Dr. Emilia Mendes is a senior lecturer in computer science at the University of Auckland (New Zealand), where she leads the WETA (Web Engineering, Technology and Applications) research group. She is the principal investigator in the Tukutuku research project (http://www.cs.auckland.ac.nz/tukutuku/), aimed at developing and comparing Web effort models using industrial Web project data, and benchmarking productivity within and across Web companies. She has active research interests in the areas of Web engineering, empirical software engineering, hypermedia, and computer science education. In particular, she focuses on Web quality and metrics; measurement, effort prediction, and productivity benchmarking for Web applications; object-oriented metrics and measurement; software and Web engineering education; evidence-based research; systematic literature reviews; and case-based reasoning, all areas in which she has published widely. Dr. Mendes has been on the programme committee of more than 70 conferences and workshops, and on the editorial boards of the International Journal of Web Engineering and Technology, the Journal of Web Engineering, and the Journal of Software Measurement. She has collaborated with Web companies in New Zealand and overseas on Web effort estimation and usability measurement. Dr. Mendes worked in the software industry for 10 years before obtaining her PhD in computer science from the University of Southampton (United Kingdom) and moving to Auckland. She is a member of the Australian and New Zealand Software Measurement Associations.