About the Contributors

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**Ingrid Becker** is Content Analyst with Credo Reference. Ingrid Becker graduated with a Bachelor of Arts in English from Boston University in 2009 and a Master of Studies in 20th century English Literature from Oxford University in 2010. She presently works at Credo Reference, where she pursues her passion for books and the distribution of knowledge by helping to select the best possible reference works for inclusion in Credo’s products. Ingrid lives in the Boston area.

**Tom Beyer** is Vice President of Publishing for iFactory and is responsible for leading iFactory’s efforts in the publishing space. This has included online projects for OUP, SAGE Publications, Cengage Learning, RR Donnelly, the IMF, the World Bank, Rosen Publishing, and Bloomsbury Publishing, among others. Currently, Tom is leading the efforts for PubFactory, iFactory’s new mixed content online publishing platform. Tom has a BA from Harvard and an MA in Computer Science from Brown where he concentrated on 3D graphics. He has worked in the industry on everything from decision support software, to Disney and Hasbro titles and a real-time strategy game, “Extreme Tactics.”

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**Eric M. Calaluca** has been active in the development of scholarly Information Systems since 1987. After receiving the M.A. in Philosophy from the University of Dallas, he joined the publishing firm Chadwyck-Healey. He worked in sales and product development, becoming Executive Vice President
in 1991. During his tenure there he had a major role in moving the company from microform-based publications to the production of full-text scholarly databases. He left in 1993 to found Paratext, where he and his colleagues have developed scholarly database applications in reference, classical studies, history, music, and government documents.

**Ximena Chrisagis** is Nursing Librarian at the Wright State University Libraries (WSUL) in Dayton, OH. She has been a reference, instruction, and collection development librarian in the health sciences disciplines at WSU since 1998 and was based at WSU’s Fordham Health Sciences Library until June 2009. In addition to her librarian duties, she devotes time to WSUL’s Special Collections and Archives Department. She holds an M.L.I.S. from the University of Illinois at Urbana-Champaign and a M.A. in public history from WSU.

**Lettie Conrad** is the Online Product Manager for SAGE Publications in Los Angeles, CA. She began her career at SAGE Publications in 2006 after four years managing the publications program for a think tank in Washington, DC. As the Online Product Manager, Lettie leads strategic, user-centered development for SAGE’s award-winning Web-based content products and platforms, hosting inter-disciplinary reference materials and an international suite of more than 550 academic and professional journals. She is instrumental in launching new Web products, developing new online features and Web-publishing systems, and maintaining outstanding content quality on SAGE platforms. Lettie has a Master’s degree in Mass Communication from California State University, Northridge.

**Rebecca Cullen** is currently Digital Product Manager at Oxford University Press in Oxford, UK. Prior to taking on this role, she was based in the New York office for two years, where she worked mainly on the development of Oxford Bibliographies Online. Now in the Oxford office, she is responsible for reviewing, creating, and implementing best practice processes with regard to online product development.

**Terese DeSimio** is a Science/Web Services Librarian in the Reference and Instruction Department at the Wright State University (WSU) Libraries. She holds an M.L.I.S. from Kent State University and a B.S. in Biomedical Engineering from WSU. Her prior publications include a co-authored chapter in ALA’s Reference Sources for Small and Medium-sized Libraries, 7th ed. and an article for Booklist titled “Reference on the Web: Common Health Concerns.”

**John G. Dove** is President of Credo Reference. In 1968, John Dove joined Interactive Data Corporation and helped produce the first end-user accessible online database of stock market information. In the early 90s he was on the executive team of a Boston area consulting firm, Symmetrix, which was instrumental in building learning organizations and electronic performance support systems to back them up. Subsequently, he was president and COO of SilverPlatter, a supplier of electronic and online bibliographic information to research libraries worldwide. Prior to joining Credo Reference in 2003, John worked with the Executive Education on E-Government project at Harvard’s Kennedy School of Government.

**Robert Faber** is the Editorial Director, Reference, and Director of the Discoverability Program at Oxford University Press, Oxford, UK. Robert’s role as an online publisher at OUP includes Oxford
Reference (published out of the UK) and the Oxford Dictionary of National Biography, for which he helped get 10,000 people to write 50,000 biographies on time, and organized simultaneous publication in print and online in 2004. He was also director of the Oxford English Dictionary through to the launch of its new online edition in December 2010, and now heads a major program to improve ways of finding and navigating content across OUP’s global academic business.

**Theresa M. Fredericka** is Executive Director of INFOhio, the Information Network for Ohio Schools. She has also served as a library media services consultant for the Kentucky and Ohio Departments of Education, a Coordinator of Learning Resources and Technology for Lakewood City Schools, and as a school librarian for both Deer Park Community Elementary Schools and Findlay High School in Ohio. She currently serves on the Board of Trustees for OHIONET and is a past president of the Ohio Educational Library Media Association. Theresa has an undergraduate degree in library science from Bowling Green State University and an M.S.L.S. from University of Kentucky. She is active in state and national library organizations.

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**Miriam Gilbert** is a long-time leader in the publishing community. She is currently Director, Rosen Publishing Online. During a 30-year career in the publishing business, she has held a range of positions. Miriam was Associate Publisher, Westview Press, a Boulder-based academic publisher. She was Assistant Vice President, Global Licensing and Consortia Sales, at Marcel Dekker, Inc, a leading mid-sized STM (scientific, technical, and medical) publisher headquartered in New York and London. As NetLibrary’s Senior Director of Publisher Relations, Miriam was responsible for forging relationships with the book publishing community and acquiring the content that serves as the foundation for NetLibrary’s eBook collection. Miriam serves on the faculty of the Denver Publishing Institute and is a former Trustee of the Foundation for Boulder Valley Schools.

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Hall University and serves on the Content Board of the Software Information Industry Association, Olin College of Engineering Library Advisory Board, Seton Hall University Advisory Council and the Women’s Venture Fund. His radio program “Leadership” airs Saturday mornings at 9:00 am on WSOU HD 89.5 FM / WSOU.net.

**Buffy J. Hamilton** is the founding librarian of “The Unquiet Library” at Creekview High School in Canton, GA. She earned an Ed.S. in Instructional Technology and School Library Media at the University of Georgia and serves as Communications Coordinator for the Georgia Library Media Association, Social Media Chair for the AASL National Conference 2011 Committee, and is a member of the Interdivisional Committee on Information Literacy AASL/ACRL. In addition, Hamilton is one of Tech and Learning’s 30 EdTech Leaders of the Future; Georgia (GLMA and GAIT) School Library Media Specialist of the Year 2010, one of the National School Boards Association’s “20 to Watch” educators for 2010, and a Library Journal Mover and Shaker for 2011. Her media program at Creekview High School was also named one of two exemplary high school programs for the state of Georgia in 2010 and was an ALA Office for Information Technology Policy 2011 Cutting Edge Service Award winner.

**Jackie Zanghi-LaPlaca** has an academic background in education policy, history, and economics and has completed research projects at the University of Pennsylvania, a Rotary International Fellowship, as well as a NEH Fellowship. Jackie spent 10 years coordinating education non-profits, faculty professional development programs, and government projects with educational technology. Before her current position as a director for Credo Reference, Jackie was the Director of Library & Educational Relations for a STM publisher, IGI Global. A central focus of Jackie’s current position is assisting libraries with their e-resources planning and developing the new Credo Reference Publisher and Subject Collection offering.

**Ross W. McLachlan** served as the Deputy Director for Technical Services at the Phoenix Public Library from 1990 – 2010. In this role he was responsible for coordinating all activities of the collection development, bibliographic services (acquisition/cataloging), processing, courier services, and library information systems center work units. He reviewed for Library Journal, Books Collectors Market, and Books of the Southwest and presented over 35 programs at ALA, PLA, Arizona Library Association, and regional/state library technology conferences. Ross has a B.A. and M.A. in History from the University of Arizona and an MLS from UCLA. He held positions at Yale University, the University of Arizona, and the Tucson Public Library throughout his extensive professional career.

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Frank Menchaca is Executive Vice President and Publisher, Research Solutions, at Cengage Learning. He began his long publishing career with John Wiley & Sons and has since held positions in literary trade publishing at George Braziller, in educational magazine publishing at Weekly Reader Corporation, and in library publishing at Chelsea House and Millbrook Press. He holds degrees from New York University and Yale University and has authored two books of poetry, many reviews, and articles on topics ranging from literature and music to the information industry.

Jack O’Gorman is a reference and instruction librarian and Associate Professor at the University of Dayton’s Roesch Library. There he is responsible for reference, library instruction, collection development, and liaison work in engineering, physics, math, and geology. With almost 30 years experience in university, government, and business libraries, Jack has an in-depth knowledge of reference sources. He has a Bachelor’s degree in Mathematics from Walsh University and an MLS from St. John’s University. He chaired the editorial board of Reference Books Bulletin from 2001-2004, and continued as a member of that board until 2010. He has served on the RUSA Outstanding Reference Sources Committee, and is the Chair of the Dartmouth Award Committee. He is co-editor of the third edition of Recommended Reference Books in Paperback (Libraries Unlimited, 2000) and editor of the 7th edition of Reference Sources for Small and Medium Sized Libraries, (ALA 2008), and a contributor to the Guide to Reference.

Jason B. Phillips is Coordinator of the Data Service Studio and Librarian for Sociology, Psychology, Gender & Sexuality Studies, and American Studies at New York University. He holds degrees from Long Island University (M.S.L.I.S.) and Harvard University (M.A.). He has published previously on issues related to both information literacy and thanatology. He is also active in the Anthropology and Sociology Section of the Association of College and Research Libraries having served on various committees.

Wright Rix is the Principal Librarian for Reference Services at the Santa Monica Public Library. Wright has held a variety of managerial position since arriving at Santa Monica Public Library in 1991. He currently serves on the advisory board for OCLC QuestionPoint and has chaired or served on committees for organizations such as the Metropolitan Cooperative Library System (now SCLC) and the California Library Association. Wright began his librarian career with the County of Los Angeles Public Library system. He earned a Master’s degree in Library and Information Science from UCLA’s Graduate School of Education and Information Science, and a Bachelor’s degree from the University of Texas at Austin’s College of Communications.

Roger Rosen is the President of Rosen Publishing, an independent publisher that has been providing supplemental educational books and materials to libraries and K-12 schools since 1950. Roger Rosen was named President, Rosen Publishing, in 1980 and has grown the publishing program to over 1,000 titles per year, across all curriculum areas. Imprints include PowerKids Press, Rosen Central, Rosen Young Adult, Windmill Books, and Editorial Buenas Letras. Rosen Publishing was the first educational
publisher to bring content-driven graphic nonfiction to the school and library market. Rosen continues to be a market leader as this genre continues its fast-paced journey from marginal to mainstream, even, mainstay in today’s educational publishing landscape. Under Roger Rosen’s leadership, in 2007 the company launched a new digital division, Rosen Online. Its first database, Teen Health and Wellness: Real Life, Real Answers, has been named a Library Journal’s Best Reference Sources, as well as been called a “Must Have” Product and Top 10 Digital Resource by School Library Journal. The company recently launched the PowerKids Life Science database, covering elementary and middle school life science. Initial enthusiasm and accolades have been tremendous, and PowerKids Earth & Space Science and PowerKids Physical Science will complete this science suite in 2012. Roger Rosen also spearheaded the launch of epointbooks, an e-book hosting platform offering over 3,000 nonfiction e-books for pre-K-12. In addition, Rosen Publishing has developed a program of innovative, multimedia interactive e-books.

Jennifer C. Schwelik is the PreK-12 Technology and Professional Development Manager for WVIZ/ PBS & WCPN/NPR ideastream. She has also served as the project manager for TRAILS; as a consultant for INFOhio; as a school librarian for both Beachwood City Schools and Bay Village Schools; and as an English and Social Studies teacher for both Lorain County JVS and Polaris JVS. She currently serves on the LSTA Board for the State Library of Ohio. Jennifer has an undergraduate and M. Ed. from Kent State University. She is active in state and national library and educational technology organizations.

Kathleen Sullivan is the Collection Development Coordinator for the Phoenix Public Library in Phoenix, Arizona. She is interested in how public use of library materials is shifting and in future formats for materials delivery. She has supervised collection and reference services in public libraries in Arizona and California and trained other librarians in both services. She has also served on and chaired numerous ALA, CLA, and AZLA committees.

Peter W. Tobey is Director of Sales & Marketing at Salem Press. He is the author of nine books, a past publisher of both classroom and commercial fiction and nonfiction, and the editor and publisher of two national magazines.

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Jane Wildermuth is the head of the Digital Services Department at Wright State University (WSU) Libraries. She is responsible for managing digitization projects for the Libraries and campus. Wildermuth and her staff, with the assistance of OhioLINK, developed an institutional repository for WSU that was launched in October of 2008. She also serves as a member of the Libraries’ Web Team, creating, developing, and maintaining the Libraries’ web resources. Prior to her employment at WSU, she held several archival positions at the Ohio Historical Society. She earned her Master’s degree in History from Miami University.
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