About the Contributors

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Teena Bagga is faculty in the area of Information Technology at Amity Business School, Amity University Uttar Pradesh (AUUP). She is an MBA with IT Specialization and is Microsoft certified as well as Java certified Professional. She is currently perusing her PhD. in Management. She has to her credit publications both with international and national academic/professional journals of repute. Her interest areas include: Information Systems, Project Management, Software Quality Assurance, and Internet Marketing. She has more than twelve years of experience in teaching and research in the field of IT and management.

Soumen Chatterjee is a Pharmacy Graduate from Birla Institute of Technology, Mesra, Ranchi, Jharkhand, and an MBA with specializing in Marketing & Human Resource Management from Indian School of Mines, Dhanbad, Jharkhand. He has been associated with many reputed organizations like Merrind Limited, Emcure, Zenith Computers, etc. He has participated in International Conference at Faculty
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Nisha Dhanraj is an assistant Professor in Amity Law school, Delhi affiliated by Guru Govind Singh Indraprasath University, Delhi, where she has taught Civil Procedure Code, Criminal Procedure Code, Human Rights, Corporate Law Environmental Law, IPR, and Property Law. She has completed her BA LLB (H) in the year of 2007 and LLM (Master of Law – Corporate Law) in the year of 2010 from Jamia Millia Islamia University, Delhi. She has done her PGD course in IPR from IIL, Delhi and another Diploma Course in Constitutional Law from Indian Institute of parliamentary Streets, Delhi. Her research has focused on the issues relating to the core areas of IPR and Corporate law. Being a corporate law student, she has been an active participant and excellent paper presenter in a number of national and international conferences, seminars, and faculty development programmes. She has judged many of the Intra Moot Court Competitions and Intra Client Counseling Competitions based on corporate law and IPR. She has delivered invited lectures in esteemed institutions, i.e., Ideal Institute of Management and Technology, Karkardooma, and IPEM, Noida. Ms. Dhanraj was a practising advocate in District Courts and High Court of Delhi.
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Daisy Mathur Jain is pursuing PhD in the area of IT Outsourcing from National Law University, Jodhpur (India). She has done PGDCA (Post Graduate Diploma in Computer Applications) from IMT (Institute of Management Technology) Ghaziabad. Prior to this, she did BA (Hons) in Economics from SRCC. She has over 12 years of experience in the software industry and is an Account Manager managing multiple accounts in various geographies across the world, in particular US, UK, and Australia. She has worked at various places in US and UK in different capacities. She has worked in various software organisations like TCS, Sapient, Interra IT, and 3Pillar Global. She also teaches MIS to students doing MS in Cyber Law and Cyber Security via distance learning programs.

Ameen Jauhar is an Associate lawyer working with J. Sagar Associates, in their Dispute Resolution team. Ameen has been practicing law and appearing before different judicial forums including the Delhi High Court and the Supreme Court of India. Ameen has also worked with the Corporate Commercial team of the firm prior to litigation. Ameen graduated from the W.B. National University of Juridical Sciences. He has previously published research papers and attended conferences, discussing about various aspects of Intellectual Property laws in India. Ameen has an interest in writing on, and discussing current Indian political issues.

Gopakumar K. has 16 years of rich experience in manufacturing & IT (ERP implementation & Project Management). He did is B.E. in Electrical Engineering. Presently, he is pursuing is Executive MBA from IMT Ghaziabad, India.

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He has 6 years teaching experience and 4 years Research experience. Mr. Ray has contributed 15 research papers in reputed National and International Referred Peer Reviewed Journals. He has contributed 4 book Chapters and also Editor of 1 Edited Book Volume of IGI Global USA. Mr. Ray has presented over 25 National and International Conferences at different reputed Institutes and University like IIT-Kharagpur, IIM-Shillong, Pondicherry University, IMT Gaziabad, Harvard University, USA etc. He is a reviewer of Journal of Business and Economics, Research Journal of Business and Management Accounting, and Journal of Service Marketing, Emerald Group Publishing Limited Impact Factor: 1.218. He has received Outstanding Research Award at The IBFR Conference at Lasvegas, USA. He was the technical Chair Person at The IJAS Conference 2012, at Harvard University, USA. He is a life-member of the International Business Studies Academia. His areas of interest are Service Marketing, Tourism Impact, and Socio Economic Impact.

Susmi Routray is Associate Professor in the area of Information Technology at IMT Ghaziabad. She is Ph.D. in the area of communication networks from GGSIP University, Delhi, Masters in Computer Applications from Barkatullah University, Bhopal and Sun Certified Java Professional. She teaches Information Technology in Decision Making Management, Information System Business, Information System Analysis and Design, E-Business in IMT, Ghaziabad in Post Graduate programmes. Her research interest are Business Intelligence, E-Business and Cloud computing. Susmi has to her credit both national and international publications in journals of repute, has attended conferences and seminars in India and abroad. She has more than thirteen years of experience in teaching and research in the field of IT and management.

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Paramita Sarkar is a Biotechnology Graduate from Bangalore University and an MBA specializing in Marketing & Human Resource Management from ICFAI Business School. She has been associated with many reputed organizations like, Kotak Mahindra Bank (Mumbai), B.M Birla Heart Research Institute (Kol), Kotak life Insurance (Delhi), etc. She has undergone several Training & Development Programs owing her association with Banking & Insurance sectors. She has carried out many administration works, inter and intra college management, and cultural events, in her academic career. Her area of interest in Research is Human Resource Development.

Zulfa Shaikh has received Master of Science in Computer Science degree from Devi Ahilya University, Indore, in 2006. Presently, she is pursuing her PhD in Computer Science from Banasthali University under the guidance of Dr. Poonam Garg, Professor, Institute of Management Technology, Ghaziabad. Currently, she is working as Assistant Professor in Acropolis Institute of Technology and Research, Indore. She has 6 years of teaching experience and published papers in refereed International/National Journals and Conferences.
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Jitendra Singh holds Masters in Computer Applications and DOEACC “C” Level certification. He has also qualified the UGC-NET in the area of Computer Science. Jitendra has 9 years of teaching experience and taught the subjects like data structure, networking, database, and object-oriented programming at both the UG and PG levels. His research interests include Cloud Computing, Network Security, and Distributed Databases. He has published a number of research papers in the reputed journals and international conferences. Currently he is working towards his PhD thesis in the area of cloud computing.

Mukesh Singh has 5+ years of IT experience in CMMI and Quality assurance. He did his B.E. in Instrumentation & Controls. Presently, he is pursuing is Executive MBA from IMT Ghaziabad, India.

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