About the Author

Christopher Gekonge has had a long, interesting, and fruitfully checkered career. He went to school in Africa, Britain, and Canada, and he is also a CPA in Kenya, a holder of MBA, Strategic Management, and diplomas in Finance Administration and Supply Chain Strategy, both from Britain, a certificate in Aviation Management from McGill University, Montreal, Canada, where he was taught “Principles of Management” by the Canadian and internationally recognized management Guru, Professor Henry Mintzberg. Christopher is an experienced lecturer, professionally qualified financial analyst, and administrator. He worked—for 32 years—in various industries in Kenya including the civil service, as a senior manager, and as a management consultant and small businesses and micro enterprises consultant and counselor and more recently as an adjust professor in global business and researcher on doing business in Africa in the USA. He has researched and published articles on various areas of management and strategy in a referenced journal in Kenya, and he has traveled widely in Africa and the world, particularly in Europe, the Americas, and Asia, including China and India, thus gaining firsthand business knowledge in Africa and the world. Christopher Gekonge currently lives in the USA where he has taught management and global strategy as an adjunct lecturer of management and global strategy at Syracuse University, NY, and Organization and Management Lecturer at Herkimer County Community College, upstate New York. In addition, while he was at Syracuse University, he had several outreachs to the chamber of commerce of Central NY to talk about doing business in Africa. Christopher Gekonge is currently a researcher and consultant with Doing Business in Africa Inc., in Philadelphia, PA. Doing Business in Africa Inc. is a non-profit organization that focuses on research and doing business in Africa. The organization does research and makes organizations and students aware of business opportunities in Africa and on how to enter Africa and exploit these opportunities.