About the Contributors

**Ziska Fields** is currently an Academic Leader and Associate Professor at the University of KwaZulu-Natal, South Africa. Her research interests focus on creativity and innovation specifically in tertiary education, business environments, entrepreneurship, responsible and sustainable business education, and research. She also developed two theoretical models to measure creativity in South Africa, focusing on the youth and tertiary education specifically. She has published in international recognised journals such as the Journal of Social Sciences. Recent publications have looked at measuring creativity in various contexts. Prof. Fields is also a member of the South African Institute of Management (SAIM), the Ethics Institute of South Africa (Ethics SA), and the Institute of People Management (IPM).

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**Sulaiman Olusegun Atiku** is currently a postdoctoral fellow in Management and Entrepreneurship discipline at the University of KwaZulu-Natal. He is a pragmatic researcher specialising on contemporary issues in Human Resource Management, Industrial Relations and Organisational Behaviour. He has over 8 years’ experience in Higher education. A native of Lagos, Sulaiman graduated from the University of KwaZulu-Natal with a PhD degree in Human Resource Management. The author acquired his Masters of Science degree in Human Resource Management and Industrial Relations at the Lagos State University, Nigeria. His Bachelor of Science (Honours) degree was also awarded at the Lagos State University in the field of Industrial Relations and Personnel Management. He has lectured several courses in his field home/abroad and published many scholarly articles in international journals. He is a member of the Nigerian Institute of Management (NIM), Certified Institute of Warehousing and Materials Management (CIWM), and Institute of People Management (IPM) South Africa.

**Neeta Baporikar** is currently Director/Professor (Business Management) at Harold Pupkewitz Graduate School of Business (HP-GSB), Namibia University of Science and Technology, Namibia. Prior to this she was Head-Scientific Research, with Ministry of Higher Education CAS-Salalah, Sultanate of Oman, Professor (Strategic Management and Entrepreneurship) at IIIT Pune and BITS India. With more than a decade of experience in industry, consultancy and training, she made a lateral switch to research and academics in 1995. Dr. Baporikar holds D.Sc. (Management Studies) USA, PhD in Management, University of Pune INDIA with MBA (Distinction) and Law (Hons,) degrees. Apart from this, she is also an External Reviewer, Oman Academic Accreditation Authority, Accredited Management Teacher, Qualified Trainer, Doctoral Guide and Board Member of Academics and Advisory Committee in accredited B-Schools. Reviewer for international journals, she has to her credit 5 conferred doctorates,
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several refereed research papers, and authored books in the area of Entrepreneurship, Strategy, Management and Higher Education.

Giorgio Baruchello was born in Genoa, Italy. He is an Icelandic citizen and serves as Full Professor of Philosophy at the School of Humanities and Social Sciences of the University of Akureyri, Iceland. He read philosophy in Genoa and Reykjavik, Iceland, and holds a Ph.D. in philosophy from the University of Guelph, Canada. His publications encompass several different areas, including socio-political philosophy, theory of value and philosophy of science. Since 2005 he edits Nordicum-Mediterraneum, Iceland’s scholarly journal in Nordic and Mediterranean studies.

Harry Beachcroft-Shaw is a PhD candidate at the University of KwaZulu-Natal in South Africa majoring in Marketing. His doctoral thesis focuses on identifying certain actions that can be used in social marketing interventions to influence behaviours towards a sustainable society.

John Byrne is the Chairman and President of the Foundation for Renewable Energy & Environment (FREE). The Foundation was created in 2011 to promote a better future based on energy, water and materials conservation, renewable energy use, environmental resilience, and sustainable livelihoods. Dr. Byrne has contributed since 1992 to Working Group III of the Intergovernmental Panel on Climate Change (IPCC). The 2007 Nobel Peace Prize was awarded to the Panel. He is the architect of the Sustainable Energy Utility (SEU) model and its innovative energy efficiency finance program, which received U.S. White House recognition as part of the nation’s Better Buildings Challenge. The Asian Development Bank has also recommended the model to its member countries. From 2007 to 2012, he co-chaired the Delaware Sustainable Energy Utility Oversight Board. Delaware was the first jurisdiction to create an SEU modeled on Dr. Byrne’s work. He presently leads FREE’s efforts to diffuse this model, with initiatives in Pennsylvania (the Pennsylvania Sustainable Energy Finance Program or PennSEF – a partnership with Pennsylvania Treasury, Drinker, Biddle, Becker Capital, and West Penn Power Sustainable Energy Fund), California (the Sonoma County Efficient Finance Program or SCEP), Maryland (assisting sustainable energy outreach efforts of the Maryland Port Administration), Washington, DC (advising the District’s Sustainable Energy Utility), South Korea (the Seoul Metropolitan Government recently signed an MOU with FREE), and others. Dr. Byrne is Distinguished Professor and Director of the Center for Energy and Environmental Policy (CEEP) at the University of Delaware. CEEP’s graduate program is ranked among the three best in the field. He holds an appointment as Distinguished Professor of Sustainable Energy at the Daegu Gyeongbuk Institute of Science and Technology in South Korea and has worked extensively with South Korea and China. Dr. Byrne is a founding member of and serves on the board of the International Solar Cities Initiative – a pioneering program to assist cities around the world in building sustainable futures. He has served on the National Council for Science and the Environment (U.S.) and advised the Interagency Working Group on Environmental Justice, coordinated by the U.S. EPA. He has published 17 books and over 160 research articles.

Debbie Ellis is an Associate Professor in Marketing in the School of Management, IT and Governance, UKZN. She has a PhD from KTH Royal Institute of Technology, Sweden. Debbie has 25 years of teaching and research experience. Her work has been published in Business Horizons, the International Journal of Wine Business Research, the South African Journal of Business Management, South African Journal of Economic and Management Sciences, and the International Journal of Consumer Studies
among others. Her primary areas of research interest include eco-consumption, social marketing, young consumers, consumer knowledge, wine marketing, sports marketing and positioning.

**Lenita Hietanen**, PhD, is a University Lecturer in Music Education in the Faculty of Education at the University of Lapland, Rovaniemi, Finland. Before her university career, Hietanen has worked as a music teacher for roughly 20 years in comprehensive and upper secondary schools. Dr Hietanen is The President of the Scientific Association for Entrepreneurship Education years 2016-2017. Additionally, she is a member of the European Council for Small Business (ECSB), and a member of the Finnish Educational Research Association (FERA). Hietanen’s research interests are social and societal equality, entrepreneurship and entrepreneurship education, music education, and teaching, learning and curriculum.

**Idahosa Igbinakhase** received his MSc in Management from The Robert Gordon University, Aberdeen (United Kingdom) and received his BSc in Technical Education(Mechanical Technology Option) from Rivers State university of Science and Technology, Port Harcourt (Nigeria) in 2004. In 2011 he was hired by the Federal Ministry of Education Nigeria to teach Technical Subjects in Federal Unity Colleges in Nigeria. He is currently a Doctoral student at the University of KwaZulu Natal carrying out a study on social entrepreneurship in Nigeria. His other research interests include family entrepreneurship, technology management, strategic management, resource management and sustainable development. He is very passionate about management research and strongly believes that sound management practices holds the key to a sustainable society.

**Ariella Lewis** is a Ph.D. student in energy and environmental policy at the Center for Energy and Environmental Policy, University of Delaware. Her research interests focus on governance for sustainable development, climate and energy policy, and animal rights.

**Max Mkhonta** (MCom in Leadership Studies) was appointed at Royal Swaziland Sugar Corporation as Group Human Resources Manager in April 2015 and has over 23 years’ experience in Human Resource Management having worked in a variety of industries including pulp & paper, textile, communication, services and energy. Max serves on several Boards in Swaziland, including the Sinephetelo Motor Vehicle Fund (SMVAF) where he chairs the Board’s Sub-Committee on Remuneration.

**Malebo Mokoqama** completed her Bachelor’s degree in Bachelor of Social Science in Management and Communication and proceeded to complete her Bachelor of Commerce honours in Management. She currently works as a tutor for the School of Management, Information Technology and Governance at the University of Kwa-Zulu Natal. Malebo is currently a Masters student at the Graduate School of Business and Leadership, University of Kwa-Zulu Natal. What keeps her going in life is her faith. She aspires in the near future to work in academia as she is passionate about working and helping students.

**Vannie Naidoo** lectures in the School of Management, Information technology and Governance (MIG). She has presented local and international papers on various themes in management, education and marketing. She is actively involved in teaching undergrad and post-graduate students in the discipline of management and entrepreneurship. She is actively involved in supervision of Masters and PhD students in the school of MIG and the Business School. Dr Naidoo has published chapters and journal articles on
areas of strategy, project management, service quality, technology and education, social media, gender issues and contemporary issues in marketing.

Joseph Nyangon is a PhD candidate at the Center for Energy and Environmental Policy (CEEP), University of Delaware, USA, where he is researching utility business model innovation in U.S. electricity market, including the impact of natural gas and renewable energy resources and the transition towards low-carbon power systems. He holds a BSc (Engineering) from the College of Architecture and Engineering, University of Nairobi where he was Chief Editor of Student Engineer Journal and President of Engineering Student Council. He has a M.Sc. in Computing Systems and Engineering from the School of Computing and Mathematical Sciences, University of Greenwich (U.K.) and an M.P.A in Environmental Science and Policy from Columbia University’s School of International and Public Affairs (SIPA). He has led research on the transformative impact of carbon-free energy on sustainability, climate finance, infrastructure-scale green bonds market, and new business models for sustainable energy innovation. He is a member of the following professional and academic associations: the Institute of Electrical and Electronics Engineers (IEEE), the International Association for Energy Economics (IAEE), the United States Association for Energy Economics (USAAE), the New York Academy of Sciences (NYAS), Chartered Financial Analysts (CFA) Institute, American Society of Civil Engineers (2005), the Institution of Engineering and Technology, U.K. (IET) (2004), and Project Management Institute (PMI). His practice centers on electricity markets, regulation and competition issues; energy finance and economics; sustainable business model innovation; and energy policy.

Olajumoke Ogunsanya has a Master of Commerce degree in Management from the University of KwaZulu Natal in South Africa. Her research interests are in management innovation and entrepreneurship.

Harold Patrick is a Forensic Investigation Specialist at the University of KwaZulu-Natal, South Africa. His research interests include Information Security, Information Security Incident Management, Information Security Collaboration, Information Security Information Flow, Cybercrime and Forensics. He received his MCom and PhD in Information Technology from the University of KwaZulu-Natal, South Africa. He is a Certified Fraud Examiner. He is one of the founding members of the Durban Information Security Interest Group. A voluntary group that promotes the Information Security profession, collaborates and advances Information security amongst Information Security Professionals.

Rauno Rusko is a lecturer of management at the University of Lapland. His research interests are in the cooperative, competitive and coopetitive features of business and management, especially in the branches of ICT, forest industry and tourism. His works have been published e.g. in the Forest Policy and Economics, the International Journal of Business Environment, International Journal of Technoentrepreneurship, the International Journal of Tourism Research, Industrial Marketing Management, Managing Leisure, European Management Journal, International Journal of Innovation in the Digital Economy, Global Business and Management Research: An International Journal and in the forms of several book chapters.

Neal Shambaugh is a Professor of Learning Sciences and Human Development. He is a former Associate Dean of Academic Affairs and a Graduate Programs Coordinator of Instructional Design and Technology (IDT) in the College of Education and Human Services at West Virginia University. The
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master’s IDT program has been 100% online delivered since 2010, and he teaches courses in IDT and Educational Psychology. He has been a university liaison to an elementary/middle public school for a dual-degree, five-year teacher education program. Prior to academia, his work experiences included radio station ownership, engineering, announcing, and sales; training program consultant, and an audio and video producer.

Alphonse Tavona Shiri received his Master’s degree in Business Administration (MBA) from Bellevue University in Nebraska in 2003. He worked as a Medicare Auditor at Mutual of Omaha and an IRA Specialist at Ameritrade, among other jobs while living in Nebraska. Alphonse moved back to Zimbabwe in 2005 where he was hired by Zimbabwe Open University as a Lecturer in the Faculty of Commerce and Law. Alphonse is currently studying toward a PhD in Management with the University of KwaZulu-Natal in Durban of South Africa and has published articles in the area of management and leadership.

Job Tamninau is a Postdoctoral Research Fellow at the Center for Energy and Environmental Policy, University of Delaware and a Research Principal at the New York-based Foundation for Renewable Energy and Environment (FREE). Dr. Tamninau leads FREE projects on ‘best practice’ energy efficiency policy, green technology investment, climate-sensitive economic development, and energy conservation awareness for public sector clients in and beyond the U.S. He completed his doctorate on climate change policy and economics at the Center for Energy and Environmental Policy (CEEP). He regularly publishes peer-reviewed papers and book chapters on a wide range of energy and environmental topics. For his work, he was rewarded with a first place climate policy thesis award from CE Delft (Netherlands), a second place in the MIT Climate CoLab contest, two University of Delaware Graduate Fellowships, and a FREE Minds Award.

Thea van der Westhuizen developed an eye for entrepreneurial trends as early as he primary school years where she was selling several novelty items for a profit to peers. She graduated from the North West University with a Master’s Degree, cum laude and co-authored a book soon thereafter called “Guesthouse Management in South Africa” where her contribution was strategic planning and business development aspects. Thea relocated to Mossel Bay at age 23 where she opened two businesses. Tesen Tourism Planning provided strategic planning and business development services to the Garden Route Municipality and several other private clients. Its biggest business success was to develop a 4 story beachfront building owned by Petroleum South Africa into a Arts and Craft centre, which is still standing. The other business was Garden Route Tourism Academy which provided training to several hundreds of people within the tourism industry in the Garden Route. Dr Thea van der Westhuizen decided to further her career internationally and relocated to the Middle East, where some of her early professional achievements included: Innovating and developing a Human Resource performance appraisal system for one of the world’s largest private owned education systems, Sabis International; Appointed as business development manager for a large property development group, Al Masah International where she was responsible for developing the Abu Dhabi branch from scratch, to a profitable business dealing with multi-million dollar accounts After the global resection hit Dubai, Thea perused a career in Higher Education, where her professional achievements included several innovations: Appointed by Sheigh Hamdan as the best Business Lecturer within the Western Region of Abu Dhabi for her innovative approaches to take learning outside the classroom into the field of action; Part of a core team who innovated the first ever watersport festival within the Western region of Abu Dhabi, (a watersports festival
in the desert!) attracting over 76 thousands visitors over a period of 2 weeks. The Al Gharbia Watersports festival still sustain up to this day; Innovated the first ever shopping festival within the Western Region of Abu Dhabi hosted by women for women, which is still happening once a year; Innovated the first ever Entrepreneurship conference held within the Western Region of Abu Dhabi; Awarded by the British Ambassador together with her students as winners of the Lion’s Den Business Plan competition After all these corporate action and visiting to 22 countries over a period of 10 years, Thea felt “tired” and decided to take a break from business, relocated back to South Africa where she chose Durban to “settle down”. Currently Dr van der Westhuizen is involved with: Permanent Academic Staff Member at UKZN; Founded a social entrepreneurship program (SHAPE – Shifting Hope, Activating Potential Entrepreneurship); Owns an international recognised Not for Profit Organisation, Paddle For the Planet, with presence in over 38 countries and formally supported by the International Canoe Federation Thea’s advice to prospective entrepreneurs is: Follow your heart, act with passion and associate yourself with like-heated people. Be softly persistent and treat everybody, absolute everybody, with respect. People and their hearts are the cornerstones on which an economy is build.