About the Editor

Richard E. Ferdig, PhD, is an associate professor of educational technology at the University of Florida’s College of Education. His research interests focus on educational gaming, the uses of innovative media for teaching and learning, virtual and online education, and what he calls a “deeper psychology of technology.” He graduated from Calvin College with a BA in psychology and from Michigan State University with an MA in educational psychology. He received his PhD from Michigan State University in educational psychology. At UF, he co-directs the face-to-face and online graduate programs in educational technology. He is also a University of Florida Research Foundation professor.