About the Contributors

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Mark Bailey’s background is in human computer interaction and the psychological side of human performance. Since joining IBM in 2007 his research has focused on designing for groups that are usually marginalized, such as people with disabilities, older adults, low-literacy and illiterate users, and people in developing countries. Mark’s current work includes creating applications for low-end phones – devices that are now in the hands of billions of people. These users are among the “next billion” users of IT, whose numbers are growing faster than any other user group and who are driving tremendous innovation in the IT space. Mark earned his Master’s degree in Computer Science from the University of Oregon.

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Jim Christensen is a Senior Technical Staff member at IBM's T.J. Watson Research Center in Hawthorne New York. He is the primary developer of the Picture Talk Web and voice clients. He has held both management and technical positions in IBM, and worked on a broad range of projects including applications for voice, image and text, on tools for program development and debugging, and at all levels of systems infrastructure. Jim graduated from the University of Illinois in 1977 with a Masters degree in Computer Science.

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Catalina Danis is a Research Staff Member in the Social Computing Group at IBM's T. J. Watson Research Center in Hawthorne, NY. Her research focus is on understanding how people work, individually and as members of groups and organizations. She then works with designers and application developers to incorporate her research findings into new software systems and follows up with studies of the system’s impact on users. Since joining IBM in 1987, Catalina has worked in the areas of automatic speech recognition, collaboration technologies and high performance computing. She publishes in the CHI, CSCW and DIS communities. Catalina holds a Ph.D. in Cognition and Communication from the University of Chicago.

Jason B. Ellis is a researcher in the Social Computing Group at the IBM T.J. Watson Research Center in New York. His research focuses on the design, implementation, and analysis of social computing applications that facilitate collaboration among diverse user populations. Examples include online gaming communities, inter-generational communication, and the grassroots teams in open source. His current work explores using social computing to empower the "next billion" users of IT -- those in developing countries who do not yet benefit from computing technology. He has published in key conferences such as ACM CHI, CSCW, DIS and learning sciences conferences CSCL and ICLS. Jason earned his Ph.D. in Computer Science at Georgia Tech.

Thomas Erickson is an interaction designer and researcher at IBM Research in New York, to which he telecommutes from his home in Minneapolis. His primary interest is in studying and designing systems that enable distributed groups to interact productively over networks; his approach involves
using minimalist visualizations called social proxies to provide cues about activities of participants. He is the primary designer of Picture Talk’s user interface. His approach to systems design is shaped by methods developed in HCI, theories and representational techniques from architecture and urban design, and theoretical and analytical approaches from rhetoric and sociology. Over the last two decades Erickson has published about fifty peer reviewed articles and chapters, and been involved in the design of over a dozen systems ranging from research prototypes to commercial products. He is co-editor of HCI Remixed, a book of essays on works that have influenced the HCI community that was published by MIT Press in 2008.

**Robert (Rob) Farrell** is a Research Staff Member in the Social Computing Group at IBM T. J. Watson Research Center in Hawthorne, NY. His research focuses on information organization, human learning, and collaboration. He is the primary developer of the Picture Talk smartphone client. He current work explores the use of social navigation in voice interfaces as part of the group’s focus on mobile technology for the “next billion” IT users. Since joining IBM in 1988, Rob has been a group manager, principal investigator, and technical lead. He holds Master of Science and Master of Philosophy degrees in Computer Science from Yale University. Prior to IBM, he worked as a Member of Technical Staff at Bell Communications Research in Morristown, NY. He is the author of over fifty publications in the fields of human-computer interaction, information science, and artificial intelligence.

**Anthony Y.H. Fung** is a professor in the School of Journalism and Communication at the Chinese University of Hong Kong. He received his Ph.D. from the School of Journalism and Mass Communication at the University of Minnesota in 1998. His research interests focus on cultural industries and cultural studies, popular music, gender and youth identity, cultural studies, political economy of culture and new media technologies. Recently, he has been conducting research on Asian game industries and China’s media globalization. His new books are Global Capital, Local Culture: Transnational Media Corporations in China (2008), and Policies for the Sustainable Development of the Hong Kong Film Industry (2009) (co-authored with Chan and Ng).

**Sam Hinton** is a senior lecturer in Media Arts and Production at the University of Canberra, Australia. His research focuses on games and the games industry, the history and social uses of media technologies and electronic visualization and the arts. He is also a keen amateur programmer and was involved in the development of Urban Terror, a mod for Quake 3 from 1999 to 2002 (a mod which is still around and is now freely available).

**Larissa Hjorth** is an artist, digital ethnographer and senior lecturer in the Games Programs at RMIT University. Since 2000, Hjorth has been researching and publishing on gendered customising of mobile communication, gaming and virtual communities in the Asia-Pacific — these studies are outlined in her book, Mobile Media in the Asia-Pacific (London, Routledge). Hjorth has published widely on the topic in national and International journals in journals such as Games and Culture journal, Convergence journal, Journal of Intercultural Studies, Continuum, ACCESS, Fibreculture and Southern Review and in 2009 co-edited two Routledge anthologies, Gaming Cultures and Place in the Asia-Pacific region (with Dean Chan) and Mobile technologies: from Telecommunication to Media (with Gerard Goggin). In 2009 Hjorth began her ARC discovery fellowship with Michael Arnold exploring the role of the local and online with communities in the region. This three-year cross-cultural case study will locations
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**Yasmin Ibrahim** is a Reader in International Business and Communications at Queen Mary, University of London. Her ongoing research on new media technologies explores the cultural dimensions and social implication of the diffusion of ICTs in different contexts. Beyond new media and digital technologies she writes on political communication and political mobilisation from cultural perspectives. Her other research interests include globalization, visual culture and memory studies.

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**Inkyu Kang** is an Assistant Professor at Penn State University, The Behrend College. He holds a PhD in Communication Arts (Media and Cultural Studies) from the University of Wisconsin-Madison in 2009. His research interests include visual communication, cultural studies, and new media technologies. Kang is also a technology and culture columnist for OhmyNews, the world’s first participatory journalism site. He has contributed to the Seoul-based news medium since 2002. As a journalist, he writes widely about digital media and popular culture, receiving the “Journalist of the Year” award in 2008. His columns, articles and photos were published as an anthology in the same year. He lives in Erie, PA.

**Wendy A. Kellogg** manages the Social Computing Group at IBM's T. J. Watson Research Center. Topics addressed by the group have included social translucence, computer-mediated communication, and recently social computing for green IT and the next billion users. Kellogg holds a Ph.D. in Cognitive Psychology and publishes in HCI and CSCW. She serves on the editorial board of ACM's Transactions on Computer-Human Interaction (ToCHI) and has chaired a variety of key conferences and technical programs and venues (CHI, DIS, CSCW). Wendy served on the National Academy of Science’s Computer Science and Telecommunications Board (CSTB). She was named ACM Fellow in 2002 for contributions to social computing and human-computer interaction, and elected to the CHI Academy and IBM Academy in 2008.

**Do Kyun Kim** is an Assistant Professor in the Department of Communication at the University of Louisiana – Lafayette. He is a diffusion expert who has studied and practiced knowledge and skills of diffusion of information and innovations for social change. His application of diffusion knowledge has not limited to a certain area of academic and social boundaries as his academic history including degrees in economics, political science and communication demonstrates. Accordingly, his research and teaching interests include designing and implementing communicative diffusion strategies to purposively change individual attitudes and behaviors and analyzing dynamics between the individual changes and social transformation. His research articles have been published in many academic journals, and he recently
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Hudson Moura is a Canadian-Brazilian film scholar. He acquired his PhD in Literature and Film from the University of Montreal and completed postdoctoral research in Intercultural Cinema at Simon Fraser University. His research focuses primarily on transnational cinemas and their attempt to depict/represent exile and diaspora as well as on the effects of globalization on film production. Over the past few years he also has been interested in the proliferation of screen culture a phenomenon resulting from the potential of the digitization of cinema and access to an increased number of screen formats. Dr. Moura has taught at several universities such as University of British Columbia, Simon Fraser University, and University of Montreal in Canada; Federal University of São Carlos in Brazil; and University of Algarve in Portugal. He has presented papers at several film and media conferences and regularly publishes his work that he has written in English, French, and Portuguese in peer-reviewed journals and books in Canada, the United States, Brazil, France, and Portugal.

Paschal Preston is a full professor and current Head of School in the School of Communications at Dublin City University. His main research and teaching interests include: the institutional and political-economy aspects of the media; innovation in media sector as multi-dimensional process; the interfaces between technological and socio-economic and cultural change; regulation of communication services; changing role of mediated communication in international relations; mapping new ICT, media/cultural industries and the information/knowledge economy more broadly.

Jim Rogers is a post-doctoral research fellow based at the School of Communications, Dublin City University (DCU). His current research programme, under the ‘Knowledge Society’ strand of the Irish Social Sciences Platform (ISSP) focuses on the theme of innovation in the digital economy. He is also a part-time lecturer at the School of Communication, DCU. Core research and teaching interests in-
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**Maheswar Satpathy** (FIAHP) completed his master’s degree in Applied (Clinical) Psychology from University of Delhi with the distinction of being the Gold Medalist in 2007. At present he is working on a project of community mental health at Indian Institute of Technology Kanpur as a UGC Research Fellow. He has been trained in neuropsychology at All India Institute of Medical Sciences (AIIMS) and has completed a Certificate Course in HIV/AIDS Management (Le Coutre de Seda, France). He has total of 4 years of diverse and rich work experience with National Council for Educational Research and Training (NCERT), New Delhi, Amity University, ICFAI University and Lovely Professional University. Recently he has been selected for the prestigious Australian Leadership Awards (ALA) Scholarship from SAARC region to join research work at National centre in HIV Social Research, University of New South Wales (UNSW), Australia by Australian Government. He has also presented several scientific papers at International & National level Forums and has published many research papers in refereed Journals and Books as chapters. His research interest concerns the areas of Social Policy, Community Mental Health, Sexuality and LGBT studies, Male Psychology and emerging cultures.

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