About the Contributors

**Andrea Edmundson.** CPLP is the Global Learning Strategist and CEO of eWorldLearning, Inc., (www.eWorldLearning.com). She is an expert in designing *culturally appropriate* training courses and materials (online or in classroom) in order to increase their effectiveness in other cultures and countries. She created the research-based Cultural Adaptation Process (CAP) Model, a unique process that helps instructional designers to align courses – content, instructional approach, and multimedia - to the cultural characteristics and preferences of targeted learners. She also founded the Global eLearning Community, an online membership association for professionals whose work encompasses culture, learning, and technology. She authored the pioneering book, *Globalized eLearning Cultural Challenges (2007)* and introduced the concept of *Cross-Cultural Learning Objects (XCLOs).* Dr. Edmundson served 3 terms as President of the American Society for Training and Development (Greater Tucson Chapter). She teaches graduate courses on distance learning and educational technology for several online universities. During her 25-year career in training and development, she has provided training courses - in the classroom and online - in 30+ countries for thousands of learners.

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**Gbolagade Adekanmbi** has Ph.D. in Adult Education, specialising in Principles and Methods of Adult Education, with a focus on distance education. From 1987, he taught courses in adult education at the University of Ibadan and joined the Centre for Continuing Education (CCE) University of Botswana in 1995. His research interests include trends in distance education development in Africa, continuing education, self directed learning and biographies in adult education. He has published articles in the *FID Review, Open Learning* and the *Journal of the African Association for Literacy and Adult Education,* among others. He is currently the Acting Director, Centre for Continuing Education, University of Botswana.
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Ray Archee is a Lecturer in Communication at the University of Western Sydney, where he teaches classes in professional/technical writing and communication research. He has been a Primary School teacher, and has worked in Education for over 30 years. His research interests are in mediated communication, and e-learning issues. Ray also works as a computer journalist, a technical writer, a technical consultant, and a luthier of handmade jazz, acoustic and classical guitars. He has an undergraduate degree in Arts, a Masters in Psychology, a diploma in Adult Education and a PhD in Communication.

Ruth Aylett (www.macs.hw.ac.uk/~ruth) is a Professor of Computer Science at Heriot-Watt University in Edinburgh, UK, where she leads the research group VIS&GE – Vision, Interactive Systems and Graphical Environments. She researches the overlap between AI and interactive graphics and specifically affective agent architectures and interactive narrative. She coordinated the EU-funded project eCIRCUS in which the ORIENT system was developed and is now a partner in an EU project LIREC – Living with Robots and Interactive Characters. Dr. Aylett has more than 170 publications at refereed conferences, in journals and book chapters.

Gem Baltazar is a talent management professional with extensive experience in leading global professional services organizations. She is currently a Director with McGladrey responsible for creating and driving the Industry learning and professional development strategy in partnership with the firm’s industry business leaders. Prior to McGladrey, she held knowledge and talent management roles at global law firm Baker & McKenzie. As Global Talent Manager, she led and managed a variety of programs supporting the Development Framework for its lawyers worldwide. Gem also gained considerable competency modeling, learning plan and instructional design experience with Arthur Andersen’s worldwide learning organization. She has an M.Ed. with focus on Adult and Corporate Instructional Management from the Loyola University Chicago, and a B.A. Psychology from the University of the Philippines, Diliman, Quezon City.

Bopelo Boitshwarelo, PhD in Education with specialization in Instructional Technology and Flexible Learning is coordinating the development and delivery of distance education programs and training of academic staff in the area of Instructional design for e-learning at the Centre for Continuing Education at the University of Botswana. His research interests are online communities of practice, blended learning, course design and development, quality assurance issues in online learning and the use of activity theory in learning settings.
Nicholas Bowskill is an active researcher and lecturer in the area of online learning since 1992. He has worked on a host of e-learning projects including those concerned with computer supported collaborative group work and the networked librarian. Most recently Nicholas was a researcher and online tutor in the e-China project, based at Lancaster University, undertaking fieldwork in China and exploring interculturality in online pedagogy. Previously he has worked at a variety of UK universities. He was a tutor in the online MSc in eLearning at the University of Sheffield for several years. Nicholas has also published book chapters and articles on different aspects of online learning. He is currently undertaking a doctoral study in the area of ‘collaborative reflection’ as part of a project at University of Glasgow concerned with technology and discussion.

Pauline Hope Cheong is associate professor of New Media and Intercultural Communication in the Hugh Downs School of Human Communication at Arizona State University, USA. She is also an affiliate faculty member in the School of Justice and Social Inquiry, and the Department of Film & Media Studies. Her research interests focus on the social implications of communication technologies, including issues of access and power for minority and marginalized communities. She has published multiple articles on E-learning and the digital divide in national and international journals, including New Media and Society, Journal of Computer-Mediated Communication, and Information, Communication and Society.

Yan Cong is a graduate from University of Waikato with Master’s in Education. She also has a diploma in primary school teaching and bachelor in Chinese literature from China. After five-years primary teaching in Nanjing (China), she travelled to New Zealand and studied towards her Master’s degree for professional development as well as personal academic pursuit. Since completing her Master’s thesis Yan has worked as a teaching assistant for an undergraduate paper (Bachelor of Teaching Primary degree programme) at the University of Waikato, and as a research assistant for a literature review contract project titled, “eLearning and New Zealand schools: A literature Review” funded by the New Zealand Ministry of Education. Alongside her thesis work she has been involved in developing articles for publication and a conference presentation (New Zealand Association for Research in Education). Her interests are cultural study and eLearning.

Ruth Gannon Cook, Ed.D., is an Assistant Professor at DePaul University in Chicago, Illinois. Dr. Gannon Cook earned her doctorate from the University of Houston in 2003; further, she earned a Certificate for Advanced Studies from Queens College, Cambridge, United Kingdom, with an emphasis in Change Diffusion and Technology Integration. Her M.S. Ed. in Educational Administration and B. A. in
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Business are both from Loyola University, New Orleans. She currently serves on the Board of Trustees for the Cordell Hull Foundation for International Education, New York, and is a Judging Panel Coordinator for the International Student Media Festival of AECT.

Caroline M. Crawford, Ed.D., is an Associate Professor of Instructional Technology at the University of Houston-Clear Lake in Houston, Texas, USA. At this point in Dr. Crawford’s professional career, her main areas of interest focus upon the appropriate and successful integration of technologies into the learning environment, no matter whether the learning environment be face-to-face, web-enhanced, online, virtual world or otherwise. Dr. Crawford may be contacted through her e-mail address, crawford@uhcl.edu.

Susan Crichton is an associate professor and Graduate Program Director at the University of Calgary - Faculty of Education, where she teaches in the Bachelor of Education program as well as the graduate specialization of Educational Technology. Her research explores the design and development of ICT enhanced learning environments and the use of digital approaches for qualitative research.

Manuel Cuadrado-García is an Associate Professor in the Department of Marketing and Market Research, University of Valencia, and is responsible for the International Exchange Office at the Faculty of Economics. He has been leading several research projects and teams of teaching-learning innovation. His projects have been financed by the Spanish Ministry of Education as well as by the University of Valencia. The results of his research have been published in several international journals and presented in global conferences. His current research interests are the outcomes of e-learning, as well as consumer behaviour in cultural settings.

Kerry Earl is lecturer in the Department of Professional Studies in Education, Faculty of Education at The University of Waikato, New Zealand. Kerry taught with Nola Campbell in the Post Graduate Certificate in eEducation. She was also a Co-Director for the Flexible Learning Leaders in New Zealand (FLLinNZ) Project 2005-2006. Kerry’s background is primary (elementary) teaching and she has worked on a number of case study projects with the focus on research on innovation in education including the use of Information Communication Technologies, eEducation and the implementation of change. She teaches face-to-face and fully online undergraduate papers in eEducation, curriculum and assessment, and the professional practice of teachers. Kerry also teaches a graduate paper titled ‘Learning and Leadership in the Communication Age’. Her supervision fields are the use of ICT in teaching and learning, eEducation and teacher practice.
Sibylle Enz studied Psychology and Andragogy at the University of Bamberg. She has worked as a research fellow at the department for diagnostics and personality psychology at the University of Bamberg before she became a research fellow at the department for general psychology, also at the University of Bamberg. She was research associate in the EU FP 5 project VICTEC, in the FP 6 project eCIRCUS, and in the FP 7 project LIREC. In early 2009 she has finished a Ph.D. on the role of empathy in conflicts at the workplace. Her research interests focus on empathy, self-presentation, and social conflict.

Veronique Guilloux (Ph.D. I.A.E. de Poitiers) is an Assistant Professor of Marketing at Université Paris XII. Her research interests include business education methods, new communication technologies, and consumer behavior.

Myra Gurney has taught in tertiary education for 20 years and is a full time staff member of the School of Communication Arts at the University of Western Sydney. She teaches professional writing, communication research and communication theory and practice. Her job also includes assisting international postgraduate students improve their academic writing. Her research interests include e-learning, language and political communication. She has a BA (Hons) and Diploma in Education (University of Sydney), MA (Communication and Cultural Studies) (UWS) and is currently studying for a PhD at UWS researching the relationship between modern political communication strategies in Australia and the language and discourse of the climate change debate.

Andrea Hall is an Educational Consultant & Designer at Sultan Qaboos University in the Sultanate of Oman. She has worked as a biomedical scientist, taught Pacific Islanders in a Paramedical Training Centre in New Zealand, Omani students in Oman, and more recently provides educational support for organizations and teachers in the design of e-learning courses. She has lived in Oman for nearly 20 years, and her experience in Oman and with Omani students resulted in a research motivation in the area of effective pedagogical approaches in learning and teaching for learners from Arabic cultural backgrounds. She has a B.Sc. in Microbiology, a post graduate Diploma in Teaching English as a Second Language, and both a Masters and Doctorate in Education. She lives in Oman with her husband and children.

Lynne Hall is a Principal Lecturer in the Faculty of Applied Sciences at the University of Sunderland and has had over 50 academic papers published. Lynne has special interests in empathic engagements, technology enhanced learning. She also specialises in personal, social and emotional learning.
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Lourdes Hernández-Martín is Assistant Coordinator for Spanish and responsible for Arabic at the Language Centre, London School of Economics (London). She is part of the Spanish in Motion Team/ Language Centre project (http://spanishinmotion.wordpress.com/). Her research focuses on how the use of cinema techniques and global simulations can contribute towards enhancing motivation and learning during the acquisition of Spanish as a modern foreign language for specific purposes (i.e. social, political, and economic sciences).

Eunhee Jung (O’Neill) is the founder of the Center for International Virtual Schooling (C4IVS), Dr. Jung (O’Neill) is dedicated to formalizing an International Virtual Schooling (IVS) system by diffusing an intercultural program, International Virtual Elementary/Secondary Classroom Activities (IVECA), to public schools around the world in collaboration with universities, technology firms, NGOs, and international organizations. Her research on IVECA won the 21st Century Best Practice for Excellence in Distance Learning Award 2009 from the United States Distance Learning Association. Her expertise and research interests are in intercultural competence development, cross-cultural online classroom exchange for global knowledge-based societies, the use of ICT in education for intercultural understanding and capacity building, and the internationalization of teacher education and professional development of teachers. Dr. Jung (O’Neill) obtained her Ph.D. and M.Ed. in instructional technology from the Curry School of Education at the University of Virginia where she is currently a visiting scholar. She earned her B.A. in Elementary Education with concentration in Science Education from Seoul National University of Education in Korea.

Shelley Kinash is the Director of Quality, Teaching, and Learning at Bond University. Prior to Bond, Shelley taught as a Visiting Academic to the Faculty of Education at University of Southern Queensland. Shelley was an Academic in the Faculty of Education at the University of Calgary for 12 years. Shelley earned her PhD in Educational Technology in 2004. Her dissertation topic was Blind Online Learners, which she authored as one of her three books published by Information Age - Seeing Beyond Blindness. Shelley remains research active. Her current research topics are - closing the loop in online student evaluation of teaching, approaches to blended learning in higher education, research and co-authoring academic publications with children, international academics, and Web 2.0 technologies. Shelley’s immediate family includes her husband Stan, daughter Kirsten, son Josh, and dog Jasper. They love the natural environment of their Gold Coast hinterland home.

Mei Yii Lim was born in Malaysia. She has Diploma and Advanced Diploma in Computer Science from Tunku Abdul Rahman College, Malaysia. She has also
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Xiaojing Liu is a senior research analyst at Kelley Direct Program in the Kelley School of Business at Indiana University, Bloomington. Her research interest focuses on online learning, computer-supported collaborative learning, case-based learning, communities of practices, and knowledge management. She received her Ph.D. in instructional systems technology from Indiana University. Her work has appeared in academic journals such as British Journal of Education Technology, Quarterly Review of Distance Education, Education Technology and Society, and International Journal of E-learning. She can be contacted at: xliu@indiana.edu. 1275 E. 10th Street Suit 3011H, Bloomington, IN 47405.

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Ian McArthur During 30 years professional practice as artist, designer and design educationalist Ian has held a range of leadership roles in vocational and higher education in Australia and South East Asia. From 2001 - 2003 Ian was
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Program Director of Graphic Design, La Salle DHU International Design College (now Raffles Design Institute) at Donghua University, Shanghai, China. Ian holds a Master of Design (Middlesex University, UK) and two education degrees (UTS, Sydney). Ian’s research focuses on the development of culturally adaptive art and design pedagogies using technology to create vibrant multifaceted learning communities. In 2003/2004 Ian McArthur initiated The Collabor8 Project to foster multidisciplinary projects online between design education programs in different institutions, and specifically between universities in China and Australia. Ian currently coordinates COFA Online’s Undergraduate online program and lectures in the School of Design studies at The College of Fine Art (UNSW).

David McConnell is Professor of Learning Innovation in Glasgow Caledonian University, Scotland, and Visiting Professor in South China Normal University. Professor McConnell’s academic interests include adult and continuing education, the potential of the Internet for learning and teaching, open and distance learning, professional development and interculturality. He has written extensively on teaching, learning and assessment in higher education and has published over 80 papers in refereed journals and co-authored several books. His most recent book is E-Learning Groups and Communities, Maidenhead, OU/SRHE Press.

Ana Paiva is a research group leader at INESC-ID and a professor at Instituto Superior Técnico, Technical University of Lisbon. She is well known in the area of Intelligent Agents, User Modeling and Artificial Intelligence Applied to Education. Her research is focused on the affective elements in the interactions between users and computers and in particular in the interaction with synthetic characters. Her areas of application range from education, entertainment computing to virtual storytelling. She has (co)authored over 80 publications in refereed journals, conferences and books. Prof. Paiva coordinated the participation of INESC within several Portuguese and European projects, such as the Storyteller (Portuguese Science Foundation), IDEALS (funded under the Telematics program), NIMIS (an I3-ESE project), DiViLab, Safira, VICTEC and COLDEX (IST- 5th Framework), among others. Ana Paiva has been Chair of number of important international conferences and workshops.

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Wolfgang Schneider is currently Professor of Psychology at the Department of Psychology, University of Würzburg, Germany. He received his PhD in Psychology from the University of Heidelberg. His research interests include the development of memory and metacognition, giftedness and expertise, the development of reading and spelling, as well as the prevention of reading and math difficulties. He was Vice-president and President of the German Psychological Society (2000-2004), and has been Vice-president of the University of Würzburg since 2004. Dr. Schneider is author and (co-) editor of about 30 books, including the volume co-authored with Michael Pressley on “Memory Development between Two and Twenty”, and (co-) authored about 350 journal articles and book chapters. He is currently President-Elect of the International Society for the Study of Behavioural Development (ISSBD).

Randall Stieghorst is a senior partner with Language & Culture Worldwide, where for the past 10 years he has provided instructional design and facilitation of cross-cultural learning for global organizations, as well as translation and localization project management, specifically related to ethics and compliance. A returned Peace Corps volunteer, Randall received his MBA from the University of Chicago. Currently based in Chicago, Randall has also lived and worked extensively in the Dominican Republic, Spain, Latvia, Brazil, and Argentina.

Natalie Vaninni has Dipl.-Psych and she is a research fellow at the Institute of Educational Psychology at the University of Würzburg. She studied Psychology at the University of Amsterdam and the Humboldt-University of Berlin. Recently, she has worked for the eCircus project (http://www.e-circus.org) and is currently working on her PhD. Her scientific interests centre on social-emotional learning, virtual learning environments and evaluation.

Carsten Zoll works as a research fellow at the department for general psychology at the University of Bamberg. He studied psychology and computer science. Before joining the department for general psychology, he worked at the professorship for economic and social psychology at the Technical University of Chemnitz. In his dissertation he investigated decision making processes among experts of the financial markets. His scientific work focuses on simulation of humanlike behaviour, modelling the human mind, empathy, evaluation, decision making and behavioural finance.