About the Contributors

Kathryn Kloby, Ph.D. is an Assistant Professor in the Department of Political Science and Sociology at Monmouth University. She teaches courses at the graduate and undergraduate levels in public policy, public administration, and research methods. She is the Director of the Master of Arts in Public Policy Program. After earning her doctoral degree at Rutgers University-Newark Campus, she continues to publish research in the area of public sector performance measurement, accountability, citizen participation, and e-government.

Maria J. D’Agostino is an Assistant Professor of Public Administration at John Jay College of Criminal Justice, CUNY, department of Public Management, where she teaches Public Administration for the graduate and undergraduate programs. She holds a PhD in Public Administration from Rutgers University. Her research interests include gender and public administration, volunteers and nonprofits, and citizen involvement.

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Mohamad G. Alkadry is an Associate Professor of Public Administration at Florida International University. He received his Ph.D. from Florida Atlantic University (2000) and his Master’s of Public Policy and Public Administration from Concordia University in Quebec (1996). Dr. Alkadry’s work appears in Review of Public Personnel Administration, International Journal of Organizational Theory and Behavior, Public Administration Review, Administration and Society, Journal of Education Finance, Social Work in Health Care, Public Productivity and Management Review, Public Administration and Management, Public Administration Theory and Praxis, among other journals. His research interests include administrative responsiveness, race and gender relations. Dr. Alkadry’s practitioner experience includes service as a senior research associate at the Center for Urban Redevelopment and Empowerment (Florida Atlantic University) and as a Value-for-Money (performance) Auditor with the Office of the Auditor General of Canada (Ottawa). Dr. Alkadry has authored several community and professional studies in areas of governance and public management.

Christopher F. Arterton is Professor of Political Management at The George Washington University’s Graduate School of Political Management, where he served as Dean from 1987 to 2010. Previously, he was a Professor at Yale University for ten years, teaching in both the Political Science Department and the School of Organization and Management. Dr. Arterton’s research, years of teaching, and his considerable experience as a consultant on American public opinion make him an expert on the strategic
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environment of American political leaders -- an area which encompasses the news media and communications technology generally, political strategy and tactics, public opinion, and ethics and leadership in politics. He has written four books on these topics. He received his Ph.D. in Political Science from the Massachusetts Institute of Technology.

**Hugo Asencio** is a Doctoral candidate in Public Administration and Public Policy at Auburn University. He teaches undergraduate courses in American National Government in the Department of Political Science and Public Administration at Auburn University, Montgomery campus. His main research areas focus on public service ethics, leadership, organizational culture and behavior in public organizations, corruption and anti-corruption, e-government and Information Technology, and comparative public administration and policy.

**Anteneh Ayanso** is an Associate Professor of Information Systems at Brock University at St. Catharine’s, Canada. He received his Ph.D. in Information Systems from the University of Connecticut and an MBA from Syracuse University. He is Certified in Production and Inventory Management (CPIM) by the Association for Operations Management through APICS. His research interests are in data management, business analytics, electronic commerce, and electronic government. His articles are published in leading academic journals such as *Communications of the AIS*, *Decision Support Systems*, *European Journal of Operational Research*, *Government Information Quarterly*, *Journal of Database Management*, *International Journal of Electronic Commerce*, *Information Technology for Development*, *Journal of Computer Information Systems*, among others. In addition, he has contributed chapters to several books and published in proceedings of major international conferences in Information Systems and related fields. His research in data management has been funded by the Natural Sciences and Engineering Research Council of Canada (NSERC).

**Lamar Vernon Bennett** is an Assistant Professor of Public Administration in the School of Business, Public Administration and Information Sciences at Long Island University-Brooklyn. Dr. Bennett holds a Ph.D. in Public Administration and Policy from The American University School of Public Affairs and a Master’s of Public Administration from Rutgers University—Newark, School of Public Affairs and Administration. Dr. Bennett’s research interests include: e-government, citizen participation in local government, public administration pedagogy, and urban public management.

**Susan Bergeron** is an Assistant Professor in the Department of Politics and Geography at Coastal Carolina University. Susan holds a Ph.D. and M.A. in Geography from West Virginia University, an M.A. in History from Syracuse University, and a B.A. in History from Duke University. Her research interests include immersive simulation and 3D landscape reconstruction, geovisualization, the development of digital city models for small municipalities and rural areas, GIScience and the humanities, and geospatial technologies in education. Susan has worked on several GIS and geovisualization projects with NGO organizations, including the Monongalia County Solid Waste Authority. Susan has co-authored book chapters on Web 2.0 and the Geospatial Web, and GIS and geovisualization in the humanities.

**Michael A. Brown Sr.** is an associate specializing in strategic communications with Booz Allen Hamilton in Norfolk, Va. He earned his Doctorate in Public Administration and Urban Policy, Interna-
tional Business, from Old Dominion University, VA. His dissertation topic is “Social Networking and Individual Performance: Examining Predictors of Participation.” He holds three leadership positions in the Public Relations Society of America (PRSA) and has been consistently successful at managing high-level programs, planning and influencing organizational procedures and policies, and building positive corporate images and reputations. He has a solid reputation as an expert at influencing public policy, establishing rapport, motivating employees, and building relationships with stakeholders and customers. He is a Senior Manager skilled in all aspects of public relations and public affairs, including social media. His interests are public relations, organizational change, and leadership development.

**Tony J. Carrizales** is an Assistant Professor of Public Administration at Marist College and Editor-in-Chief of Journal of Public Management and Social Policy. His research interests include diversity in the public sector, the digital divide, and e-governance.

**Colleen Casey** is an Assistant Professor in the School of Urban and Public Affairs at the University of Texas Arlington. She teaches courses that address network and collaborative models of governance, including theory of public organizations and development and advanced public organization theory. Her recent funded research includes a grant to develop and conduct a survey of municipalities to explore public and private collaborations in the formulation, implementation, and delivery of housing policy objectives and a project focused on organizational collaboration and decision making between the public health and transportation planning communities. In addition to publishing in a number of refereed journals, she was recently affiliated as a visiting scholar with the Federal Reserve Banks of Dallas and Atlanta in the Community and Economic Development Division, where she was responsible for working with key community development stakeholders.

**Tammy Esteves** has been a graduate faculty member with Troy University for ten years and has also taught courses for The Presidio Graduate School, NC State, Virginia Commonwealth University, the University of Richmond, Christopher Newport University, and Indiana State University. She brings both practical and academic experience to the profession, preferring the moniker, “pracademic.” Her practical experiences include roles as Training Coordinator, Human Resources Director, Community Services Coordinator, Development Coordinator, and Interim Executive Director for a women’s shelter. She also volunteers with the USCG in the areas of contingency preparedness, and exercise planning. Her main research interest is in the field of crisis informatics, with further interests in the areas of leadership and sustainability in communities and organizations, particularly as is impacted by disasters, and the role of social media in facilitating that sustainability. She has published articles/chapters on ethics, hazard mitigation, and sustainability in the journals *Public Integrity, PA Times,* and *The Public Manager,* and books “Natural Hazards Mitigation” and “Public Administration in Transition.”

**Kenneth L. Hacker** (Ph.D, University of Oregon) is a Professor of Communication Studies at New Mexico State University. He conducts research in political communication, new media networking, and national security and communication. With Jan van Dijk, he is working on new edited volume concerning network society and democracy. He is also the public affairs officer for a volunteer state military unit in his state.
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**Deniz Zeynep Leuenberger** is an Associate Professor of Political Science/Public Administration, the Co-Coordinator of the BSU Center for Sustainability, and the Program Director for the Center for Legislative Studies’ Global Civic Leadership and Education Program at Bridgewater State University in Bridgewater, MA. She is also the founding MPA Chair of the Sustainable MPA Program at Presidio Graduate School in San Francisco, CA. Dr. Leuenberger is also the immediate past Faculty Director of the Institute for Regional Development at BSU. She is the co-author, with John R. Bartle, of the book “Sustainable Development in Public Administration.” Dr. Leuenberger has recently published articles/chapters on sustainable development, strategic planning, budgeting, and caring labor in the journals *Administrative Theory and Praxis*, *Public Works and Management Policy*, *State and Local Government Review*, *PA Times*, the *Public Manager*, and in the books “Comparative Public Budgeting: A Global Perspective” and “Women in Public Administration Theory and Praxis.”

**Jianling Li** is a Professor of Urban Planning at the University of Texas, Arlington, where she teaches transportation planning, planning techniques, research methods, and Geographic Information Systems. Li has thirty years of working experience on transportation planning and policy research. Her recent research focuses on organizational collaboration for transportation planning and the impacts of transportation planning and policies on travel behavior, health outcomes, and social equity. Her research projects have received millions of dollars of funding from the federal, state, regional transportation agencies, and local governments. She has published and presented numerous papers in various refereed journals and national and international conferences.

**Barbara L. MacLennan** is a graduate student in the Department of Geology & Geography, Eberly College of Arts & Sciences, at West Virginia University. Barbara holds an M.A. in Political Science from West Virginia University, and an M.S. and B.S. in Journalism from the Perley Isaac Reed School of Journalism, West Virginia University. Barbara is a Certified Solid Waste Association of North America Recycling Systems Professional and is recipient of the 2010 Journal of Solid Waste Technology & Management Roy F. Weston Award for contributions by a professional to the field. Barbara has worked with a number of NGO organizations, and was Outreach & Grants Coordinator for the Monongalia County Solid Waste Authority. She has presented on solid waste and environmental decision making, public participation and Civic 2.0, and geovisualization, and is the author of several contributions to the forthcoming Sage publication: Encyclopedia of Consumption and Waste.

**Julianne Mahler** is a Professor of Government and Politics in the Department of Public and International Affairs at George Mason University. Her research centers on organization theory, especially organization culture and learning. She has also conducted research on the organizational uses of new information and communications technologies and has authored a number articles and chapters on the political and administrative effects of e-government. Recently she published “Organizational Learning at NASA: The Challenger and the Columbia Accidents” with Maureen Casamayou at Georgetown University Press. She earlier coauthored “Organization Theory: A Public Perspective” with Harold Gortner and Jeanne Nicholson. She has served as Director of the MPA program and the Graduate Program in Political Science at George Mason University. She earned her Ph.D. in Political Science at the State University of New York at Buffalo and her B.A. from Macalester College.
Aroon Manoharan is an Assistant Professor of Public Administration at the Department of Political Science, Kent State University. His research interests include e-governance, online civic engagement, and public performance reporting. He holds a Ph.D. in Public Administration from the School of Public Affairs and Administration, Rutgers University–Newark.

Albert L. May is Associate Professor of Media and Public Affairs at George Washington University, where he directed the Journalism Program from 1998 to 2005. His has written on media coverage of online politics and political journalism, including media case studies on the Jeremiah Wright controversy, the Swift Boat Veterans for Truth, and Hurricane Katrina. He joined the faculty of the School of Media and Public Affairs in 1997, after 23 years as a political reporter and editor at the Atlanta Journal-Constitution, the Raleigh News and Observer and the Arkansas Democrat-Gazette. Among his honors are a Nieman Fellowship to Harvard University and the George Washington University’s Morton A. Bender Teaching Award. He holds an M.A. degree from the University of Missouri School of Journalism.

Darryl Moyers is a recent graduate from Brock University in St. Catharines, Canada. He received his Honours Bachelor of Business Administration Degree with a double concentration in Marketing and Information Systems in June 2011. His research interests include social media and Web design best practices, as well as how technology can be applied to the business environment to encourage process change and organizational improvement.

Peter Muhlberger is a Research Assistant Professor and Director of the Center for Communication Research in the College of Mass Communications at Texas Tech University. He received his Ph.D. in Political Science from the University of Michigan. Dr. Muhlberger designed and directed research on Carnegie Mellon University’s Virtual Agora Project, a National Science Foundation (NSF) funded grant project investigating the political, social, and psychological effects of computer-mediated deliberative democracy and community. He was also principal investigator on the Deliberative ERulemaking Project, a NSF-funded project to apply natural language processing and multilevel deliberation to federal agency online rulemaking. Dr. Muhlberger has authored multiple academic papers on the political psychology and communication aspects of online democratic deliberation.

Danielle Newton has taught and worked as a writing and communication specialist for organizations such as the American Lung Association, the California Institute for Rural Studies, and Green River Community College. A recent graduate of the MFA Program in Writing and Literature at Bennington College, Danielle has taught in multiple higher education settings, including Deganawidah Quetzalcoatl University, California’s tribal college. She has also contributed to academic conferences and publications focused on issues such as social media, ethnic studies, creative writing and literary theory. A published author, Danielle created and directed the online writing center for the MBA and MPA programs in Sustainable Management at Presidio Graduate School. She is also an Editor for Ginger Post Press and an Assistant Editor for the Fifth Wednesday Literary Journal.

Jennifer Stromer Galley is an Associate Professor in the Department of Communication at the University at Albany, SUNY. Her research interests include: the uses of communication technology and its implications for democratic practice, mediated political campaign communication, and deliberative
democracy. Her research has appeared in the *Journal of Communication, Political Communication, Journal of ComputerMediated Communication,* and *Journal of Public Deliberation.* She has been involved in grant funded projects on: e rulemaking, identifying social rules in small group online discussion, and predicting real world characteristics of people based on virtual world communication and behavior.

**Linda-Marie Sundstrom** is a U.S. State Department Fulbright Scholar who has taught graduate Public Administration in Ukraine. She is a full-time faculty member and the Director of the Bureau of Government Research and Service in the Graduate Center for Public Policy and Administration at California State University, Long Beach. She has a Bachelor’s Degree in International Business and Marketing from Cal Poly in Pomona, a Master’s in Public Administration from California State University, San Bernardino, and a Doctorate in Public Administration, with emphasis in Nonprofit Organizations, from University of La Verne. Prior to teaching in academia, she was a Senior Analyst in the Executive Office for one of the largest counties in California, where she evaluated, developed, and implemented complex projects that crossed departmental and jurisdictional boundaries. She was also a grant writing consultant for government agencies, nonprofit organizations, educational institutions, and tribal governments.

**Elizabeth Tait** is a research fellow in dot.rural RCUK Digital Economy Research Hub at Aberdeen University where she researches the socio-economic impact of digital technology in rural areas. Previously she worked as a Researcher and Lecturer at Robert Gordon University where she was also awarded a PhD in 2010. Her main research interest is in how ICTs can be used to increase participation in formal and informal politics.

**Guang-Xu Wang**, Ph.D. is an Assistant Professor of Public Management and Policy in the Department of Public Administration and Management at the National University of Tainan, Taiwan. Dr. Wang’s current research interests include social network analysis, networks and public governance (including issues related to public collaborative management), policy analysis and management, institutional theory, and health care policy, and recent research focuses on the use and integration of social network analysis methodology into public management and policy issues. His recent publications can be found in not only top-tier Chinese journals in Taiwan but also English journals such as *International Review of Administrative Sciences (IRAS), Asian Social Science, Journal of Politics and Law,* and *Journal of Public Administration and Policy Research.*

**Nick Webb** is a Visiting Assistant Professor in the Department of Computer Science at Union College. His research encompasses a range of natural language processing applications, including information extraction, question answering, and dialogue systems, and he has served as Principal Investigator of several NSF- and EU-funded projects. His Ph.D. research at the University of Sheffield, UK centered on multilingual dialogue processing, specifically the analysis of transcribed human-human speech corpora using statistical techniques to build dialogue act recognition systems.

**Hua Xu** is an Assistant Professor in the Department of Political Science & Public Administration of Auburn University at Montgomery, Alabama. He teaches graduate courses in Public Administration and Public Management, Organizational Theory and Behavior, Public and Non-Profit Budgeting and Financial Management, and Area Studies. His main research areas include public finance, public

**Nancy Van Leuven** is currently the Global Civic Education and Leadership Fellow for the Center of Legislative Studies at Bridgewater State University in Massachusetts. Formerly a core faculty member at Presidio Graduate School in San Francisco, CA, she is an award-winning Professor for online teaching and studies how social media affects global public and private communications for stakeholder engagement and crisis strategies. Dr. Van Leuven has recently presented and published on issues of strategic planning and international development, including co-authoring several communication textbooks as well as articles in *Journal of Women, Politics, and Policy, World Congress on Communication for Development*, and *Journal of Global Mass Communication*. A former GO-MAP honoree at the University of Washington, she also researches topics about equity, education, and the environment.

**Staci M. Zavattaro** received her Ph.D. in Public Administration from Florida Atlantic University and currently is an Assistant Professor of Public Administration at the University of Texas at Brownsville. Her research interests include the intersection of public administration and public relations, public administration theory, and communication theory. She also has degrees in Journalism and Political Science from the University of Florida. Her research appears in *Administrative Theory & Praxis* and *Employee Responsibilities and Rights Journal*. 