About the Contributors

Charles Wankel, Associate Professor of Management at St. John’s University, New York, holds a doctorate from New York University where he was admitted to Beta Gamma Sigma, the national honor society for business disciplines in AACSB accredited universities. He serves at Erasmus University, Rotterdam School of Management on the Dissertation Committee and as Honorary Vice Rector at the Poznań University of Business and Foreign Languages. He was awarded the Outstanding Service in Management Education and Development Award at the Academy of Management’s 2004 meeting. At the August 2007 meeting, he was awarded the McGraw-Hill/Irwin Outstanding Symposium in Management Education Development Award. Columbia University’s American Assembly identified him as one of the nation’s top experts on Total Quality Management. He co-authored a top selling textbook Management (Prentice Hall, 1986), published a St. Martin’s Press scholarly book on interorganizational strategy development in Poland, and numerous scholarly articles, monographs, and chapters. The 18,000+ member Academy of Management, the world’s premier academic society in this discipline, presented its Best Paper in Management Education Award to him in 1991, and he has been selected to serve as an officer of AOM divisions every year for more than a decade. He is the leading founder and director of scholarly virtual communities for management professors, currently directing seven with thousands of participants in more than seventy nations. (A Google search for “Charles Wankel” will provide you with an awareness of the scope of his online presence). He has led online international Internet collaborations in teaching and research for more than a decade.

J. Sibley Law is the creator of RocketsTail.com, a blog about the new media industry. In addition to co-editing this publication, he is the creator of numerous online video series, including: News for Blondes, Bonnie for President (Official Honoree of the 2007 Webby Awards), Dishes, The Oligarch Duplicity, Uncle Vic’s Kitchen, and the online channel TangoDango. In addition, he has directed and produced numerous music videos. Law got his start producing when he was part of a small team of people who produced the numerous events celebrating the United Nations 50th Commemoration in San Francisco, its birthplace. Law has Chaired of the Stratford Arts Commission in Stratford, CT. There he founded and produced the Stratford Shakespeare Festival from 2005 to 2010. He co-founded SquareWrights Playwright Center, which has showcased more than 100 new works by emerging playwrights. Additionally, he has served on the boards of the New England Academy of Theatre and the Playwrights’ Center of San Francisco. Law’s stage-work as a director and playwright has been produced on stages from New York City to San Francisco to Valdez, AK, where he was a featured playwright at The Last Frontier Theatre Conference in 2006. Law has worked with Fortune 500 companies since 2000, helping to solve problems of margin loss and yield erosion through effective negotiation and strategy.

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Ana Adi is an independent strategic communication consultant, specializing in new media and public relations. She is also a doctoral researcher in the Faculty of Business and Creative Industries at the University of the West of Scotland. Since December 2008, Ana also has been teaching an intensive class on new media to Erasmus students taking classes at Katholieke Hogeschool Zuid-West Vlaanderen in Kortrijk, Belgium. She is an active promoter of using new media to teach new media, and of integrating online live video guest lectures into the daily teaching process. She holds a BA Hons. MA (Bucharest), MA (Missouri). She blogs at http://anaadi.wordpress.com.

Mary Allan is an Adjunct Fellow in the School of Social and Political Sciences at the University of Canterbury in Christchurch, New Zealand. Her research interests are led by her key passion for studying relationships. One strand of her work focuses on the study of electronically mediated interactions and their potential for supporting collaboration across work, research, and study environments. In studying this field, she focuses on the socio technical relationships emerging against the backdrop of today’s knowledge economy. The other strand of her work is the study of complex systems and the relationships at play in systems and subsystems. Working in this area, she developed an innovative model for the implementation and support of change in complex situations. She completed her PhD in 2005 at the University of Canterbury. Her thesis investigated Internet-mediated collaborative learning at tertiary level, and proposed a new methodology for micro and macro investigation of computer mediated collaborative activities. In her thesis, she developed a new concept for software that enables visualizing interactions in electronic communications and measuring their potential for supporting collaboration. The concept was patented in 2009.

Sarah Atkinson is Principal Lecturer in Broadcast Media at the University of Brighton. Sarah has a PhD from Brunel University; Telling Interactive Stories is her practice-based thesis, which theoretically and practically investigates the field of digital fictional interactive storytelling. She has also published articles around the area of interactive film, video, and cinema. Her own interactive film Crossed Lines has been exhibited internationally. It is an original fictional interactive AV piece, amalgamating multiform plots, a multi-screen viewing environment, an interactive interface, and an interactive story navigation form. It has been exhibited at the Electronic Literature Organisation conference at the Washington State University, US, the Digital Interactive Media in Arts and Entertainment conference arts show in Athens, The Interrupt arts show in Providence, US, the EuroITV arts show in Belgium, and the International Digital Interactive Storytelling conference in Portugal.

Brian Barber is a second year Religious Studies student at the University of Wolverhampton, who brought a range of subject combinations, different experiences, and backgrounds to the project worked on with Dierdre Burke. Brian drew upon skills developed in History and Deaf Studies in developing his iPod tour.

Christopher Barnatt has been teaching and researching in the area of computing, organizations, and future studies in Nottingham University Business School since 1990, where he is now Director of Teaching and Associate Professor of Computing & Future Studies. He is also a YouTube partner, the author of ExplainingComputers.com and ExplainingTheFuture.com, as well as five traditional books including “Cyber Business” (John Wiley & Sons, 1995). For six years he produced animation for the
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BBC, and in 2009, produced the documentary series ‘Challenging Reality’ for Controversial TV (UK Sky channel 200). As a consultant, he has worked for a wide range of organizations including BT, Cisco, Discovery Channel, and the Clore Leadership Programme. Microsoft has integrated some of Christopher’s ExplainingComputers.com video and other content into OfficeOnline.

**Arin Basu** is a Senior Lecturer in the Health Sciences Centre at the University of Canterbury in Christchurch, New Zealand. He is a medical doctor and an epidemiologist-health services researcher. In addition to teaching courses on research methods, he works as a senior researcher at the Health Services Assessment Collaboration (HSAC) at the University of Canterbury. Before joining Canterbury, he was working as the Associate Director of the Fogarty International Training Program in Environmental and Occupational Health at Kolkata, India. His primary research interests are in systematic reviews and meta-analyses in the context of health services and outcomes research. His area of interest in inter-disciplinary linkage between health services research and environmental epidemiology. He has published on health impacts and determinants of Arsenic toxicity in the India, and currently edits a systematic review on middle ear pain in airplane travelers for “Clinical Evidence” – a secondary evidence based journal.

**Amanda Budde-Sung** is a lecturer in International Business at the University of Sydney in Australia. Her research interests include issues related to cross-cultural management and intellectual property.

**Deirdre Burke** is course leader for Religious Studies at the University of Wolverhampton. She has a long-standing interest in pedagogical issues and was awarded a National Teacher Fellowship in 2005. The equipment for her iPod project was funded by the JISC TechDis HEAT scheme, to explore ways that mobile devices could support student learning during field visits. The project team was composed of second year Religious Studies students who brought a range of subject combinations, different experiences, and backgrounds to the project.

**Anthony Fee** (Ph D, University of Sydney) is a Lecturer in the Centre for International Security Studies at the Faculty Arts and Social Sciences, The University of Sydney, Australia. His research focuses on expatriate development and training, and has been published in international conference proceedings, edited books, and international journals. He has used video in his cross-cultural training programs for more than 15 years.

**Lori Francis** has a PhD in Industrial/Organizational Psychology from the University of Guelph. Lori is an Associate Professor in the department of psychology at Saint Mary’s University in Halifax, Nova Scotia. Dr. Francis has broad research interests in occupational health psychology including work stress, aggression, and workplace fairness. Dr. Francis is a member of the CN Centre for Occupational Health and Safety and serves on the Board of Directors for the Nova Scotia Health Research Foundation. She is also an active member of the Nova Scotia Psychologically Healthy Workplace Awards program.

**Abhishek Goel** is a faculty of Organizational Behavior at the Indian Institute of Management Calcutta. He has been actively involved in teaching on different online platforms for the last few years. He has successfully evolved a style to use case-method, lecture, and discussion successfully over the online medium for teaching variety of subjects. He has now joined a successful team of colleagues to
understand the intricacies of offering and managing online programs. Abhishek is a PhD in Management with specialization in Organizational Behavior. His current research work is focused on two broad themes - positive characteristics and positive behaviors at individual level; and attitudes in cross-cultural context. He finds consulting on organizational system design and culture to be refreshing and important for influencing practice of management in order to develop thought leadership. He has published in peer-reviewed international journals and also written cases. He was a visiting scholar to the University of Konstanz, Germany under the Young Scientists Program of the 29th International Congress of Psychology in 2008.

Lisa Gommer is consultant at the University of Twente, currently in charge of the Blackboard learning environment at this University. In the past she led projects on the implementation of wireless learning, videocommunication, and the use of weblectures. Lisa has published on activating learners via group communication, videocommunication and the use of electronic learning environments.

Sheila Griffiths, MA, is a Senior Lecturer and Pathway Leader at Birmingham City University’s Institute of Art and Design, where she teaches Pattern Cutting to undergraduate students on all three levels of the BA (Hons) Fashion Design programme and is Garment Technology pathway leader to the final year undergraduates within the School of Fashion, Textiles & 3DD. Sheila is also seconded to the Faculty Learning and Teaching Development Centre, where she promotes the use of e-learning to staff within her school. Her research interests include e-learning and the development of online learning assets.

Mark Holtzblatt is an Associate Professor of Accounting at Roosevelt University in Chicago. He teaches the International Accounting courses at both the undergraduate and graduate levels. Recent research interests include the incorporation of online videos and webcasts into the teaching of International Accounting. He was awarded a 2009 PricewaterhouseCoopers IFRS Ready Grant to develop a new class dealing with International Financial Reporting Standards (IFRS), which is entitled “Global Accounting: The IASB and IFRS.” He has also been the recipient of a 2009 best paper award from the American Accounting Association (AAA) and an honorable mention for the 2009 Mark Chain/Federation of Schools of Accountancy award for Innovation in Graduate Teaching Award. During the Fall 2009 semester he was a co-innovator of the Inter-University IFRS Online Video Competition. Mark has published articles and made numerous AAA and Academy of International Business conference presentations regarding IFRS. He is also a CPA in Illinois.

Catharine Jenkins holds BA (Hons), RMHN, Dip N, MSc, and PG Dip Education. Catharine Jenkins is a senior nurse lecturer at Birmingham City University and a qualified mental health nurse with many years experience in trans-cultural nursing care. She teaches pre- and post registration nurses, specialising in diversity issues, dementia care, and older people’s mental health, and enjoys using a mix of active learning techniques including simulation, games, and online learning approaches.

Vidyanand Jha is an Associate Professor in Behavioural Sciences Group at Indian Institute of Management Calcutta. He teaches courses in Organizational Behaviour and related subjects to post graduate students and working executives. He has a Ph.D. in management from the Indian Institute of Management Ahmedabad. He launched the first online short duration executive programme of IIM Calcutta in 2001.
He has also been an adjunct faculty with Universitas 21 Global, an online university. He has actively contributed towards the design and delivery of various online executive education programmes offered by the Indian Institute of Management Calcutta.

**Yvonne Johnson** is a second year Religious Studies student at the University of Wolverhampton who brought a range of subject combinations, different experiences, and backgrounds to the project worked on with Dierdre Burke. Yvonne drew upon skills developed in Philosophy to identify and explore key concepts.

**E. Kevin Kelloway** received his PhD from Queen’s University in 1991 and is the Canada Research Chair in Occupational Health Psychology as well as the Director of the CN Centre for Occupational Health and Safety at Saint Mary’s University. An active researcher, he authored over 100 articles and book chapters in addition to authoring/editing 10 books. He is a Fellow of the Society for Industrial/Organizational Psychology and of the Association for Psychological Science. His current research interests include the role of leaders in occupational health and safety as well as issues related to workplace violence.

**Rajiv Kumar** is an MBA from Indian Institute of Forest Management, Bhopal and has earned his Ph.D. in Management (with specialization in Organizational Behavior) from Indian Institute of Management Ahmedabad. He has worked for about 6 years at an NGO (Society for Promotion of Wastelands Development), an international HR consulting firm (Hewitt Associates) and in academia (IMT Ghaziabad) before joining Indian Institute of Management Calcutta in March, 2008. He has been involved in online teaching both as an administrator and as a teacher. In his role as an administrator, he has co-directed two batches of a program meant for working executives in India and abroad. His online teaching is in the domain of Organizational Behavior. His research interests are varied, and his publications have appeared in peer reviewed journals, national and international conference proceedings, and edited books.

**Nipan J. Maniar** was born in Gujarat, India, 1977. He graduated from Gujarat University (BSc Mathematics) in 1998 and received his MSc (Multimedia Information Systems) from University of Portsmouth, United Kingdom in 2002, followed by PgC in Learning and Teaching in 2005. He is currently a part-time Principle Lecturer in eLearning and part-time Senior Lecturer in streaming media technologies at University of Portsmouth. As the inventor of C-Shock (www.c-shock.com), a gaming concept and the co-founder of www.sourcelearn.com, a pay per view educational video website, his research interests include the development of educational games and developing technical and pedagogical approaches to implement Digital Media Management and Delivery System. He has published over 30 peer reviewed articles, and his projects have contributed towards UK Research Assessment Exercise. Nipan was awarded the Learning and Teaching Fellowship by University of Portsmouth in 2007 based on his excellence in teaching and learning. Nipan was also awarded Enterprise Fellow award in 2007. He was nominated for UK Higher Education National Teaching Fellow award and UK Higher Education National e-tutor Fellow award. Nipan is a Teaching Fellow of the UK Higher Education Academy.

**Patricia Genoe McLaren** has a PhD in Management from Saint Mary’s University. She is currently an Assistant Professor of Leadership at the Brantford Campus of Wilfrid Laurier University. Her research
interests include the management and careers of professionals, the history of management theory and education, and gender and diversity within organizations.

**Doan Nguyen** teaches strategic brand management at the UQ Business School, University of Queensland, Australia. Doan’s current research focuses on consumer emotion, sponsorship, cause related marketing, and creative communication in not-for-profit service sectors. Doan has published in Journal of Service Research, International Journal of Sports and Sponsorship Marketing, and Australasian Marketing Journal. Her research has been presented at several prestigious international conferences. Doan has consulted the educational sectors in Australia in developing creative communication contents for teaching and training using video streaming technology. Doan has produced a professional feature film to help Australian not-for-profit sectors raise funds. This project has been presented at the University of Melbourne as an example of connecting service research, sponsorship, and NGOs sector. Lastly, the film has been included in a prestigious State Arts and Cultural Heritage collection.

**Aamir Nore** is a second year Religious Studies student at the University of Wolverhampton who brought a range of subject combinations, different experiences, and backgrounds to the project worked on with Dierdre Burke. Aamir drew upon sociological awareness to explore the history of his selected community.

**Billy O’Steen** is a Senior Lecturer in Higher Education at the University of Canterbury in Christchurch, New Zealand. His teaching and research focus on innovative curriculum design and professional development, with a particular emphasis on experiential education and service-learning. He received his BA in English and History from Vanderbilt University and both MEd and PhD from the University of Virginia (Dissertation - *Experiential English: A Naturalistic Inquiry of Outward Bound in the Classroom*). Prior to his appointment at the University of Canterbury, he was a faculty member at North Carolina State University, served as a Peace Corps administrator, worked as a legislative aide to a US Senator, created and directed an intermediate school, taught English at a secondary school in Tennessee and two community colleges in California, guided whitewater raft trips in California, and facilitated multi-cultural education programs in Brazil and Tennessee.

**Kelly Parke** is adjunct faculty at the Schulich School of Business in Toronto, Canada. He has 30 years of experience with technology companies and in the broadcast television industry. As a media designer he has presented at conferences internationally on media streaming strategies. Please feel free to address questions to his email address: kparke@yorku.ca

**Neerja Raman** is a seasoned executive in technology based new business creation. At Stanford University, Ms. Raman is researching business models and metrics for sustainable development, and is coach and mentor for social entrepreneurs. Prior to joining Stanford, Ms. Raman was Director of Strategic Planning and founder of the Imaging Systems Lab at Hewlett Packard Labs, which delivered product ideas and advanced research for HP’s flagship printing, imaging, and multi-media businesses. Ms. Raman has served on the advisory committee for Cyber-Infrastructure, National Science Foundation, an initiative to improve science education in the US. Among other awards, Ms. Raman was honored with *2009 Outstanding 50 Asian Americans in Business* and she has been inducted into the *Women in*
Technology International Hall of Fame. Ms. Raman is active in the blogosphere with Digital Provide: from Good to Gold and published the leadership book The Practice and Philosophy of Decision Making. Ms. Raman is a graduate of the Kellogg Executive Program, Northwestern University, and has Masters Degrees from S.U.N.Y Stony Brook, New York and Delhi University, India.

Andrew Saxon is Director of e-learning at Birmingham City University’s Institute of Art and Design, and a University Senior Learning and Teaching Fellow. His research interests lie in the application of arts-based models of designing to software user interface development, the evaluation of the software user interface, and user experience design for software. The main focus of this work has been toward Web and multimedia software. He is also involved in the development of e-learning initiatives within the Institute’s Learning and Teaching Centre, which he leads. These include the design and evaluation of reusable learning objects, and research into e-pedagogies for art and design. He supervises Doctoral and Masters’ students in the School of Visual Communication.

Ruud Smit is assistant professor at Rotterdam School of Management, Erasmus University. He studied experimental psychology at the University of Amsterdam. His current research interests include agent-based modelling of the evolution of online social networks. His email address is rsmit@rsm.nl.

Deborah Streeter is the Bruce F. Failing Sr. Professor of Personal Enterprise and Small Business Management in the Department of Applied Economics and Management at Cornell. Entrepreneurship and small business management are the focus of Dr. Streeter’s teaching, research, and outreach activities. She specializes in teaching business planning, small business management, and entrepreneurial leadership. Dr. Streeter received the Olympus Innovative Educator Award in 2007, Professor of Merit Award in 2002 and 2003, and was awarded the 2001 USDA National Food and Agricultural Sciences Excellence in College and University Teaching. In 2001, Dr. Streeter was named a Stephen H. Weiss Presidential Fellow in 2000, the highest teaching honor at Cornell University. She also received the SUNY Chancellor’s Award for Excellence in Teaching in 2000 and the Innovative Teaching Award in 1996. A major project of Dr. Streeter’s has been the development of Cornell’s eClips, the world’s largest collection of digital video clips on Entrepreneurship, Business, and Leadership, in use in over 1000 universities and more than 75 countries. She has created a variety of educational materials built on a database of digital video interviews with entrepreneurs from across the country. The video material is cut into clips by topic and used in a multi-media format to teach entrepreneurship and small business management. Dr. Streeter holds an M.S. (1980) and Ph.D. (1984) in Agricultural Economics from the University of Wisconsin Madison. She is a member of a university-wide program in entrepreneurship, the Entrepreneurship@Cornell program.

David Sturges, an Associate Professor at the University of Texas-Pan American, teaches and consults in strategic planning and organizational development based on Continuous Quality Improvement (CQI) concepts and practices. He holds a Ph.D. from the University of North Texas, an MBA from East Texas State University, and BBA from Abilene Christian University of Dallas. Prior to entering academics, Dr. Sturges spent 13 years in professional practice of advertising and public relations. His combination of professional experience, teaching CQI at the doctoral level, and advising educational institutions on application of concepts created the knowledge base that led to his being named to head the CQI task force.
for UTPA. His recent publications focus on educational reform and innovative education applications in higher education. His publication on educational reform proposed modification of higher education mindsets from traditional limitations to job responsibility to views of contribution to organizational (university) success as necessary in the changing world of public oversight and desires for accountability. The publications on innovation focus on incorporation of diverse course delivery techniques to make education more accessible, effective, and efficient for traditional and non-traditional students.

**Alastair Tombs** teaches sales and account management at the UQ Business School, University of Queensland, Australia. Alastair’s teaching and research interests are in the area of the services marketing. Prior to gaining a PhD in Marketing Management in 2005, he has had extensive experience in both the commercial and public sectors. This included over 20 years of running his own businesses in areas such as retail, property management, and architectural/engineering design. His main area of research interest lies in the service environment and its impact on consumer behaviour, as well as the effects of emotional expression/recognition on customers’ behaviour. To date, Alastair’s work has been published in: academic journals (Marketing Theory, Journal of Management and Organisation); books (Research on emotions in organizations, Research companion to emotions in organizations) and at numerous international conferences. He has received “best paper” awards at Australasian, American, and European marketing conferences.

**Norbert Tschakert** is an Assistant Professor at the Salem State University. Norbert earned his Ph.D. from the Helmut Schmidt University, University of the Federal Armed Forces in Hamburg, Germany. He also holds the Certified Public Accountant (CPA) designation and received the “Certificate in IFRS” from both the Institute of Chartered Accountants in England and Wales (ICAEW) and the Association of Chartered Certified Accountants (ACCA). Norbert has published several articles in the area of US-GAAP, IFRS and XBRL and during the Fall 2009 semester he has been a co-innovator of the Inter-University IFRS Online Video Competition. His teaching interests are Auditing and International Accounting. Norbert is a member of the American Accounting Association, the Institute of Management Accountants, the Association of Certified Fraud Examiners and the Academy of International Business. Prior positions include San Diego State University, Sempra Energy and PricewaterhouseCoopers.

**Peter J. van Baalen** is Associate Professor of Knowledge, IT and Organization, academic director of the Centre of e-Learning and Knowledge Management (CELIK). Peter van Baalen lectures in the fields of knowledge management, new worlds of work, new media and communication in business, and open innovation in the knowledge economy. His recent research focuses on knowledge exchange, IT-adoption, inter-organizational Information Systems, open source software development, e-communities, new media, and the evolution of global knowledge networks. Peter van Baalen published eight books and about 100 articles in national and international journals, chapters in books, and research papers and reports.

**Jan van Dalen**, PhD, is an Associate Professor of Statistics at RSM Erasmus University Rotterdam. He graduated Econometrics in 1986, and obtained his PhD in Quantitative models in wholesaling at the School of Economics at Erasmus University in 1992. His main research interests are in the quantitative analysis of information and logistics-related processes. He has written books on applied statistics and published in journals like JAE, JPIM and EJOR.
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Wouter Veenhof studied Business Administration at the Rotterdam School of Management. He specialized in Business Information Management and wrote his Master’s thesis on the adoption and use of Webcasts in higher education. Currently, he works as a project manager IT-Governance and Infrastructures at Capgemini – Consulting, Technology & Outsourcing.

Gert-Jan Verheij is consultant at the University of Groningen’s Centre for Learning and Teaching since 2001. He has been leading and participating in projects around digital didactics, video, videoconferencing, and educational re-design of courses. From 1997 to 2001, he was employed at the Faculty of Educational Science and Technology at the University of Twente. His job was to design and implement the electronic learning environment TeleTOP and do the re-design of an Interactive Classroom. Gert-Jan has studied Educational Science and Technology at University of Twente.

Clare Walker is a second year Religious Studies student at the University of Wolverhampton who brought a range of subject combinations, different experiences, and backgrounds to the project worked on with Dierdre Burke. Clare drew upon skills developed in Philosophy to identify and explore key concepts.

Andrew Walsh earned RNMH, LPE, BSc (Hons), PG Dip (Health Development), and MA Education certifications. Andrew Walsh is a Senior Nurse Lecturer at Birmingham City University where, after many years and a variety of roles in mental health settings, he now teaches pre-registration mental health nurses. Andrew has expertise in the development of online learning resources and is co-editor of the recent textbook Fundamentals of MH Nursing.

Scott Warnock, PhD, is an Assistant Professor of English and Director of the Freshman Writing Program at Drexel University, where he also helps coordinate Drexel’s online and hybrid composition courses. He is interested in uses of technology in writing instruction, particularly how learning technologies can help student writers and can facilitate better methods of responding to student work. He is the author of Teaching Writing Online: How and Why (NCTE, 2009), and he has contributed chapters to a number of anthologies, publishing his work in venues such as The Journal of Technical Writing and Communication, Kairos, Plagiar, Learning Technology, The Teaching Professor, and Science Communication. He has spoken about teaching and technology issues and opportunities at many national conferences. Warnock maintains a blog about online writing instruction at onlinewritingteacher.blogspot.com. He was also co-founder of Subjective Metrics, Inc., a company created to develop Waypoint writing assessment and peer review software.

Koos Winnips did his promotion at the University of Twente in the Netherlands in 2001. The topic of his Ph.D. thesis is scaffolding of online learning. After his promotion, he was employed as an Assistant Professor at the University of Twente to apply models of online learning in industry. Some number of years in consultancy at Twente gave a more practical view of university education. During this time he was a project manager on projects to help close gaps on Maths via e-learning (http://www.mathmatch.nl) and on implementing weblectures at University. After a short period in Scotland at the Caledonian Academy, he moved on to become consultant and researcher at University of Groningen, where he is currently employed.
Diane Zorn teaches critical thinking in the Humanities Department and business ethics at the Schulich School of Business at York University, Canada. She designs, implements, and teaches fully online, rich media courses using Mediasite technology and audio and video podcasting. She was awarded York’s University-Wide Teaching Award in 2007, the United States Distance Learning Association Excellence in Distance Learning Teaching Silver Award 2008, and York’s Atkinson Dean’s Award for Excellence in Teaching 2009. Please feel free to address questions to her email address: zorn@yorku.ca.