Index

5S framework of Fox 223

A

Academic Library Marketing 70-71, 86
  applying marketing strategies 63
  practical marketing techniques 64
  strategic marketing relevance 62
Application of ICT in Preservation of IK 100
assignment indexing 281
Association of Libraries for the Visually Impaired (ALVI) 265, 270, 272

B

Boolean Model 285
Boolean Query Formulation 287
Brand Marketing - See Library Marketing Types.
bulletin board services 47

C

Cataloguing and Classification 314
Cataloguing Automation 35
  Computerized Cataloguing 319
characteristics of services
  inseparability 72
  intangibility 72
  perishability 72-73
  variability 72, 231
circulation system 38
classification schemes 283
Computerized Cataloguing 319
conflict resolution - See Indigenous Knowledge.
Course Management System (CMS) 55
Current Awareness Services 47-48, 179
  news clipping services 48
Customer Education Programs 94

D

data objects 224
democratic consolidation - See political systems.
democratic governance - See political systems.
Demystifying Digital Scholarship 170
  benefits of 188
  challenges of 184-185
  conceptual framework 174
  learning and research environments 181
  theoretical framework 174
tools, technologies and processes 178
DESIDOC Journal of Library & Information Technology (DJLIT) 303-305, 310, 312
Analysis of Articles 305
Authorship Pattern 303, 305, 307
Citation Analysis 304-305, 308, 311-312
Findings 309
Geographical Distribution of Articles 305, 308
Institution Wise Contribution 307
Length of Articles 305, 308-309
Subject Wise Distribution of Articles 306
Developing Countries’ Libraries, Academic Material in 196
electronic books 197
electronic journals 196
open access movement 198
5S framework of Fox 223
catalogs 199
challenges 226
definitions of 223
infrastructure 201
initiative in India 224
intellectual property rights 226
issues 225
librarian training 202
preservation problem 228
Index

E
E-Book Vendor Business Models 128
educational accreditation 12
eGovernment
  conceptual frameworks 209
  definition 207, 245
  key functions 245
  Nigeria’s problems and prospects 210
  overview 208
eGovernment promotion
  librarians 246
  records managers 248
electronic books 197
Electronic Document Delivery Services (EDDS) 135-137
electronic journals 196
electronic record 248, 258
e-mail 251
metadata 249
Environmental Data Books (EDBs) 48
evaluation 288
extraction indexing 281

F
Forward Marketing 92, 94
Frequently Asked Questions (FAQs) 48
full-cost pricing 74-75
Future of Readership Development 125, 137

H
Higher Education Commission (HEC) of Pakistan 14

I
Ilorin, University of - See University of Ilorin’s Library School
Indigenous Knowledge 98
  application of 101
  collection and preservation of 99-100
  conflict resolution 102
  nature of 96, 98
  preservation challenges 103
  promotion of access 102
  traditional medicine 101
Information Ethics 142
  course curriculum 144
  course topics 145
  moral issues 143
information organisation
  Archives 278
  background 276
  Internet (Digital Library) 279
  Libraries 277
  Museums (Art and Object Collections) 278
information pricing 70, 81
information retrieval
  background 276
  Boolean Model 285
  models and tools 280
  Probabilistic Retrieval Model 286
  Region Model 285
  role of retrieval tools 279
  Search Strategies 286
  users 288
  Vector Processing Model 286
information services
  place and distribution of 75
  promotion of 76
intellectual property rights 226
Inter Library Loan (ILL) 38
Internal Marketing 57, 92-93
International Training in Medical Informatics program 5

K
Kotler-Andreasen-Keiser approach 63

L
leadership development 1-3, 6-10
  challenges of 7
  fostering leadership 1-2
  library staff participation 6
  short term training 4
  Student Library Attachment 6
  University of Zambia Library 3
Libraries: Challenges and Recommendations 251
Library Acquisition Models
  E-Book Vendor Business Models 128
  Subscription Model 127-128
Library and Information Science Education in Nigeria 150, 164
library and information services 2, 4, 9, 13, 45-46, 52-53, 55-57, 59-60, 68-69, 74-75, 79-80, 149, 267, 270-274, 293
  bulletin board services 47
  Current Awareness Services 47-48, 179
Library Automation 32-34, 40, 42-44, 191, 204, 307, 313, 319-320, 323
Index

Library, definition of 84
Library Expectations and Standards 113
Library Marketing Types
  Brand Marketing 87
  Relationship Marketing 57, 59, 81, 87
  Social Marketing 87
Library Staff Mentorship Programs 6
Library User Habits 126, 137
  accessibility and rights of use 137
  change in 135
  E-Resources costs 136
  implications of ICT on 135
Lib@Web International Training Program 5

M
  Makerere University Research Repository 134
  Marketing - See Academic Library Marketing.
    marketing mix 64, 70-71, 73
  Marketing Plan 88, 90, 93
  marketing research 77
  Marketing, Services Promotion vs. 86
  Marketing Strategies
    Forward Marketing 92, 94
    Internal Marketing 57, 92-93
    Reverse Marketing 92-94
  Maulana Azad Library 32, 34-35, 37-44
    OPAC Use 40
    serials control 34-35, 40, 44
  metadata 249
  Modest Activism vs. Predictive Behavior 129
  Moi University, Kenya 141-142, 146
    Information Ethics Teaching 141, 144, 146
    School of Information Sciences 141-143, 146

N
  Nigerian Information Technology Development Agency (NITDA) 213
  Nigerian Librarian (group) 299
  Nigerian Society for the Blind 264
  Nigeria’s eGovernment
    problems and prospects 210-211, 213-214
    recommendations 215

O
  Online Journal Databases 131
  Online Public Access Catalog (OPAC) 34-35, 40-41, 49, 93, 178, 181, 225, 283, 290-291, 319, 324
  open access movement 198

P
  Pakistan Library and Information Council (PLIC)
    11-12, 14-16, 18-19, 24
    functions 15
    problems and prospects 15
    purpose 15
  Pakistan’s professional councils 14
  Perception Studies 153
  Personal Competencies 50, 52
  political systems
    changing information content 237
    democratic consolidation in Africa 239
    democratic governance 234
    information flow in Africa 239
    media’s place 236
  Predictive Behavior, Modest Activism vs. 129
  Probabilistic Retrieval Model 286
  Professional Competencies 50
    Managing Information Organizations 50
    Managing Information Resources 50-51
    Managing Information Services 50-51
  Proximity Searching 287

R
  Range Searching 287
  Records Management: Challenges and Solutions 252
  Region Model 285
  Relationship Marketing - See Library Marketing Types.
  Research Interest Profiles (RIPs) 48
  Retrieval Models - See information retrieval.
  retrospective Conversion 36-37, 42, 44, 320, 325
    full keying 36
    offline conversion 36-37
    online conversion 36
  Reverse Marketing 92-94
  Rural China Libraries 108, 116, 119, 121, 123
    future of 119
    key issues 113
    knowledge base 114
    study background 110

S
  Scientific and Technological Information Management in Universities and Libraries - See STIMULATE.
  Selective Dissemination of Information (SDI)
    Services 48
serials control 34-35, 40, 44
service characteristics - See characteristics of services.
Services Promotion vs. Marketing 86
short term training - See leadership development.
Social Marketing - See Library Marketing Types.
social media
  basic etiquette 299
  definition 294
  in the library 296
  library outreach 293, 296-297
  Websites 294
social networking
  definition 295
  Websites 295, 302
Southern African Bibliographic Network (SABI-NET) 183
STIMULATE (Scientific and Technological Information Management in Universities and Libraries) 4
String Searching 287-288
Student Library Attachment 6
Subscription Model 127-128

T
  traditional medicine - See Indigenous Knowledge.
  training workshops 5
Trends in the Library and Information Science Practice 151
Truncation 287

U
  University of Ilorin’s Library School 149
User Generated Content (UGC) 47

V
  Vector Processing Model 286
  visual impairment in Nigeria
    availability and use of information materials 265
    background 262
    four identifiable categories 263
    Nigerian Society for the Blind 264
    service providers 264
    technology and information provision 266