About the Contributors

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Soma Tandon is an IT professional, has a penchant for literature. She has been working in the Transportation Sector in Mumbai, India for more than twenty years of which she has held Managerial positions for the last fifteen years. A Management research scholar with the SNDT University at Mumbai, she is currently working on “using literature as a management teaching tool”. The efficacy of the model presented in the chapter is being tested with B-school students. She has previously done research work on the cultural dilemma of diasporic writing.

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