About the Contributors

Ali Hussein Saleh Zolait (Known Dr. Zolait) is the Assistant Professor of Management Information Systems (MIS) at the College of Information Technology – Department of Information System – University of Bahrain. Dr. Zolait is considered a prominent scholar and leader in the field of innovation diffusion and technology acceptance. He has published more than 30 articles on aspects of information security, internet banking, mobile application, supply chain integration, information systems performance in organization, web maturity evaluation, information systems, performance analysis and instructional technologies, and e-commerce application. His work has been published in leading international journals such as Government Information Quarterly, Behaviour & Information Technology, Journal of Systems and Information Technology, and Journal of Financial Services Marketing. He is the Editor-in-Chief of the International Journal of Technology Diffusion (IJTD). Before coming to University of Bahrain, he was the Stoops distinguished Assistant Professor of E-commerce and Management Information Systems at Graduate School of Business- University of Malaya - Malaysia which is ranked one of top 100 universities in the world. Dr. Zolait also serves as the Visiting Research at the University of Malaya at Faculty of Business and Accountancy (2008). He has excellent communication skills, a collegial approach to faculty and student interactions, and a sincere appreciation of cultural diversity. He literally developed hundreds of students at all levels- undergraduate, MBA, MM, executive development, and Doctoral.

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Farooq Ahmad is Professor of Computer Science at King Khalid University, Abha, Saudi Arabia. He did his PhD at Strathclyde University, Glasgow, UK in 1991. He has been teaching at various universities in Pakistan, Malaysia and Saudi Arabia. His research interests covers Artificial Intelligence and Linear Programming.

Joseph J. Haefner (ABD, MSIE) is the quality manager for the three production facilities of OEM Fabricators, OEM Micro-Machining, and Midwest Mechanics (design and creation of heavy fabricated assemblies for experimental research) in West Central Wisconsin, USA. He is currently completing his dissertation at Walden University in applied management and decision sciences with specialization in engineering management for Globally Competitive Product and Services. Haefner has taught statistics in the College of Engineering at the University of Wisconsin – Madison and worked for many years in industry to improve processes and launch new products such as automotive air bags and automotive cam phasing. He has also led Credit Union National Association – Card Services Group to win the Wisconsin
Quality Network Award by improving in every category of the Malcolm-Baldrige Award. Haefner has presented at conferences, and published papers about integrated planning, design of experiments, and total quality management. His research interest is improving worker productivity and well-being. He is also working on the 20/20 Survey for assessing organizational capacity to adapt. Joe can be reached at haefnerjjh@aol.com

Hamid Khan is Assistant Professor in Mathematics at FAST- National University of Computer & Emerging Sciences, Peshawar Campus, Pakistan. He did his M. Phil from Kohat University of Science & Technology, Kohat, Pakistan in 2007. He has a teaching experience of more than 8 years. His research interests covers Linear Algebra and Set Theory.

Cheon-Pyo Lee is an Assistant Professor of Information Systems at Fairmont State University. He received his Ph.D. in Management Information Systems degree from Mississippi State University and MS/CIS degree from Georgia State University. His research interests include organizational information technology adoption, mobile commerce, and business value of information technology. He has authored several articles, books, and chapters including European Journal of Information Systems (EJIS), Communications of the Association for Information Systems (CAIS), Journal of Information Technology Theory and Application (JITTA), Information Technology and People (IT & People), and Journal of Internet Banking and Commerce (JIBC). He has also presented at conferences such as the Americas Conference on Information Systems (AMCIS), Decision Sciences Institute (DSI) Conference, and International Resource Management Association (IRMA) Conference.

Christos Makrigeorgis (PhD, MS) is an analytics manager at Microsoft Corporation (TX, USA). He has over 17 years of industry experience in the development and application of quantitative models for a number of verticals including airlines, consumer packaged goods and process supply chains, supply chain software and business intelligence and analytics. His is also a part-time faculty at Walden University where he teaches quantitative methodology to doctoral students. His primary interests are in the application of operations research and statistical methodologies to real-world problems including manpower scheduling and resource allocation. He holds several training certifications in project and people management and computer and business applications. He has published several articles and presented several papers at international conferences on airline models, production, inventory and distribution planning and manpower planning.

Asem Y. A. Moqbel holds a BA from Aden University, Yemen, MA from Central Connecticut State University, USA, and MBA from Cardiff University, UK. His research interests include mobile and electronic commerce, Technology Use in Business, Business Information Systems, Interactive Marketing, Internet Marketing and Advertising, Consumer Behavior, as well as Gender and Culture issues in Internet and Marketing. Besides working for the private sector and international organizations in Yemen, he taught at various places including Aden University and the University of Science and Technology, Yemen.

Nayem Rahman is a Senior Application Developer in Enterprise Data Warehouse Engineering (EDWE)- ETL, Intel Corporation. He has implemented several large projects using data warehousing technology for Intel’s mission critical enterprise DSS platforms and solutions. He holds an MBA in Management.
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Information Systems (MIS), Project Management, and Marketing from Wright State University, Ohio, USA. He is a Teradata Certified Master. He is also an Oracle Certified Developer and DBA. His most recent publications on Data Warehousing appeared in proceedings of the 14th Americas Conference on Information Systems (AMCIS 2008) and the Journal of Computer Information Systems. His principal research areas are Active Data Warehousing, Changed Data Capture and Management in Temporal Data Warehouses, Change Management and Process Improvement for Data Warehousing projects, Decision Support System, Data Mining for Business Analysts, and Sustainability of Information Technology.

Amin A. Shaqrah is currently Assistant Professor of Management Information Systems at Al Zaytoonah University of Jordan. He holds a PhD in MIS from Arab Academy for Banking and Financial Sciences, and received MA in MIS from Amman Arab University for Graduate Studies. He is a Certified e-business Consultants and a KM Professional. He is affiliated with a number of international professional societies on KM, E-business, and a member of editorial review boards for a number of International Journals. He had a leadership role in the design and implementation of MIS program at the undergraduate level. His research interests are mainly knowledge sharing and transfer, organizational knowledge theory, knowledge culture, CRM value strategies, data mining techniques, Innovative work environment, human and Social implications of Enterprise systems (ERP, CRM, SCM). His work appears in number international Journals and conferences.

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Mirella Yani-De-Soriano is a Lecturer in Marketing at Cardiff Business School. Her research focuses on cross-cultural consumer behavior in three main areas: the interplay of emotions, cognitive style and behavior in consumer choice, attitudes and behavior in a societal marketing context, and technology-based-services consumer behavior.

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