About the Contributors

Moe Folk is an Assistant Professor of Multimodal Composition and Digital Rhetoric at Kutztown University of Pennsylvania, where he teaches a variety of undergraduate and graduate courses in the English Department. His research centers on issues of ethos in digital realms, particularly concerning the relationship that multimodal style has with defining contemporary notions of ethos, and teaching writing with new composing technologies and multiple modes. His previous publications include an article about visual representation in Mediascape and co-authored pieces with Shawn Apostel that appeared in *Computers and Composition Online* and the *Handbook of Research on Computer-Mediated Composition* by IGI Global. His recent work has appeared in *Kairos PraxisWiki* and the Sweetland Digital Rhetoric Collaborative; book chapters on using Google Maps to teach writing, assessing the affordances of multimodal style, and using visual rhetoric to produce and teach graphic novels are forthcoming. His creative work has appeared in *Pank* and *New Letters*.

Shawn Apostel is the Communication Coordinator for the Noel Studio for Academic Creativity at Eastern Kentucky University where he collaborates with communication faculty, Noel Studio research and writing coordinators, technology associates, and student consultants to identify needs and develop instructional/information seminars focusing on visual, oral, and digital communication. A graphic designer by trade, Dr. Apostel has a MA in Professional Communication from Clemson University and a Ph.D. in Rhetoric and Technical Communication from Michigan Technological University. His research interests include visual communication, creativity, digital ethos, e-waste reduction, and instructional use of cloud-based composition programs. His work is published by IGI Global, CCDigital Press, Lexington Books, New Forums Press, and Computers and Composition Online. In Spring of 2013 his co-authored book *Teaching Creative Thinking: Pedagogical Approaches* will be published by New Forums Press.

François Allard-Huver is a Ph.D. candidate at the CELSA – Graduate School of Communication of the Sorbonne University in Paris and a former visiting fellow of the Annenberg School for Communication, University of Pennsylvania. He is also involved in the RISK project of the ISCC, the French Institute of Communication Sciences from the CNRS. Graduated with a Master in Communication Sciences from the Sorbonne University, he wrote his master’s thesis on the question of “Transformation and circulation of the risk notion within the European Commission.” He is currently writing his Ph.D. thesis on the question of transparency for risk assessment and risk communication practices in both European and North American scientific institutions.
Kristine L. Blair is Professor and Chair of the English Department at Bowling Green State University, Ohio, where she teaches courses in digital rhetoric and scholarly publication in the Rhetoric and Writing doctoral program. The author of numerous publications on gender and technology, online learning, electronic portfolios, and the politics of technological literacy acquisition, Blair has served as the editor of the journal *Computers and Composition Online* since 2003 and assumed editorship of the print version of *Computers and Composition* in 2011. In 2004 and 2009, she was named the Outstanding Contributor to Graduate Education by the BGSU Graduate Student Senate, in 2007 she received the national Technology Innovator Award from the Conference on College Composition and Communication, and in 2010 she received the national Charles Moran Award for Distinguished Contributions to the Field of Computers and Composition.

Kevin Brock is a Ph.D. candidate in Communication, Rhetoric, and Digital Media at North Carolina State University. His work primarily focuses on the space shared by studies of rhetoric, technical communication, and software development with a special interest in how code (as both practice and text) functions as a rhetorically powerful and significant form of contemporary communication. His dissertation in progress is titled “Engaging the Action-oriented Nature of Computation: Towards a Rhetorical Code Studies.”

João Canavilhas is Professor of Journalism in the Universidade da Beira Interior (Covilhã – Portugal) since 2000, where he is also Editor of URBI, the first online university newspaper in Portugal, and deputy director at Labcom – Laboratory of Online Communication. His research work focuses on various aspects of communication and new technologies, particularly in the fields of online journalism, e-politics, social media and journalism for portable devices. He has published widely in national and international scientific journals and is the author of the Tumbled Pyramid model for online journalism.

Aaron W. Dobbs is an Assistant Professor and the Systems and Electronic Resources Librarian at Shippensburg University of Pennsylvania. He earned his M.S. in management from Austin Peay State University and his M.S. in Library Science from the University of Tennessee. His research interests include the intersection of libraries and public policy and practical applications of software to create library services of the future. Aaron recently co-edited *LibGuides: Making Dynamic Web Design and Management Simple for Non Web-designers – A LITA Guide* and he has authored or co-authored publications focusing on the library side of topics including: leadership, *Technologically Indispensable: Leading when you’re seen as the tech person*; assessment, *Using Rubrics to Qualitatively Assess Library Services*; and library instruction, *Information Literacy in the First Year: Collaborating, Planning and Assessing at Austin Peay*.

Natasha Dwyer is a Lecturer in the School of Communication and the Arts at Victoria University, Australia, where she coordinates the Creative Industries degree. Her PhD research explored trust in digital environments, for which she was awarded two British Telecom short-term fellowships. Previously she worked as Interactive Designer at the Australian Centre for the Moving Image where she worked on video-on-demand systems enabling the public to access ACMI’s collection. She is currently working on a project exploring how members of the Samoan community in Victoria perceive trust in the context of health messages. The result will be a series of short-films.
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**Dmitry Epstein** is a post-doctoral fellow with Cornell eRulemaking Initiative at Cornell Law School. His research focuses on online civic engagement, politics of communication platforms, and Internet governance. He received his PhD from Cornell University.

**Joe Erickson** is an Assistant Professor of English at Angelo State University in San Angelo, Texas, where he teaches courses in web publishing, professional editing, and business communications. He has served as the senior design editor for *Computers and Composition Online* since 2009, and he assumed the book review editor position for the print version of *Computers and Composition* in late 2011. Erickson’s scholarship addresses the intersection of literacy studies, disciplinary identity formation, and digital rhetoric, a focus that has led to his current work on the changing landscape of academic publishing as a result of digital media technologies.

**Douglas Eyman** teaches courses in digital rhetoric, technical and scientific communication, and professional writing at George Mason University. Eyman is the senior editor of *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, an online journal that has been publishing peer-reviewed scholarship on computers and writing since 1996. His scholarly work has appeared in *Pedagogy, Technical Communication, Computers and Composition*, and the edited collections *Cultural Practices of Literacy, Digital Writing Research, The Handbook of Research on Virtual Workplaces and New Business Practices*, and *Rhetorically Rethinking Usability* (Hampton Press, 2008). His current research interests include investigations of digital literacy acquisition and development, new media scholarship, electronic publication, information design/information architecture, teaching in digital environments, and massive multiplayer online role playing games as sites for digital rhetoric research.

**Andrew J. Flanagin** (Ph.D., Annenberg School for Communication, University of Southern California) is a Professor in the Department of Communication at the University of California at Santa Barbara, where he also serves as the Director of the Center for Information Technology and Society. His research focuses on the ways in which information and communication technologies structure and extend human interaction, with particular emphasis on the processes of organizing and information evaluation and sharing.

**Todd S. Frobish** is currently Interim Chair of the Department of Communication at Fayetteville State University in Fayetteville, North Carolina. He received his PhD in Rhetorical Studies from The Pennsylvania State University in 2002, where he completed a dissertation examining ethos and identity issues within computer-mediated communication. He has published widely on the issue of ethos and identity, public address, and scientific and technological discourse. In 2007, he published an edited anthology of the most controversial speeches in American oratory, *Crises in American Oratory: A History of Rhetorical Inadequacy*. He is the 2011-12 University of North Carolina Board of Governors’ Excellence in Teaching Award Winner, and the 2007-08 FSU Teacher of the Year. He is a Fulbright Fellow, having participated in the 2006 Summer Seminars Abroad program in Budapest, Hungary. Among other appointments, he has served as the President of the American Communication Association.

**Samaa Gamie** received her BA in English Language and Literature from the University of Alexandria, Egypt in 1995. She received her MA in Professional Writing from the University of Massachusetts at Dartmouth in 2003 and her Ph.D. in English with concentration in Rhetoric and Composition from the
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Nicholas Gilewicz is a Doctoral student at the Annenberg School for Communication at the University of Pennsylvania. He holds a Master’s degree in Journalism from Temple University, and a Bachelor’s degree in Humanities from the University of Chicago. His research interests include the history of journalism, how journalists construct the social meaning of their work through journalism products, and theorizing new frameworks with which to analyze texts and communities produced by digital journalism.

Abigail Goben is an Assistant Information Services Librarian and Assistant Professor at the University of Illinois-Chicago Health Sciences Library, where she is embedded in the College of Dentistry curriculum. She holds an MLS from St. John’s University. Her research focuses on the use of early twenty-first century technologies by librarians in their professional communication and development with special interest in open-access adoption. Ms. Goben is actively involved with the Library Information Technology Association, chairing the Annual Program Planning Committee and participating on the Education Committee, as well as the Library Society of the World. She blogs at Hedgehog Librarian.

Ethan Hartsell received his Master’s Degree in Communication from University of California, Santa Barbara in 2011. He studies media effects, social media, and credibility, and has published work on children and Internet use, news media bias, and selective exposure.

Nathan R. Johnson is an infrastructural theorist, designer, and builder. His work analyzes the ways that technical systems set the tempo, space, and play of human action. He is currently building an open source digital laboratory to model how scholarly information infrastructure orchestrates research in the discipline of rhetorical studies. This research and design work is rooted in an interest in changing scholarly communication systems to support the needs of modern research practices. He is an advocate of publishing models that support a wider range of media as research, publish then peer review models, and context-specific science. His writing has been published in Archival Science and Poroi. His website is http://nathanjohnson.us. In addition, Johnson is a faculty member in the Rhetoric and Composition program at Purdue University where he teaches courses on research, multimedia writing, and infrastructure.

Misty L. Knight is an Assistant Professor of Human Communication Studies at Shippensburg University. She earned her Ph.D. in Speech Communication from The University of Southern Mississippi after defending her dissertation, Private to Public Life: Rhetoric of First Ladies in the First Year. Her primary research interests involve political rhetoric, self-defense rhetoric, and humor in communication and her co-authored publications include: Telic state teaching: Understanding the relationships among classroom conflict styles, humor, and teacher burnout of university faculty; Finger-pointing and federal agencies: Examining the shift in rhetorical riposte between Hurricane Katrina and Hurricane Ike; and Humor, organizational identification, and worker trust: An independent groups analysis of humor’s identification and differentiation functions. She teaches courses such as Introduction to Human Communication, Human Communication Theory, Interpersonal Communication, Public Speaking, and Political Rhetoric.
Richard A. Knight began his career in higher education by serving as Director of Forensics and Instructor of Communication at West Texas A&M University. He then earned his Doctorate in Speech Communication with an emphasis in Political Rhetoric at the University of Southern Mississippi, and turned to a full-time career in the classroom. He is currently an Associate Professor teaching in the Department of Human Communication Studies at Shippensburg University, offering courses in rhetoric, nonverbal communication, argumentation, and persuasion. Dr. Knight’s published research includes studies in political apologia, post-presidential rhetoric, communication education, and the role of humor in professional organizations.

Laura Kohl is Head of Reference Services at Douglas & Judith Krupp Library at Bryant University in Smithfield, Rhode Island. She received her undergraduate degree in anthropology from Boston University, and received her Master of Library and Information Science degree from the University of Rhode Island. She finds working with the library user to be the most gratifying part of her career and gains great satisfaction from helping the user find that ever elusive piece of information. Laura also often partners with faculty to incorporate information literacy into the undergraduate classroom in an effort to create information savvy graduates.

Dan W. Lawrence is a “fast-track” M.S./Ph.D. student in the rhetoric and technical communication program at Michigan Technological University where he also teaches composition as a graduate teaching instructor. He seeks to explore the lost connection between rhetoric and music, the coupling of which constitutes an ancient art he believes could have more significance than its relegated status as a mere historical curiosity. His current work attempts to apply a Žižekian analysis of ideology to media studies to expand contemporary notions of self-awareness, identity, and universality. Dan W. Lawrence is also an independent musician, dedicated songwriter, cautious multi-instrumentalist, overconfident singer, home-recording tinkerer, quiet thinker, and a native of the Upper Peninsula of Michigan.

Dirk Lewandowski is a Professor of Information Research and Information Retrieval at the Hamburg University of Applied Sciences, Germany. Prior to that, he worked as an independent consultant and as a part-time Lecturer at the Heinrich-Heine-University Düsseldorf. He is author of more than 50 research papers, one monograph and several edited volumes.

Veronica Maidel is a PhD candidate in Information Science and Technology at Syracuse University. Her research focuses on interactive and user-centered information retrieval. She received her MSc in Information Systems Engineering at Ben-Gurion University of the Negev.

Rick Malleus is a Zimbabwean and currently teaches at Seattle University as an assistant professor in the Communication Department. Both his MA and PhD are from the University of Minnesota in Communication Studies with a focus on Intercultural Communication. Malleus has developed and taught a special topics course in Africa and Communication, teaches foundation courses in communication theory and media, a communication research seminar and offers several social interaction classes. His current research interests include intercultural re-entry and cross-cultural comparison in technology/media use. Malleus has written several publications for the Zimbabwe Open University.
Alex Markov is a Doctoral student in the Department of Communication at the University of California, Santa Barbara. Alex’s research focuses on how people evaluate the credibility of information online, with an emphasis on social and cognitive processes.

Ryan McGrady is a PhD student in the Communication, Rhetoric, and Digital Media program at North Carolina State University where he is working on a cultural history of encyclopedias from ancient Rome to Wikipedia. Research emerging from this has included collective intelligence and the global brain, philosophy of science, history of the book, cultural and media studies, and media history. Before coming to NC, he lived in Boston where he received his MA in Visual and Media Arts from Emerson College and worked on a number of projects at the Berkman Center for Internet and Society at Harvard University, including the Citizen Media Law Project, Center for Citizen Media, Teacher’s Guide to Wikipedia, and a study on denial of service attacks on independent media sites.

Ryan Medders (M.S., San Jose State University) is an Instructor at California Lutheran University and a doctoral candidate in the Department of Communication at the University of California at Santa Barbara. His research focuses on the social and psychological effects of the media, with an emphasis on information technologies, political communication, digital credibility, and social identity.

Miriam J. Metzger (Ph.D., Annenberg School for Communication, University of Southern California) is a Professor in the Department of Communication at the University of California at Santa Barbara. Her interests lie at the intersection of media, information technology, and trust, centering on how information technology alters our understandings of credibility, privacy, and the processes of media effects.

Christy Oslund, PhD in Rhetoric and Technical Communication, from Michigan Technological University, has her MFA from Northern Michigan University and her MA from Michigan State. She taught at each of these institutions including: composition, creative writing, technical writing, and incorporated elements of design in most of these classes. Christy also has a background in graphic design; she has worked as an Assistant Editor for Passages North literary magazine; she regularly sits on hiring committees. Currently Christy is the Coordinator of Student Disability Services at Michigan Tech. Passionate about social justice issues, Christy volunteers for Amnesty International and with animal rescues. She currently lives with six four legged beings – their only comment on her writing has been to shred her printed drafts or lay on her computer keyboard.

Rebekah Pure (M.A., University of California at Santa Barbara) is a doctoral Candidate in the Department of Communication at the University of California at Santa Barbara, and has completed an external emphasis in Technology and Society. Rebekah’s research focuses on how Internet users manage their uncertainty online regarding information credibility, online aggression, and privacy.

Joaquim Paulo Serra has a Graduation in Philosophy, and a Master’s Degree and a PhD in Communication Sciences. He is Professor at the Department of Communication Sciences of University of Beira Interior (Portugal), researcher in the Online Communication Lab (Labcom), and Director of the PhD in Communication Sciences. He authored the books Information as Utopia (1998), Information and Sense (2003) and Communication Theory Handbook (2008), co-authored the book Information and Persuasion on the Web (2009) and co-edited the books Online Journalism (2003), Online Lifeworld and
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Citizenship (2003), From the communication of Faith to the faith in Communication (2005), Communication Sciences in Congress at Covilhã (Proceedings, 2005), Rhetoric and Mediation: From Writing to the Internet (2008), Pragmatics: Advertising and Marketing (2011), and Philosophies of Communication (2011). He has also published several book chapters and articles in journals and collective works.

Wendi Sierra is a Doctoral candidate at North Carolina State University. Her research focuses on game design, and in particular the use of game design to create productive learning environments. To that end she has participated as a co-designer on C’s the Day, a conference game that encourages networking and professionalization and is currently prototyping Battle Shirts, a wearable technology gamification of conference spaces. Her work has been published in Writing and the Digital Generation, Journal of Gaming and Virtual Worlds, and Kairos, and presented at Computers and Writing and the National Communication Association. In 2012, she served as the co-chair of the Computers and Writing Conference.

Inge Ejbye Sørensen has currently submitted her Ph.D. dissertation about documentary film in a multiplatform context at the department of Film and Media at Copenhagen University, Denmark. Inge is an editor of Audiovisual Thinking, an online journal of academic videos, and has published articles in Danish and international press and academic peer reviewed journals like Media, Culture & Society and Seminar.net. Inge is also a media practitioner and prior to entering academia, she worked first as a Researcher and later as an award-winning Producer of documentaries and factual programmes for the TV channels Channel 4, BBC Scotland and STV in the UK. Today Inge produces of fiction and her first feature Timelock will be released in 2013. Inge is also an accredited Lead Practitioner in Moving Image Education with Scotland’s screen agency Creative Scotland.

Ceren Sözeri is a faculty member at the Communications Department of Galatasaray University. She received her Ph.D. from Marmara University with a thesis on “transnational media mergers in Turkey.” Her research areas are media economics, media management, competition, diversity and new media business administration. She co-authored the report titled “The political economy of the media in Turkey: A sectoral analysis report” (Turkish Economic and Social Studies Foundation-TESEV, 2011).

Zixue Tai, (Ph.D., University of Minnesota-Twin Cities), is an Associate Professor in the School of Journalism and Telecommunications at the University of Kentucky, USA. He teaches undergraduate and graduate courses in media effects, global media systems, advanced multimedia, and video game studies. His research interests address a multitude of issues in the new media landscape of China. He is the author of The Internet in China: Cyberspace and Civil Society (Routledge, 2006), and his numerous publications can be found in premier journals such as International Communication Gazette, Journalism & Mass Communication Quarterly, New Media & Society, Journal of Communication, Sociology of Health & Illness, and Psychology & Marketing.

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Dawn Emsellem Wichowski is a Reference and Instruction Librarian at Salve Regina University in Newport, Rhode Island. She holds an undergraduate degree in Political Science from Barnard College in New York City, and a Master’s degree in Library and Information Science from University of Illinois, Urbana-Champaign. Her interests within the field of librarianship include educating people to be skeptical consumers of information through the use of information literacy principles and investigating and advocating the role of libraries in promoting civic community. Before entering into librarianship, she held positions in non-profit advocacy and cultural institutions, a web design company, and for a public interest political consultancy at New York’s City Hall.

Yonghua Zhang is Professor at the Department of Journalism and Communication, School of Film and TV Art & Technology, and Director of the Center for International Communication Studies and Vice Director of the Film, TV and Media Research Institute, Shanghai University. She is also Vice President of the Chinese Association of Global Communication (CAGC) affiliated with the Chinese Society of Journalism History. She has a M.A. in English Language and Literature (Shanghai International Studies University, 1983) and a Ph.D. in Communication Studies (Fudan University, 2003), Fulbright senior-level research visiting scholar at the Annenberg School for Communication, University of Southern California (1995), Rockefeller resident scholar for one month (August 1999) at the Bellagio Conference Center in Italy, and short-term research visiting scholar (August to November 2010) at the Center for International Communication Studies, Annenberg School for Communication, University of Pennsylvania. Her research areas include: mass communication theories, international and intercultural communication, and Internet communication.