About the Contributors

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Mohammad Hasan Aghdaie received his Bachelor’s and Master’s degrees in Industrial Engineering from Shomal University, in Amol. He is the author of more than 21 scientific papers in international conferences and international journals which were published, accepted or under reviewing. His current research interests include operations research, decision analysis, multiple criteria decision analysis, system dynamics, business analytics, data mining, data science and big data, application of fuzzy sets and systems, and water resource management. He has published in journals such as Journal of Business Economics and Management, International Journal of Business Innovation and Research, The Baltic Journal of Road and Bridge Engineering, Quarterly Journal of Research and Planning in Higher Education, Engineering Economics, Expert systems with Applications, Technological and Economic Development of Economy, Group Decision and Negotiation, and several others.

Mehmet Alegoz, after graduating from Yildiz Technical University Department of Industrial Engineering in 2013, joined Anadolu University, Department of Industrial Engineering as a research and teaching assistant. He completed his master degree education in 2015 and nowadays, he has been continuing his Ph.D. education. Closed loop supply chains (particularly collection, remanufacturing, redistribution processes), supplier relationship management and multiple-criteria decision making are a few of his research interests. He is the co-author or some SCI articles, book chapters, conference proceedings and he is currently researcher in a few scientific projects which are supported by university.
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Malcolm J. Beynon is Professor of Uncertain Reasoning at Cardiff Business School, Cardiff University. His main research areas includes the development and application of ‘uncertain reasoning’ techniques (including Fuzzy Set Theory and Dempster Shafer Theory) in business oriented areas. Malcolm’s work has been published in multiple journals including the European Journal of Operational Research, OMEGA, Environment and Planning (A and C), European Journal of Marketing and Journal of Business Research, amongst others.

Subhajit Bhattacharya received his PhD degree in Business Administration from the University of Burdwan. Dr. Bhattacharya’s has more than eight years’ experience in academics and teaches different courses in marketing area. His areas of experience and expertise include teaching Marketing Management, Consumer Behaviour, Services Marketing and Managing Retail Business. Dr. Bhattacharya has published articles in quite a few national and international journals and has also presented papers in several national and international conferences. Currently he is working in the areas of Brand Chemistry, Consumer Insight and Consumer Psychology.

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**Maheshwar Dwivedy** received his B.Tech in mechanical engineering from CET-Bhubaneswar in 1999, MTech in production engineering from NIT-Rourkela in 2005 and a PhD in industrial engineering from BITS-Pilani in 2014. He has been teaching as a lecturer at BITS, Pilani for over nine years. His research focuses on sustainability studies through systems approaches such as life-cycle assessment to model technological progress and product diffusion. Dr. Dwivedy is interested in the life-cycle of electronic goods and, ultimately the waste generated with special focus on the environmental benefits and economic potential of a circular and green economy.

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Kedar P. Joshi is currently working with operations management group at T A Pai Management Institute, Manipal. He has successfully completed a Fellow (Ph.D) degree from Indian Institute of Management, Lucknow. Further, he holds an M.E. degree in Production Engineering from VITI, Mumbai University and a B.E degree in Mechanical Engineering from Shivaji University. In the past He has a total 7 years of experience in academia. His research interests are multi-criteria decision making in management, supply chain management, pricing & revenue optimization.

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