About the Contributors

**M. Gordon Hunter** is a professor in information systems in the Faculty of Management at The University of Lethbridge. Dr. Hunter has held academic positions in Canada, Hong Kong, and Singapore and visiting positions in Australia, Monaco, Germany, USA and New Zealand. Dr. Hunter is an associate editor of the Journal of Global Information Management. He has published articles in MIS Quarterly, Information Systems Research, The Journal of Strategic Information Systems, The Journal of Global Information Management, Information Systems Journal, and Information, Technology and People. His current research interests relate to the productivity of information systems professionals with emphasis upon the personnel component, including cross-cultural aspects.

**Felix B. Tan** is professor of information systems, director of research management and head of the University Research Office at AUT University, New Zealand. He serves as the editor-in-chief of the Journal of Global Information Management and sits on the council of the Information Resources Management Association. He was on the council of the association for information systems from 2003-2005. Dr. Tan’s current research interests are in electronic commerce, global information management, business-IT alignment, and the management of IT. He actively uses cognitive mapping and narrative inquiry methods in his research. Dr. Tan has published in MIS Quarterly, Information & Management, Journal of Information Technology, IEEE Transactions on Engineering Management, Information Systems Journal as well as other journals and refereed conference proceedings. Dr. Tan has over 20 years experience in information systems management and consulting with large multinationals, as well as University teaching and research in Singapore, Canada and New Zealand.

**Monica Adya** received her PhD from Case Western Reserve University. She researches in the area of knowledge management systems, particularly for business forecasting. She also conducts research on IT workforce issues and virtual team management. Her work appears in Human Resource Management, Journal of Managerial Psychology, Information Systems Research, Information Technology & People, International Journal of Forecasting, and Journal of Forecasting among others. She was recently a co-recipient of a grant from 3M Foundation for examining the impact of IT outsourcing on American education.

**Kirk P. Arnett** is Professor of Management Information Systems at Mississippi State University. He was previously the College of Business and Industry Outstanding Faculty Member and the National As-
sociation of Academic Advisors Outstanding Academic Advisor. He has been a member of the academic
community for more than 20 years and has multiple publications in the Communications of the ACM,
Information and Management, the Journal of Computer Information Systems, Man-Machine Studies
and other journals. More than 80 doctoral students have worked with Dr. Arnett for their dissertations.
Prior to his full time academic career, Dr. Arnett worked with several US companies for more than 15
years in the information systems arena. In addition to academic credentials Dr. Arnett is a certified
computing professional (CCP) from the Institute for Certification of Computing Professionals and holds
a Global Information Assurance Certificate from SANS Institute.

She-I Chang received his MS and PhD degrees in computer science and information systems man-
agement from Bond University and Queensland University of Technology (Australia), respectively.
He is currently an assistant professor at the Department of Accounting and Information Technology,
National Chung Cheng University. His research focusing on ERP systems, with a particular emphasis
on the issues, challenges and benefits realization associated with ERP life cycle-wide implementation,
management and support. He also has methodological interest in the Delphi survey methodology. He
has presented and published his research at several IS journals and conferences.

Jihong Chen is a PhD candidate in the Department of Management Systems, University of Waikato Management School, New Zealand, where she received a master’s degree in System Management (2005). Her research interests are in the areas of knowledge transfer, outsourcing, cross-cultural issues, electronic business adoption and implementation.

Jim Q. Chen is Chairperson and Professor of Business Computer Information Systems at St. Cloud
State University. He received his Ph.D. in Management Information Systems in 1995 from University
of Nebraska-Lincoln. His current research interests include Web application development methodolo-
gies, E-commerce, and computer database security. His recent publications appeared in Information
other journals.

Tao Chen is a PhD candidate of the School of Management, HUST. His main interests focus on
managing IT investment risk from a real options perspective, software development process model, and
security in mobile e-commerce.

Yuh-Wen Chiu is doctoral student of information management at National Yunlin University of
Science & Technology and instructor of information management at Far East University, Taiwan. She
received her BS and MS degrees in information management. Her research interests include e-commerce,
e-learning and issues related to IS/IT adoption.

Guodong Cong is a PhD candidate of the School of Management, Huazhong University of Science
and Technology (HUST). His main research interests focus on IT outsourcing risk management, knowl-
dge discovery algorithm based on fuzzy rough set, IT media management. He has published several
papers in international refereed journals on the above areas.
Lili Cui received the B.S. and M.S. degrees from East China Normal University, Shanghai, China, and the Ph.D. degree in Management Science & Engineering from School of Management, Fudan University, Shanghai, China. She worked as a senior analyst in Shanghai municipal internet economy consulting center from 2002 to 2008. During this period, she experienced the dramatic spread of information technology in China and generated the interest in information systems research. She is currently a lecturer at E-Commerce department, School of Information Management & Engineering, Shanghai University of Finance & Economics. Her research interests include organizational IT adoption and usage in developing countries, and e-government. She actively applies an empirical study method in her research in organizational contexts. Her papers have been published in Journals like Electronic Markets, Journal of Global Information Management and various conference proceedings like Hawaii International Conference of System Science, Academy of Management Annual Meeting, IFIPC8.6 and PACIS.

Robert Davison is an associate professor of information systems at the City University of Hong Kong. His current research focuses on virtual knowledge management and collaboration in the Chinese context, specifically in the context of SMEs. His work has appeared in such journals as Chinese Management Studies, Communications of the ACM, Communications of the AIS, Decision Support Systems, IEEE Transactions on Engineering Management, IEEE Transactions on Professional Communication, Information & Management, Information Systems Journal, Information Technology & People, Journal of Global Information Management, Journal of Management Information Systems, MIS Quarterly and Small Group Research, as well as in a variety of international conferences. Robert is the Editor-in-Chief of the Electronic Journal of Information Systems in Developing Countries, Senior Editor for the Information Systems Journal, Regional Editor of Information Technology & People and Associate Editor of MIS Quarterly. He has also edited special issues of the IEEE Transactions on Engineering Management (Cultural Issues and IT Management), the Communications of the ACM (Global Application of Collaborative Technologies), Information Technology & People (Virtual Work, Teams and Organisations) and the Information Systems Journal (Information Systems in China).

Edith Galy is an Assistant Professor of Management Information Systems at the University of Texas at Brownsville. She holds a PhD in International Business from the University of Texas-PanAmerican. Her current research interests are in Organizational Learning, Absorptive Capacity of Information Technologies, Cross-Cultural Influences of IT Adoption, and Change Management. She has published articles in the Journal of International Technology and Information Management, the International Journal of Knowledge, Culture and Change Management, and the Journal of Applied Management and Entrepreneurship.

James Gaskin is an Information Systems Ph.D. student at Weatherhead School of Management with research interests in immersive play and cognitive absorption, motivation at the desk, virtual teams, and improving software design for enjoyable usage. James received his Bachelors and Masters degree in Information Systems Management from Brigham Young University, where he also completed the IS Ph.D. Preparation Program. James’s work experience includes game design, business processes automation programming, and information security.

Robert R. Greenberg is professor of accounting at Washington University in Pullman, Washington. Professor Greenberg’s research interests include cross-cultural differences and their effects on business
behavior and decisions, implementation of Sarbanes-Oxley and its effects on decisions and behavior, the effects of administrative controls on behavior, and the behavioral effects associated with the use of accounting information and systems. Journals where his research has been published include The Journal of Accounting Research, Journal of Accounting, Auditing, and Finance, Advances in Management Accounting, Journal of Cost Analysis, Issues in Accounting Education.

**Jibao Gu** is an associate professor in University of Science and Technology of China. His research mainly focuses on organizational strategy management. His work has appeared in many Chinese core management journals, e.g. Forecasting and China Soft Science Magazine. He is also the director of the MBA Center of University of Science and Technology of China.

**I-Chieh Hsu** received his PhD degree at Manchester Business School, UK. He is currently an Associate Professor at the Department of Business Administration, National Changhua University of Education, Taiwan. He has also been a visiting scholar at the Institute of Labor and Industrial Relations, University of Illinois at Urbana Champaign for the first seven months of 2007. Dr. Hsu's areas of interest include knowledge management, intellectual capital management and organizational diversity management. He is a member of an integrative research program, Taiwan Intellectual Capital Study, initiated by National Science Council, Taiwan. This program seeks to develop Taiwan as an important country in studies of intellectual capital through collaborative, interdisciplinary research efforts.

**Haiyan Huang** is a doctoral candidate at the College of Information Sciences and Technology at the Pennsylvania State University. Her research and teaching interests include global information systems development, global IT offshore outsourcing, virtual teams, computer supported cooperative work and learning, knowledge management, knowledge economy, and global IT workforce development. She has published journal articles, book chapters and conference papers in these areas.

**Qian Huang** is a PhD student of City University of Hong Kong – University of Science and Technology of China Joint Research Center in Suzhou. She received her bachelor's degree from Anhui University of Finance & Economics, majoring in international trade. She then moved to the University of Science and Technology of China to study for her Masters degree, majoring in Management Science. In 2005, she was admitted to Joint Research Center. Her PhD research focuses on the knowledge sharing issue in China.

**Wayne W. Huang** is a professor at the Department of Management Information Systems, College of Business, Ohio University. His main research interests include group support systems (GSS), electronic commerce, eEducation, and software engineering. He has published papers in leading international information systems journals including Journal of Management Information Systems (JMIS), IEEE Transactions on Systems, Man, and Cybernetics; Communications of ACM; Information & Management (I&M); IEEE Transactions on Professional Communication; Decision Support Systems (DSS); European Journal of Information Systems (EJIS). He was a faculty member in School of Information Systems, University of New South Wales, Sydney, Australia and Chinese University of Hong Kong, Hong Kong. He has been a visiting scholar in the Terry College of Business of the University of Georgia. He is on the editorial boards of the International Journal of Information & Management (I&M), Global Information Management (JGIM), and Journal of Data Management (JDM).
Allen Johnston is an Assistant Professor in the School of Business at the University of Alabama Birmingham. He holds a BS from Louisiana State University in Electrical Engineering as well as an MSIS and PhD in Information Systems from Mississippi State University. His works can be found in such outlets as Communications of the ACM, Journal of Global Information Management, Journal of Organizational and End User Computing, Information Resources Management Journal, Journal of Information Privacy and Security, and the Journal of Internet Commerce. The primary focus of his research has been in the area of information assurance and security, with a specific concentration on the behavioral aspects of information security and privacy.

Kin-Keung Lai received his PhD at Michigan State University. He is currently the chair professor of management science at the City University of Hong Kong and the associate dean of the Faculty of Business. Professor Lai’s main areas of research interests are operations and supply chain management, financial and business intelligent modeling. He has extensively published in international refereed journals on the above areas. He is the chief-editor of the International Journal of Computational Science. He also serves on the editorial board for the International Abstracts in Operations Research, etc. He is the member of the International Advisory Committee of the Journal of Operational Research Society of UK, Council of International Federation of Operational Research Societies, etc. He has actively engaged in management consultant projects for corporations and organizations in Hong Kong and China, on sales forecasting, manpower scheduling, material flow planning, marketing research, inventory control and investment appraisals.


Suicheng Li is vice dean and professor of School of Business Administration at Xi’an University of Technology in China. He received his Ph. D. in Management Science and Engineering in 2005 from Northwestern Polytechnical University in China. His current research interests include supply chain management and strategic management. His recent publications appeared in Journal of Industrial Engineering and Engineering Management (in Chinese), Science Research Management (in Chinese), Industrial Engineering Journal (in Chinese), among other journals.

Hefu Liu is a Ph.D. Candidate in the Information Systems Department at the City University of Hong Kong-University of Science and Technology of China Joint Advanced Research Center, Suzhou Campus programme. He has published in the Journal of Global Information Management and in the academic conference PACIS. His research also has been accepted by Decision Support Systems. His current research focuses on the knowledge management, supply chain management and firms Inter-organizational systems adoption.

Paul Benjamin Lowry is an Assistant Professor of Information Systems at the Marriott School, Brigham Young University and a Kevin and Debra Rollins Faculty Fellow, where he also directs the
IS Ph.D. Preparation Program. His research interests include Human-Computer Interaction (HCI) (collaboration, culture, communication, adoption, entertainment), e-business (privacy, security, trust, branding, electronic markets), and scientometrics of Information Systems research. He received his Ph.D. in Management Information Systems (MIS) from the University of Arizona. He has articles published in the Journal of Management Information Systems; Journal of the Association for Information Systems; Communications of the ACM; Communications of the Association for Information Systems; Decision Support Systems; IEEE Transactions on Systems, Man, and Cybernetics; IEEE Transactions on Professional Communication; Small Group Research; Information Sciences; Journal of Business Communication; and others. He serves as an associate editor at AIS Transactions on HCI and at Communications of the AIS.

Gladie Lui is an associate professor at Department of Accountancy, Lingnan University, Hong Kong. She is also the associate director of the business program office at Lingnan University. Dr. Lui’s current research interests are in behavioral accounting, information management, financial accounting and accounting education. She has published in Behavioral Research in Accounting, Issues in Accounting Education, Chinese Economy and Management and Accounting Research. Dr. Lui has over 15 years experience in University teaching and research at Hong Kong, China and Canada.

Amit Malik is a doctoral candidate in information management at the Management Development Institute, India. He has received bachelor’s degree in computer engineering from National Institute of Technology, India. He has over 3 years of professional experience in software design and development, process designing and implementation. His research interests include virtual teams, software development off-shoring, and knowledge management.

Jim McCullough is George F. Jewett Distinguished Professor of International Business and Director of the School of Business and Leadership at the University of Puget Sound in Tacoma, Washington. His research interests include International Marketing and Information Technology issues in East and Southeast Asia.

Robert J. McQueen is professor of electronic commerce technologies at the Waikato Management School, University of Waikato. He holds a PhD from Waikato, a MBA from the Harvard Business School, and a BApSc in electrical engineering from the University of Waterloo. His research interests are in electronic commerce, computer mediated group communication, and technology support for tacit knowledge building in individuals.

Dhruv Nath is professor and chairman of the doctoral program at the Management Development Institute (MDI), Gurgaon, India. Earlier, he was senior vice president at NIIT Ltd, a leading software and education company. Prof. Nath holds a BTech in electrical engineering and a PhD in the area of computer science, both from IIT Delhi. He has conducted Top Management Workshops in IT and has been a consultant in the area to several organizations such as Glaxo, Unilever, Gillette, Nestle, etc. He has published research papers in international journals such as the IEEE transactions on Computers, and has written two books on managing IT.
Jing Quan is an Assistant Professor in the Department of Information and Decision Sciences in Perdue School of Business at Salisbury University. He holds a Ph.D. from the University of Florida. His research interests include Information technology (IT) and organizations, IT professional and personnel issues, and e-commerce. His work has appeared in such journals as Journal of Management Information Systems, Communications of ACM, Communications of AIS, Information Resources Management Journal, International Journal of Information Management and Journal of Computer Information Systems. He presented papers at national and international conferences on information systems and technology.

Jeria L. Quesenberry is an Assistant Teaching Professor in the Information Systems Program at Carnegie Mellon University. Her doctoral dissertation examined career values and motivations of women in the information technology (IT) workforce and the influence these factors have on their career retention decisions. Her current research interests are directed at investigations of the demands and motivations of IT human capital, and the comparison of how these professionals react to their workplace environment, administrative structures, technologies and policies that accommodate them. She received her Ph.D. from the College of Information Sciences and Technology at the Pennsylvania State University.


Huizhang Shen received the PhD degree in management science and engineering from Tian Jin University in 1999. He is professor of IT and IS at the Department of Management Information Systems, College of Economics & Management, Shanghai Jiao Tong University. His teaching and research interests include system architecture, system design, group decision support system, group decision making,
About the Contributors

emergency response, data mining, electronic commerce and information security. He has published over 60 research papers in journals and international conferences.

Dong-Her Shih received his PhD degree in electrical engineering from the National Cheng Kung University, Taiwan, in 1986. He is currently a senior professor in the Department of Information Management, National Yunlin University of Science and Technology, Douliu, Yunlin, Taiwan. He was the chair of the Department of Information Management during 1991–1994 and director of the Computer Center during 1997–2002. His current researches include network security, intrusion detection, wireless network, RFID and peer-to-peer network. He has published over 30 journal articles in related area.

Varadharajan Sridhar is Professor in Information Management at the Management Development Institute, India. He received his PhD from the University of Iowa, USA. Dr. Sridhar’s primary research interests are in the area of telecommunication management and policy and Global Software Development. He has published his research work in European Journal of Operational Research, Telecommunication Systems, International Journal of Business Data Communications and Networking, Applied Econometrics and International Development, Information Resource Management Journal, Journal of Global Information Management, Journal of Regional Analysis and Policy, and Journal of Information System Security. He was the recipient of the Nokia Visiting Fellowship awarded by the Nokia Research Foundation. He is an associate editor of the International Journal of Business Data Communications and Networking and is on the editorial board of the Journal of Global Information Management.

Mark Srite is an Associate Professor in the Management Information Systems area at the University of Wisconsin – Milwaukee’s Sheldon B. Lubar School of Business. He received his PhD from Florida State University in 2000. His research interests include the acceptance, adoption, and use of information technologies, cross-cultural IT issues, and group decision making. His work has been published in MIS Quarterly, the Journal of MIS, Decision Support Systems, Information and Organization, the Journal of Global Information Management, the Journal of Global of Information Technology Management, the Journal of Computer Information Systems, and elsewhere.

Bernard C.Y. Tan (http://www.comp.nus.edu.sg/~btan) is professor and head of the Department of Information Systems at the National University of Singapore (NUS). He has won research awards and teaching awards at NUS. He has been a Visiting Scholar at Stanford University and University of Georgia. He has served as council member for the Association for Information Systems. He is on the editorial boards of MIS Quarterly (senior editor emeritus), Journal of the AIS (senior editor), IEEE Transactions on Engineering Management (department editor), Management Science, Journal of Management Information Systems, Information and Management and Journal of Global Information Management. His current research interests are knowledge management, virtual communities, and information privacy.

Jason Bennett Thatcher is an Assistant Professor in the Department of Management at Clemson University. Dr. Thatcher’s research examines the influence of individual beliefs and characteristics on the use of information technology. He also studies strategic and human resource management issues related to the application of technologies in organizations. Dr. Thatcher’s work has appeared in, or is forthcoming in, MIS Quarterly, Communications of the ACM, Journal of Management Information
Eileen M. Trauth is Associate Dean for Diversity, Outreach and International Engagement, and Professor of Information Sciences and Technology at the Pennsylvania State University. During 2008 she held the Universität Klagenfurt Fulbright Distinguished Chair in Gender Studies. Her research is concerned with societal, cultural and organizational influences on information technology and the information technology professions with a special focus on the role of diversity within the field. During 2008 she held the Universität Klagenfurt Fulbright Distinguished Chair in Gender Studies. She was also a Fulbright Scholar in Ireland where she undertook a multi-year investigation of socio-cultural influences on the emergence of Ireland’s information economy. She has analyzed cultural, economic, infrastructure and public policy influences on the development of information technology occupational clusters in the U.S. Dr. Trauth has investigated gender under representation in the information technology professions in Austria, Australia, Ireland, New Zealand, South Africa and the United States with grants from the National Science Foundation and Science Foundation Ireland. In addition to her work on gender, she has published papers and books on qualitative research methods, critical theory, global informatics, information policy, information management and information systems skills.


Bernard Wong-On-Wing is professor of accounting at Washington State University. At different stages of this study, he was a visiting research scholar at the Southwestern University of Finance and Economics in Chengdu, China. Professor Wong-On-Wing’s research interests include the study of cross-cultural differences and their implications for business practices, judgment and decision making. His research has been published in journals such as Accounting, Organizations and Society, Auditing: A Journal of Practice and Theory, Behavioral Research in Accounting, Decision Sciences, and Journal of Information Systems.

David C. Yen is a Raymond E. Glos professor in business and professors of MIS of the Department of Decision Sciences and Management Information Systems at Miami University. He received a PhD in MIS and MSc in computer science from the University of Nebraska. Professor Yen is active in research, he has published three books and many articles which have appeared in Communications of the ACM, Decision Support Systems, Information & Management, International Journal of Information Management, Information Sciences, Journal of Computer Information Systems, Interfaces, Telematics and Informatics, Computer Standards and Interfaces, Information Society, Omega, International
Journal of Organizational Computing and Electronic Commerce, Communications of AIS, and Internet Research among others.

Cheng Zhang (corresponding author zhangche@fudan.edu.cn) received the B.S. degree from MIS department, FuDan University, Shanghai, China, and the Ph.D. degree in Information systems from department of Information Systems, National University of Singapore, Singapore. He is an assistant professor at MIS department, Fudan University. His research interests include information sharing strategy, Information Technology diffusion and e-business. His works have appeared in journals like Omega, Journal of Global Information Management, Electronic Markets, Simulation Modeling Practice and Theory, and conference proceedings like International Conference of Information Systems, European Conference of Information Systems, Academy of Management Annual Meeting, IFIP, DSI and AMCIS.

Dongsong Zhang is an Associate Professor in the Department of IS at University of Maryland, Baltimore County. His current research interests include context-aware mobile computing, computer-mediated collaboration and communication, knowledge management, and e-Business. His work has been published or will appear in journals such as Communications of the ACM (CACM), Journal of Management Information Systems (JMIS), IEEE Transactions on Knowledge and Data Engineering (TKDE), IEEE Transactions on Software Engineering, IEEE Transactions on Multimedia, IEEE Transactions on Systems, Man, and Cybernetics, IEEE Transactions on Professional Communication, Decision Support Systems, Information & Management, Communications of the AIS, Journal of the American Society for Information Science and Technology, among others. He has received research grants and awards from NIH, Google Inc., and Chinese Academy of Sciences.

Jinlong Zhang received his PhD at HUST. He is currently the dean of the School of Management at the HUST. Professor Zhang’s main areas of research interests are modern management theory, information system, electronic commerce, materials flow, managerial innovation and decision-making. He has published over 120 papers in international refereed journals on the above areas. He is the chief-editor of the Chinese Journal of Management. He also serves on the editorial board for the Management Review, etc. He is the member of the Advisory Committee of the Institute of Chinese Soft Science, etc. He has actively engaged in management consultant projects for corporations and organizations in China, on strategy management, material flow planning, inventory control and investment appraisals.

Man Zhang is an Assistant Professor (International Business) at Bowling Green State University, Bowling Green, Ohio. Her Research has appeared in outlets such as the Multinational Business Review, Information Systems Journal, Journal of International Business and Economics, Journal of Academy of Business and Economics and ICIS proceeding.

Jidi Zhao is a PhD candidate in management science and engineering at Shanghai Jiao Tong University. Her current research interests focus on group decision making, data mining and electronic commerce.