About the Contributors

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**Daniela Carlucci** is Assistant Professor at the University of Basilicata in Italy. She works at the Center for Value Management, University of Basilicata. Carlucci’s research, teaching and consulting focus on knowledge management, knowledge assets and intellectual capital assessment & management, innovation, business performance measurement and management, Knowledge Intensive Service, decision making in organizations and decision support methods. She has authored and co-authored several publications, including chapters of books, articles, research reports on a range of research topics particularly embracing knowledge assets and intellectual capital management.

**Dina Gray** was formerly the Director of Intellectual Capital at AIT Group plc. Currently working as a Visiting Research Fellow at the Centre for Business Performance at the Cranfield School of Management, Gray is also an independent governor of Middlesex University. Dina’s research interest is in how the measurement of intellectual capital is beneficial to business performance. This follows on from her last corporate role, where, as the Board Director of Intellectual Capital, Gray was instrumental in looking at how the company could work smarter and profit from utilizing its Intellectual Capital to gain competitive advantage. External recognition of Gray’s work has come from AIT being awarded the Arthur Andersen UK award “For motivating and retaining employees”, and 5th place in the Sunday Times’ “Best Company to Work For”.
Feng Gu is an accounting professor at School of Management, State University of New York at Buffalo. He earned his PhD from Washington University. His research interests include valuation of intellectual property (intangible assets) and corporate management and reporting of investments in intangibles. He has published research papers on these topics in leading academic journals. His research results were quoted in Wall Street Journal, Business Week, Fortune, New York Times, and others. He has given presentations to financial executives on the topics of intangible asset valuation and has consulted with corporations.

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Baruch specializes in accounting, valuations, and intellectual capital issues. He served on boards of large corporations, consults to major companies, and testified before the US Congress several times.

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Stephen McLaughlin is a Researcher at the IVI, and an Honorary Senior Research Fellow with the Department of Management with the University of Glasgow. His research interests centre around effective knowledge transfer within complex organizations, and sustainable innovation across service organizations. He is currently working on understanding the changing role of technology within service environments, and how it can be used to impact process innovation. His research is not limited to technology impact alone, but understanding the combined effect of culture, technology, management practice, and knowledge transfer on an organizations ability to innovate.

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**Maria Weir** is Operations Manager of the Intellectual Assets Centre in Scotland, and has played a key role in the Centre’s development. She is an experienced Senior Public Sector Manager, particularly in developing and implementing successful organizational restructures.