belgrade, in the sector of scientific research. 3. Scientific and professional activities: In his doctoral dissertation, monographs and papers published in national and international journals and presented at scientific meetings of national and international importance, deals with a complex approach to agriculture. His research oeuvre ranges from the current agrarian-economic issues to the topic of agriculture and economy of medieval Serbia and Byzantium. It should be noted his preoccupation with international economic relations (including historical and contemporary aspects). As the author / co-author, he published more than 110 bibliographic units (including 11 monographs), which are quoted in local and foreign literature.
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Milan Stegić has great experience in agricultural economics not only in private sector but also in governmental sector where he spent four years as vice minister in the Ministry of agriculture, forestry and water management and has served as special adviser to the Minister mainly responsible for EU related funds in the field of agriculture and rural development. In the scientific field, 7 scientific papers in national professional journals, 2 monograph publications and one international monograph publication have been published. Currently, Phd thesis is about to be finalized. Besides scientific work, Mr. Milan Stegić has participated in development of 18 studies related to increase of competitiveness for micro business and governmental institutions (local and regional), was team leader for development of 6 local Strategies for agriculture and rural development including development of loan schemes for local municipalities, team member on 3 EU related projects as subcontractor and team member in 1 EBRD funded project.

Jonel V. Subic, Ph.D., Associate Professor and Senior Research Associate, had defended doctoral thesis under the title Determination of economic effectiveness of investments in agriculture (South Banat – FR Yugoslavia) in November 2003 at the Faculty of Management, Bucharest Academy of Economic Sciences, Romania. Since November 2004, he has been full-time employed in the Institute of Agricultural Economics (IAE) Belgrade - Serbia, within the sector for scientific-research work. Since July 2005 he worked as assistant of IAE director for cooperation with economic entities. He is mainly oriented to agro-economy and economy, with special accent to the economic effectiveness of investments, strategic planning of local communities. He is author/co-author at over 150 bibliographic units with national and international importance. He is member of following professional associations: Balkan Environment Association (B.E.N.A.); European Association of Agrarian Economists (E.A.A.E.); Serbian Association of Agrarian Economists (SAAE); Balkan Scientific Association of Agrarian Economists (BSAAE).

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