Tatyana Dumova (PhD, Bowling Green State University) is an Associate Professor of Communication at Montclair State University in New Jersey. Her research focuses on the social implications of information and communication technologies and the role of technology in teaching and learning. She has presented and published her research nationally and internationally.

Richard Fiordo (PhD, University of Illinois at Urbana-Champaign) is a Professor of Communication and Director of the Graduate Program at the School of Communication at the University of North Dakota. He has published two books and numerous articles on various aspects of human communication. His recent research interests include instructional technologies and information literacy. Dr. Fiordo has worked in higher education in Canada and the United States.

Iiris Aaltio holds a PhD in Economics and is a Professor of Management in the School of Business and Economics at the University of Jyväskylä, Finland. Her research focuses on organizational culture and leadership, organizational entrepreneurship, and gender aspects of management. Her work has been published internationally in several edited books and a number of learned journals: *Journal of Management Inquiry, Organizational Change Management, Scandinavian Journal of Management Studies, Human Relations, and The Journal of Workplace Learning*. She has recently co-edited *Women Entrepreneurship and Social Capital: A Dialogue and Construction* (2008). Dr. Aaltio has served as a Visiting Scholar at the University of Massachusetts, Massachusetts Institute of Technology, University of St. Mary’s, and Auckland University.

June Abbas, PhD, is an Associate Professor in the School of Library and Information Studies at the University of Oklahoma. Dr. Abbas teaches courses in the organization of information and knowledge, cataloging and classification, information retrieval and user-centered design, digital libraries and collections. Her research focuses on the intersection of information technology and libraries in multiple contexts, including social software use, user-defined tagging, as well as pedagogical issues related to education in library and information science.

Robert Agne is an Assistant Professor in the Department of Communication at Auburn University, Alabama. He holds a PhD from the University of Colorado, Boulder and an MA from the University of Iowa. His research focuses on the social implications of information and communication technologies and the role of technology in teaching and learning.
of Dayton. As a language and social interaction scholar, Dr. Agne examines communication in crisis negotiation, patient-provider relationships, and social support among friends. His research appeared in *Discourse and Society, Journal of Applied Communication Research, Southern Communication Journal,* and *Discourse Studies.*

**Christopher J. Amelung** holds a PhD in Information Science and Learning Technologies and is a Senior Developer in the Center for Media and Instructional Innovation at Yale University. Dr. Amelung leads the development of innovative educational courseware technologies, such as Open Yale Courses, which provide free and open access to a selection of introductory courses taught at Yale. He is the author of the Context-aware Activity Notification System (CANS). His research interests focus on the social aspects of online learning, collaborative online learning systems, and technology innovations in education.

**Joshua Azriel** has a PhD from the University of Florida and is an Assistant Professor of Communication in the Department of Communication at Kennesaw State University, Georgia. He teaches media law, news reporting, and writing. His research concentrates on the First Amendment and the Internet. Dr. Azriel has published his scholarly work in *Communication Law and Policy, Connecticut Public Interest Law Journal,* and *The John Marshall Journal of Computer and Information Law.*

**Lemi Baruh** is an Assistant Professor in the Department of Advertising of the Faculty of Communications at Kadir Has University, Istanbul, Turkey. He received his PhD from the Annenberg School for Communication at the University of Pennsylvania. Dr. Baruh’s research interests include marketing in interactive media, new media technologies, and the issues of privacy and surveillance on the Internet. He has presented his research at annual meetings of the International Association for Media and Communication Research, International Communication Association, National Communication Association and has published in *Discourse and Communication, New Media and Society, University of Ottawa Law & Technology Journal, Communication Research, Knowledge Technology & Policy.*

**Aaron Ben-Ze’ev** is a Professor and President of the University of Haifa, Israel. He holds a PhD in Philosophy from the University of Chicago. His scholarship centers on philosophy and psychology of emotions. An internationally recognized expert Dr. Ben-Ze’ev publishes extensively on this subject. Among his recent books are: *The Subtlety of Emotions* (MIT Press, 2000), *Love Online: Emotions on the Internet* (Cambridge University Press, 2003), and *In the Name of Love: Romantic Ideology and its Victims* (Oxford: Oxford University Press, 2008).

**Michelle Berzins** holds a PhD in Management and is a Sessional Lecturer in the Faculty of Education at the University of Canberra, Australia. She is a recipient of two Chancellor’s Commendations and an Australian Postgraduate Award. Her research focuses on competition law, white-collar crime, critical thinking, and the transfer of knowledge and learning. Dr. Berzins has presented her research internationally and published in *Australian Journal of Adult Learning, The International Journal of Learning, International Journal of Knowledge, Culture and Change Management, International Journal of Interdisciplinary Social Sciences, Journal of the World Universities Forum,* and *The International Journal of Diversity in Organisations, Communities and Nations.*
About the Contributors

Stefan Bitzer is a doctoral student in the Department of Information Systems and E-Business, and a research associate in the Institute of Information Systems at Georg August University of Göttingen, Germany. As a part of a research group known as “Knowledge and Education Management,” he participates in joint research efforts with industry partners (such as Volkswagen, Robert Bosch Ltd., and Mahr Ltd.) concentrating on knowledge management with Web 2.0 applications.

Oliver Bohl, PhD, is a management consultant at Accenture, a global management, technology services, and outsourcing company. Dr. Bohl studied economics at the University of Kassel, Germany, where he later worked at the Research Centre for the Design of Information Systems. His professional interests include various aspects of corporate knowledge management and administering the complex organizational and workforce transitions. His research focuses on IT-based knowledge transfer.

Christos J. Bouras, PhD, is a Professor in the Department of Computer Science and Engineering Department at the University of Patras, Greece. His research interests include: e-learning, networked virtual environments, analysis of computer systems, computer networks and protocols, and telematics. A recognized expert in the field of computer technology, Dr. Bouras has co-authored eight books and published over 200 book chapters, articles, and papers in encyclopedias, journals and conference proceedings. He is a member of the team of experts with the Greek Research and Technology Network (GRNET) and the Advisory Committee Member of the World Wide Web Consortium (W3C); he also serves on the IEEE - CS Technical Committee on Learning Technologies and the IASTED Technical Committee on Education.

John G. Breslin, PhD, is a Lecturer in the Department of Electronic Engineering and a Leader of the Social Software Unit at the Digital Enterprise Research Institute, National University of Ireland at Galway. He is co-founder and director of Ireland’s largest message board community portal and founder of the Semantically-Interlinked Online Communities (SIOC) project. His research focuses on the Semantic Web, semantically enabled social networks, and community portals. Dr. Breslin is a member of Engineers Ireland, the Institution of Engineering and Technology, and the Institute of Electrical and Electronics Engineers. He has received a number of commendations, including two Net Visionary Awards from the Irish Internet Association in 2005 and 2006.

Ruth E. Brown, PhD, finds social media and the technologies that enable them valuable tools and worthy topics for research, as they push the boundaries of knowledge and mainstream thought. Dr. Brown teaches advertising courses at the College of Journalism and Mass Communications, University of Nebraska-Lincoln, following fifteen years as Associate Professor in the Department of Communication, University of Nebraska at Kearney. She has worked as a professional in mass media and with public relations before entering academia.

Joseph E. Burns, PhD, is an Associate Professor of Communication at Southeastern Louisiana University. He teaches digital audio, broadcast news, copywriting, film history, criticism, and ethics. His current research interests include participatory journalism, social media, and podcasting. Dr. Burns has authored six books on web design and published his research in American Communication Journal, Louisiana Communication Journal, and New Jersey Journal of Communication.
Thorsten Caus is a doctoral student and research associate at the Department of Information Systems and E-Business, Georg August University of Göttingen, Germany. Previously, he completed his studies of business and computer science at Warwick Business School, Warwick University, UK and the University of Göttingen. His current research focuses on Internet economics, consumer applications, and business models of the mobile Internet including development of context-aware mobile services.

Stefan Christmann is a doctoral student and research associate in the Department of Information Systems and E-Business, Georg August University of Göttingen, Germany. He has studied Business Information Systems at the University of Göttingen where he received a Hans Böckler Foundation (Hans-Böckler-Stiftung) scholarship. The topic of his Diploma thesis was “Conceptual design and prototypical implementation of a mobile application for personalized public transport guidance.” His current research examines the use of the mobile Internet and mobile applications in business.

Scott L. Crabill holds a PhD from Wayne State University and is Director of the Integrative Studies program at Oakland University, Michigan where he teaches courses in group and interpersonal communication. His research concentrates on the intersection of computer-mediated and interpersonal communication with a quantitative methodological focus. Dr. Crabill has published in the *Journal of Computer-Mediated Communication*, *Journal of the Wisconsin Communication Association*, *Florida Communication Journal*, and the *International Journal of Technology, Knowledge, and Society*.

Stefan Decker received a PhD in Computer Science from the University of Karlsruhe and is a Professor and Director of the Digital Enterprise Research Institute at the National University of Ireland, Galway. His research interests include: the Semantic Web, metadata, ontologies and semi-structured data, web services and applications for digital libraries, knowledge management, and information integration. Currently, he is working on the development of a social semantic desktop, a next generation collaboration infrastructure. As one of the most widely cited Semantic Web scholars, Dr. Decker has published over 80 book chapters, articles and papers in journals, conference and workshop proceedings. He has co-organized 35 scientific workshops and conferences on the Semantic Web and has edited several special issues of scholarly journals.

Helen Donelan earned her PhD at the University of Leeds in the UK after completing research on the design and development of sequences and codes for spread-spectrum communications systems; it has resulted in several research publications. She joined the Open University as a Research Fellow to undertake a project investigating women’s experiences of using online networks for career progression. She currently works in the Department of Communication and Systems at the Open University in the UK and continues to examine the online networking of women in science, engineering, and technology.

Alan Eardley is a Principal Lecturer in the Faculty of Computing, Engineering and Technology and an Associate Head of Postgraduate Research Studies at Staffordshire University, UK. Dr. Eardley has extensive experience in information management and systems analysis in a variety of industries. His research into knowledge management, action research methods, and strategic planning has appeared in numerous publications in international journals and conference proceedings. He has participated in a number of industrial collaborations and consultancy projects and has co-authored textbooks on information management in business.
About the Contributors

Cassie A. Eno is a PhD student in the Department of Psychology at the University of Alabama where she works with Dr. Rosanna Guadagno in the Online Social Influence Laboratory conducting research on gender and self-presentation styles. Her Master’s thesis examined the influence of attitudes on film interpretation.

Judith Gelernter holds a PhD in Information Science from Rutgers University and is presently a post-doctoral Research Fellow in the School of Computer Science at Carnegie Mellon University. Previously, she has taught in the Information and Library Science Master’s programs at Queens College and at Rutgers University. Dr. Gelernter’s research interests are in natural language processing, information visualization, digital libraries, human computer interaction, and geographic information systems. She has published on the subjects of social technology, tagging, and information search and retrieval.

Kerri Gibson is a PhD candidate at the University of New Brunswick, Canada and an analyst at the National Research Council Canada exploring the social aspects of information and communication technologies. Her research focuses on examination of the technology development in the authentic user communities and solutions that facilitate high-engagement participation for rural and remote end users.

Joe Grimes is a Professor of Computer Science and Director of Faculty Professional Development at California Polytechnic State University, San Luis Obispo. He received his doctorate at Iowa State University. He has worked with government agencies and industry as a consultant to NASA, Bell Helicopter, Xerox, and as a computer science consultant to the U.S. Navy. Dr. Grimes is an active member of the Professional and Organizational Development (POD) Network, the California State University (CSU) Faculty Development Council, has hosted three CSU faculty conferences, and has numerous refereed publications and presentations in the areas of computer science and scholarship of teaching.

Rosanna Guadagno has a PhD in Social Psychology from Arizona State University and is an Assistant Professor at the University of Alabama where she is the Director of the Online Social Interaction Lab. Her master’s and dissertation research examined persuasion via computer-mediated communication. To extend her knowledge of the impact of technology on social interaction, Dr. Guadagno spent three years as a post-doctoral Research Fellow at the Research Center for Virtual Environments and Behavior at the University of California, Santa Barbara where she studied persuasion and non-verbal behavior in immersive virtual environments. Her current research interests include investigating persuasion in computer-mediated contexts, social behavior in online games, gender differences in self-presentation style, and self-presentation in online contexts.

Svenja Hagenhoff is an Assistant Professor in the Department of Information Systems and E-Business, Georg August University of Göttingen, Germany. She has studied information management and information systems at the University of Göttingen and worked as a research assistant at the Institute of Information Systems where she wrote her doctoral thesis focused on e-learning. Dr. Hagenhoff currently leads a research group studying Internet economics. Her research interests include mobile Internet, development of context-aware mobile services, and communication systems. She was a Visiting Professor at the University of California, Los Angeles in 2006.
Sirkku Kristiina Hellsten, PhD, is an Adjunct Professor of Moral and Social Philosophy, Department of Philosophy, University of Helsinki, Finland and Counsellor for Governance and Human Rights at the Embassy of Finland in Nairobi, Kenya. Previously, she has served as Director of the Centre for the Study of Global Ethics, School of Public Policy, University of Birmingham, UK, and Head of the Philosophy Unit at the University of Dar es Salaam, Tanzania. She has published extensively on the issues of e-government and e-governance, development ethics, social justice, and human rights. Among her recent publications is a co-edited book, *Women’s Citizenship and Political Rights* (Macmillan, 2006). She was a Visiting Scholar at the Victoria University of Wellington and the University of South Florida.

Clem Herman is a Senior Lecturer in the Department of Communication and Systems at the Open University in the UK. Before joining the Open University, she was the Director of the Women’s Electronic Village Hall (WEVH) in Manchester, one of the first community ICT access centers in Europe. Her recent research includes documenting women’s experiences of “becoming digital” at community ICT centers, a three-year project on the lives and careers of women IT technicians, and a comparative study of women engineers and scientists in Latvia, Poland, and the UK. In 2005 she organized the 3rd European Gender and ICT Symposium in Manchester, UK. She received an Open University Teaching Award in 2006.

Jiehua Huang is an Associate Professor of Applied Psychology at Guangzhou University, China with research interests focused on gender, women’s managerial careers in information technology, and the relationship between guanxi and social capital in cross-cultural contexts. She has presented her research at the International Conference on Management, International Congress of Psychology, and other scholarly forums and has published in the *Journal of Guangzhou University*, *Journal of South China Normal University*, *International Journal of Psychology*, *Psychological Science*, and *Journal of Organizational Change Management*.

Lee Humphreys is an Assistant Professor of Communication at Cornell University. She received her PhD from the Annenberg School for Communication at the University of Pennsylvania. She is interested in the investigation of the social uses and perceived effects of communication technology. Her research has explored mobile phone use in public spaces and emerging norms on mobile social networking systems in the U.S. and Indonesia. Using qualitative methods, she investigates how people integrate communication technology in their everyday lives to facilitate identity management and social interaction. Her research has appeared in *New Media & Society* and *Journal of Computer-Mediated Communication*. She co-edited the book, *Digital Media: Transformations in Human Communication* (Peter Lang, 2006).

Umit Isikdag is an Ankara-based consultant in the area of building information modeling. He holds an M.Sc. from the University of Greenwich and a PhD from the University of Salford, UK. His main professional and research interests focus on information technology and applied IT strategies. Dr. Isikdag is a co-editor of the forthcoming *Handbook of Research on Building Information Modeling and Construction Informatics: Concepts and Technologies* (IGI Global).

Lorraine D. Jackson is an Associate Professor of Communication Studies at California Polytechnic State University in San Luis Obispo. She received her PhD from Pennsylvania State University.
Jackson’s research interests are in health communication and communication technologies. Her scholarly work has appeared in books and such scholarly journals as *Health Communication*, *Women's Studies in Communication*, *Journal of Health Communication*, and *Communication Teacher*. She published *Health Communication Research: A Guide to Developments and Directions*, co-edited with B. K. Duffy (Greenwood Press).

**Soooran Jo** is a researcher in the Department of IT Business at the Korea Advanced Institute of Science and Technology. Her research interests concentrate on CASE tools for IS development, online game industry, knowledge sharing, and IS security. She has presented her research at KISS and KMIS and published in the *Journal of Information Technology Management*.

**Pankaj Kamthan** teaches in the Department of Computer Science and Software Engineering at Concordia University, Montreal, Canada. His professional, teaching and research interests include: conceptual software engineering, semantic mobile applications, pragmatic quality of software specifications, and syntax and semantics of XML entities. He serves on program committees of international conferences and on the editorial boards of the *International Journal of Technology Enhanced Learning* and the *International Journal of Teaching and Case Studies*.

**Karen Kear**, PhD, is a Senior Lecturer in the Faculty of Mathematics, Computing and Technology at the Open University, UK, where she teaches in the Communication and Systems Department. Her primary research area is distance education, online learning, and computer-mediated systems for education. She is a Fellow of the Higher Education Academy and was recently awarded a Teaching Fellowship in the Open University’s Centre for Excellence. Dr. Kear has many years of experience in specifying, designing, and creating interactive software for education, scientific research and industry. Her research publications have appeared in the *Journal of Computer Assisted Learning*, *European Journal of Engineering Education*, *Computers and Education*, *Active Learning*, and *British Journal of Educational Technology*.

**Todd Kelshaw** holds a PhD from the University of Washington and is an Assistant Professor of Communication Studies at Montclair State University, New Jersey. His scholarship addresses democratic interaction within and across various kinds of civic, nonprofit, and for-profit organizations, with particular care for how dialogic and deliberative discourses may foster stakeholder participation. This interest is shaped by broader concerns about contemporary organizational life as it is influenced by globalization, post-modernity, and democratization. His writings about democratic engagement have appeared in *Communication Theory*, *The Journal of Communication*, *Partnership Perspectives*, and *The International Journal of Public Participation*. His forthcoming co-edited book, *Partnerships for Service-Learning: Impacts on Communities and Students*, is to be published by Jossey-Bass.

**Hak-Lae Kim**, PhD, is a researcher at the Digital Enterprise Research Institute of the National University of Ireland, Galway. His research specialties include the Semantic Web technology and ontology, semantically enabled social spaces and social computing. Dr. Kim is the founder of the Social Semantic Cloud of Tags ontology project (SCOT) that aims to provide semantic relations for tagging data. He is a member of the Web 2.0 Working Group in South Korea.
Hong-Gee Kim holds the rank of Professor and is a Director of the Biomedical Knowledge Engineering Laboratory at Seoul National University, South Korea. Dr. Hong-Gee Kim’s research interests include the Semantic Web, knowledge engineering, and knowledge representation.

Gill Kirkup, PhD, is a Senior Lecturer in the Institute of Educational Technology, Open University, UK and Head of Research, Data and Policy of the UK Resources Centre for Women in Science, Engineering and Technology. She is a Fellow of the Higher Education Academy and a member of the Association of Learning Technologies. Her main research interests center on gender and lifelong learning, students’ use of learning technologies in their domestic and work environments, and educational technology innovations. She has published widely in these areas.

Elizabeth Koh is a doctoral candidate at the School of Computing at the National University of Singapore. Her research interests focus on educational technology: in particular, the use of wikis for collaborative learning. She has presented her research at international conferences and contributed to the Encyclopedia of Multimedia Technology and Networking (Information Science Reference, 2008).

James M. Laffey holds a PhD from the University of Chicago and is a Professor in the School of Information Science and Learning Technologies at the University of Missouri-Columbia. A former researcher and systems developer at Apple Computer, he teaches graduate courses on the design and development of computer-based educational systems. Dr. Laffey is internationally recognized as an expert in the area of human-computer interaction. He has received over $ 5 million in funding during the past ten years to advance the use of technology in education. He is the principal investigator for a grant from the Fund for Improving Post-Secondary Education being used to develop Context-aware Activity Notification System (CANS) and advance the use of notification systems in learning.

Mark J. W. Lee is an Adjunct Senior Lecturer with the School of Education, Charles Sturt University, and an honorary Research Fellow with the School of Information Technology and Mathematical Sciences, University of Ballarat, Australia. Previously, he worked in a variety of teaching, instructional design and managerial roles within the private, vocational, and higher education sectors. He has published extensively in the areas of educational technology, e-learning and innovative pedagogy in higher education. He is presently Chair of the New South Wales Chapter of the Institute of Electrical and Electronics Engineers (IEEE) Education Society, and serves on the editorial boards of a number of international journals.

Christine A. Lemesianou holds a PhD from Rutgers University and is an Associate Professor of Communication Studies at Montclair State University in New Jersey where she serves as the Coordinator for the Basic Communication Program. Much of her research has focused on critical pedagogy; she has published her scholarly work in edited books and journals. Her other research interests include communication and identity, new media and interactive technologies, and globalization and borders.

John Lim is an Associate Professor in the School of Computing at the National University of Singapore and the Head of the Information Systems Research Laboratory. Dr. Lim has graduated with First Class Honors in Electrical Engineering and received an M.Sc. from the National University of Singapore. His PhD is from the University of British Columbia, Canada. His current research interests include IT
About the Contributors


**Shakib Manouchehri** is a researcher and project manager at the Research Centre for the Design of Information Systems, Kassel, Germany. He is currently a doctoral candidate at the Institute for Information Systems, University of Kassel. Previously, he has worked for several years as a consultant in the field of information systems and corporate knowledge management. His current research focuses on business information and communication management, corporate knowledge management, Web 2.0, social software, and mobile services.

**Ronald Marsh** holds a PhD in Computer Science and is an Associate Professor and Chair of the Department of Computer Science at the University of North Dakota. He teaches courses in operating systems, computer architecture, scientific computing, and advanced computer graphics. Dr. Marsh’s research interests include high performance computing and advanced digital image processing. He has presented his research nationally and internationally.

**Catherine McLoughlin** is an Associate Professor and Research Coordinator in the School of Education at the Australian Catholic University, Canberra. She also serves as the coordinator of the Australian Capital Territory branch of the Research Centre for Science, Information Technology and Mathematics Education for Rural and Regional Australia (SiMERR). With over twenty years experience in higher education in Europe, South East Asia, the Middle East and Australia, Dr. McLoughlin has worked with diverse students and across a wide range of cultural contexts. She serves as an editor of the *Australasian Journal of Educational Technology* and as editorial board member of several leading journals in the field, including *The British Journal of Educational Technology*.

**Heather Molyneaux** is an analyst at the National Research Council Canada investigating the social aspects of information and communication technologies, including broadband visual communication. Her research involves partnerships with authentic user communities to investigate more effective ways for people to use and interact with information and communication technologies. Her M.A. is from the University of New Brunswick, Canada and her B.A. from the University of Prince Edward Island, Canada. She is currently a PhD candidate at the University of New Brunswick, Canada.

**Junghoon Moon**, PhD, is an Assistant Professor of the Department of IT Business at the Korea Advanced Institute of Science and Technology and an Associate Director of Auto-ID Labs Korea sponsored by EPCglobal. He received his PhD in Management Information Systems from the State University of New York at Buffalo. His research interests include e-business, information technology management, e-government, and ubiquitous sensor networks. He has presented his work at the KMIS, IRMA, AMICS and HICSS conferences. At AMICS 2006, Dr. Moon received the Best Paper Award. He has published his research in the *Journal of Information Technology Management, Online Information Review, Korean Management Science Review, e-Business Studies*, and *Information Systems Frontiers*. 
Dhrubodhi Mukherjee received a PhD from the University of South Carolina and is an Assistant Professor in the School of Social Work, Southern Illinois University Carbondale. Dr. Mukherjee’s research specialties cover the application of social network theory, social capital theory, and social network analysis in the context of international social development and civil society. Dr. Mukherjee has published and presented his research nationally and internationally. He worked with the World Bank as a consultant and held visiting and adjunct positions at the Indian Institute of Management, Calcutta, the Mudra Institute of Communication and Advertisement, Ahmedabad, and the University of South Carolina.

Julie Mulvany, PhD, is a Professor and Deputy Dean of the Faculty of Life and Social Sciences at the Swinburne University of Technology, Australia. She leads educational projects in the integration of communication skills in science programs and identification of early intervention strategies for students at risk of failure. Dr. Mulvany is the project manager of Swinburne’s ePortfolio project. Her recent research projects include investigating career destinations of social science graduates, examining the value of work based learning models, and identifying curriculum design and delivery implications in the context of an aging workforce. Dr. Mulvany has published in national and international journals.

Susan O'Donnell is a Senior Researcher at the National Research Council Canada's Institute for Information Technology and an Adjunct Professor at the University of New Brunswick in Fredericton, Canada. She holds a PhD in Communications from Dublin City University, Ireland, an MA from Cardiff University, Wales, and a BA from the University of Ottawa, Canada. Dr. O'Donnell works as a member of a multi-disciplinary technology development team. She specializes in the social aspects of information and communication technologies. Broadband visual communication is currently the main focus of her research. Her research of broadband services in remote, rural, and northern indigenous communities involves identifying technology innovation for community adoption and development. Dr. O'Donnell is an elected member of the Board of Governors of the IEEE Society on Social Implications of Technology.

Bradley M. Okdie received his MA from the University of Northern Iowa. His Master’s thesis examined social influence and computer-mediated communication. He is currently a doctoral candidate at the University of Alabama where he works on research projects with Dr. Rosanna Guadagno in the Online Social Interaction Laboratory.

Kenneth Owen is a Lecturer in the Faculty of Business Administration at Lakehead University in Canada where he received his BA and M.Mgt. He teaches courses in data communications, network administration, systems planning, and information security. His research interests include knowledge management, information systems, and the impact of technology on small businesses.

Joowon Park is a researcher in the Department of IT Business at the Korea Advanced Institute of Science and Technology. His research interests are in online consumer behavior, e-business, knowledge management, and information systems. He has presented papers at several international conferences, including KMIS and AMCIS. His work has been published in Information Systems Frontiers.

Sarah Pedersen, PhD, teaches in the Department of Communication and Media at the Aberdeen Business School, The Robert Gordon University, UK. She serves as Chair of the United Kingdom As-
sociation for Publishing Education. Her research interests focus on communication through a variety of media. In 2006, Dr. Pedersen was awarded a research grant from the Arts and Humanities Research Council for a project investigating women’s motivations for blogging. Her research has appeared in the Journal of Audience and Reception Research, The International Journal of the Book, International Journal of Technology, Knowledge and Society, Journal of Computer-Mediated Communication, and Journal of Scholarly Publishing.

Lina Pelliccione, PhD, is a Senior Lecturer in the School of Education at Curtin University of Technology in Australia. Her dissertation examined ICT adoption and implementation of educational innovations in the learning and teaching process at the tertiary level. Her research interests include enhancing learning through the use of technology, electronic portfolios, online learning environments, formative assessment, and mentoring. In 2006, Dr. Pelliccione received a prestigious Citations for Outstanding Contributions to Student Learning award from the Australian Learning and Teaching Council (ALTC).

Isabella Peters is a researcher and lecturer in the Department of Information Science at Heinrich Heine University of Düsseldorf, Germany. She has studied linguistics and information science at the University of Düsseldorf where she obtained her Magister degree. Her research focuses on Web 2.0, particularly the use and characteristics of folksonomies in the context of indexing and information retrieval.

Heather D. Pfeiffer is a College Assistant Professor in the Klipsch School of Electrical and Computer Engineering at New Mexico State University. Her research centers on knowledge engineering, database management, and modeling of heterogeneous architectures. Dr. Pfeiffer has presented at ICCS, KCAP, VL, ASIST, and other conferences on topics relating to knowledge databases, artificial intelligence and knowledge engineering. She has published papers in such journals as JETAI and JMMS. Dr. Pfeiffer holds a PhD in Computer Science from New Mexico State University, an M.S. in Computer Science from New Mexico State University, and a BS in Biology/Microbiology from the University of Washington.

Catherine Pocknee is an academic coordinator of cooperative education programs in the Swinburne University of Technology, Australia. With a strong background in educational research and educational technology, she is currently undertaking a PhD investigating institutional change and quality enhancement of classroom teaching practices. She has been an active participant in Swinburne’s ePortfolio project.

Vassilis Poulopoulos is a computer and informatics engineer at the Computer Technology Institute, Patras, Greece. He obtained an MSc in the Computer Science and Engineering Department at the University of Patras. His professional and research interest entail: databases, web technologies, web page fetching and personalization, automatic text summarization and categorization.

Angela T. Ragusa has a PhD from Virginia Tech and is a Lecturer in the School of Humanities & Social Sciences at Charles Sturt University in New South Wales, Australia. She has many years of teaching and research experience in the U.S. and Australia: Virginia Polytechnic Institute & State University, the University of New England, Queensland University of Technology, and Griffith University. Her publications include a forthcoming edited book, Interaction in Communication Technologies & Virtual
Learning Environments (IGI Global) and book chapters and journal articles on teaching and learning, distance education, and media studies.

Alan Rea, PhD, is an Associate Professor of Computer Information Systems at the Haworth College of Business, Western Michigan University in Kalamazoo. Dr. Rea teaches courses in computer programming, server administration, and information management. His research centers on artificial intelligence, social engineering, virtual reality security, and computing ethics. Dr. Rea is currently a Guest Editor for a special issue of the Journal of Information Systems Education on the Impacts of Web 2.0 and Virtual World Technologies on IS Education. He is also the editor of a forthcoming book, Security in Virtual Worlds and 3D Webs: Models for Development and Management, IGI Global.

James D. Robinson is a Professor in the Department of Communication at the University of Dayton. He earned his PhD from Purdue University under the tutelage of Carl Bybee and Ralph Webb. His scholarship focuses on the way things are portrayed in the media. Dr. Robinson has examined TV portrayals of a variety of themes and topics. His research has been published in numerous communication journals: Journal of Broadcasting & Electronic Media, Mass Communication Review, Communication Research Reports, Journalism Quarterly, Journal of Social & Personal Relationships, and Health Communication.

Noemi Maria Sadowska, PhD, University of London, is a Senior Lecturer in the Regents Business School at Regent’s College, London, UK. Alongside teaching commitments in the area of design management, Dr. Sadowska has spent considerable time undertaking research into the relationship between design and gender. Her research has been published as part of Advances in Universal Web Design and Evaluation: Research, Trends and Opportunities (Idea Group Publishing, 2007) and is featured in the Encyclopedia of Gender and Information Technology (Idea Group Reference, 2006) as well as other publications.

Matthias Schumann, PhD, is a Professor and Chair of the Department of Information Systems and E-Business; he is also Managing Director of the Institute of Information Systems at Georg August University of Göttingen, Germany. From April 2001 to March 2005, he served as Vice-President of the University of Göttingen. His scholarship interests include knowledge management, e-commerce, credit management of financial service providers, IT support of business webs, P2P systems and ubiquitous computing, innovative technologies and architectures, as well as converging markets with respect to internet economy. Dr. Schumann has authored and co-authored several books and numerous articles in these areas. He was a post-doctoral Fellow at the IBM Scientific Center-Los Angeles, CA.

Francesco Sofo, PhD, is an Associate Professor and Associate Dean in the Faculty of Education at the University of Canberra, Australia. His research interests address individual and team performance, leadership, innovation, and organizational learning. He is the author of several books and textbooks, including Human Resource Development: Paradigm, Role and Practice Choices (Business and Professional Publishers) and Open Your Mind: 7 Keys to Thinking Critically (Allen and Unwin). Dr. Sofo is a Fellow of the Australian Institute of Management and the Australian Human Resources Institute, as well as the Director of the Centre for Transnational Empowerment, Leadership and Performance within the Faculty of Education at the University of Canberra. He has held Visiting Professor positions at the
University of Milan and the University of Calabria in Italy, Hangzhou Normal University in China, ES-ADÉ University in Spain, University of Ljubljana in Slovenia, Warwick University in UK, and George Washington University in the U.S.

**Levent Soysal** holds a PhD in Anthropology from Harvard University. He is an Associate Professor and Chair of the Department of Radio, Television and Cinema of the Faculty of Communications at Kadir Has University, Istanbul, Turkey. Dr. Soysal’s teaching and research interests include globalization, transnationalism, migration, theories of culture, representation, and media. Previously, he served as a post-doctoral Research Fellow at the Free University of Berlin, and was an Assistant Professor of Anthropology at New York University.

**Robert D. Sprague** is an Assistant Professor in the Department of Management and Marketing at the University of Wyoming. He received his J.D. degree from the University of Denver and an MBA from the University of Southern California. Dr. Sprague’s current research interests derive from a convergence of law, business, and technology, with an emphasis on privacy and cyberspace issues. He has published over twenty papers on various topics including software copyrights, privacy, and the use of advanced technology in the delivery of legal services. Prior to joining academia on a full-time basis, Dr. Sprague provided legal counseling to small businesses, primarily in high-tech industries, and held senior management positions in various Internet start-up ventures in Silicon Valley.

**Wolfgang G. Stock**, PhD, is a Professor of Information Science and the Head of the Information Science Department in the Heinrich Heine University of Düsseldorf, Germany. His teaching and research cover the market of digital information, including information indexing and retrieval, informetrics, online information suppliers, and knowledge representation. He has authored information science textbooks for Oldenbourg Verlag and published over 200 articles and papers in journals and conference proceedings. Among his recent books is *Information Retrieval* (Oldenbourg, 2007). Currently, he is editing a book series *Knowledge and Information* for KG Saur Verlag.

**Zixue Tai** received a PhD from the University of Minnesota and is an Assistant Professor in the School of Journalism and Telecommunications at the University of Kentucky. His research focuses on global communication with a special concentration on the transformation of Chinese media and the social impact of new media technologies. He is the author of the recently published book *The Internet in China: Cyberspace and Civil Society* (Routledge, 2006). Additionally, his research has been published in such journals as the *International Communication Gazette, Journalism & Mass Communication Quarterly, New Media & Society,* and *Journal of Communication.*

**Lars Thoroe** has studied business information systems at Georg August University of Göttingen in Germany and at Högskolan Dalarna in Sweden. He is currently a doctoral student and research associate in the Department of Information Systems and E-Business at the Institute of Information Systems, University of Göttingen. His research interests focus on e-business: in particular, on the issues connected with logistics and supply chain management.

**Tami K. Tomasello** has a PhD from Florida State University and is an Assistant Professor in the School of Communication at East Carolina University in Greenville, North Carolina, where she teaches
courses in the media studies concentration. Her research interests include the history of computing and
the Internet, comparisons between older and newer media, and technology accessibility issues. She has
co-authored a book, *Managing the Infosphere: Governance, Technology, and Cultural Practice in Mo-
tion* (Temple University Press, 2008), and has published in the *Journal of Communication, Journalism
& Mass Communication Quarterly*, and *Public Library Quarterly*.

**Emma L. Tonkin** is a research officer in *UKOLN* at the University of Bath, UK where she manages
the Information Environment Metadata Schema Registry (IEMSR). Her research focuses on the applied
aspects of information technologies. She also serves as a co-moderator of the Dublin Core Metadata
Initiative’s (DCMI) schema registry community and a member of the DCMI advisory board. She is
currently pursuing a PhD degree in the area of wearable computing at the University of Bristol.

**Anna-Karin Tötterman** is a PhD student and researcher in the Department of Information Studies
at Åbo Akademi University, Finland. Her research interests center on knowledge sharing in organiza-
tions. She is currently participating in a research project entitled *The Individual and Organizational Key
Skills in the Information Intensive Society* funded by the Ministry of Education of Finland.

**Vassilis Tsogkas** is a computer and informatics engineer at the Computer Technology Institute, Patras,
Greece. He received an MSc in the Department of Computer Science and Engineering at the University
of Patras. His professional and research interest are: web technologies and web data integrating, dynamic
processing of web content, information extraction, web content summarization and categorization.

**Lorna Uden**, PhD, is a Professor in the Faculty of Computing, Engineering and Technology at
Staffordshire University, UK. Her research interests include web engineering, technology-based teaching
and learning, human-computer interaction, the Semantic Web and online collaborative working environ-
ments. She has published over 140 chapters, articles and papers in edited books, journals, conference
and workshop proceedings, and has recently co-authored the book, *Technology and Problem-Based
Learning* (Information Science Publishing, 2006). Dr. Uden is a founder and editor of the *International
Journal of Web Engineering and Technology* and the *International Journal of Learning Technology*.
She has held Visiting Professor positions at universities in Australia, China, Finland, Italy, Slovenia,
Spain, South Africa, and Taiwan.

**Güliz Uluç** is an Associate Professor of the Faculty of Communications at Ege University, İzmir,
Turkey. Dr. Uluç completed her MA and PhD degrees at Ege University’s Institute of Social Science,
Department of Radio, Television and Cinema. She has authored several books and published numerous
conference and journal papers in the area of international communication, communication law, and
orientalism.

**Richard D. Waters** received a PhD from the University of Florida and is an Assistant Professor in
the Department of Communication at North Carolina State University. His research interests include
the fundraising process, relationship management in the nonprofit sector, and the use of technology
by nonprofit organizations. Dr. Waters’ research has a strong applied focus given his previous public
relations and fundraising experience and has been published in *Public Relations Review, Journal of
Health Communication, Nonprofit Management & Leadership, Journal of Communication Manage-
About the Contributors

ment, Teaching Public Relations, and Journal of Volunteer Administration. He was the recipient of the Chaffee-McLeod Top Communication and Theory Paper award from the Association for Education in Journalism and Mass Communication in 2007.

Katrin Weller is a Researcher and Lecturer in the Department of Information Science at Institute for Language and Information of Heinrich Heine University of Düsseldorf, Germany. She holds a Magister degree in Information Science and teaches courses in information science, knowledge representation, indexing, ontology engineering, and bibliometrics. Her research concentrates on collaborative efforts in knowledge representation and document indexing, ranging from collaborative ontology engineering to social tagging applications.

Gunilla Widén-Wulff holds a PhD in Information Science and is a Professor of Information Studies at Åbo Akademi University, Finland. She is a Chair of the Finnish Association of Information Studies. Her areas of teaching specialization include knowledge organization, information seeking, and information management. Dr. Widén-Wulff’s research examines social capital, information management and knowledge sharing in groups and organizations. Among her recent books is The Challenges of Knowledge Sharing in Practice: A Social Approach (2007). In 2004–2005, she was a Visiting Researcher in the School of Computing, Napier University, Edinburgh. Dr. Widén-Wulff is currently leading two research projects funded by the Ministry of Education of Finland. One of the projects investigates the various aspects of Web 2.0 and social media.

Robert Willis is a Professor in the Faculty of Management at Vancouver Island University, Nanaimo, British Columbia, Canada. He received his BA at the University of Waterloo, MBA at the University of Alberta, and PhD at the University of Calgary. His research interests encompass technology and entrepreneurship/small business, the social impact of technology, and social informatics. His teaching areas include the foregoing as well as general management, strategy, international business, and entrepreneurship.

Mehmet Yilmaz obtained his B.A. with Honors at the Faculty of Communication of Ege University, İzmir, Turkey. His MA and PhD degrees are from the Department of Radio, Television and Cinema at Ege University’s Institute of Social Science in the fields of political communication and communication in cyberspace. Dr. Yilmaz is the author of several research publications in the area of online political communication, media politics, television studies, and communication law.

Zuopeng (Justin) Zhang is an Assistant Professor of Management Information Systems at the School of Business and Economics in the State University of New York at Plattsburgh. He earned his PhD in Business Administration from Pennsylvania State University. His research interests address economics in information systems, knowledge management, e-business, and workflow systems. His research has appeared in Knowledge and Process Management, International Journal of E-Business Research, Encyclopaedia of Portal Technology and Applications, Encyclopaedia of Mobile Computing and Commerce, and in the proceedings of major conferences in information systems.