About the Contributors

Ritesh Chugh is a senior lecturer in CQUniversity’s School of Engineering and Technology. He teaches to both undergraduate and graduate students in the fields of Information Systems (IS) Management, Process Analysis and Design, and IS Project Management. Ritesh is an enthusiastic and committed educationalist who has been awarded several academic and teaching awards to recognise his teaching excellence, commitment to improved student outcomes and engagement in reflective learning and teaching activities. His work experience in the higher education sector has predominantly been in multi-cultural educational settings, which has provided him with both a domestic and global flair. Ritesh is also an active researcher and has published articles in international refereed journals and contributed to several book chapters. He has presented and published papers in many peer reviewed international conferences too. His publications demonstrate multi-disciplinary research interests. He has also been a peer reviewer, program committee member, session chair and program committee chair for multiple international refereed conferences thus providing a wide range of service diversity to the academic community. His range of research interests lie in the area of knowledge management, tacit knowledge ubiquity, information systems management and theory, project management, electronic commerce and developing varied teaching and learning practices on a formal note and philately and numismatics on a more casual note. Ritesh is a senior member of IEEE and the Australian Computer Society. He holds a membership of IEEE Computer Society and the IEEE Green ICT Community too.

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Varun Jain is working at Star India which is India’s largest and most influential entertainment company with weekly reach of more than 650 million viewers. He is a member of planning team for entertainment business of Star India Pvt Ltd. He holds a Bachelor in Commerce degree from Shri Ram College of Commerce (University of Delhi) and MBA from IIM Calcutta. Varun has a very rich and diverse corporate experience. He has performed propriety trading for Jaypee Capital, post that he worked for several enterprises deploying new technology solutions for corporates before he co-founded technology startup Media is you aimed at developing high tech media and communication tools for corporates and education firms.

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Anita Medhekar has been teaching economics at under-graduate and post-graduate level for many years. She is a Senior Lecturer in Economics at the School of Business and Law, Central Queensland University, Rockhampton, Australia. Her teaching and research interests are in applied microeconomics and macroeconomics, business economics, developing countries’ economies, Asia-Pacific economics, international trade and development, economics of e-commerce, medical tourism, banking and monetary systems, poverty and rural development, health economics, tourism economics, gender and development, public finance and public policy. She has to her credit publications as book chapters, journal articles and research papers presented at international conferences.

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