About the Contributors

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Mariia Chebotareva received her MA in Economics from Voronezh State University, Russia in 2014. In 2014 she won admission to Voronezh State University as a doctoral student and got her Aurora Grant to study abroad. Mariia Chebotareva is currently a second year PhD student, she writes on local public goods provision and municipal cooperation at both Voronezh State University and University of Tartu.

Aldona Frączkiewicz-Wronka, professor. Head of the Department of Public Management and Social Sciences at the University of Economics in Katowice. Her research interests focus on issues related to the management of public sector organizations, head of research team in many research projects funded by the Ministry of Science and Higher Education as well as the European Union, author of numerous publications on the functioning of the public sector in Poland, has experience with a proven track record for successfully training managers in the health care sector and public administration, expert for the National Foresight Programme “Poland 2000”, Technology Foresight for development of public services in the GOP, has designed and facilitated courses for broad range of clients i.e. public entities, such as the Ministry of Science and Higher Education, Ministry of Regional Development, Ministry of Health, the Marshal’s Office in Katowice and others.

Peter Friedrich studied Economics at University of Münster. He received his master diploma in 1964, 1964-1974 he was an assistant at chair of public finance (prof. Timm) and lecturer at University of Münster. In 1969 Prof. P. Friedrich received Doktor (PhD) at University of Münster (Investment Theory for Municipal Enterprices), 1971-1973 he received research grant of German Research Association (DFG). In 1973 he was habilitated. In 1974 he was a Dozent at University of Münster, 1974-1978 Chair (full professor) of Public Finance at University of Siegen, 1978-1988 Chair of Public Finance at University of Bamberg, 1988-2006 Chair of Public Finance at University of Federal Armed Forces at München. Prof. P. Friedrich retired in 2006, from 2006 to 2009 he was an extraordinary professor of public finance at University of Tartu, 2006-2014 he was a professor at High Banking School Torun/Poland, since 2009
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Adam Jabłoński is an associate professor in The Department of Management at the University of Dąbrowa Górnicza (Wyższa Szkoła Biznesu w Dąbrowie Górniczej). He is also Vice-President of the Board of a reputable management consulting company “OTTIMA plus” Ltd. of Katowice, and President of the “Southern Railway Cluster” Association of Katowice, which supports development in railway transport and the transfer of innovation, as well as cooperation with European railway clusters (as a member of the European Railway Clusters Initiative). He holds a postdoctoral degree in Economic Sciences, specializing in Management Science. Having worked as a management consultant since 1997, he has broadened his experience and expertise through co-operation with a number of leading companies in Poland and abroad. He is the author of a variety of studies and business analyses on business models, value management, risk management, the balanced scorecard and corporate social responsibility. He has also written and co-written several monographs and over 100 scientific articles in the field of management, published both in Poland and abroad. Adam’s academic interests focus on the issues of modern and efficient business model design, including Sustainable Business Models and the principles of company value building strategy that includes the rules of Corporate Social Responsibility.

Marko Kesti works as an adjunct professor of Administrative Science in University of Lapland, Finland. Kesti completed his Ph.D. in 2012 and is now leading the research program dealing with human capital productivity. He has written several books at his research subject and is active in presenting research findings at conferences and seminars. Kesti is utilizing his research in helping organizations to analyze and improve their human capital performance. His analyzing tools and development methods are widely in use at Finnish business and municipal organizations.

Terhi Kesti (M.Soc.Sc. (Man.), eMBA, BIT, BBA, B.Com.) has 20 years’ experience in productive leadership and HR-management in IT-business. She knows well challenges of supervisor’s tasks. During 2014-2016 she updated her knowledge of leadership in master’s program in Lapland’s University in Finland. Her pro gradu thesis concerned experiences of playing and learning by Productive Leadership simulation game (published in Finnish). Her special interests are situation sensible leadership, productivity, and gamification. She has been a presenter at leadership and gamification seminars and workshop facilitator in game playing sessions. Her presentations are geared to helping supervisors to become more credible by recognizing the efforts of their leadership actions.
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Jaana Leinonen is a senior lecturer of administrative science at the University of Lapland. Her research interests cover a wide range of topics including public management, local government, political leadership, social media, grounded theory, and information management.

Sławomir J. Magala, until Dec. 2015 professor of cross-cultural management, department of organizational sciences and human resource management at the Rotterdam School of Management, Erasmus University. Involved in global consulting and training experiences in post-communist and pre-capitalist countries including China, India, Estonia, Kazakhstan and Namibia, he wrote on “Cross Cultural Competence” (Routledge,2005), the meaning of meaning in organizations and in academic communities (The Management of Meaning in Organizations, Palgrave, 2009) and on „Ethical Control and Cultural Change. In Cultural Dreams Begin Organizational Responsibilities” (Journal of Public Affairs, 10/3, 2010). Interested in visual sociology and multimedia aesthetics, he had translated Susan Sontag into Polish and wrote „Perplexing Images. Relational Identities In Cultural Tempospaces” (In: Lowe, Sid, ed., Managing In Changing Times. A Guide for the Perplexed Manager, Sage, 2010). In 2011 the Polish translation of his 1981 book published under the name Stanislaw Starcki “Class Struggle in Classless Poland” (South End Press, Boston) had been re-published in Gdansk by the European Solidarity Center.

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Jarmila Šebestová, Assistant Professor, is an experienced researcher dealing with Small Businesses. She has participated in a number of international projects, including IPREG—Innovative Policy Research for Economic Growth and the E-WORLD project (International Entrepreneurs Network). She is Vice President of the European Council of Small Businesses for the Czech Republic. Research interests: small business performance, small business dynamics, social entrepreneurship.
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Beata Maria Staszewska is a Ph.D. Candidate at Kozminski University - Warsaw. She holds Masters degree in Psychology from the Maria-Curie Skłodowska University. She also completed Postgraduate Management Studies from the Lublin University of Technology and the University of Illinois at Urbana-Champaign. She was a business trainer, strategy consultant and an author of methodologies, which created possibilities for social research using ICT systems (including Equal Programme). Currently, works as CEO of Recreation Park Zoom Nature. She specializes in management strategy, human resource management and industrial psychology, and studies leadership, dynamic capabilities and knowledge management. Her current areas of strategic management interest are a business model and business model development. She is particularly interested in the application of the management strategy theory into business practice.

Monika Tkacz, research assistant in MIK (Mondragon Innovation & Knowledge), Spain. Her research is focused on entrepreneurship, new business models and innovation in social and public sector. From the beginning of her career she has been actively contributing to numerous social projects aimed at seeking effective solutions for socioeconomic issues, participant of start-up pitches for emerging social enterprises (Startery Central and Easter Europe in Warsaw), co-author of publications on cooperative business model and innovation in social economy area, team member of women empowerment movement Aldazank in Basque Country in Spain.

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