About the Editor

Dr. Margherita Pagani is head researcher for the New Media & TV-lab at the I-LAB Centre for Research on the Digital Economy of Bocconi University where she also teaches in the Management Department. She is an associate editor of the *Journal of Information Science and Technology (JIST)* and *International Journal of Cases on Electronic Commerce*. She has been a visiting scholar at the Massachusetts Institute of Technology and visiting professor at Redlands University (California). Dr. Pagani has written many refereed papers on multimedia and interactive television, digital convergence, and content management, which have been published in many academic journals and presented in academic international conferences. She has worked with Radiotelevisione Italiana (RAI) and as a member of the workgroup, “Digital Terrestrial” for the Ministry of Communications in Italy. Dr. Pagani is the author of the books “La Tv nell’era digitale” (EGEA 2000), “Multimedia and Interactive Digital TV: Managing the Opportunities Created by Digital Convergence” (IRM Press 2003), and “Full Internet mobility in a 3G-4G environment: managing new business paradigms” (EGEA 2004). She edited the Encyclopedia of Multimedia Technology and Networking (IGR 2005).