About the Contributors

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Elia Ardyan earned his Bachelor of economics in Management from Satya Wacana Christiany University in 2005. He received his Master of Business Administration from Gadjah Mada University, Indonesia in 2010. Now, he is a doctoral candidate in the marketing program at Diponegoro University, Indonesia. He began the doctoral program in 2012. He is a lecturer and researcher at STIE Surakarta, Indonesia. He began to be a lecturer and researcher from 2011 until now. He taught courses in marketing management. His area of research includes online marketing, customer behavior and Hospitality. His studies have been published in local journals in Indonesia (jurnal.stiesurakarta.ac.id).

Vincent Didiek Wiet Aryanto obtained his Ph.D (Commerce) in International Business Management from The Catholic University of the Philippines Santo Tomas in 1998. He was a recipient of a Fulbright Scholarship in 2002 allowing him to complete his post-doctoral studies at Marquette University, Milwaukee Wisconsin USA. He is currently a full-time professor at Universitas Dian Nuswantoro in the Faculty of Economics and Business Management, at both a graduate and undergraduate level, specializing in e-commerce marketing, international marketing and international management. He is also a professor of marketing at Ph.D (doctoral) program of Business Management Universitas Diponegoro in Semarang Indonesia. Professor Aryanto’s research interests concern digital economy, e-marketing and international marketing management and he is a published author of the International Journal of Innovation in the Digital Economy, Journal of Business Administration Online, International Journal of Internet, e-Commerce and Management, The International Journal of Accountancy and Management Research, Journal of Business and Economics Studies and International Journal of Applied Behavioral Economics, International Journal of Technoethics, International Journal of Social Ecology and Sustainable Development, Contaduria Y Administracion, International Journal of Online Marketing etc. Professor Aryanto is an experienced research fellow and has presented at many international seminars including in The Netherlands, ISS The Hague, The University of New Castle Upon Tyne United Kingdom, The
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**Neeta Baporikar** is currently Director/Professor (Business Management) at Harold Pupkewitz Graduate School of Business (HP-GSB), Namibia University of Science and Technology, Namibia. Prior to this she was Head-Scientific Research, with Ministry of Higher Education CAS-Salalah, Sultanate of Oman, Professor (Strategy & Entrepreneurship) at IIIT Pune and BITS India. With more than a decade of experience in industry, consultancy and training, she made a lateral switch to research and academics in 1995. Dr. Baporikar holds D.Sc. (Management Studies) USA, PhD in Management, University of Pune INDIA with MBA (Distinction) and Law (Hons.) degrees. Apart from this she is an External Reviewer, Oman Academic Accreditation Authority (OAAA), Accredited Management Teacher from All India Management Association (AIMA), Qualified Trainer from Indian Society for Training & Development (ISTD), International PhD Examiner, Doctoral Guide and Board Member of Academics and Advisory Committee in accredited B-Schools. Reviewer for international journals, she has to her credit 5 conferred doctorates, several refereed research papers, and authored books in the area of Entrepreneurship, Strategy, Management and Higher Education.

**Mehdi Behboudi** is a Lecturer of Online Advertising and Interactive Marketing at Department of Business Management, School of Management and Accountancy, Islamic Azad University, Qazvin Branch, Qazvin, Iran. Mehdi Behboudi is also serving as a guest Lecturer and Head of Business Administration Department as well as Manager of Research Affairs at Ghazali Higher Education Institute. He also is Director of the Online Advertising and Internet Marketing Department at Management and Productivity Research Center, MPRC. Moreover, Mehdi Behboudi has authored four highly successful books in Iran namely: “Internet Advertising”, “International Marketing” “Successful Entrepreneurs” and “How launch an e-Bay based business” as well as many papers in Persian in various Iranian academic journals and conference proceedings. He is known as an online advertising and Internet marketing Author, Speaker, and Consultant. He has delivered many speeches for different companies in marketing and advertising context. He has knowledgeable experience in online branding, online advertising strategies, inverse advertising, and search engine advertising and viral advertising strategies.

**Nicklas Beijar** received his D.Sc. in networking technology from Aalto University, Finland in 2010 and his M.Sc. from Helsinki University of Technology, Finland in 2002. He joined Ericsson Research as a guest researcher in 2013 to work with Internet of Things. His current field is cloud technology, with a focus on distributed cloud for IoT. His interests also include gateway selection and management of IoT devices. Prior to this, he has been working at Aalto University as a research scientist and post-doc with topics related to IP telephony, routing protocols for ad hoc network, peer-to-peer systems and distributed search algorithms.

**Francina Cantatore** holds a Doctorate in Copyright Law with the following qualifications: BA, LLB (Hons), MA, Grad Diploma in Legal Practice (Hons), PhD. After practising in South Africa as a barrister for many years, she relocated to Australia where she continued her law practice and academic studies. She currently lectures in Property Law and Media and Communications Law at the Faculty of
Vicki Caravias has been teaching at Swinburne University of Technology for 14 years. Before commencing at Swinburne, Vicki spent 10 years managing IT projects for the retail sector. Vicki also has experience in developing training programs for corporate clients. In addition, Vicki has taken part in programme and curriculum development and implementation for onshore and offshore programs. Vicki has successfully completed the following qualifications: Bachelor of Computing (Victoria University of Technology); Master of Business (Information Systems) (Victoria University of Technology); Master of Training and Development (University of Melbourne); Diploma of Business (Frontline Management) (Swinburne University of Technology); Certificate IV in Workplace Assessment and Training (Swinburne University of Technology). Vicki Caravias is a PhD candidate in the Faculty of Arts, Education and Human Development at Victoria University. Vicki Caravias has devoted herself to researching the area of blended learning. My research problem is focussed around teachers’ conceptions and approaches to integrating pedagogy and content knowledge using blended learning environments at Swinburne University.

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Masudul Alam Choudhury earned his Masters and Doctorate Degrees from the University of Toronto. He then specialized in the area of Economics of Human Capital Theory and Economic Growth. Presently Professor Choudhury specializes in epistemological problems of economic theory, political economy, world-systems and socio-scientific issues. In these fields he has original contributions in a vast number of journal papers and scholarly books published by reputed publishers. Professor Choudhury is also a founder member of the Postgraduate Program in Islamic Economics and Finance, Trisakti University, Jakarta, Indonesia where he lectures and supervises Ph.D. theses.

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Tzu-Hsiang Ger is an assistant researcher in the Secretariat Division at National Science & Technology Museum, Taiwan (R.O.C.). He current research interests include the extending and planning of Sustainable architecture, environmental improving, resources recycling, energy conservation and cooperation with other affiliations to hold the environmental protection activities. Now he entered Industrial Technology Education, National Kaohsiung Normal University to pursue his Ph. D degree.

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Tapio Levä received his M.Sc. from Helsinki University of Technology, Finland in 2009 and his D.Sc. in network economics from Aalto University, Finland, in 2014. The topic of his dissertation was feasibility analysis of new Internet protocols. Tapio is currently working at TeliaSonera. His research interests include techno-economics of Internet architecture evolution, Internet standards adoption, information-centric networking and Internet of things.

Vilen Looga started his doctoral studies at DCS Lab under the supervision of Prof. Antti Ylä-Jääski after graduating with a double Master’s degree (NordSecMob – an English language Master’s Programme) from Aalto and Tartu universities in 2010. At first he was focusing on energy efficient traffic transmission on single devices, but soon realized that there is a huge opportunity for achieving energy savings
with network-level traffic control, especially in different Internet of Things (IoT) scenarios. After that insight, his research work crystallized into a bottom-up approach of gaining energy savings by traffic control, starting from device level and all the way up to large-scale network level.

**Oleksiy Mazhelis** is a post-doc researcher at the Department of Computer Science and Information Systems, University of Jyväskylä, Finland. He received a degree of M.Sc. (Specialist) from Kharkov National University of Radio-Electronics, Ukraine in 1997, and received his licentiate and doctoral degrees from the University of Jyväskylä in 2004 and 2007, respectively, on the subject of masquerader detection in mobile phone environment. Starting from 2004, he has been working in various research projects conducted in collaboration with industrial partners. His current research interests encompass techno-economics, systems analysis, machine learning, and pattern recognition, applied to the domains of software industry evolution, internet-of-things, telecommunications and cloud software, as well as intelligent transportation systems.

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**Beyza Oba** is Professor of Organization Studies at İstanbul Bilgi University, Department of Business Administration. Her research interests include empirical studies on trust, governance, hegemony and innovation in different contexts. She has published in journals like Business History, Entrepreneurship and Regional Development, Journal of Technology Analysis and Strategic Management and Corporate Governance. She also has several journal articles in Turkish. Additionally, she has presented research papers in EIASM European Institute in Advanced Studies in Management, EGOS (European Group of Organization Studies) and British Academy of Management conferences.

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**Rauno Rusko**, PhD, Lic. Soc. Sc., graduated from the University of Lapland and from the University of Oulu. He is Lecturer of management and entrepreneurship at the University of Lapland. He has been also lecturer of Economics in the University of Vaasa and in the University of Lapland. His research activities focus on cooperation, coopetition, strategic management, supply chain management and entrepreneurship mainly in the branches of information communication technology, forest industry and tourism. His articles appeared in the European Management Journal, Forest Policy and Economics, Industrial Marketing Management, Managing Leisure, International Journal of Innovation in the Digital Economy and International Journal of Tourism Research among others.

**Vanita Yadav** is an Assistant Professor in the area of Strategy, Innovation and Entrepreneurship at IRMA, a premier Business School in India. She is a Fulbright Fellow and a Postdoc from MIT, USA. Vanita was also a Research Affiliate at the South Asia Institute, Harvard University for 2012-13. She has a Doctorate in Management from MDI Gurgaon, India. Vanita has published and presented more than 30 research papers in refereed International Journals like JGIM and JITTA, Conferences like AoM, PACIS and SMS, and book chapters. She has published two best-selling case studies at the Harvard Business School publications online. Vanita is also the Associate Editor of the International Journal of Rural Management, Sage. She has worked on research projects funded by the Government of India, European Union and other institutional funded projects. Before joining academia, she worked in the Indian IT Industry with NIIT Ltd.