About the Contributors

**Rakesh Biswas** is a professor of Medicine in the Center for Scientific Research and Development, PCMS Campus, Bhopal, India. His interests include clinical problem solving applied to patient centered health care and health education. He has extensively published his experiences in clinical problem solving in global academic journals and books. He is presently a deputy editor for BMJ Case reports, UK, chief editor for the International Journal of User Driven Healthcare, US and a regional editor for the Journal of Evaluation in Clinical Practice, UK. He is an academic co-investigator in funded programs of research on “User Driven Healthcare” in India and Ireland.

**Carmel M. Martin** is an Associate Professor of Family Medicine at the Northern Ontario School of Medicine and Visiting Professor, University of Buckingham, UK and Visiting Research Fellow Department of Public Health and Primary Care, Trinity College, Dublin. She is active in clinical general practice with a particular interest in chronic disease and illness, patient centered care and complex systems. Carmel has a large volume of publications around this area and she also edits a journal section on Complexity in the Health Sciences for the Journal of Evaluation in Clinical Practice, UK. Carmel is a lead Clinical Principal Investigator on the Patient Journey Record Program in user driven healthcare at the National Digital Research Center NDRC, an independent organization formed by a consortium of members comprising different academic institutes in Dublin.

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**Nicole R. Agostinelli**, MD, New York Presbyterian/Columbia-Cornell. Dr Agostinelli will be entering her final year of residency at New York Presbyterian Hospital. She graduated from Howard University College of Medicine and completed a year of Surgical internship at Mount Sinai Hospital in New York, NY. Upon completion of her residency, she will continue along her path of providing care to under-served populations world-wide.

**Willie Ako** is a Commonwealth Professional Scholar. He originates from the Batri community of the Southern Highlands Province of Papua New Guinea (PNG). His recent work focuses on participatory research approaches, combining education and health initiatives for the prevention of Malaria in the Batri community. This work has directly contributed to a decrease in the incidence of deaths through child and maternal malaria in the community. Dr. Ako has contributed to the launch of the 2009 Global Monitoring Report on Education for the Commonwealth Secretariat in London and consulted with UNESCO/International Institute of Educational Planning (IIEP), in Paris in identifying key issues af-
fecting the development of effective educational strategies to address global poverty. Currently, Dr. Ako is working with the Minister of Higher Education in developing cross sectoral educational programs that will enhance strategies for poverty alleviation in PNG.

Mary Allan is a researcher at the School of Social and Political Sciences University of Canterbury, Christchurch, New Zealand and her research interests are led by her key passion for studying relationships. One strand of her work focuses on the study of electronically mediated interactions and their potential for supporting collaboration across work, research, and study environments. In studying this field, Mary focuses on the socio technical relationships emerging against the backdrop of today's Knowledge Economy. The other strand of Mary’s work is the study of complex systems and the relationships at play in systems and subsystems. Working in this area Mary developed an innovative model for the implementation and support of change in complex situations. Mary is fascinated by the tensions between individuals and social structures in the context of a society and economy driven by information and the technologies enabling its transfer.

Tom Axtell obtained a M.A. in Education from Bishop’s and a Bachelor’s Degree in Communication Arts from Concordia University. His main interest is in health education using new media. Tom Axtell worked during the 80’s in the Canadian Arctic to establish Inuit language radio and television services. In the 90’s he managed the award winning Atii Training Inc. an Inuit management development training program in the years leading to the creation of the Nunavut Territory. He developed Internet services in Nunavik, Quebec, and K-NET in Northern Ontario, including teaching in the first one-room Internet High School in the North. He is the Project Coordinator for the Naasautit: Inuit Health Statistics project with the National Aboriginal Health Organization in Ottawa. (119)

Ayesha Aziz. A medical doctor from Pakistan who acquired a Master in Public Health from the University of Pittsburgh. She has strong interest in health systems and policies. Ayesha had been engaged with different projects in Pakistan that have ranged from infectious diseases to reproductive health issues. She helped in development of the health policy and management component of supercourse and hopes to link health research, advocacy and policy making through it.

Arindam Basu is a medical doctor and an epidemiologist-health services researcher. In addition to teaching courses on research methods, he works as a senior researcher at the Health Services Assessment Collaboration (HSAC) at the University of Canterbury at Christchurch, New Zealand. Before joining Canterbury, he was working as the Associate Director of the Fogarty International Training Program in Environmental and Occupational Health at Kolkata, India. Arin's primary research interests are in systematic reviews and meta analyses in the context of health services and outcomes research. His area of interest in inter-disciplinary linkage between health services research and environmental epidemiology. He has published on health impacts and determinants of Arsenic toxicity in the India, and currently edits a systematic review on middle ear pain in airplane travellers for “Clinical Evidence” – a secondary evidence based journal.

Paramartha Bhattacharya graduated in medicine in 1992 from Kolkata National Medical College, Kolkata in 1992 and id his post graduate diploma in Tropical Medicine from School of Tropical Medicine, Kolkata in 1995-97 when he worked with HIV pts with secondary infections such as Kaalazar and
multi dermatomal HZ. Presently working as senior medical officer, Institute of Cardiovascular Sciences, SSKM hosp and IPGMR Kolkata, India, interested in echocardiography of foetus. Happily married it Moonmoon and having a small family with two little sons he practices medicine esp, cardiology and diabetes in Kolkata and downtown at Serampore and Chanditala, Hooghly.


**Paul Bradley** MRCPsych is a Specialty Registrar in Psychiatry working in the UK’s National Health Service based in Hertfordshire, England. He is specialising in the support of people with learning disabilities and intellectual impairment.

**Anirban Chaudhuri**, originally a resident of Calcutta, India, graduated from Calcutta National Medical College in 1993. From 1996 to 1998, he worked and trained in the capacity of Honorary Clinical Attaché in the departments of Intensive Care Medicine and Traumatology in Scunthorpe General Hospital in North Lincolnshire, United Kingdom. He also was a member of the first Mobile Cardiac Care Unit of Goole Hospital, North Lincolnshire and worked there for 8 months in 1999, after which he came back to India, and shifted base to Mumbai in 2000. He worked in the capacity of the Clinical Assistant in the Emergency ICU in Hinduja Hospital for 5 years. Since 2007, he is attached to Mangalmurti Group of Hospitals, North Mumbai, as a Consultant Physician, with special interest in Cardiology and Intensive Care Medicine. Apart from Medicine, he does extensive reading in anthropology, history, theoretical physics and philosophy. He is an avid sports fan of cricket and Formula One Motor Racing. He is married and is a doting father of a one year old daughter.

**Cassandra Chaulk**, a Health Data Analyst with the Nunatsiavut Government in Labrador, was hired through the Naasauit Inuit Health Information Project and has worked on various projects such as the National Aboriginal Youth Suicide Prevention Strategy (NAYSPS) Evaluation along with a mentorship on an internal Seniors Survey from start to finish; and assisted with the regional component of the Inuit Health Survey with McGill University. She has travelled throughout Nunatsiavut teaching Microsoft Word and Excel to Department of Health and Social Development employees. She has completed a vast amount of training which includes: Public Health of Canada online Epidemiology courses: “Basic Epidemiological Concepts”; “Measurement of Health Status” and “Epidemiologic Methods”; Statistics Canada: “Surveys from Start to Finish” and “Aboriginal Statistical Training”; Canada’s Evaluation Society, Newfoundland and Labrador Chapter: “Essentials Skills Series I-IV.” Cassandra also provides on an ongoing basis statistical support to various departments within the Nunatsiavut Government.
Ronán Conroy is associate professor of biostatistics in the Royal College of Surgeons in Ireland, an independent medical school. He graduated in psychology and, later, in music. He teaches evidence based health in the undergraduate curriculum, a module which includes a significant ethics component, and research methods at postgraduate level. His research includes work on on health in developing countries, including the use of solar disinfection, health psychology, psychiatric epidemiology, and cardiovascular risk assessment. He is surprised as anyone by all of this, having more or less expected to be a music teacher.

Anjan Kumar Das was born in Calcutta and educated in the Medical College, Calcutta and at the Institute of Postgraduate Medical Education and Research, Calcutta. He trained first in general surgery and then as a cardiothoracic surgeon and spent 25 years as a medical teacher and consultant in Cardiothoracic Surgery first in Calcutta, then at Pokhara, Nepal and Gangtok, Sikkim, India where he headed the Department of Surgery at the Sikkim Manipal Institute of Medical Sciences. At present he is working in clinical research in the field of stem cells and is based in Kuala Lumpur, Malaysia. Dr Das has had a long standing interest in the fields of basic research and low cost health care. He spends his holidays trekking in the Himalayas.

Brenda Dervin is Full Professor of Communication and Joan N. Huber Fellow in Social and Behavioral Sciences, Ohio State University. She received her bachelor's degree from Cornell University and master's and doctoral degrees from Michigan State, all in communication. She holds an honorary doctorate in social sciences from the University of Helsinki. Her Sense-Making Methodology, in development for some 35 years, has been applied as approach to research, dialogue, and design in multiple fields -- e.g., library and information science, health communication, telecommunication policy, audience reception, participatory pedagogy, organizational communication, and media uses. She is past president and fellow of the International Communication Association (ICA) and one of few North Americans to serve the European-based International Association of Media and Communication Research board. She has been recipient of research excellence awards from ICA and from the American Society for Information Science and Technology (ASIST). She is a fellow in the ASIST Special Interest Group focusing on information needs, seeking and use.

Binod Dhakal, MD was born in a small suburb in Kathmandu City in Nepal. After finishing his high school from the city he did his medical school in Manipal College of Medical Sciences in Pokhara, Nepal. He did his Internal medicine residency at Saint Francis Hospital at Evanston Illinois, USA. He is currently working as Assistant Professor in Internal Medicine in Medical College of Wisconsin in Milwaukee USA from July 2010 after completing his residency. His hobbies include reading science books, listening to music and travelling. He has also published few articles on narrative medicine in international journals focusing on the multidimensional aspects of health care. His areas of interest include basic science research and non linear approach to health care.

Rachel H. Ellaway is an Assistant Dean Informatics in the Northern Ontario School of Medicine-Sudbury, Ontario, CANADA and some of her research interests include, Cultural Informatics, Narrative Medicine, Simulation in health-care and creation of Virtual Patient Banks.
Jane Fitzpatrick is a senior lecturer at the University of the West of England, Bristol. She has a keen interest in the development of collaborative learning cultures and draws on research approaches which focus on empowerment and capacity building as change agents. This interest combined with her clinical perspective as a public health nurse led to an innovative project with a disadvantaged, urban community in Papua New Guinea. This was extended to a malaria prevention initiative in the Batri Villages in the Southern Highlands. This has enabled the people of the villages to develop an effective strategy which demonstrates effective use and deployment of resources in the use of WHO approved ITN bed nets and thus enhance their health experiences. The people of the villages report that they have had no deaths from Malaria since the introduction of the nets and that generally ‘people are walking straighter and feeling better.

J.M. Garg is a passionate naturalist & a wildlife photographer. He has been trekking a lot since last 15 years. He is creating awareness about our Trees & Plants, winged friends (Birds), Butterflies, etc. in particular & nature around us in general. He has published a book called 'A Photo guide to the birds of Kolkata & Common birds of India'. He has held few Exhibitions mainly focusing on Bird Photography. He is the owner of 'Efloraofindia' - a Google group http://groups.google.co.in/group/indiantreepix?hl=en (around 1400 members on 10/10/10), the largest e-group in India (more than 50,000 messages so far in last three years & four months). Efloraofindia is the largest Google e-group in the world in this field & largest nature related e-group (and the most constructive) in India devoted to creating awareness, helping in identification etc. along with discussion on & documentation of Indian Flora. 'Efloraofindia' Database of around 4100 species can be downloaded from home page at http://groups.google.co.in/group/indiantreepix?hl=en

Vahideh Zarea Gavgani, PhD. LIS. Is a Researcher, Assistant Professor in LIS and healthcare, Member of Center for EBM in Tabriz University of Medical Science (Iran). She has published many research papers and books, worked on research projects and lectured for medical student, residents Library science student thorough formal academic courses and workshops. Her topic of interests are: EBM, EBLIP, Information Therapy (Ix), Healthcare, Consumer Health Information (CHI), Web 2.0, Digital Repositories, Digital libraries, LIS education.

Sheila Glenn is Professor of Applied Developmental Psychology at Liverpool John Moores University. She has previously held posts at the Universities of London, Southampton, Manchester and Central Lancashire and has published widely in the field of developmental disability.

Rishi K Goyal, MD, M.Phil New York Presbyterian/Columbia-Cornell Dr. Goyal is currently a Chief Resident at New York Presbyterian and will be an Assistant Professor of Emergency Medicine in June at the University of Arizona where he will also lead the Humanism education for the University of Arizona Medical School. He graduated from Columbia College of Physicians and Surgeons following which he enrolled in a Ph.D. program in English Literature at Columbia University. Dr. Goyal will be defending his dissertation on the Invention of Old Age in April, 2010. Dr. Goyal is actively involved in initiatives to bridge the concerns of evidence based medicine and narrative medicine.

Daz Greenop is Senior Lecturer at Liverpool John Moores University Centre for Social Work. He has worked in a variety of settings providing group therapy, one-to-one counselling and care management
for a range of service user groups. Prior to his current academic post, Daz worked as a medical social worker at Liverpool Heart & Chest Hospital. He has particular interest in qualitative and participatory research methods, health psychology and medical sociology.

**Ann Griffin** is the mother of four sons, two with a diagnosis of Asperger syndrome/ADHD and one with ADHD. Ann works full time at a local college and helps with a local support group for families who live with autism. Ann's aim is to raise awareness of autism and to campaign to change how people view autism.

**Peter Griffin** is 29 years old with a diagnosis of Asperger syndrome/ADHD. Peter was diagnosed at the age of 19 having spent many years trying to find the answers about who he was. Peter was relieved to be diagnosed as he had thought he was going mad. Since then he has made it a focus to tell his story to ensure people understand autism.

**BM Hegde** was Professor, Director and Dean of Kasturba Medical College, Manipal, India and later the Vice Chancellor of Manipal University, India. He has more than 250 research articles and thousands of lay articles to educate the common man about health and wellness concepts. He has 35 books both for doctors and lay people in English and Kannada. Govt. of India has recently honored him with the prestigious Padma Bhushan award (akin to Knighthood in the UK). He is still active in spreading his Healing philosophy and Wellness Concept all over the world.

**Richard James** was born in Palmerton PA USA in 1920, He received an M.D. from the University of Pennsylvania in 1943. He served as a Flight Surgeon with the US Army Air Corps at Hickam Field Hawaii. After WWII, he received additional training in internal medicine at Cornell University, New York, The University of Pennsylvania, and completed a 2-year residency at Emory University, Atlanta, GA. He practiced primary care internal medicine in Charlotte, NC for many years. On retirement in 1985, he embarked on an effort to help busy clinicians keep up with the current literature and currently edits the “Practical Pointers for Primary Care Medicine” that is now accessed through the internet by over 12 000 individuals monthly.

**Ankur Joshi** perused his graduation in Medicine and a Masters in Community Medicine from Gandhi Medical College, Bhopal, respectively, in 2004 and 2008. His area of interest is infectious disease epidemiology (more specifically TB, HIV and related issues) and health policy analysis. He has been involved in some community oriented studies during his residency period. Several of which were funded by reputed internal organizations and the Government of India. He has presented several papers at national and international conferences. His thesis topic in post graduation was addressing the issue of non adherence in Tuberculosis. He believes that User Driven Healthcare may be an appropriate, acceptable and affordable as well as a sustainable response to meager resources in a developing country set up.

**Edward Kim**, MD, MBA, has over 15 years of experience in mental health as a provider, teacher, and researcher. A board-certified psychiatrist, he was vice chair of clinical programs at the Robert Wood Johnson Medical School, where he is a Clinical Associate Professor of Psychiatry. He received his bachelor’s degree from Harvard University and his MD from Jefferson Medical College in Philadelphia,
completing his psychiatric residency at Thomas Jefferson University Hospital. While Medical Director of Adult Services at the University of Medicine and Dentistry of New Jersey – University Behavioral HealthCare, a statewide integrated behavioral delivery system, he led quality improvement initiatives to reduce barriers to patient transfers across levels of care, and increase integration of physical health with mental health services. He earned an MBA from the University of Massachusetts at Amherst.

**Dianne Kinnon** is the Director of Inuit Tuttarvingat (the Inuit-specific centre) of the National Aboriginal Health Organization in Ottawa. She grew up in the countryside in Saskatchewan, attended university in Regina and then moved to Ontario where she worked in community health services. After getting a Master of Arts degree in public administration from Carleton University, Dianne worked for many years as an independent consultant in social and health issues and travelled throughout the country. She has worked continuously for and with Inuit, Métis and First Nations organizations over the last 17 years, on topics such as recruitment and retention of Aboriginal students in medical schools, Indigenous research capacity, community health capacity, national strategies for violence prevention and for residential schools healing, and sexual/reproductive health.

**Monica Kochar** has been in teaching profession for over 15 years teaching middle and senior classes. She started from Mothers International School and Mirambika in New Delhi in the year of 1993, to The Blue Mountain School in Ooty and then The Valley School in Bangalore. Apart from excellent capability in teaching skills and techniques, Monica comes with strengths in Specialist support to SEN children in Mathematics & Creating individualized programs for SEN children. She has also given/attended many workshops and written articles on new/alternate methods of teaching mathematics. Monica is qualified with Level 2 certificate course in IGCSE, she has been trained by IBO for MYP level 1 Mathematics, apart from Inclusive Education – teaching children with learning disability in the classroom Bangalore (2005-2006). Apart from this she has done B. Ed. From CIE and M. Sc. (Maths) and B. Sc (Honors) in Maths from Delhi University.

**Elmarie Kotzé** is an educational psychologist and senior lecturer at the Department of Human Development and Counselling at the University of Waikato, New Zealand. Her professional life has taken her through various disciplines. What has remained constant throughout her journey is a passionate search for ways that counselling practice and theory can come together to sustain and enrich the hopes and dreams that people hold for themselves, their families, and communities. As a teacher she has committed herself to students’ interests and professional development. The papers students have published and their grateful support for what has been most precious to them stands as a testimony to her commitment. Susan Sliedrecht has a Masters degree in counselling and in social work. She works as a counsellor at the Auckland Spinal Rehabilitation Unit in New Zealand. She is committed to working collaboratively alongside patients and their families at both an individual and a community level to support them to achieve what is important to them.

**Ronald LaPorte** is a Cognitive Psychologist turned epidemiologist. His primary interest is the application of Internet Technology to the prevention of disease. His team has helped create the Super-course which has over 65,000 faculties world-wide. He has published over 462 papers, and is a Director for Disease Monitoring and Telecommunications at the WHO Collaborating center.
Martin Ledson is Consultant Respiratory Physician at Liverpool Heart and Chest Hospital. He has published widely in his specialist areas of cystic fibrosis and lung cancer.

Richard Lehman is a Senior Research Fellow in the Department of Primary Care at Oxford University. He is perhaps best known for his individual weekly reviews of the principal general medical journals, maintained for the last 12 years and posted worldwide by the Centre for Evidence Based Medicine and on the BMJ website. His clinical interests are wide and in 2006 he was responsible for the first book on Palliative Care for Heart Failure. Following retirement this year from clinical practice R has been acting as medical adviser to the Health Experiences Research Group at Oxford and their groundbreaking website of patient interviews covering 70 clinical areas on www.healthtalkonline.org. His current main interest is in combining qualitative and quantitative research methods to identify patient-important outcome measures, especially in chronic illnesses as exemplified by type 2 diabetes.

Faina Linkov is a Research Assistant Professor of Medicine at the University of Pittsburgh School of Medicine, Department of Medicine, Division of Hematology and Oncology. Dr. Linkov holds PhD in Epidemiology, MPH in the Community and Behavioral Health Sciences, and Certificate of Advanced Studies in Global Health from the University of Pittsburgh. Her current research activities concentrate on the use of biological tumor markers to detect malignancies at early stages and on the link between obesity and cancer. Dr. Linkov served as a peer reviewer for the British Medical Journal (BMJ), Journal of Medical Internet Research, and others. Dr. Linkov participated in several Peer Review Congresses and has keen interest in peer review methods, publication planning, and authorship concerns. In the past ten years, Dr. Linkov has been working with Professor Ronald LaPorte in the Global Health Network Supercourse Project, supported by NASA and NIH www.pitt.edu/~super1. Supercourse is an open access Internet based library of lectures on public health and prevention hosted at the University of Pittsburgh server. With over 48,000 participants in 174 countries Supercourse is one of the largest efforts in the area of Public Health. One of the main goals of the Supercourse developers is to close the digital divide and deliver public health education materials to faculty members in the developing world. As a part of the Supercourse effort, Dr. Linkov was exploring the issues associated with open access publication, peer review, and alternatives to peer review. Exploration of peer review mechanisms has been the focus of Dr. Linkov’s dissertation research. Several publications came out of this research, including one on the utility of Amazon.com type 5-star evaluation system for online lectures.

Mita Lovalekar is an Assistant Professor in the Department of Sports Medicine and Nutrition within the School of Health and Rehabilitation Sciences at the University of Pittsburgh. She is a physician trained in India, and completed both her Master's and Doctoral degrees in Epidemiology at the University of Pittsburgh. Her research interests include injury epidemiology and prevention, application of the Internet to dissemination of health information, and chronic disease epidemiology.

J. Huw C. Morgan was an inner-city General Practitioner and GP Educator in the United Kingdom for over two decades. For the last ten years has worked internationally in medical education in Eastern Europe, South Asia and Africa. He continues to work part time in General Practice and undergraduate medical education in the UK, as well as being a GP Educator on a post-graduate training programme for General Practice in South West England. He has published numerous papers on aspects of medical
education and has always been interested in the interface of the humanities with medicine as a means of encouraging the development of compassion and other positive professional attributes in doctors.

Kamalika Mukherji M.R.C.Psych is a Consultant Psychiatrist in the National Health Service, U.K. and provides clinical leadership to a variety of community based services for adults with Learning Disabilities. She integrates her clinical work with academic activities in London and Cambridge.

Cameron Norman is an Assistant Professor in the Dalla Lana School of Public Health at the University of Toronto and the Director of Evaluation for the Peter A. Silverman Global eHealth Program. His research looks at the intersection of systems and design thinking and information technology and how they combine to facilitate diverse groups in collaborating to solve complex health problems. Through the use of social media, Dr. Norman seeks to understand how to leverage networks more effectively to promote knowledge translation for health and support social innovation on issues of public health and health promotion with professionals and the community alike. His research focuses on eHealth, trans-disciplinary collaboration, communities of practice, knowledge integration in public health, systems thinking and complexity science, and health behaviour change. He lives in Toronto, Canada.

Matthew T. O' Neill, MD New York Presbyterian Hospital, Columbia-Cornell Dr. O'Neill is currently a Chief Resident of Emergency Medicine at New York Presbyterian, and in July will be an Instructor of Emergency Medicine at the New York Presbyterian Weill Cornell Medical Center. He graduated from the University of Illinois College of Medicine in Chicago and received his undergraduate degree from the University of Chicago. Dr. O'Neill's interests in Medicine are broad and range from the basic sciences to the medical humanities.

Brendan O' Shea practices medicine in Ireland, qualifying from TCD (1986), and is on The Specialist Regsiter of The Irish Medical Council for General Practice and Occupational Medicine. In 2005 he achieved Fellowship of The RCGP by assessment, the only GP to do so practicing outside of the UK. His current committements include GP Principal at The Bridge Medical Centre in Co. Kildare. He is an Assistant Director at the TCD HSE GP Training Scheme, and Medical Director at K Doc, a GP Co Operative including 104 GP Members. He also holds a part time academic post of Lecturer at Trinity Collge Dublin, Department of Primary Care and Public Health. He is presently writing an MD Thesis on Multimorbidity and Chronic Disease Management. His extra professional interests include intermittent bad golf, occassional dodgy boating, the odd decent photograph, and he considers himself very fortunate indeed to be taken for a walk most days by his best friend and two dogs. He is married to Corinna, and they have three boys.

Billy O' Steen is a researcher at the School of Educational Studies and Human Development, University of Canterbury, NZ. His research focuses on innovative curriculum design and professional development with a particular emphasis on experiential education and service-learning.

Max Overton was educated in New Zealand and Australia. He attended Victoria University in Wellington, New Zealand, where he majored in botany and zoology before getting his master's degree in plant physiology. He spent many years working for the New Zealand Government and private industry as a tissue culture researcher, before returning to academic studies at Massey University. Here he stud-
ied butterfly genetics and bumblebee ecology. Moving to Australia, Max worked as a lecturer at James Cook University in Townsville, and undertook doctoral research on butterfly ecology. He also entered the field of science education, working with Aboriginal communities in Queensland. Max is currently working for a microscopy supply house in Townsville, and writing fiction. He has nine published novels.

Chris Peterson works in the School of Social Sciences at La Trobe University and conducts research in the Youth Research Centre, University of Melbourne. He previously worked in the School of Public Health at La Trobe, and together with his work at the National Centre for Epidemiology and Population Health at the Australian National University has developed an epidemiological focus to his sociological research into health and illness and particularly chronic diseases. He has a jointly edited book on chronic illness and has published widely in local and international journals on chronic disease. He has also focussed on chronic disease as an occupational health and safety concern. He works on chronic illness projects both in Australia and as part of some international groups of researchers.

Asanga (Amar Puri) has traveled extensively throughout India, following many spiritual masters and for the past 20 years has dedicated his life to the study of Hatha Yoga and Ayurvedic principles. For many years, Asanga was disciple of Yogi Vikashanand at the Ananda Yoga Centre, Kathmandu, where he specialized in Yogic Cleansing, asanas and spiritual healing, and was the principal yoga teacher. He then went on to study Naturopathy and Yoga Therapy with the Indian Board of Alternative Medicines in Calcutta, India and gained a Bachelor Certificate on 2001. In 2002, Asanga married his wife Durga. Asanga also has 2 sons, and runs a yoga centre in Pokhara, Nepal.

Susan D. Ross, MD, FRCPC, is a practicing internist in the Boston area, and an independent consultant in Evidence-based Medicine (EBM). She was a co-founder of MetaWorks, an AHRQ Evidence-based Practice Center, in Boston, where for many years she led MetaWorks’ technical teams performing literature-based systematic reviews and meta-analyses. Prior to MetaWorks, Dr. Ross served as a Vice President of Clinical Research at a biotech company in Boston, as well as a clinical research consultant to industry. Her previous clinical practice experience includes a stint in outpatient Internal Medicine at a Boston-area HMO, and a hospital-based practice in Toronto. She is an honors graduate of the University of Toronto Faculty of Medicine, and completed an advanced course in Biomedical Research Management at the Harvard School of Public Health The unifying theme of her career to date has been the development and utilization of better ways to harness the power of data for healthcare. To this end, she has over 60 scientific publications and 90 abstracts presented at professional meetings, and she has authored/delivered numerous online and in-person seminars and workshops in EBM. She is presently intrigued with the challenge of how best to marry EBM and User-Driven Healthcare.

Suptendra Nath Sarbadhikari, MBBS, PhD A physician and a biomedical engineer, is currently the Founding Director of CAL2CAL Institute. He has written a book “A Short Introduction to Biomedical Engineering” and has edited another book “Depression and Dementia: Progress in Brain Research, Clinical Applications and Future Trends”. He is a Faculty and Fellow of PSG FAIMER Regional Institute. He is the Editor-in-Chief of the Indian Journal of Medical Informatics (2007-2011). He is the Chair of the Education Committee, HL7 India (2009-2011) and the Chair-Elect, HL7 India (2010-2011). He has numerous publications and awards for medical informatics and education. He is a member of the Expert
About the Contributors

Committee on Standards for Electronic Medical Records, Working Groups on Indian Health Information Network Development (i-HIND) and Health Literacy and Portal, of the Ministry of Health and Family Welfare, Government of India. Globally he is an emissary of health informatics standards in the form of being an HL7 Ambassador – a select representative of the global standards HL7 for healthcare information exchange and also as the India representative for the international Vital Records Functional Profile, being developed by the Center for Diseases Control, Atlanta and HL7 International.

Francois Sauer, MD, University of Mexico, UNAM; MBA, Harvard Business School program in Mexico City and MS Systems Analysis, Spanish-American University, Mexico City. CEO Trans Am Group. Trustee of the Baker University Board. Board member of the International Relations Council. Prior to this, he was the CEO of Cerner International, which produces IT products for health industry applications including presence in Australia, Singapore, Malaysia, Saudi Arabia, and Europe. At Transquest, Inc., he participated in an expansion strategy for the AT&T joint venture with Delta Airlines. Before that, he was at AT&T’s Global Information Solution (old NCR) 1994 Developer, Global Health Network. Author of numerous publications on health care, IT, telecom, and the options for their collaborative application.

David J. Schaefer (Ph.D., The Ohio State University) is Professor and Chair in the Department of Communication Arts at Franciscan University of Steubenville in Ohio. His research interests include digital media literacy and dialogic theory, global/intercultural communication, South Asian cinema, and broadcast production. He has presented numerous conference papers and published journal articles and book chapters on these topics. His paper “Rethinking Electronic Public Spheres: Beyond Consensus/Dissensus” won the Millennium Outstanding Paper Award at the 2000 Rochester Institute of Technology intercultural communication conference. He is a member of the Phi Kappa Phi National Honor Society, the International Communication Association, the Communication Institute for Online Scholarship, the Asian Media Information and Communication Centre, and serves on the Board of Directors for Urban Mission Ministries. In 2004-2005, he was awarded the Fulbright lecturing-research senior fellowship at the Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore; in 2008 and 2009, he returned to NTU as a visiting research fellow.

P. Ravi Shankar is a Professor in Clinical Pharmacology and in Medical Education at KIST Medical College, a new medical school in Kathmandu valley, Nepal. He had started a Medical Humanities module at Manipal College of Medical Sciences, Pokhara as a curriculum innovation project as part of a FAIMER fellowship. He has conducted modules for faculty members and students at KIST Medical College. Dr. Shankar is a creative writer and a keen trekker and photographer.

Eugene Shubnikov, MD, is research scientist of the Laboratory of clinical, population and prevention studies of therapeutic and endocrine diseases, Institute of Internal Medicine, Novosibirsk, Russia from 1986. He graduated from Novosibirsk Medical Institute, Novosibirsk in 1985. Member of the European Association for the study of Diabetes from 1992. Fellowship under Freedom Support Act at University of Pittsburgh, Graduated School of Public Health, Department of Epidemiology. Moderator of Internet prevention program for Former Soviet Union countries in the frame of Supercourse Global Library Project in Public Health, Epidemiology and Internet, Developer of the Global Free Library of Lectures at Internet - Supercourse project from 2000. www.pitt.edu/~super1/index.htm
Susan Sliedrecht has a Masters degree in counselling and in social work. She works as a counsellor at the Auckland Spinal Rehabilitation Unit in New Zealand. She is committed to working collaboratively alongside patients and their families at both an individual and a community level to support them to achieve what is important to them.

Kevin Smith is a translational research leader with the National Digital Research Centre, Ireland and a scientific advisor on collaborative medical education to the Northern Ontario School of Medicine. In 1977 he received an MPhil in pure mathematics from Murdoch University in Western Australia and then spent 10 years at the University of London working on the application of massively parallel computing to a wide range of applications from lattice gauge simulations to medical image processing. He returned to Australia in 1990 and joined CSIRO - the Australian Government's main R&D agency. There he set up the joint Australian National University - CSIRO Virtual Environments Laboratory that pioneered the development and application of collaborative hapto-visual environments to surgical training. In 2001, he was the founding Director of the Western Australian Interactive Virtual Environments Centre before moving to Canada in 2003 to be a Strategic Advisor to the National Institute for Nanotechnology.

Joachim P. Sturmberg is an Associate Professor of General Practice at Monash University Melbourne and the University of Newcastle, Australia. He has a longstanding involvement in under- and post-graduate teaching in General Practice. His main research interest relates to the complex adaptive nature of health service structures and their impact on patient care.

Maartje Swennen graduated Medical School at the University Medical Centre Utrecht in 2002 and to date has been working here as a staff member for the Executive Board. In 2004 she obtained an MSc in Healthcare Management at the Erasmus Medical Centre in Rotterdam. Her Master Thesis concerned the barriers for the implementation of Evidence-based Medicine (EBM). This Thesis has gradually evolved into a PhD-fellowship that started late 2008 within the PhD Programme Epidemiology of the division Julius Centre for Health Sciences and Primary Care. Her aim is to triage doctors to their specific characteristics and behaviour in order to match the implementation strategy with the actual needs and wishes of diverse types of doctors. Her supervisors are Professor Yolanda van der Graaf and Professor Cor Kalkman. Her co-supervisor is Associate Professor Geert van der Heijden.

Dinesh Vigneshwar Valke, is into software testing with IBM India Pvt. Ltd in its Websphere division of India Software Lab. He had graduated as a Mechanical Engineer from Manipal Institute of Technology in 1986. For a decade, he worked in Engineering industry related to pumps. It was at Voltas Ltd. that the computer-shy Dinesh got hands-on experience with user-friendly inventory and purchase applications. Fine Arts, his basic interest moved him towards Computer Graphics - IT industry, since 1998.

Handan Viedan is an Assistant Professor of Marketing at Eastern Kentucky University. Her research stream includes studies of social, cultural, and technological transformations in how consumers (re) organize their lives and become producers of their experiences in actual/virtual theaters of consumption; specifically issues of consumer freedom, body, power, resistance, the effects of online media technologies on consumer literacy and consumer-marketer collaboration, and implications of social networking in healthcare. She has published in numerous journals such as Journal of Customer Behaviour, Journal of
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MacroMarketing, and Journal of Virtual Worlds Research, and in conference proceedings such as Association for Consumer Research, Academy of Marketing Science, and American Marketing Association.

Martin Walshaw is Consultant Respiratory Physician at Liverpool Heart and Chest Hospital and Director of the Regional Adult Cystic Fibrosis Unit. He has published widely and carried out pioneering work looking at infection in CF patients, much of which has been incorporated into the national recommendations for managing CF patients.

Evan Willis is Professor of Sociology and Associate Dean (Regions) at La Trobe University. Over a long career primarily as a medical sociologist he has worked on a variety of topics including the division of labour in health care, occupational health and safety, complementary and alternative health care, RSI, evidence based health care, genomics, the social relations of medical technology, and most recently the health impacts of Climate Change. His 1989 book Medical Dominance, was in 2003 voted by peers one of the 10 most influential books in Australian Sociology. He has served on a number of both federal and state inquiries at various times, including a national inquiry into Medicare, the Australia Health Technology Advisory Committee of the NHMRC, and the future of Chinese Medicine in Victoria

Michele Wood has been the Researcher/Evaluator for the Nunatsiavut Government, Department of Health and Social Development since 2007. She is a beneficiary of the Labrador Inuit Land Claims Agreement and was born in North West River, Labrador. Michele is currently working on the completion of a Masters of Information Management through Dalhousie University with an undergraduate degree obtained from Acadia University. Prior to working with the Nunatsiavut Government, Michele worked with the Government of Newfoundland and Labrador for 12 years with her most recent position being as a Senior Analyst with the Department of Labrador and Aboriginal Affairs. Recent work includes: coordinating regional participation in national and international research projects (such as the Inuit Health Survey); participating in national forums and committees on ethics, protocol development and health research. She also coordinates projects specific to the Aboriginal Health Transition Fund for the Nunatsiavut region.

Peter C. Wyer, MD Columbia University, NY Dr. Wyer is Associate Clinical Professor of Medicine, Columbia University College of Physicians & Surgeons. He is a recognized author and educator in the area of EBM. He is a member of the Evidence-Based Medicine Working Group and a substantial contributor to the JAMA Users’ Guides to the Medical Literature series. He originated and edited innovative educational series on EBM in the CMAJ, Journal of General Internal Medicine and Annals of Emergency Medicine. He is the founder and chair of the SEBHC of NYAM, is a Fellow of the Academy and has overseen EBM educational initiatives in that venue since 1996, as well as at McMaster University and other international EBM workshops. He was principal investigator of a project to develop and validate assessment tools for EBM within the ACGME practice-based learning and improvement model funded by the Stemmler Fund of the National Board of Medical Examiners, and was principal investigator of a 2007 Consensus Conference on “Knowledge Translation and Emergency Medicine” funded by AHRQ, NIH and the Canadian Institutes for Healthcare Research.
Joan Young is the founder of the Platelet Disorder Support Association (PDSA) and author of the book, Wish by Spirit: A journey of recovery and healing from an autoimmune blood disease. Ms. Young has a BS in Education from Kutztown University and an MBA from Lehigh University. Prior to her involvement with PDSA she was a teacher and later led system implementation projects, including work for a hospital consortia and several pharmaceutical companies. Ms. Young has been a consultant and invited speaker at the National Institutes of Health, an author of three journal articles, and a member of an international coalition that published a consensus report on the treatment of ITP.