About the Contributors

**Dominika Latusek**, PhD - Associate Professor of Management and Organization Theory at Kozminski University (Poland), Affiliated Researcher at Institute for Research in Social Sciences at Stanford University (USA). Supported by National Center for Research and Development in Poland, she leads the project of building the first repository of professional case studies for management in Poland. Her research interests are situated at the intersection of inter-organizational relations and trust.

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**Bartłomiej Kurzyk** is Assistant professor at the Department of Marketing, Faculty of Management, University of Lodz with over 15 years of experience in academic teaching and research. Specializes in modern media and marketing communication tools and techniques (including internet marketing communication and social media). Academic interests include product placement, branded entertainment and content marketing. Runs scientific marketing students organization “MarkeTEAM”.

**Omar Luethi** completed his undergraduate studies with a College of Professional Education and Training (PET) Degree in Business and Management at HFW Thun, Switzerland in 2006 and an Executive Masters Degree in Corporate Development from the University of Applied Science of Northwestern Switzerland in 2010, after previously completing his Federal Vocational Baccalaureate with a major in tourism combined with a three-year apprenticeship. Omar Luethi has gained a decade of professional and managerial experience in marketing and financial controlling in the tourism and telecommunication industries before taking on his first managerial position in higher education in 2008. In December 2015 he left his role as Dean Higher Education at HSO Business School Switzerland to become an entrepreneur and start his own venture with a focus on competency-based higher education. Omar Luethi remains a part-time faculty member at HSO Business School in Switzerland.
Kaja Prystupa is Assistant Professor at the Kozminski University, Department of Management. Her research interests focus on knowledge management, rapid growth and internationalization of small companies. At the University, she works with students in the areas of international management, innovation management and virtual teams.

David Starr-Glass is a faculty member of the University of New York in Prague, Czech Republic, and a senior mentor with the International Programs (Prague Unit) of the State University of New York, Empire State College. He teaches a wide range of business related areas at the undergraduate level, in both blended and online distance learning formats. He also serves as the supervisor for undergraduate dissertations, mentoring final year students in designing and writing their work. David has a wide range of managerial and educational experience and has earned three master’s degrees: business administration (Notre Dame de Namur University, California), organizational psychology (Birkbeck College, University of London), and flexible education and online learning (University of Southern Queensland, Australia). David has contributed more than a dozen chapters to edited books and published about sixty peer-reviewed journal articles in the international business, online distance learning, and mentoring literature. When not in Prague, he lives in Jerusalem where he teaches economic and business related courses with a number of local colleges.

Justyna Starostka, PhD, has been researcher and lecturer in the Department of Management at Kozminski University in Warsaw since 2012. From 2013-2016 member of the research team of the project “Sources of social capital in management practices in organizations” financed by The National Centre for Research and Development. In November 2011 she defended her doctoral thesis at University of Lodz, Poland. In 2009/2010 she was awarded the Visby Program Scholarship from the Swedish Institute.

Donna M. Velliaris is Academic Advisor at the Eynesbury Institute of Business and Technology (EIBT). EIBT is a specialist pre-university institution where international students work towards the goal of Australian tertiary entrance. Donna holds two Graduate Certificates in: (1) Australian Studies; and (2) Religious Education, two Graduate Diplomas in: (1) Secondary Education; and (2) Language and Literacy Education, as well as three Masters degrees in: (1) Educational Sociology; (2) Studies of Asia; and (3) Special Education. In 2010, she graduated with a PhD in Education focused on the social and educational ecological development of school-aged transnational students. Her research interests and expertise include: academic literacies; human ecology; Third Culture Kids (TCKs); and schools as cultural systems. Donna is first-author of more than 10 book chapters to be published in 2015-2016.