About the Contributors

**Bionote Roman Batko** is Associate Professor of Management in the Faculty of Management and Social Communication at the Jagiellonian University Krakow, Poland and director of the Institute of Culture. He holds an MA in Polish Literature and a PhD in Management from the Jagiellonian University. He is the author and editor of numerous articles and expert analyses on process and quality management, as well as management in public institutions, especially in the context of liquid modernity; he has written four books, *Quality in Public Administration* (2009), *Modern Museum* (2010), *A new paradigm for the public administration* (2012) and *Golem, Avatar, Midas, Golden Calf: Public Organization in Liquid Modernity* (2013). His most recent interests concentrate on humanistic approach to management, philosophical, ethical and aesthetic aspects of the organization as well as issues related to the new media and organization of the future.

**Anna Szopa**, PhD, designs and teaches undergraduate and graduate courses in entrepreneurship and technology commercialization. She holds an MS in Quality Management from Silesian University of Technology and earned her doctoral degree from Jagiellonian University examining innovation strategies of spin-off companies. She has twelve years’ experience in managing companies including research and consultancy. She awarded the fellowship of the The Ryoichi Sasakawa Young Leaders Fellowship Fund (Sylff). She was a visiting researcher at Maryland Technology Enterprise Institute and University of Central Florida. Her primary research interests include university-industry relationships and university spin-offs. She is and editor of books about innovations, and published several articles in management journals and books.

* * *

**Dennis Anderson** is Chairman and Professor of Management and Information Technology at St. Francis College, New York City. He also serves as Founding Executive Director of the Institute of E-government and Global Sustainability and the Center for Entrepreneurship. Prior to this appointment, he was a professor of
information systems and Associate Dean at Pace University. He also served as Founding Director of the University’s Center for Advanced Media. He is a strong advocate of technology-enhanced learning, emerging technologies, sustainable technologies, and knowledge entrepreneurship. He has taught various business, information systems, and computer science courses at NYU Courant Institute, City University of New York, and Pace University.

**Zofia Bednarowska** is a PhD visiting student at Centre for Mobilities Research, Department of Sociology, Lancaster University in 2016. A PhD student in the Department of Sociology, Economy, Education and Methods of Social Research at the Institute of Sociology at the Jagiellonian University in Kraków. Researcher in Centre for Evaluation and Analysis of Public Policies of the Jagiellonian University. BA in Interfaculty Studies in Humanities, MA in Political Science and MA in Sociology from the Jagiellonian University in Kraków. Participant of the interdisciplinary Ph.D. studies “Society – Environment – Technologies”. Graduate of the Essex Summer School in Social Science Data Analysis in 2014. In 2015 completed research stay as a Visiting scholar at University at Buffalo, NY. Worked 5 years in a market research agency as a research executive, responsible for the management and execution of research projects, as well as for research design and data analysis. Research interests are focused on the consumer behaviour theory, sociology of space, spatial analysis, in particular spatial statistics, geostatistics, data visualisation, and also test pricing, methodology of market research in social and consumer behaviour analysis. Selected publications: Bednarowska, Zofia. (2015). A spatial regression model of retail chains development in Poland. pp. 45-54. “Ekonometria=Econometrics”, 3(49).

Michał Andrzej Chrzanowski is a Ph.D. student at Institute of Sociology of the Jagiellonian University.

**Anna Katarzyna Florek-Paszkowska** is a lecturer and trainer; she realizes projects and writing scientific texts from the following areas: management, multi-criteria decision-making methods (AHP/ANP), quality management and sustainable food production and consumption.

**Mario Gonzalez-Fuentes** is an Assistant Professor of Marketing in the Department of Business Administration. For over a decade, he has taught at several European and American business schools and universities. His research interests focus on consumption identity and acculturation as well as the effects of technology in the way individuals interact with each other and with institutions.
Kijpokin Kasemsap received his BEng degree in Mechanical Engineering from King Mongkut's University of Technology, Thonburi, his MBA degree from Ramkhamhaeng University, and his DBA degree in Human Resource Management from Suan Sunandha Rajabhat University. He is a Special Lecturer in the Faculty of Management Sciences, Suan Sunandha Rajabhat University, based in Bangkok, Thailand. He is a Member of the International Association of Engineers (IAENG), the International Association of Engineers and Scientists (IAEST), the International Economics Development and Research Center (IEDRC), the International Association of Computer Science and Information Technology (IACSIT), the International Foundation for Research and Development (IFRD), and the International Innovative Scientific and Research Organization (IISRO). He also serves on the International Advisory Committee (IAC) for International Association of Academicians and Researchers (INAAR). He has had numerous original research articles in top international journals, conference proceedings, and books on the topics of business management, human resource management, and knowledge management, published internationally.

Jan Kreft is an associate professor at Jagiellonian University in Cracow, Faculty of Management and Social Communication. CEO and member board of directors in media enterprises (2001-2016).

Robert Niewiadomski, MA is an educator and a member of NABU, (a think tank with the UN’s Economic and Social Council consultative status, focused on empowering communities through sharing of knowledge and technology). Robert graduated from Columbia University and Fordham University with degrees in Philosophy and Education, respectively. He is also an alumnus of Teach for America. Robert’s areas of inquiry include the societal impact of emerging technologies and cybertculture.

Mariana Petrova, comes from Saint-Petersburg, where she graduated from The Saint-Petersburg State University of Economics and Finance with a degree in Logistics and Supply Chain Management. In 2015 she graduated with honors from The Jagiellonian University with a Master degree in Culture and Media Management. Currently, Mariana is a doctoral student at The Jagiellonian University in Cracow, the media studies.

Nina Rizun is an Associate Professor and Candidate of Technical Sciences. She is working at the Department of Applied Informatics in Management, Gdansk University of Technology, Poland. She provides the courses “Mathematical Methods in Marketing and Management”, “Forecasting of the of Social and Economic Processes”, “Mathematical Methods in Applied Economics”, “Data Science”, “Methods and Tools of Economic
About the Contributors

Analysis”. In 2014 and 2015 she provided the course “Social Network Analysis And Social Media: Theory And Applications” for students of the Master program “Cooperative Systems and Knowledge Engineering” of the faculty “Business Informatics” of Brandenburg University of Applied Sciences, Germany on the basis of individual Partnership Program within the framework of the Organization of International Academic Exchanges DAAD. Since 2010 till present time Nina Rizun also doing the postdoctoral research in the area of development the Simulation Models of Human Decision-Making Processes and Methodologies of Decision-Making Effectiveness Evaluation. Nina Rizun is the Member of: Editorial Board of the COMM. Scientific Journal; Program Committee of the Federated Conference on Computer Science and Information Systems, Poland, 2014 /2015. Workshop: 9-th Conference on Information Systems; Program Committee of the 7th International Conference on Information Technology (ICIT 2015), Prague etc.

Anna Maria Sabat is an expert in strategic management, creating business models, trainer, coach business with 13 years experience.


Ayşegül Özbebek Tunç is an assistant professor of Management and Organization at Faculty of Political Sciences, Istanbul University. She holds a PhD degree with the dissertation examines the relationship between Organizational Ambidexterity, Top Management Team Behavioral Integration and Organizational Performance. Her major research interests and ongoing studies are about Sustainability, Strategic Management, Top Management Teams and Organizational Theory.

Oya Zincir is a research assistant of Management and Organization in Department of Business Administration at Faculty of Political Sciences, Istanbul University since November 2012. She is studying on her PhD thesis. Her major research interests and ongoing studies are about Knowledge Management, Digital Entrepreneurship, Open Innovation and Organizational Theory.