About the Contributors

**Okorie Nelson** is one of the notable lecturers in the Department of Mass Communication, Covenant University. Okorie has more than eight (8) years teaching experience at the higher institution level. In addition, Okorie has obtained a Ph.D degree in the field of Mass Communication. Currently, Okorie has 29 publications comprising of 24 Journal articles, 3 Chapters in peer reviewed books, and 2 published books. Okorie’s research goal is aimed at creating knowledge via employing innovative, leading edge teaching and learning methods that promote integrated, life-applicable and life-transforming education relevant to the context of human capacity building.

**Babatunde Raphael Ojebuyi**, PhD. is a full-time lecturer in the Department of Communication and Language Arts, University of Ibadan, Nigeria. Ojebuyi’s teaching and research focus is on media studies in the areas of media theories, media ethics, and new media. He has written books and published well researched articles in reputable local and international journals.

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**Taiwo Olubunmi Abioye** holds a Ph.D degree in English with background in Stylistics, Applied Linguistics, and English Literacy. A Resource Person for NTI/MDGs Project Retraining Workshop for Teachers of English and Executive Board member and Secretary, ISA:RC 25 (2010-2014), she chairs the Women Development and Human Security research cluster of her university. She is widely published in international journals and is the immediate past Deputy Vice-Chancellor, Covenant University, Nigeria.

**Adeyemi Aderogba** won the Bureau for External Aid Scholarship award to study Journalism in the Belorussian State University, Minsk, Belarus in 1984. He returned to Nigeria in 1996 after completing his doctorate degree programme from the same University. He initially lectured at the Delta State University, Lagos Study Centre (now Lagos State University, Anthony Village Campus) from 2001 to 2002 on part-time basis and Bowen University from 2002 to 2007. While at Bowen University, Dr. Adeyemi was privileged to be part of the team that packaged the department’s curricula. Between 2006 and 2007, he was appointed the Acting Head of Department of Human Communications. He also headed the team that carried out a comprehensive review of the curriculum of the Department. He joined Covenant University in September 2007 as a lecturer at the Department of Mass Communication, College of Human Development where, among other responsibilities, he served as the coordinator of the department’s post graduate programme. He was the secretary to the University’s Internship Committee. Major duty of the Committee was to ensure linkages of the University’s young academics with industries, for the purpose
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of enhancement of their work experiences. Dr Adeyemi Aderogba moved to Osun State University, Osogbo, in 2010. He was the pioneered Acting Head of the Department of Communication Studies of the University. Dr. Adeyemi is privileged to have served in several committees of all the universities where he had worked. Currently he is a member of several committees in Osun State University.

**Samuel O. Adeyeye** holds a BA in Linguistics and Communication Studies from Osun State University, Nigeria. Following his interests and proficiency with Information Technology and computers, he became Mozilla Campus Ambassador for Osun State University, a position he held from 2011 until his graduation in 2015. Due to his skills and drive, he later became an approved Mozillian in 2015. Presently he’s working on the Mozilla translation of two Nigerian indigenous languages namely Yoruba and Hausa at his primary place of assignment where he’s doing his National Youth Service Corp.

**Jegede Ajibade** is a graduate of the University of Ibadan Nigeria is a lecturer in the Department of Sociology, Covenant University, Ota, Ogun State, Nigeria. Prior to joining the academic profession, he worked under the Nigerian Army as a soldier and an instructor in the Nigerian Army Intelligence school, Apapa, Lagos. After his disengagement from the Army in 2006, he obtained a Ph.D. degree in Sociology (specialization in criminology/technological crimes) from Covenant University. He has widely published and married with four children.

**Esther Ajiboye** is a doctoral researcher at Covenant University. Her research interests include Critical Discourse Analysis, (New) Media Discourse, Crisis Discourse, Language in Society, as well as Language and Identity. She is driven by a passion to make meaningful contributions to discourses on social issues such as inequalities and crises. Her publications appear in reputable local and international journals.

**Moses Akanbi** is a Demographer and a Statistician with over 9 years of professional experience as a University lecturer. He also teaches Statistics at undergraduate and Post-graduate levels Lecturer in the department of Economics and Development Studies in Covenant University. He had both Bachelor of Science(Bsc)and Masters’ degree in Demography and Social Statistics from Obafemi Awolowo University, Ile-Ife, Osun State, Nigeria and finally bagged his PhD in Demography and Social Statistics at Covenant University, Ota, Ogun state, Nigeria.

**Nneoma Anozie** got her first degree in Mass Comunication from Chukwuemeka Odumegwu Ojukwu University, Nigeria and is currently running her masters programme in the same institution. She is cheerful, loves to teach and to lend a helping hand. She enjoys learning, has a penchant for languages and attempts 6 of them. She has interest in communication for development both at individual and national level.

**Aretha Oluwakemi Asakitkpi** is an alumnus of Brown University’s Institute of Advanced Research, USA; a resource person to the Council for the Development of Social Science Research in Africa (CODESRIA) headquartered in Senegal; and has collaborated with academics and researchers at Humboldt University, Germany on the theme of leisure and development. She has taught in a number of universities in Nigeria as well as South Africa. Her broad research interests are in gender, media and cultural studies; history and development of which she has published extensively in books and journals that have national as well as international spread. Her interests in symbolic representations has resulted in research publications in the area of text and image creations using online and print media sources.
Paul Bigala is a Post-Doctoral Research fellow at the North West University. He has written several papers especially in the area of HIV/AIDS together with recent research work on the same subject. he has taught and supervised both under and Post graduate students at the same campus/university.

Ngozi Chilaka is an aspiring researcher and author with special interest in Nollywood as a vibrant film industry.

Ugonna Kelly Ejimofor is a versatile expert in business and IT management. She has positioned herself to encounter growing request for quality in the field of IT and business development. Ugonna has imparted business knowledge and IT development in various several Organizations since she graduated from Covenant University in 2013.

Gbenga Elegbe is currently a lecturer of applied communication and broadcasting in the Department of Communication and Language Arts, University of Ibadan with a wide knowledge in scripting for Advertising, Broadcast Media Production and Strategic Communication for Community Development, Advertising Campaign, Interpersonal communication and Group Cohesion.

Juliet Wambui Macharia (PhD) is an Associate Professor of Communication Studies. She is the former Dean School of Business, Karatina University. She holds a Masters degree, a Bachelor of Education degree, PGD in Public Relations and PGD in Personnel Management. She is a published author of articles in journals, chapters in books and an IGI-Global author. She has 26 years teaching experience both at undergraduate and post graduate university levels. She joined Karatina in 2015 as an Associate professor. She has occupied several administrative positions, among them Head of Department, Communication Studies, Moi University and Head of Department of Human Resource Development at Karatina University. She has attended many international and local conferences, seminars and workshops. She is a published author of many articles in peer reviewed journals and several chapters in books. She is an editor of several peer reviewed Journals. She has conducted sponsored and self sponsored research. Her research interests are: Gender, communication, Media, politics, Culture and Public Relations.

Seamogano Mosanako (PhD) is a Lecturer in the Department of Media Studies, University of Botswana. Mosanako teaches theoretical and practical courses in Media Studies, specialising in broadcasting and media theory. She teaches courses in news writing and production, television production, radio production, media in Botswana, media representation, and theories of mass communication. She is one of the pioneers of the national television Btv, where she rose through the ranks to the position of News Editor. Her research interests are in the areas of broadcasting, journalism, television, media policy, development communication, and media in Botswana. Mosanako has been engaged in a number of media training projects ranging from news writing to media relations. She has been involved in consultancies in development of communication strategies for reputable organisations in Botswana.

Mercy Oghari is a Lecturer in the Department of Business Management, Covenant University, Ota, (Nigeria) where she teaches Management Principles, Business and Strategic Management, Research Methodology and Entrepreneurship courses. She obtained a Bachelor of Science degree in Cooperative Economics and Management from the Nnamdi Azikiwe University Awka. She also holds a Master of Science degree as well as a Ph.D in Business Management & Entrepreneurship from Covenant Uni-
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Oyewole Oladapo is a Research Assistant and Doctoral Student in the Department of Communication and Language Arts, University of Ibadan. His areas of interest are New Media and Political Communication.

Gbenga Olanipekun is a fledgling academic. He graduated from the Osun State University as the best student in his class and as a college scholar. Presently, he is a writer, a speaker of diverse fields; sort after in various walks of life due to his fresh perspective on issues. He is an author of two unpublished works. He is a social media crusader on tailored academic curriculum. He is presently processing admission to University to do his Sc in communications. He has had the opportunity of working in a couple of companies at managerial level. He is presently the MD of Melandrie and La Purcher.

Segun Omidiora is a lecturer in Literature and the Chaplain Covenant University, Nigeria with interest in Gender Studies, African Folklore, African-American Literature, Bible and Literature, Christian Narrative Literature, New Writings and Eschatological Literature. He has years of experience working with young persons aged 7-25. He is currently on his PhD programme.

Kehinde Opeyemi is a researcher and lecturer at the Department of Mass Communication, Covenant University, Ota, Ogun state, Nigeria. Her responsibilities as a lecturer include teaching, advising, project supervision, research and community activities. Her research interests are on Gender, media, political communication and development communication. She possesses a strong positive character and determination to contribute to scholarship in her area of discipline. She has published in reputable international and local journals and contributed in book chapters. She also possesses the ability to manage multiple projects simultaneously and efficiently, and to work smartly and resourcefully in a fast-paced environment.

Tunji Oyedepo is a teacher and researcher with interest in the use of new media technology in Public Relations practice in Nigeria.

Olusola Oyero, PhD, is an Associate Professor in the Department of Mass Communication, Covenant University, Ota, Nigeria. His research interests include children's media, development communication and media and democratic governance. He has written several articles in international and national journal. He is currently the postgraduate chair for the department of Mass Communication, Covenant University.

Brian Pindayi is a lecturer of Journalism and Communication Studies at Rusangu University. His research interests include social media, political economy of the media, political mobilisation, cultural studies and health communication.

Anusharani Sewchurran is a lecturer at the Department of Media & Cultural Studies - University of KwaZulu-Natal, Durban. She recently completed a PhD in the field of telecommunications in South Africa. Her interests range from the regulation of media and new media technology to religion and the mediation of religious identity via social media. She enjoys cooking a lot.
**Barnabas Suleiman** is a professional academic with expertise in statistical analysis of financial data, Project management and resource planning. He holds a Bsc in Sociology from Covenant University and a Msc in Economics (Econs) and Business from the University of Hull, UK. He is currently undergoing a PhD degree at Covenant University, Ota, Nigeria.

**Suleimanu Usaini** is a teacher, researcher, media personality and documentary filmmaker. His research interests span across Stereotyping in the media especially film, entertainment media, Nollywood film industry and its influence on the audience.