

About the Contributors

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Roba Abbas graduated with first class honours in Information and Communication Technology (majoring in Business Information Systems) from the University of Wollongong Australia in 2006, earning a place on the Faculty of Informatics Dean's Merit List, and finishing in the Top 5% in the Faculty. She is currently a PhD candidate and Research Assistant in the School of Information Systems and Technology at the University of Wollongong, working on an Australian Research Council (ARC)-funded project in the field of location-based services regulation. Ms Abbas has lecturing and tutoring experience in the Faculty of Informatics, and over five years industry experience in product management, corporate IT strategy, information architecture, consulting, and all aspects of web design and development.

Mutaz Al-Debei is an assistant professor at the University of Jordan, Department of Management Information Systems (MIS). He has also held posts at Brunel University – West London in the United Kingdom (UK) and Alahliyya University in Jordan. He is also a trainer for a number of professional certificates such as OCP for Oracle developer and Database Administrators (DBAs), MCSE, CCNA, Network+, Security+, and Credit Card Frauds. In addition to these technical training programs, Dr. Al-Debei is also a trainer of key business-related programs such as designing and managing innovations and technological artifacts as well as business model thinking for digital firms. Dr. Al-Debei has performed these training programs and given seminars in many local and global reputable training institutions, universities and conferences. Dr. Al-Debei also has about ten years of experience in the IT industry having

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worked in Jordan for the Royal Scientific Society and the Jordan National bank (Credit Cards Centre) as a network engineer and Database Administrator (DBA), respectively. Thereafter, he worked as an IT manager for Arab Radio and Television (ART) in Jordan Media City. Dr. Al-Debei is the founder of the V4 Business Model Ontology for designing and engineering technological artifacts. Even though it has been developed recently, this ontology has been adopted by researchers and practitioners given its perceived value and efficacy.

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Hongwei Mo, born in 1973, Doctor of Engineering, Professor of Automation College of Harbin Engineering University. He is a visiting Scholar of UC Davis, CA, USA from 2003, 10-2004, 10. His main research interest includes natural computing, artificial immune system (AIS), data mining, intelligent system, artificial intelligent. He had published 30 papers and three books on AIS. He is director of Biomedicine Engineering Academy of Heilongjiang Province, commissioner of China Neural network committee, senior member of computer academy of China, secretary-general chairman and associate chairman of organization committee of 16th China Neural Network Conference and 1st conference of special topic on artificial immune system, which was successfully held from 5th Oct to 7th Oct in Harbin, China. He is a member of program committee of 2nd international conference on natural computing--fuzzy system and knowledge discovery (ICNCFSKD2006), 1st international conference on rough set and knowledge technology (RSKT2006), 6th international conference on simulation learning and evolution (ICSLE2006), BIC-TA 2008, GECS2009, ICSI2010, ICSI2011, ICNC'11-FSKD'11 and so on.

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Bijan Parsia is a lecturer in the School of Computer Science at the University of Manchester, UK. He has published extensively on various issues with ontology engineering using expressive description logics including optimisation of reasoning, the design of ontology languages, and explanation in description logic systems. He was involved in the standardisation of the second version of the Web Ontology Language (OWL 2).

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