About the Contributors

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**Anita Singh** is working as DST-Young Scientist in the Department of Botany, University of Allahabad, Allahabad, India. Her expertise falls under the domain of sustainable agriculture as well as metal remediation. She has done Ph.D. from Department of Botany, Banaras Hindu University, Varanasi, India. She has worked on Metal remediation, impact of abiotic stress on plant physiology and biochemistry, assessment of Florescence Transients and other plants metabolic activities. Till date, she has 37 publications to her credit in the reputed international journal/books including research article, review and chapters. During her research period she got International “Green Talent” Award organized by BMBF, Germany. She also got an International Alice J. Murphy Outstanding Achievement Award for excellence in Research and Education leading to better Understanding of the Ecology of the Tropics.

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Madhoolika Agrawal is a professor and head, Department of Botany, Banaras Hindu University. She is the leading environmentalist from India. She has extensively worked on climate change variables and its implications on food security.

Shashi Bhushan Agrawal is an eminent environmental scientist from India. He has extensively worked in the field of Air Pollution and Global Climate Change and has extensively studied the responses of major crops from organizational to molecular levels.

Arvind Chel has experience of over 12 years in field of Energy and Environment with over 25 refereed international journal research papers.

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Yowei Kang, a native of Taiwan, received his Ph.D. in Rhetoric and Composition Studies, The University of Texas at El Paso. He is currently Assistant Professor, Degree Program of Creative Industries and Digital Film, Kainan University, Taiwan. Dr. Kang’s research interests focus on emerging information-communication technologies, digital game technologies and rhetorical analysis, technology and composition pedagogy, and teaching English as a second language (ESL). Dr. Kang was trained in both quantitative and qualitative methods from social science and liberal arts perspectives. Dr. Kang’s dissertation focuses on MMORPGs and players’ intensive rhetorical engagements. He has published and presented papers that examine digital discourses in MMORPGs, digital in-game literacy, persuasion in advertising, rhetoric of technology, and consumer behaviors.

Bhumija Kaphaliya completed her M.Sc. and Ph.D. from G.B. Pant University of Agriculture, Science, and Technology, Pantnagar, Uttarakhand. She qualified UGC-NET, ICAR-NET in the year 2014. She was also awarded as young scientist by Uttarakhand state science and technology congress in 2015. She also worked as JRF under UK-India Science Bridge Project and received the Travel Grant from Aston University Birmingham, UK in year 2010 for 15 days academic visit to Aston University, Birmingham.
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Habibeh Karimi received her B.Eng. degree in Landscape Engineering and M.Eng. degrees in Ecotechnology from Islamic Azad University. She is working as the head of green spaces in the Municipality of Shirud, a nice city in the West of Mazandaran, Iran.

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Pravin K. Mutiyar got his Ph D degree from IIT Delhi and in the field of emerging contaminates which includes pharmaceuticals and pesticides. His working area mainly deals with Wastewater Treatment Technology and Emerging Contaminants in Water matrices. Pravin has actively participated and contributed in the European Union funded project TECHNEAU. This project has participants from 17 European countries. With his Professor, Dr A K Mittal, he was involved in investigating transmission and fate of pollutants (including microbial) through river bank filtration in the Yamuna catchment and Ganga Basin Rivers. Presently, He is working at National Mission for Clean Ganga, the flagship programme of Govt of India “Namami Gange”.

Rashmi Paliwal has acquired M. Sc. degree (Environmental Science) from Gurukul Kangri Vishwavidyalaya, Haridwar, Ph.D. degree (Environmental Science) from G.B. Pant University of Agriculture and Technology, Pantnagar and availed UGC-NET and ARS-NET. She is a member of “Association of Microbiology of India” and “The Indian Science Congress Association”. She possesses 8 years long research experience in the field of bioremediation and biodegradation of recalcitrant compounds. She has published research papers in leading international research journals and has also contributed papers in National and International seminar, symposium and workshops.

Smita Pandey is a Research Scholar at Institute of Environment Science and Sustainable development, Banaras Hindu University.

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Gargi Sharma is PhD from MNIT Jaipur and her areas of expertise is Wastewater Treatment, Environmental Microbiology and Constructed Wetlands.

D. P. Singh is Dean in the School for Environmental Sciences, Babasaheb Bhimrao Ambedkar (Central) University, India. Prof. Singh has published more than 120 research / review articles including book chapters in reputed international journals with high impact factors and books. He has been awarded by several prestigious awards in recognition of his research work. He is chairman/member expert of various executive/Academic bodies. He is also members in the Editorial Boards of several journals. Dr. Singh’s area of research is Environmental Microbiology and Bioremediation. He has published 04 books namely “Environmental Microbiology & Biotechnology, Stress Physiology” published from New Age International (P) Ltd. New Delhi, India. Other books are “Microbes in Sustainable Management of Soil, Water, and Agriculture” published by Studium Press (USA) and “Emerging Energy Alternatives for Sustainable Environment” published by TERI Press (India).

Gurdeep Singh is Vice Chancellor, Vinoba Bhave University, and Professor, ISM Dhanbad.

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Rishikesh Singh is pursuing his Ph.D. in Environmental Science and Technology from Institute of Environment & Sustainable Development (IESD), Banaras Hindu University, Varanasi. His major area of research includes soil carbon dynamics, emerging agronomic practices for agriculture sustainability, and biochar for environmental management.

Poonam Singhal has experience of over 5 years in environment, food and nutrition with more than 15 research papers in diverse fields.

Amit Srivastava holds a M.Sc. degree in Plant Biotechnology from Institute of Agricultural Science, Banaras Hindu University. Presently, he is enrolled as a Ph.D. Student in School of Biotechnology, Banaras Hindu University, Varanasi and awarded with DAAD fellowship (Sandwich Model Scholarship Programme) to carry out a part of his Ph.D. Thesis in Tuebingen, Germany.
Prashant K. Srivastava is working as an assistant professor at IESD, Banaras Hindu University, Varanasi, India. He has received his PhD degree from Department of Civil Engineering, University of Bristol, Bristol, UK. He has published 100+ papers in peer-reviewed journals, published 04 books with reputed publishing house such as Springer, Taylor and Francis and Elsevier, and authored several book chapters and conference papers.

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Swati Suman is a Research Scholar at Institute of Environment and Sustainable Development, Banaras Hindu University currently based at Varanasi, Uttar Pradesh, India, having an expertise in Remote Sensing and Land Surface Modelling.

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Shweta Upadhyay is currently doing PhD with specialisation in urban ecology. She did her graduation with Biotechnology specialisation, masters with Environmental science and M.Phil.in Environmental science.

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Kenneth C. C. Yang is the Regional Director of UTEP-Rare M.A. Program in People’s Republic of China since 2008 to assist the development of an international program to educate China’s environmental professionals. Dr. Yang teaches at The Department of Communication, The University of Texas at El Paso, U.S.A. Dr. Yang’s research and teaching interests are advertising, green advertising, new media and advertising, international advertising, and consumer psychology and advertising. He has published articles on the use of guilt appeals in green advertising. He also presented papers on Rare Pride campaigns in China by examining their persuasive strategies and tactics, rhetorical analysis, intercultural consumer behaviors, and international advertising practices.