About the Contributors

Ephrem Eyob is a Professor in the Department of Technology in the Logistics Program at Virginia State University. Prior to that he was Professor and Chair for the Department of Computer Information Systems, School of Business, at the same university. His research interest is in Information Systems and supply chains areas, primarily in Web-based functional integration, ERP applications, business intelligence, optimization of supply chain networks, and Information Technology applications in supply chains. He served as the guest editor for the *International Journal of Management and Decision Making*, *International Journal of Economics Management and Services* and edited two books. Currently, he is serving as a member of the editorial board member for six journals. He has published over one hundred refereed articles, book chapters, and proceedings in major journals and conferences.

Edem G. Tetteh is an Assistant Vice President for Academic Affairs and Associate Professor at Paine College. He has previously held a faculty position in the Industrial and Logistics Technology (INLT) program in the Department of Technology at Virginia State University. He received his BS in Manufacturing Systems and MS in Industrial Engineering both from North Carolina Agricultural and Technical State University. He received his PhD in Technology from Purdue University-West Lafayette. Dr. Tetteh has authored a book entitled *Engineering Approach to Work Design: Issues for the Obese Workers*. He also has several publications in the areas of Ergonomics & Human Factors and Logistic & Supply Chain. He directed the self study leading to the accreditation of the Industrial and Logistics Technology program by the Association of Technology Management and Applied Engineering (ATMAE).

Richard Addo-Tenkorang is currently a researcher and a doctoral student in Industrial Management at the University of Vaasa, Finland. He holds MSc. in Digital Enterprise Management and a BEng (Hons) degree in Mechanical Engineering from the Universities of Westminster, UK and Wolverhampton, UK, respectively. His research interests are in the area of ERP systems and concurrent engineering for new product introduction/development (NPI/D), as well as logistics and supply chain management. He has 5 years working experience in the areas of engineering systems, new product introduction and development, design for manufacture, project management, and quality management.

Mian M. Ajmal is currently working as Assistant Professor of Management at Abu Dhabi University, Abu Dhabi, UAE and also continuing as researcher at Oulu Business School, University of Oulu, Finland.
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He holds D.Sc. (Economics & Business Administration) and MBA degrees. He has been involved in several research projects in last few years. His research interests pertain to knowledge, project and supply chain management, entrepreneurship, internationalization of firms along with organizational behavior, and culture. He has been publishing his research articles in several international journals and conferences.

**Ali Alavizadeh** is an Assistant Professor in the MCET Department at Indiana University- Purdue University Fort Wayne. He has taught in George Washington University (Washington, DC), and Morehead State University (Morehead, KY) in Engineering Management and in Industrial and Engineering Technology. His industrial experience is in the field of enterprise architecture, systems analysis, and software engineering for private, governmental, and nongovernmental organizations. His research interests include complex systems modeling and simulation, enterprise architecture, and nonlinear dynamical systems. He is a member of the Association of Enterprise Architects (AEA) and International Council on Systems Engineering (INCOSE).

**Yao Amewokunu** is an Assistant Professor of Management in the Department of Management and Marketing at Virginia State University. He earned a MBA in International Management and a Ph.D. in Management from Laval University (Canada). Dr. Amewokunu’s research interests include strategic management, entrepreneurship, and SME management. He is greatly involved in his research activities and is an author and a co-author of several publications in refereed journals and many peer-reviewed conferences.

**Kaninika Bhatnagar** is an Assistant Professor in the School of Technology at Eastern Illinois University, Charleston IL. She earned her Ph.D. in Technology from Eastern Michigan University, and an MS in Architecture from the University of Michigan, Ann Arbor. Kaninika teaches a variety of applied engineering technology courses at both undergraduate and graduate levels. She has been published in the *Journal of Engineering Technology*, and the *American Society of Engineering Education (ASEE) Proceedings*, among others. Her primary research interest is the interaction of diversity in general, and gender in particular, with science and technology issues in the new century.

**Rubyna Brenden** is a Systems Analyst at University of Western States in Portland, Oregon. She has BS in Computer Science from London Metropolitan University and an MS in Engineering and Technology Management from Portland State University.

**Marc Britton** received his MS in Engineering and Technology Management from Portland State University. He had worked at Precision Cast Parts as a Production Engineer.

**Dan Brown** is a Professor in the Technology Department at Illinois State University. His teaching responsibilities include project team leadership, training implementation, and evaluation of training programs. He is Coordinator of Graduate Studies for the Department of Technology. He is a member of the Project Management Institute, the Association of Technology Management and Applied Engineering, and the American Society for Training & Development.
Tugrul Daim is an Associate Professor and PhD Program Director in the Department of Engineering and Technology Management at Portland State University. He has been recently appointed as Extraordinary Professor at the Graduate School of Technology Management at University of Pretoria. He received his BS in Mechanical Engineering from Bogazici University in Turkey, MS in Mechanical Engineering from Lehigh University in Pennsylvania, MS in Engineering Management from Portland State University, and PhD in Systems Science from Portland State University in Portland, Oregon.

Reza Djavanshir is an Associate Professor at The Johns Hopkins University Carey Business School. He graduated from the University of Tabriz, followed by a Master’s degree in Industrial Engineering and Operations Research, and his Doctorate in Systems Engineering both from the George Washington University (USA). His research interests include technology strategy architecture, meta-systems, global sourcing & supply chains, and infrastructure upgrades and catalectic technology strategies in developing and transitioning economies. Dr. Djavanshir started his career in the early 80s as an engineer by joining the R&D Division of the BBN/GTE Telenet. He was also a lead scientist with MITRE / MITRE-TEK, where he worked on R&D Projects for NASA Systems Engineering projects. Prior to joining Johns Hopkins in 2002, he served as Sr. Technologist and Vice President of Citicorp’s Citigroup Global Information Networks.

Alejandra Gomez-Padilla is Associate Professor at the Department of Industrial Engineering of the Center of Exact Sciences and Engineering (CUCEI) at University of Guadalajara. Graduated as Industrial Engineer in 1998 from the Technological Institute of Superior Studies of Occident (Mexico), she received a M.Sc. degree in Industrial Engineering (2001) from the Department of Mathematics and Industrial Engineering at the Ecole Polytechnique de Montreal She obtained a Ph.D. in Industrial Engineering from GILCO research laboratory at the Institut National Polytechnique de Grenoble in France (2005). Prior to her graduate studies she worked in product and process engineering for an international company, a leader in the electronic industry. Her research interests are on modeling and optimizing flows in supply chains. She is member of the Association for Operations Management (APICS) and of the Institute of Industrial Engineers (IIE). She has leaded research projects on optimization, logistic and supply chain management.

Nuttavut Intarode received his B.S. in Industrial Chemistry from Chiang Mai University in Thailand and an M.S. in Engineering and Technology Management from Portland State University. He is the Technology Commercialization Officer of the SCG Cement Company.

About the Contributors

Yohanes Kristianto is a Researcher in Industrial Management at University of Vaasa, Finland. Dr. Kristianto research interests are in the area of supply-chain strategy/management and production/operations management. He has 11 years of working experiences in the area of quality management, logistics, and process engineering.

Albert Lozano-Nieto is Professor of Engineering at the Pennsylvania State University. His main teaching responsibilities are focused on the Baccalaureate degree in Electrical Engineering Technology at the Wilkes-Barre campus. A native of Barcelona, Spain, he joined Penn State in 1996. Dr. Lozano-Nieto received his Doctoral degree in Electrical Engineering in 1994 and his Baccalaureate degree in Telecommunication Engineering in 1988, both by the Polytechnic University of Catalonia, Barcelona, Spain. He is also a RFID+ Certified Professional awarded by CompTIA since 2008. Dr. Lozano’s interests are focused on new technologies, the study of bioelectrical impedance, and the use of high altitude balloons for undergraduate research activities.

John Mawhinney is Executive Assistant Professor of Supply Chain Management in the Palumbo/Donahue Schools of Business, Duquesne University. He possesses 37 years of supply chain industry, consulting, and academic experience. Dr. Mawhinney earned a B.S. in Logistics and Marketing at Ohio State University, an MBA from the University of Pittsburgh, and a Doctorate in Education from Duquesne University.

Ron Meier is a Professor in the Technology Department at Illinois State University. His teaching responsibilities include project initiation & planning, project implementation & control, lean Six Sigma, and quality management systems. He is a member of the Project Management Institute, the American Society for Quality (ASQ), and the Association of Technology Management and Applied Engineering. He is currently the Vice-Chair of e-based initiatives for the Quality Management Division of ASQ.

Jaby Mohammed is an Assistant Professor in the Petroleum Institute in Abu Dhabi. Prior to this position, he was the Director for the graduate program in Technology and an Assistant Professor at Purdue University (Fort Wayne campus). He also has worked at Morehead State University, Kentucky, USA. Dr. Mohammed is a senior member of the Society of Manufacturing Engineers (SME) and Institute of Industrial Engineers (IIE). His area of research includes new product development and rapid prototyping; supply chain management, Six Sigma, and lean manufacturing.

Véronique Nabelsi is an Assistant Professor of Technology Management at Université du Québec en Outaouais, Canada. She has consulted on ERP, RFID, and process optimization in such diverse sectors as industrial product development and healthcare. She received a Ph.D. in Industrial Engineering, specialized in Technology Management, from École Polytechnique in Montréal.

Rocco Padalino received his “Laurea” degree from the University of Basilicata in Mechanical Engineering in 2005. He took Ph.D. degree at University of Basilicata in Industrial and Innovation Engineering. He was appointed Research Visitor at Hungarian Academy of Sciences Computer and Automation Research Institute, MTA SZTAKI advised by Professor Vancza. His academic research principally deals with the development of innovative negotiation for manufacturing scheduling in dynamic environment.
Paolo Renna is an Assistant Professor at Department of Environmental Engineering and Physics in the Engineering Faculty of Basilicata University (Italy). He took Ph.D. degree at Polytechnic of Bari in Advanced Production Systems. His academic researches principally deal with the development of innovative negotiation and production planning in distributed environments and manufacturing scheduling in dynamic environment. Several contributions have been presented on design multi agent architecture and test by discrete event simulation in business to business environment. Among the contributions, he is co-author of two research books about e-marketplaces and production planning in production networks. Moreover, he has developed coordination approaches in multi-plant production planning environment and innovative scheduling approaches in flexible and reconfigurable manufacturing systems.

Kenneth A. Saban is Associate Professor of Marketing in the Palumbo/Donahue Schools of Business, Duquesne University. He possesses 39 years of commercial and academic experience. Dr. Saban earned a B.S.B.A. from Youngstown State University, a M.S.J. from Northwestern University, and a Doctorate from the University of Pittsburgh. He has developed a particular expertise in the area of business collaboration through a wide-range of research projects, grants and industry partnerships. Dr. Saban has published over 22 articles/book chapters and given numerous academic and industry presentations.

Janet H. Sanders is an Assistant Professor in the Department of Technology at East Carolina University where her research focus is quality, statistics, lean Six Sigma, and virtual reality technology. She earned a B.S. in Ceramic Engineering, an M.S. in Industrial Management from Clemson University, and a Ph.D. in Industrial Engineering from North Carolina A & T State University. She has over 20 years of manufacturing experience in various industries. Janet’s certifications include ASQ certified Quality Auditor, Quality Engineer, and Six Sigma Black Belt. She is also a consultant and trainer for problem solving, root cause analysis, and lean Six Sigma.

Ganesh Subramanian is a Lead Infrastructure Architect at Providence Health Systems. He had been involved in design, engineeringm and implementation of several IT infrastructure projects at Providence. Ganesh completed his Master’s in Engineering and Technology Management at the Portland State University in Oregon.

Mohammad J. Tarokh is an Associate Professor at K.N Toosi Technology University (Tehran, Iran). After his graduation from the Sharif Technology University, he obtained his Master’s and Doctoral degrees in Industrial Engineering, both from the Bradford University in the UK.

Silvanus J. Udoka, PhD, is a LANGURE Senior Fellow, Department of Management Chair and Associate Professor with joint appointment in the Department of Management and the Department of Industrial and Systems Engineering at North Carolina A&T State University. He earned a Ph. D. in Industrial Engineering and Management from Oklahoma State University. His research interests are in the areas of Interactive Visualization and Visual Depiction, Immersive 3-D (I-3D) Environments; Robotics applications, Automation and Integrated Manufacturing Systems Engineering; Design for Sustainment; and Six Sigma and Lean Enterprises. He is an active member of Society of Manufacturing Engineers (SME), Institute of Industrial Engineers (IIIE) American Society of Engineering Education (ASEE), Alpha Pi Mu, Tau Beta Pi, Phi Kappa Phi, and the Order of the Engineer.
Benedict M. Uzochukwu received his Doctoral degree in Industrial Engineering from the North Carolina A & T State University, Greensboro. His research interests include design for sustainment, lifecycle systems, systems integration, and management of technology systems. He has several peer reviewed publications to his credit. Dr. Uzochukwu is a member of Institute of Industrial Engineers (IIE), Society for Engineering Management (SEM), Society for Health Systems (SHS), Alpha Pi Mu, and Phi Kappa Phi.

Robertus Wahyu Nayan Nugroho obtained Master’s degree from Department of Nonwovens, Technical University of Liberec, Czech Republic. His research interests are in the area of nanoscience, fiber technology, and electrochemistry. He has 5 years of working experiences in the area of food processing and nanoscience.

Lincoln Wood is a Lecturer in Logistics and Supply Chain Management at Curtin University of Technology in Perth, Australia. He earned his PhD at the University of Auckland and received the CSCMP Young Researcher Award in 2009. He has published in journals including Transportation Research Part B: Methodological and the International Journal of Operations & Production Management and has authored many conference papers and book chapters. His research interests include strategic SCM, SCM in clusters and SMEs, and service operations.