About the Contributors

Jean-Eric Pelet holds a PhD in Marketing and an MBA in Information Systems and a BA (Hns) in Advertising. As an assistant professor in management, he works on problems concerning consumer behaviour when using a Website or other information system (e-learning, knowledge management, e-commerce platforms) and how the interface can change that behavior. His main interest lies in the variables that enhance navigation in order to help people to be more efficient with these systems. He works as a visiting professor both in France and abroad (England, Switzerland, Thailand) teaching e-marketing, ergonomics, usability, and consumer behaviour at Design Schools (Nantes), Business Schools (Paris, Reims), and Universities (Paris Dauphine – Nantes). Dr. Pelet has also actively participated in a number of European Community and National research projects. His current research interests focus on social networks, interface design, and usability.

Panagiota Papadopoulou holds a BSc (Hons) in Informatics from the University of Athens, an MSc (Distinction) in Distributed and Multimedia Information Systems from Heriot-Watt University, and a PhD in Information Systems and E-Commerce from the University of Athens. She has extensive teaching experience at undergraduate and postgraduate courses, as an adjunct faculty member at the University of Athens, the University of Pireaus, the University of Peloponnese, the University of Central Greece, Harokopio University, and other tertiary education institutions. Dr. Papadopoulou has participated in a number of European Community and National research projects. She also serves as an external evaluator of research and development projects and proposals for public organizations. She has published more than 45 papers in international journals and conferences and authored a book for the Hellenic Open University. Her current research interests focus on online trust, e-commerce, interface design, and social computing.

Vathiswa Booi is currently a Lecturer at the Tshwane University Technology in Pretoria, South Africa. She holds a B.Tech. (Hons) degree in Information Technology and an M.Tech. degree in Information Networks. Her current research interests include Mobile & Pervasive Computing, Agent Based Models and Human Computer Interaction (HCI). Miss Booi has published a number of scholarly articles including a book chapter and many refereed conference papers.

Hara Bouta (PhD) has a long career as a classroom teacher and has an M.A. in teaching Mathematics. Her research interests are in the e-CSCL field and the implementation of 3D environments in K-12 education and her work on the use of 3D virtual environments in education has been published in journals and international conferences.
Latifa Chaari is a Contractual Assistant Professor at Manouba University, The Higher Institute of Accountancy and Entrepreneurial Administration, Department of Management in Tunisia. Ph D Student at the Higher Institute of Management of Tunis. His general interests include Information Systems, Management sciences, and Information and Communication Technologies. Dr Latifa Chaari is particularly interested in the Psychological aspects in Technology-mediated Communication.

Madhavi Chakrabarty is a user experience specialist at Verizon Wireless and an Adjunct Professor with Rutgers University. Her areas of expertise include information representation, cognitive processes in decision-making, visual problem solving, multi-modal communications, and cognitive design in human computer interaction. She received her Ph.D. (Jan 2010) in Information Systems from New Jersey Institute of Technology, Newark, NJ, and her Masters in Computer Applications from Indian Institute of Technology, New Delhi, India. Before earning her Ph.D, Madhavi worked as a IT professional for several years in varied roles as a developer, project manager, and consultant for organizations like IBM, AstraZeneca, TMI, Nuance, Avaya, and Motorola. As an independent researcher and writer, Madhavi’s areas of interests include information representation, user and customer experience. She collaborates with different research and learning organizations in her research initiatives. She has publications in refereed peer reviewed journals and books and numerous conference presentations. Madhavi works with school and college level students in helping them understand concepts of problem solving, improvisation, and creative solutions. She currently serves as a Parent Coach for a group of elementary school students in “Odyssey of the Mind Experience.”

Kunihiro Chida is a professional Japanese animation artist in Toei Animation Institute. His main work is many background pictures for internationally-renowned animations, “One Piece,” “Dragon Ball,” “Dr. Slump,” and so on. His general research interests are applications to computer-mediated communications of “Image BG,” a technique for expressing the emotional states of animated characters in background images.

George Ditsa is currently an Associate Professor at the Tshwane University Technology in Pretoria, South Africa. He holds a B.Sc. (Hons) degree in Computer Science, an MBA (IS), and PhD (IS) degrees. Dr. Ditsa worked for many years as a programmer/analyst and project team leader in various organizations before joining the academia. Dr. Ditsa currently lectures and researches in Information Systems (IS) and related disciplines. Dr. Ditsa has won a number of research grants and awards. His current research interests include Strategic IS Management, IS Project Management, Cultural Issues in IS management, Knowledge Management & Knowledge Management Systems, Mobile & Pervasive Computing, ICT for Development and Human Computer Interaction (HCI). Dr. Ditsa has supervised a number of postgraduate students in his research interest areas. Dr. is currently an Associated Editor of two journals and he is on the editorial review board of five journals. He also serves as an External Theses Examiner for some universities. Dr. Ditsa has published a number of scholarly articles including a book, book chapters, journal papers, and many refereed conference papers.
About the Contributors

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**Primavera De Filippi** is a researcher at the CERSA / CNRS / Université Paris II, where she is currently working on the legal implications of cloud computing and peer-to-peer technologies. She holds a PhD from the European University Institute in Florence, where she explored the legal challenges of copyright law in the digital environment. Primavera is also an administrator of the Communia association for the public domain, a coordinator at the Open Knowldege Foundation and legal expert for Creative Commons in France.

**Shang Gao** is Associate Professor at school of business administration at the Zhongnan University of Economics and Law, China. He obtained his PhD (2011) in information systems from the Norwegian University of Science and Technology (NTNU), and his MSc (2006) in Engineering and Management of Information Systems from the Royal Institute of Technology (KTH), Sweden. His research interests include mobile information systems, technology diffusion, and information systems modeling. He has published more than 20 refereed papers in journals, books, and archival proceedings since 2006.

**Marie Haikel-Elsabeh** is a researcher on social networks and PhD candidate in management. Her areas of interest are the study of motivations to share, the comprehension of information sharing, on social networks. She is also very active on social networks like Twitter and goes under the name @ Ghostbusterint.

**Anna Kasimati** is an e-business and e-learning researcher. Anna is currently a Research Associate at the ISTLab Wireless Research Center of the Athens University of Economics and Business. She holds a BSc in Management Science and Technology from the Athens University of Economics and Business, and an MSc in ‘Technology Education & Digital Systems’ specializing in e-learning, at the University of Piraeus. Her research interests focus in the integration of advance/mobile technologies and digital games in business and learning processes. Anna has successfully implemented a number of projects in the fields Technology Enhanced Learning and has acted as a reviewer for international conferences as well as edited books in the fields of electronic/ubiquitous business and technology enhanced learning. More information can be found at www.annakasimati.gr.

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Laurie Marrauld is postdoctoral in Management Sciences at the CNRS Institute Mines-Telecom ParisTech, under the supervision of Valerie Fernandez. She is interested in topics related to “mobility equipped” and to emerging realities and interactions mediated by mobile ICT. Her doctoral thesis was about a research project on the development of a virtual platform of teleworking. She works on developing features to use teleworking platforms, particularly through the study of social media in business companies.

Sofia Mysirlaki is a PhD candidate in the Department of Digital Systems of University of Piraeus (Greece), in the research Area of Technology-Enhanced Learning. She holds a Master of Science (Msc) in E-learning. Her research interests include Multi User Virtual Environments (MUVEs) and Game-Based Learning (GBL), and her work on the use of digital games in education has been published in journals and international conferences. She has many years of experience in teaching and has been involved in the design and development of technology enhanced learning systems in various R & D Projects as an e-learning expert.

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Yuanxin Wang is a doctoral student in School of Media and Communication of Temple University, USA. She holds a Master of Philosophy degree in Communication from Hong Kong Baptist University, Hong Kong, and a Master of Arts in International Journalism from University of Central Lancashire, UK. Her research interests include new media studies, environmental communication, intercultural communication, and media effects. Currently, she is interested in investigating the Internet users’ behavior using advanced online data analysis techniques.