About the Contributors

**Giovanni Schiuma** is a Professor in Innovation Management at University of Basilicata, in Italy, and Visiting Professor of Arts Based Management at University of the Arts London, UK. From 2013 to 2015 he has been Director of the Innovation Insights Hub at University of the Arts London, UK. As a high international academic he is widely recognized as one of the world’s leading experts in the arts in business and strategic knowledge management. He serves as Chief-Editor of the journal “Knowledge Management Research and Practice” and as Co-Editor in Chief of the international journal “Measuring Business Excellence”. Giovanni chairs the International Forum on Knowledge Assets Dynamics (IFKAD). Giovanni is recognized as a passionate, inspirational and influential thinker on the value of arts for business and he is committed to develop theoretical and practical frameworks, approaches and tools to drive both public and private organizations towards the improvement of their value creation dynamics by understanding, exploiting, measuring and managing arts, creative and culture-based assets and processes. In particular, his current research interest is focused on organisational behaviour and particularly on how complex organisations can be transformed into intelligent and human-centred organisations by leading and managing emotive and aesthetic dimensions. He is a regular speaker at conferences and has a teaching and consultancy experience across Europe on arts for business, knowledge and innovation management as well as on strategic performance measurement and management.

**Antonio Lerro** is a Senior Researcher and Senior Lecturer in Innovation Management at University of Basilicata, in Italy. He has been Visiting Research Fellow at Centre for Business Performance of the Cranfield School of Management and at Centre for International Competitiveness of the Metropolitan University of Cardiff, already University of Wales Institute Cardiff and more recently Visiting Researcher at Innovation Insight Hub of the University of the Arts London, UK. His research interests have been traditionally focused around knowledge and intellectual capital management supporting innovation and value creation dynamics, both at firm and territory level. More recently, he is developing research about cultural entrepreneur-
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ship, cross-sector innovation, collaboration between traditional industries and cultural and creative industries, innovation in business models of creative and cultural firms and organizations. He is author or co-author of more than 50 publications, including books, articles, research reports, working papers. His researches have been published in internationally-recognized journals such as Journal of Knowledge Management, Journal of Intellectual Capital, International Journal of Innovation Management, Measuring Business Excellence, Knowledge Management Research & Practice, International Journal of Knowledge-Based Development and many others. He is a regular speaker at national and international conferences and acts in the Organizing Committee of the International Forum on Knowledge Assets Dynamics (IFKAD) whose he has been Chief Coordinator for various editions.

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Vito Albino is Professor of Innovation Management at Politecnico di Bari (Italy). He obtained the laurea degree in Mechanical Engineering. Visiting scholar (1986) at the University of Cincinnati (USA) and visiting professor (1994) at the University of South Florida (Tampa, USA) he has been researcher and associate professor at the University of Basilicata, Italy. Member of several national and international associations, he is author of more than 70 papers published on national and international journals and conference proceedings in the fields of project management, operations management, firm clusters.

Monica Biagioli is a researcher at the Photography and the Archive Research Centre and Senior Lecturer at London College of Communication, University of the Arts London. She is on the editorial board of the Култура/Culture journal and is a member of AICA (International Association of Art Critics). She has interlinked practice and theory throughout her career with an emphasis on cultural heritage, developing projects on London 2012, and for Venice Biennale, Science Museum, and London Design Festival. She received the Gildea Award from Royal Geographical Society and was Guest Researcher at Barcelona Museum of Contemporary Art.

Daniela Carlucci, BEng Meng, Ph.D. in Business Management, is Assistant Professor at the University of Basilicata, Italy. She teaches “Business Management” and “Project Evaluation and Management”. Her research interests focus mainly on i) knowledge assets and intellectual capital assessment & management within private and public organisations, included healthcare organisations, ii) business performance measurement and management, iii) innovation, iv) decision support methods, v) Knowledge Intensive Service, vi) organisational behaviour, vii) arts in business for innovation and organizational development. After P.H.D., she has
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Mariavittoria Cicellin is Research Fellow in Organization Studies at the Department of Economics, Management, Institutions at University of Naples Federico II. She has been visiting researcher at IESE Business School (Spain). Her research interests involve organizational behavior and social innovation in cultural sector. Recently her research is focusing on creative industry, referring to people behaviour. She was a member of the OR.C.HE.S.T.R.A. research project.

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**Sanna Ketonen-Oksi**, M.A. (French language and culture), is a PhD candidate at Tampere University of Technology Finland. Based on her growing interest on the theoretical foundations of systems thinking and with a special focus on the Service-Dominant (S-D) logic view on value cocreation, her current research aims at increasing the understanding of innovation management in the growingly interconnected and self-adjusting service ecosystems. Ketonen-Oksi has previously worked in various small and large-scale EU-funded projects, both at universities and at universities of applied sciences.

**Roberto Linzalone** is a research project manager within the Centre for Value Management at Basilicata University (Potenza, Italy). He is also in charge as Chair of the Institute of Knowledge Asset Management (IKAM) a non-profit cultural organization based in Matera (Italy). Roberto’s research field is Business Management, with a focus on Project Management and Process Performance Improvement. Roberto is particularly involved in promoting collaborations between academia and private companies, in order to develop and manage applied research, technology transfer, and pre-competitive development projects. He participated to several projects, like “Improvement of New Product Development Performances in Calia Italia S.p.A (stuffed furniture company based in Matera), “Innovative materials for Arts and Design” (at Material ConneXion, New York, NY, USA). Recently he is promoting research and product-process development projects dealing with the use of Arts for the improvement of Innovation process (i.e. New Product development, Change management). He does training in some local SMEs, giving training on managerial tools, techniques and software for supporting business management and organization improvement.

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Mirco Paoletto is innovation manager at the Italian Conference of the University Colleges, an organization recognized by the Italian Ministry of Education, University and Research. He is executive director of Miprendeitalia, an innovative project launched in collaboration with the Italian Association of Young Entrepreneurs with the aim to connect the needs of growth of business companies with the creativity and knowledges of university students.

Giuseppina Passiante is Full Professor of Innovation Management and Technology Entrepreneurship at the University of Salento. Currently her research fields concern Technology Entrepreneurship, and more specifically the experiential learning environment encouraging enterprise and entrepreneurship capabilities, skills, and competencies. She is also expert in knowledge-based organizations and local systems, ITs and clusters approach, complexity in economic systems. In these research fields she has published several books and about 100 papers. She is Associate Editor of the International Journal of Innovation and Technology Management and coordinator of the International PhD programs on Technology Innovation and Entrepreneurship at University of Salento (Italy).

Antonio Messeni Petruzzelli is Assistant Professor in Innovation Management and co-founder of the Innovation-Management Group at the Politecnico di Bari. Dr. Messeni Petruzzelli holds a PhD in Management (2008) and a Laurea in Management Engineering (2003) from Politecnico di Bari. During the 2007-2008 academic year, he was a visiting researcher at the IESE Business School (Department of Strategic
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Management) of the University of Navarra (Barcelona, Spain). Dr. Messeni Petruzzelli is the author of 37 international publications and three international books on the topic of knowledge search and recombination. Specifically, his research lies at the intersection between innovation and knowledge management. His studies on this issue have been published in leading journals such as Academy of Management Perspectives, Journal of Management, International Journal of Management Reviews, Long Range Planning, Technological Forecasting and Social Change, Journal of Organizational Behavior, Industry and Innovation, Technology Analysis & Strategic Management, Technovation, and European Management Review. His work has had significant impact in just a short period of time (nine years), as evidenced by the 786 citations he has received on Google Scholar (H-index = 16), and 332 on Scopus (H-index=12). He belongs to the editorial team of Journal of Knowledge Management and serve as guest-editor for Industry and Innovation, Technovation, Creativity and Innovation Management, and Technological Forecasting and Social Change. Finally, his studies have recently been awarded the Nokia Siemens Network Award in Technology Management for Innovation into the Future, have received the Best Practitioner Focused Paper Award at the 10th Family Enterprise Research Conference (FERC), the Knut Holt Best Paper Award at the XXIV International Society for Professional Innovation Management (ISPIM) Conference, and the Best Paper Award at the XXIII Annual Conference of the Italian Association of Management Engineering. In 2013, Dr. Messeni Petruzzelli has been nominated as Outstanding Reviewer for Journal of Knowledge Management.

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