About the Contributors

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Robert D. Tennyson is Professor of Educational Psychology at the University of Minnesota. He is editor of a professional journal, *Computers in Human Behavior*. He also serves on editorial boards for four other journals. His research and publications include topics on problem solving, concept learning, intelligent systems, testing and measurement, instructional design, and advanced learning technologies. He has directed NATO sponsored workshops and advanced study institutes on automated instructional design and delivery in Spain and Norway. He has authored over 200 journal articles, books and book chapters.

Jingyuan Zhao is a Post-doctoral Fellow at School of Management, Harbin Institute of Technologies (China), and an Associate Professor at School of Management, Beijing Union University (China). Her Ph.D. is in Management Science and Engineering from Chinese Academy of Sciences (CAS) and University Science and Technologies of China (USTC). Dr. Zhao’s expertise is on regional innovation management, high-tech industry cluster, knowledge management, technologies diffusion, organization learning. She serves as a Guest Editor for several international journals and is an Invited Reviewer for China’ state-run newspaper West Times to provide comments on the economy.

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Mara Abel is graduated in Geology and doctor in Computer Science, Artificial Intelligence. She is a professor in Knowledge Engineering at the Institute of Informatics of Universidade Federal do Rio Grande do Sul (UFRGS), Brazil, where she leads several initiatives in entrepreneurship. Her main focus on research is related to study alternatives for representing visual knowledge, developing applications in petroleum reservoir analysis area. She is also the co-founder of the company ENDEEPER Rock Knowledge System, an spin-off of her research group.
Neeta Baporikar is on an academic assignment with Sultanate of Oman, Ministry of Higher Education (MOHE), Salalah College of Applied Sciences-IBA Programme. Prior to this she is been a Professor – Strategic Management and Entrepreneurship in FIT Pune, India and BITS International Centre. She holds a Doctorate in Management from University of Pune, Master’s degree in Business Administration (Distinction) and Law (Hons.) degree and has more than two and half decades of experience in industry, training, research and academics – teaching/consulting - both at national and international level. Apart from this she is also an Accredited Management Teacher (AIMA), Qualified Trainer (ISTD) and PhD-Guide, Faculty of Management, University of Pune and Board Member of Academic in accredited B-Schools.

Stephen Burgess has research and teaching interests that include the use of ICTs in small businesses (particularly in the tourism field), the strategic use of ICTs, and B2C electronic commerce. He has received a number of competitive research grants in these areas. He has completed several studies related to website features in small businesses and how well websites function over time, including his PhD from Monash University, Australia (completed in 2002). He has authored/edited three books and special editions of journals in topics related to the use of ICTs in small business and been track chair at the international ISOneWorld, IRMA, Conf-IRM and ACIS conferences in related areas. More recently, Stephen has extended his research interests to include the use of websites by community based organisations.

Murat Çetin has completed his undergraduate and graduate studies in Middle East Technical University, Department of Architecture. He was awarded by the Higher Education Council for a scholarship to conduct his doctoral studies at Sheffield University in United Kingdom. He participated various international conferences and published papers in journals and books. After his return, he taught at Balıkesir University, Department of Architecture and Yeditepe University as an Assistant Professor. He also won a citation awards in one urban design competition and one architectural conservation project competition. He currently teaches at King Fahd University of Petroleum & Minerals.

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**Eleonora Pantano**, PhD, M.Eng. is a Post doc research fellow at University of Calabria (Italy). Her research interests are related to the applications of advanced technologies to retailing and tourism, with emphasis on the investigation of consumer behaviour in pervasive environments. She has been Assistant teacher of Integrated Marketing Communication, Engineering Faculty, University of Calabria (January 2006-2008); Visiting lecturer at College of Business, University of Illinois (USA) (May-July 2009); Visiting lecturer at *Master in Business and Administration* (MBA) Marketing Module at the Faculty of Economics & Business, University of Zagreb (HR), 2009. Furthermore, she is member of the Editorial Board of numerous international journals, and editor of the special issue of *Journal of Retailing and Consumer Services* on Applications of New Technologies to Retailing, 17 (3). She was the Highly Commended Award winner of the 2008/2009 Emerald/EMRBI Business Research Award for Young Researchers, with the contribution “Consumer’s behaviour and local products: a perception model”.

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**Carmine Sellitto** has investigated innovation, e-commerce/marketing adoption across a variety of business domains including tourism providers and Australian-based wineries. He gained his PhD from RMIT University where he was awarded the student prize for his PhD in the area of innovation. Dr Sellitto has published widely on topics associated with e-business, information management and technology, website analysis, tourism and IT, Internet-marketing, information quality and the adoption of technology by small business

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**Ashleigh K. Shelton** joined the U of M School of Journalism and Mass Communication program in the fall of 2007 after graduating summa cum laude and top of her class from the University of Minnesota Duluth. She earned her BA in Communication with departmental honors. She also has been a Graduate Instructor for several years and can’t imagine a more rewarding experience. Ashleigh’s current and past
research interests include: presence, video games, social networking sites, and digital media technologies. She loves to spend her spare time with media as much as she loves to study it. She enjoys horseback riding, the theatre, 70’s/80’s rock music, Facebook, going to movies, and playing video games of all genres from Resident Evil, God of War, and Madden, to Mario Kart, Guitar Hero, and Zelda.

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